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## **CMC's Games Event Management System (GEMS) successfully deployed at Goa Lusofonia Games**

**Mumbai, January 29, 2014:** CMC Ltd., a subsidiary of Tata Consultancy Services (TCS) announced that it successfully deployed its Games Event Management System-GEMS for the 3rd Lusofonia Games held at Goa, India from January 18 to 29, 2014. CMC's GEMS has been designed and developed in-house to address core Information Management needs of large multi-disciplinary sporting events.

The Lusofonia Games (Portuguese: Jogos da Lusofonia) is a multinational multi-sport event organised by the ACOLOP, which involves athletes coming from Lusophone (Portuguese-speaking) countries, namely those belonging to the CPLP (Community of Portuguese Language Countries), but also others where there are significant Portuguese communities or that have a common past with Portugal. Countries spanning across 5 continents participated in this prestigious sporting meet. Goa, an internationally popular tourist destination, hosted the 3rd edition of these games.

CMC was engaged to address the core IT activities viz., games portal, accreditation, sports entry, volunteer management, arrivals and departures. Games Event Management System (GEMS) has been customised and successfully deployed to address specific needs of these games. It included the process for volunteer registration, selection and communication to individual volunteers through SMS at various stages of selection process using the online-system.

The accreditation facilitated on-line registration of athletes and officials from all participating countries, thus avoiding any paper based communication. The sports entry system facilitated registering athletes for various sports disciplines and capturing their sporting profiles. With the help of this system the organisers prepared the accreditation badges for all the participants.

CMC also provided central results management services through which results were made available to the netizens by integrating the on-venue results system deployed across all venues in near-real time. The results engine automatically created multiple dimensions of the results like medal tallies (country, sport, and individual), player performance, match results, group standings, etc., thus providing a multidimensional view.

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"CMC's GEMS system was the backbone for the smooth operations of Lusofonia Games, Goa, right from online registration of athletes to volunteer management to online results at near real-time. We appreciate the value adding services and consistent support that CMC provided towards the success of this event," as quoted by Mr. Kesha Chadra, IT & Sports Secy, Govt. of Goa, who is also the CEO of Lusofonia Games.

On this joyful occasion CMC's MD & CEO, R Ramanan said, "CMC is privileged to have been the technology partner for the Lusofonia Games. We are proud to have been associated with the successful execution and completion of these prestigious Games and look forward to being a part of similar events in future too."

#### **About CMC Limited**

Incorporated in 1975, CMC is a leading Systems Engineering & Integration provider in India and a subsidiary of Tata Consultancy Services Limited, Asia's largest software company. Operating out of 20 plus offices globally and 180 service locations in the country, CMC employs over 10,000 people worldwide and has a wholly owned subsidiary in the USA called CMC Americas, Inc.

Over the last three decades, CMC continues to bring the benefits of Information Technology to improve the productivity of its customers globally and enhance the quality of their products and services by combining its wide range of service offerings with its deep vertical experience in multiple industries. CMC's vision is to deliver turnkey solutions to solve complex business and societal problems using Technology and Innovation.

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