

Media Release

Clariant doubles capacity for pigments in Roha, India

- Expansion represents investment in production facilities
- Increased production of pigments and pigment preparations will serve local and export markets

Mumbai, September 16, 2014 – Clariant, a world leader in specialty chemicals, today inaugurated an important new extension to its production facility in Roha, south-east of Mumbai, India. The expansion doubles its capacity there for pigments and pigment preparations. The increased output will enable the company to increase its market coverage in India and the neighboring countries of Bangladesh and Sri Lanka, and to provide products better tailored to customer needs.

The increase in capacity has been made possible with the introduction of the very latest equipment for high-end pigment preparation. The improved plant, in which Clariant has invested CHF 3.2 Mio. (INR 20 crores), forms part of a strategic program that the company has been carrying out in recent years to support customers in emerging markets with high quality pigments and pigment preparations that comply with local and international ecolabeling schemes.

Pigments and pigment preparations produced at the Roha plant are for a wide range of applications, including interior and exterior coatings, packaging, personal, home and fabric care products seed coatings, and dispersions for printing.

"Clariant is investing across Asia to develop production, technical support and commercial service capabilities that will enable our customers in this rapidly growing region to be successful in growing their business," says Hariolf Kottmann, CEO, Clariant. "The enhanced capability in Roha complements improvements we have made and continue to make in our various operations in China, Indonesia, and elsewhere."

Deepak Parikh, Region Head for Clariant in India explained, "We have registered robust growth in India through a focused approach of providing customised solutions to our markets' unique requirements. In order to achieve sustainable growth, we are driving ahead on the power of new: new applications, new technology implementation in our plants, new expansion and exploring new opportunities such as extending support to the neighbouring regions of Bangladesh and Sri Lanka. The inauguration of the new pigment plant here today reflects this belief and reiterates our strong commitment to growth and investments in India."



Last year, Clariant's Pigments Business Unit doubled its marketing and sales organization in Asia. It has strengthened its team of Regional Product Managers for both pigments and pigment preparations to support the growing number of customer requests. The Pigments Business Unit continues to bring new and innovative materials to the market, with a strong emphasis on environmental aspects and sustainability.

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Clariant is a globally leading specialty chemicals company, based in Muttenz near Basel/Switzerland. On December 31, 2013 the company employed a total workforce of 18,099. In the financial year 2013, Clariant recorded sales of CHF 6.076 billion for its continuing businesses. The company reports in four business areas: Care Chemicals, Catalysis & Energy, Natural Resources, and Plastics & Coatings. Clariant's corporate strategy is based on five pillars: increase profitability, reposition portfolio, add value with sustainability, foster innovation and R&D, and intensify growth.

Press release and photography can be downloaded from www.clariant.com or www.PressReleaseFinder.com