

April 16, 2014

The Secretary
BSE Limited
P.J.Towers- 25th floor
Dalal Street
Mumbai- 400001

Regd. Office:
Colgate Research Centre,
Main Street,
Hiranandani Gardens,
Powai,
Mumbai - 400 076.
Tel.: 67095050

Mumbai - 400 076. Tel.: 67095050 Fax: (91 22) 25705088 www.colgate.co.in

Scrip Code: 500830

Fax: 2272 3121 / 3719 / 2037 / 2041 / 2061 / 2039

Kind Attn: Mr. Jeevan Noronha

The Manager – Listing Department National Stock Exchange of India Limited Exchange Plaza, C-1, Block – G Bandra – Kurla Complex

Bandra (East), Mumbai 400 051

Fax: 26598237 / 26598238 / 66418124 /25/26

Kind Attn: Mr. Hari

Symbol: COLPAL

Series: EQ

Dear Sir,

Filing of shareholding pattern- as on March 31, 2014.

Pursuant to Clause 35 of the Listing Agreement, we are forwarding herewith the shareholding pattern of our Company as on March 31, 2014.

Kindly acknowledge the receipt.

Thanking you,

Very truly yours

Colgate-Palmolive (India) Limited

Makarand Karnataki Manager - Legal &

Deputy Company Secretary

Encl: a/a
File: Stock Exchange

COLGATE-PALMOLIVE (INDIA) LIMITED SHAREHOLDING PATTERN AS ON 31.03.2014

Cate-	CODE: 500830 Name of Scrip: COLGATE Class	of Security : Equity	Quarter	Ended : 31.03.	2014			- 10 - 10 - 10 - 10 - 10 - 10 - 10 - 10
gory	Partly paid up shares			Number of	As a %	of total	As	a % of total
Code	- The parts of strates			partly paid	number	of partly		ber of shares
	Held by Promoter/Promoter group			up shares	paid u	p shares		he Company
	Held by Public			+				
	Total			0		00	-	
				Number of		of total	1001-5	0.00
	Outstanding Convertible Securities			outstanding		itstanding	As a % of to	tal No. of shares
	Hold by Promotos/Description			Securities		curities	full conversi	eany, assuming on of the Securiti
	Held by Promoter/Promoter group Held by Public						1.2 00	ou or ma sacund
	Total							
				0	0.	00		0.00
				Number of	As a %	of total	As a % of tot	al number of shar
	Warrants			warrants	number o	f warrants	of the Compa	any assuming
	Held by Promoter/Promoter group						full conversi	on of warrants
	Held by Public							
	Total			0	0.0	00		0.00
	Total paid up capital of the Company, assuming full							0.00
Cate-	conversion of warrants and convertible securities							
gory	Category of	Number of	Total No.	Number of	Total share	holding as	Share	es pledged or
Code	Shareholders	Share-	of shares	shares held	a percenta	ge of total		se encumbered
	53.4	holders		In demated	number o		Number of	As a
				form	As a perce		Shares	%
(1)	(#)	(111)	(IV)	(V)	(A+B)1	(A+B+C)		
	Shareholding of Promoter		1/	1 10	(VI)	(VII)	(VIII)	(IX)=(VIII)/(IV)*10
	and Promoter Group ²							
	Indian Individuals/H.U.F							
	Cental/State Government(s)	0			0.00	0.00		
	Bodies Corporate	0			0.00	0.00		Est.
	Financial Institutions/Banks	0			0.00	0.00		
	Any Other (specify)	0			0.00	0.00		
(1)	Employee Welfare Trust	0			0.00	0.00		
	Sub-Total (A)(1)				0.00	0.00		
	Foreign			9	0.00	0.00		2
a)	Non Resident Individuals/Foreign Nationals	0	0	0	0.00	0.00		
	Bodies Corporate Institutions	3	69356336	69356336	51.00	51.00		
	Qualified Foreign Investor	0	0	0	0.00	0.00		
	Any Other (specify)	0	0	0	0.00	0.00		
	Sub Total (A)(2)	0	9 0	0	0.00	0.00		100
7	lotal holding of Promoter and Promoter Group	3	69356336	69356336	51.00	51.00		
THE OWNER OF THE OWNER OWNER OF THE OWNER O	(A)=(A)(1)+(A)(2)	3	69356336	69356336	51.00	51.00		
	Public Shareholding3					-		
	nstitutions Mutual Funds/UTI					$\overline{}$		
) F	inancial Institutions/Banks	92	1765331	1760214	1.30	1.30		
	Central Government/State Government(s)	80	182700	177130	0.14	0.14		
	/enture Capital Fund	4	188644	188644	0.14	0.14		
e) In	nsurance Companies	0	7247052	0	0.00	0.00	N	
) F	oreign Institutional Investors	155	7347953 27156532	7347903	5.40	5.40		
) F	oreign Venture Capital Investors	0	0	27153582	19.97	19.97		
