

December 18, 2013

National Stock Exchange Limited

Exchange Plaza, 5th Floor, Plot No. C/1, G Block, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051 Fax: 022-26598237/38 **BSE** Limited

Corporate Relationship Department

1st Floor, New Trading Ring,
PJ Towers, Dalal Street,
Fort, Mumbai - 400 001
Fax: 022-22723121/1278

Company Code: CINEMAXIN/534711
Sub: Opening of Multiplex at "Milap Theater, Kandivali (W), Mumbai

Dear Sir/Madam,

We are pleased to inform about the opening of Cinemax Multiplex at "Milap Theatre, S.V. Road, Kandivali (W), Mumbai - 400067", in the State of Maharashtra.

This Two Screen Multiplex of Cinemax will become operational from 20th December, 2013 and is fitted with latest Sound and Projection System.

Cinemax India Limited is a group company of PVR Limited and with the opening of this Multiplex at "Milap", the total screens count has gone upto 137 Screens and the combined number of Screens increased to 404 (267 screens of PVR Limited).

This is for your information and to all concerned.

Thanking you,

For Cinemax India Limited

Manish Mehta

Authorised Signatory