

PRESS RELEASE

Cyient and Pullela Gopichand Badminton Academy Join Forces to Present the Second Edition of Corporate Badminton League

Hyderabad, India, November 30, 2014 — It's badminton season again in Hyderabad, with corporate employees all set to take on their opponents. Leading engineering solutions provider Cyient has teamed up with prestigious Pullela Gopichand Academy to host the second edition of Corporate Badminton League (CBL). The premier national intercorporate badminton tournament will be conducted at the Pullela Gopichand Badminton Academy in Gachibowli, Hyderabad between December 12 and 14, 2014. Cyient is the lead sponsor of the event.

The CBL is credited with raising interest in badminton, inspiring numerous corporate employees to take up the sport for both fun and good health. The tremendous success of last year's event paved the way for the second season of CBL. Over 70 companies across India and more than 450 enthusiasts participated in this tournament in 2013. Open to all non-seeded individuals working in the Indian corporate sector, the league features men's and women's singles, doubles and mixed doubles championships. Winners are awarded attractive cash prizes and gifts along with the coveted Pullela Gopichand Trophy.

Addressing a press conference to announce the Corporate Badminton League 2014, **Mr. Pullela Gopichand, Founder, Pullela Gopichand Badminton Academy** said, "It gives me immense pleasure to join forces with Cyient for CBL 2014 following the tremendous success of the tournament's first edition in 2013. The CBL is one of the few tournaments in India, which promote badminton among corporate employees in a big way. My support for CBL stems from my love for badminton as a sport, and personal belief that sports offer one of the best ways for corporate employees in fast-paced work environments to rejuvenate and keep fit. I also congratulate Sikhara Events for its unrelenting efforts to continue the CBL tradition."

Dr. BVR Mohan Reddy, Founder and Executive Chairman, Cyient said, "Cyient believes in work-life balance for the success of any professional, and sports provide relaxation to hard-working individuals. A sport like badminton needs encouragement for it requires extremely active mental and physical participation from the players. Cyient is partnering with highly reputed Gopichand Academy to promote badminton in the corporate world."

Individuals interested in participating in the Corporate Badminton League can register on [Meraevents](#) and [Eventsnow](#).

For Cyient Limited



N. Ravi Kumar
Dy. Company Secretary

About Pullela Gopichand Badminton Academy

Pullela Gopichand Badminton Academy is a leading badminton training facility in Hyderabad, India. Founded by the 2001 All England Open Badminton Champion, Mr. Pullela Gopichand, the facility has trained several ace badminton players such as Parupalli Kashyap, P. V. Sindhu and Gurusai Datt.


About Cyient Limited

Cyient Limited is an engineering, network and operations solutions company headquartered in Hyderabad, India. More than 12,500 associates across 38 global locations apply expertise in industries including aerospace, consumer, energy, medical, oil and gas, mining, heavy equipment, semiconductor, rail transportation, utilities and communications. By collaborating closely with clients to anticipate needs and solve complex problems, Cyient has developed long-term partnerships with companies around the world. This enables the company to do more and reach further, resulting in a better tomorrow.

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