) Q	Qualified Foreign Investor	3	3030	3030	0.00	0.00		
	ny Other(specify)			0000	0.00	0.00		
) A	Sub-Total (B)(1)	347	36644190	36630503	26.95	26.95		
) A	Sub-Total (B)(1)				26.95	26.95		
) A	Sub-Total (B)(1)	1339	36644190 1650592	36630503 1633800	26.95	26.95		
) Ai () Ni () Bi () in	Sub-Total (B)(1) ion institutions odies Corporate idividuals Holding nominal share capital upto Rs. 1 lakh	1339	1650592	1633800	1.21	1.21		
) Ai () Ni () Bi () in	Sub-Total (B)(1) ion institutions odies Corporate idividuals Holding nominal share capital upto Rs. 1 lakh	1339 128089	1650592 27495569	1633800 22890501	1.21	1.21		
) A () Ni () B(() In () ii) () Ar	Sub-Total (B)(1) Ion Institutions odies Corporate idividuals) Holding nominal share capital upto Rs. 1 lakh Holding nominal share capital in excess of Rs. 1 lakh ny Other(specify)	1339	1650592	1633800	1.21	1.21		
) A) No.) Bo) In ii) Ar I Tr	Sub-Total (B)(1) Ion Institutions odies Corporate idividuals Idividuals Idividuals Idividuals In Holding nominal share capital upto Rs. 1 lakh IHolding nominal share capital in excess of Rs. 1 lakh iny Other(specify) ust	1339 128089	1650592 27495569 231501	1633800 22890501 231501	1.21 20.22 0.17	1.21 20.22 0.17		
) A) No) Bo) in i) ii) Arrivation Tr	Sub-Total (B)(1) Ion Institutions codies Corporate idividuals I Holding nominal share capital upto Rs. 1 lakh Holding nominal share capital in excess of Rs. 1 lakh ny Other(specify) rust RI (Rep)	1339 128089 2	1650592 27495569	1633800 22890501 231501 163310	1.21 20.22 0.17	1.21 20.22 0.17		
) Ar) No. () Br) In () () () () () () () () () () () () ()	Sub-Total (B)(1) ion institutions odies Corporate dividuals Holding nominal share capital upto Rs. 1 lakh Holding nominal share capital in excess of Rs. 1 lakh ny Other(specify) rust RI (Rep) learing members	1339 128089 2 18	1650592 27495569 231501 163310	1633800 22890501 231501	1.21 20.22 0.17	1.21 20.22 0.17		
) A() No.) B() In i) i) AT Tr i NF ii Cliii Cliv V NF	Sub-Total (B)(1) ion institutions odies Corporate idividuals Holding nominal share capital upto Rs. 1 lakh Holding nominal share capital in excess of Rs. 1 lakh ny Other(specify) rust RI (Rep) learing members RI (Non Rep)	1339 128089 2 2 18 1070 0 699	1650592 27495569 231501 163310 171507 0 276592	1633800 22890501 231501 163310 169367	1.21 20.22 0.17 0.12 0.13	1.21 20.22 0.17 0.12 0.13	N	
) Ar) No.) Bo) In i) ii) ii) Ar I Tr I NF iii Claiii Claiv v NF v Fo	Sub-Total (B)(1) Ion Institutions odies Corporate idividuals Holding nominal share capital upto Rs. 1 lakh Holding nominal share capital in excess of Rs. 1 lakh ny Other(specify) rust RI (Rep) letearing members RI (Non Rep) oreign Corp. Bodies	1339 128089 2 18 1070 0 699	1650592 27495569 231501 163310 171507 0 0 276592	1633800 22890501 231501 163310 169367 0 264883	1.21 20.22 0.17 0.12 0.13 0.00 0.20 0.00	1.21 20.22 0.17 0.12 0.13 0.00 0.20 0.00	N	
) Ar) No) Bo) In i) ii) Ar I Tr I No iii Clo v No r Fo ii Fo	Sub-Total (B)(1) ion institutions odies Corporate idividuals Holding nominal share capital upto Rs. 1 lakh Holding nominal share capital in excess of Rs. 1 lakh ny Other(specify) rust RI (Rep) learing members RI (Non Rep)	1339 128089 2 18 1070 0 699 0	1650592 27495569 231501 163310 171507 0 276592 0 3220	1633800 22890501 231501 163310 169367 0 264883 0	1.21 20.22 0.17 0.12 0.13 0.00 0.20 0.00 0.00	1.21 20.22 0.17 0.12 0.13 0.00 0.20 0.00 0.00	N	
) Ar) No) Bo) In i) ii) Ar I Tr I NF iii Clo V NF V Fo V Fo	Sub-Total (B)(1) Ion Institutions odies Corporate idividuals) Holding nominal share capital upto Rs. 1 lakh Holding nominal share capital in excess of Rs. 1 lakh ny Other(specify) rust RI (Rep) learing members RI (Non Rep) preign Corp. Bodies oreign national / Bodies/ OCB SDL In transit	1339 128089 2 18 1070 0 699 0 2 2	1650592 27495569 231501 163310 171507 0 276592 0 3220	1633800 22890501 231501 163310 169367 0 264883 0 1940	1.21 20.22 0.17 0.12 0.13 0.00 0.20 0.00 0.00	1.21 20.22 0.17 0.12 0.13 0.00 0.20 0.00 0.00	N	
