



SAGAR CEMENTS LIMITED

SCL:SEC:NSE:BSE:2016-17

15th February 2017

The National Stock Exchange of India Ltd.,
"Exchange Plaza", 5th Floor
Bandra – Kurla Complex
Bandra (East)
Mumbai – 400 051

The Secretary
BSE Limited
P J Towers
Dalal Street
Mumbai – 400 001

Symbol: SAGCEM
Series: EQ

Scrip Code: 502090

Dear Sirs

Sub: Press Release regarding Qualified Institutions Placement

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In connection with our just concluded Qualified Institutions Placement (QIP), we propose to issue a Press Release, of which a copy is enclosed for your information.

Thanking you

Yours faithfully
For Sagar Cements Limited


R. Soundararajan
Company Secretary

Encl





SAGAR CEMENTS LIMITED

www.sagarcements.in

For immediate release

Sagar Cements successfully concludes QIP

- Raises Rs. 173 crore from marquee investors -

Hyderabad, February 15, 2017:

Sagar Cements Limited (SCL), one of the most efficient cement manufacturers in the country, has successfully concluded its fund raising exercise through Qualified Institutional Placement (QIP). Anand Rathi Advisors Ltd and YES Securities (India) Ltd acted as merchant bankers to this QIP issuance.

The amount was raised by issuing 24,00,000 equity shares of INR 10/- each at a price of INR 720.00, including a premium of INR 710.00 per share. Post issue, the institutional holding is in excess of 18.7 % as against 7.3 % pre-QIP. The transaction witnessed participation of highly reputed investors.

The response to this QIP issue is a standing testimony to Sagar's consistent financial performance and confidence reposed by investors in the Company's ability to deliver and create value for all its stakeholders.

Commenting on the occasion, Mr Sreekanth Reddy, Executive Director, Sagar Cements, said: *"We thank the investors for reposing their trust in us. This fund raising was primarily targeted towards securing funds to help us meet our future growth plans besides diversifying our shareholding structure by increasing the presence of more renowned institutional shareholders."*

The funds raised will be deployed to meet capital expenditure for increasing the capacity of its grinding unit at Bayyavaram, from 1,81,500 MT to 15,00,000 MT per annum, setting-up of a 15 MW coal based captive power plant at its Mattampally unit and for general corporate purposes.

Regd. Office: Plot No.111, Road No.10, Jubilee Hills, Hyderabad - 500 033, India

CIN: L26942TG1981PLC002887

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Safe Harbour:

Certain matters discussed in this communication may contain statements regarding the Company's market opportunity and business prospects that are individually and collectively forward-looking statements. Such forward-looking statements are not guarantees of future performance and are subject to known and unknown risks, uncertainties and assumptions that are difficult to predict. These risks and uncertainties include, but are not limited to, the performance of the Indian economy and of the economies of various international markets, the performance of the cement industry in India and world-wide, competition, the Company's ability to successfully implement its strategy, the Company's future levels of growth and expansion, technological implementation, changes and advancements, changes in revenue, income or cash flows, the Company's market preferences and its exposure to market risks, as well as other risks. The Company's actual results, levels of activity, performance or achievements could differ materially and adversely from results expressed in or implied by this presentation. The Company assumes no obligation to update any forward-looking information contained in this communication. Any forward-looking statements and projections made by third parties included in this communication are not adopted by the Company and the Company is not responsible for such third party statements and projections.

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