



**RP - Sanjiv Goenka  
Group**

Growing Legacies



SEC: 28531

5 November, 2014

Manager (Listing)  
National Stock Exchange of India Limited  
Exchange Plaza, 5<sup>th</sup> Floor  
Plot No. C/1, G-Block  
Bandra-Kurla Complex  
Bandra (East)  
Mumbai – 400 051

The Secretary  
BSE Limited  
Phiroze Jeejeebhoy Tower  
Dalal Street  
Mumbai – 400 001

The Secretary  
The Calcutta Stock Exchange  
Association Limited  
6, Lyons Range  
Kolkata – 700 001

Dear Sirs,

**Sub : Placement of equity shares of face value of Rs 10 each ("Equity Shares") through a qualified institutions placement (" the Issue") under Chapter VIII of the SEBI ( Issue of Capital and Disclosure Requirements) Regulations, 2009 as amended (" SEBI ICDR Regulations ") and Section 42 of the Companies Act, 2013, by CESC Limited (the" Company" ) to qualified institutional buyers as defined under Regulation 2(1)(zd) of the SEBI Regulations (" QIBs")**

We write to inform you that at a meeting held earlier today of the QIP Committee of the Board of Directors of the Company, 76,21,118 equity shares of Rs. 10/- each have been allotted effective today at a price of Rs 644/- per share (inclusive of a premium of Rs.634/-) to Qualified Institutional Buyers (' QIBs') in terms of Chapter VIII of the SEBI ( Issue of Capital and Disclosure Requirements) Regulations, 2009 as amended and Section 42 of the Companies Act, 2013 read with Rule 14 of the Companies (Prospectus and Allotment of Securities) Rules, 2014.

Yours faithfully,

**General Manager  
(Secretarial & Estates)**

CESC Limited

CIN : L31901WB1978PLC031411 □ e-mail : [cesclimited@rp-sg.in](mailto:cesclimited@rp-sg.in)  
Regd. Office : CESC House, Chowringhee Square, Kolkata - 700 001, India  
Tel : +91 33 2225 6040 Fax : +91 33 2225 3495 Web : [www.cesc.co.in](http://www.cesc.co.in)