) Ar (i) Ni (i) Bi (ii) In (ii) (ii) (ii) (iii) (iii) (iii) (iv) (iv	Sub-Total (B)(1) Ion Institutions odies Corporate idividuals) Holding nominal share capital upto Rs. 1 lakh Holding nominal share capital in excess of Rs. 1 lakh ny Other(specify) rust RI (Rep) learing members RI (Non Rep) preign Corp. Bodies reign national / Bodies/ OCB	1339 128089 2 18 18 1070 0 699 0 2 0 131219	1650592 27495569 231501 163310 171507 0 276592 0 3220 0 29992291	1633800 22890501 231501 163310 169367 0 264883 0 1940 0 25355302	1.21 20.22 0.17 0.12 0.13 0.00 0.20 0.00 0.00 0.00 22.05	1.21 20.22 0.17 0.12 0.13 0.00 0.20 0.00 0.00 0.00 22.05	N	
) Ar) No.) Bo) In ii) ii)) Ar I Tr II NF iii Cle v NF v NF v NF v To	Sub-Total (B)(1) Ion Institutions odies Corporate divividuals Holding nominal share capital upto Rs. 1 lakh Holding nominal share capital in excess of Rs. 1 lakh ny Other(specify) rust RI (Rep) learing members RI (Non Rep) oreign Corp. Bodies oreign national / Bodies/ OCB SDL In transit Sub-Total (B)(2) otal Public shareholding (B)=(B)(1)+(B)(2)	1339 128089 2 18 18 1070 0 699 0 2 0 131219	1650592 27495569 231501 163310 171507 0 276592 0 3220 0 29992291 66636481	1633800 22890501 231501 163310 169367 0 264883 0 1940 0 25355302 61985805	1.21 20.22 0.17 0.12 0.13 0.00 0.20 0.00 0.00 0.00 22.05 49.00	1.21 20.22 0.17 0.12 0.13 0.00 0.20 0.00 0.00 0.00 22.05	N	A
) A() N() B() B() () In () () () () () () () () () () () () ()	Sub-Total (B)(1) Ion Institutions odies Corporate didividuals i) Holding nominal share capital upto Rs. 1 lakh Holding nominal share capital in excess of Rs. 1 lakh ny Other(specify) rust RI (Rep) learing members RI (Non Rep) reign Corp. Bodies oreign national / Bodies/ OCB SDL In transit Sub-Total (B)(2) otal Public shareholding DTAL (A)+(B) hares held by Custodians and against which Depository	1339 128089 2 18 18 1070 0 699 0 2 0 131219	1650592 27495569 231501 163310 171507 0 276592 0 3220 0 29992291	1633800 22890501 231501 163310 169367 0 264883 0 1940 0 25355302	1.21 20.22 0.17 0.12 0.13 0.00 0.20 0.00 0.00 0.00 22.05	1.21 20.22 0.17 0.12 0.13 0.00 0.20 0.00 0.00 0.00 22.05	N	A
) Au) NN) NB) Be ii) Din ii) Din iii) Au ii	Sub-Total (B)(1) ion institutions odies Corporate dividuals Holding nominal share capital upto Rs. 1 lakh Holding nominal share capital in excess of Rs. 1 lakh ny Other(specify) rust RI (Rep) learing members RI (Non Rep) reign Corp. Bodies reign automal / Bodies/ OCB SDL in transit Sub-Total (B)(2) DTAL (A)+(B) DT	1339 128089 2 18 18 1070 0 699 0 2 0 131219	1650592 27495569 231501 163310 171507 0 276592 0 3220 0 29992291 66636481	1633800 22890501 231501 163310 169367 0 264883 0 1940 0 25355302 61985805	1.21 20.22 0.17 0.12 0.13 0.00 0.20 0.00 0.00 0.00 22.05 49.00	1.21 20.22 0.17 0.12 0.13 0.00 0.20 0.00 0.00 22.05 49.00 100.00		
) Au No. No.	Sub-Total (B)(1) Ion Institutions odies Corporate didividuals i) Holding nominal share capital upto Rs. 1 lakh Holding nominal share capital in excess of Rs. 1 lakh ny Other(specify) rust RI (Rep) learing members RI (Non Rep) reign Corp. Bodies oreign national / Bodies/ OCB SDL In transit Sub-Total (B)(2) otal Public shareholding DTAL (A)+(B) hares held by Custodians and against which Depository	1339 128089 2 18 1070 0 699 0 2 0 131219 131566 131569	1650592 27495569 231501 163310 171507 0 276592 0 3220 0 29992291 66636481 135992817	1633800 22890501 231501 163310 169367 0 264883 0 1940 0 25355302 61985805 131342141	1.21 20.22 0.17 0.12 0.13 0.00 0.20 0.00 0.00 0.00 22.05 49.00	1.21 20.22 0.17 0.12 0.13 0.00 0.20 0.00 0.00 0.00 22.05	N	

54 00				The same of the same of	The Paris of Lines.			51.00	69356336	TOTAL	
0.00						7/		0.00	563	NORWOOD INTERNATIONAL INCORPORATED	ω
1094				П]		10.94	14879426	COLGATE-PALMOLIVE (ASIA) PTE LTD	2
40.06	-							40.06	54476347	COLON E-LYCIMOTIVE COMPANY	-
(IIX)	(DXI)	(X)	(xx)	(VIII)	(VII)	(V)/(III)*100	3	(N)	(III)		=
	As a % of warran total conver number of as a % convertible capital securities of the same	0 7	As a % of total number of total number Number of convertible of warrants convertible securities of of the same held class	ants	As a % of grand total (A)+(B)+(C) No of of sub-clause (I)(a) held	As a % of grand total (A)+(B)+(C) No c As a of sub-Percentage clause (I)(a) held	Number		As a % of grand total (A)+(B)+(C)	Name of the shareholder	Sr.No.
Total shares (including underlying shares assuming full conversion of	Details of convertible securities	Details of a	of warrants	Details	s(r)	Encumbered shares(")	Encu	ares held	Details of Shares held		

(*) The term "encumbrance" has the same meaning as assigned to it in refulatin 28(3) of the SAST Regulations , 2011

14.78					14.78	20103142	TOTAL	
1.13		Charles County	-	The state of the s	1.13	1531867	Virtus Emerging Markets Opportunities Fund	4
3.53				7	3.53	4807084	Arisaig Parmers (Asia) Pte Ltd A/c Arisaig India Fund Ltd	w
4.71)			4.71	6402261	Life Insurance Corporation of India	2
5.41					5.41	7361930	Oppenheimer Developing Markets Fund	1
rotation convertible securities as word liuted share number capital capital convertib le securities of the same class	number capital of the same class		0 T	As a % of total number o warrants the same held class	solares as a percentage of total number of shares (i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above)	Number of shares	Name of the shareholder	Sr.No.
Total shares (including underlying shares Details of convertible assuming full conversion of warrants and	onvertible ities	Details of conve	varrants	Details of warrants				
ic" and holding more than	gory "Publ	ng to the cate	ons belongir	curities) of pers- ber of shares.	ants,convertible securities) of pe	iding shares,warrants	Statement showing holding of securities (including shares, warrants, convertible securities) of persons belonging to the category "Public" and holding more than 1% of the total number of shares.	(1)(c)(1)

Sr.No. Oppenheimer Developing Markets Fund the Persons Acting in Concert (PAC) with shareholder(s) and TOTAL Number of shares 7361930 7361930 Shares as a percentage of total number of shares (i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) No of warrants Details of warrants warrants of convertible of the securities As a % of total class securities held securities convertib underlying shares
le assuming full conversion
securities of warrants and
of the convertible securities as As a % of total number a % of diluted share Total shares (including

(I)(c)(II)

Name(s) of the

Statement showing holding of securities (including shares, warrants, convertible securities) of persons (together with PAC) belonging to the category "Public" and holding more than 5% of the total number of shares of the company

underlying (A)+(B)+C) indicated in outstanding DRs Statement at para (1)(a)above) 0 0.00					
t at para (1)(a)abov	0		0	TOTAL	
2) indicated in it at para (1)(a)abovi	0		0	N.A	-
Shares underlying outstanding DRs as a percentage of total no, of shares (i.e. Grand Total	Shares un DRs as a no. of sha (A)+(B)+C	No. of shares underlying outstanding DR	No. of DRs	Type of outstanding Dr(ADRs, GDRs, SDRs, etc)	Sr. No.
			DRS)	Statement showing details of Depository Receipts (DRS)	(II) (a)
0.00 0.00			0	TOTAL	
0.00			0		
entage Promoter / Grand Promoter ed in Group / bove) Public	res as percu shares (i.e. +C) indicate para(1)(a) al	Locked in shares as percentage of total no. of shares (i.e.Grand Total(A)+(B)+C) indicated in statement at para(1)(a) above)	No. of locked-in shares	Name of shareholder	Sr. No.

Name of the DR Holder

Type of outstanding DR(ADRs, GDRs, etc.)

No. of shares underlying outstanding DRs.

Shares underlying outstanding ORs as a percentage of total no. of shares (i.e. Grand Total (A)+(B)+C) indicated in Statement at para (1)(a)above)

TOTAL

COLGATE-PALMOLIVE (INDIA) LIMITED III (a) Statement showing the voting pattern of shareholders, if more than one class of shares I securities is Issued by the Issuer. (Give description of voting rights for each class of security Class X, Class Y, Class Z) Category Category of shareholder Number of Voting Rights Total T Total Voting Rights (VI) held in each class of Voting Rights As a % As a % securities Class X Class Y Class Z (III+IV+V) of (A+B) of (A+B+C) (VII) (0) (III) (IV) (V) (VI) (VII) (1) Promoter and Promoter Group (A) (1) Indian (a) Individuals/Hindu Undivided Family (b) Central/State Government(s) (c) Bodies Corporate (d) Financial Institutions/Banks (e) Any Other (specify) N.A. N.A. N.A. N.A. N.A. N.A. Sub-Yotal (A) (1) Foreign (a) Individuals (Non Resident/Foreign) (b) Bodies Corporate (c) Institutions (d) Any Other (specify) NA NA NA NA N.A. N.A. Sub-Total (A)(2) Total Shareholding of Promoter and Promoter Group (A)=(A)(1)+(A)(2) Public Shareholding (B) (1) Institutins (a) Mutual Funds/UTI (b) Financial Institutions/Banks (c) Central/State Government(s) (d) Venture Capital Funds (e) Insurance Companies (f) Foreign Institutional Investors (g) Foreign Venture Capital investors (h) Any Other (specify) N.A. A.A. N.A. NA NA N.A. Sub-Total (B) (1) Non instituons (a) Bodies Corporate (b) Individuals i. Individual shareholders holding nominal share capital upto Rs.1 lakh ii. Individual shareholders holding nominal share capital in excess of Rs. 1 lakh. (c) Any Other (specify) N.A. N.A. N.A. N.A. N.A. N.A. Sub-Total (B) (2) Total Public N.A. N.A. N.A. N.A. N.A. N.A. shareholding(B)=(B)(1)+(B)(2) N.A. TOTAL (A) + (B) N.A. N.A. N.A. N.A. N.A. (C) Shares held by Custodians and against which Depository Receipts have been issued N.A. INA GRAND TOTAL (A)+(B)+(C) N.A. I N.A. I N.A. N.A.

