



DISH TV INDIA LIMITED

CORPORATE DEVELOPMENT - RESIGNATION OF CEO, Mr. R.C. VENKATEISH

ANNOUNCEMENT OF CEO RESIGNATION

NOIDA, India; October 27, 2015 - Dish TV India Limited (Dishtv) (BSE: 532839, NSE: DISHTV) today announced that post a successful stint of over five years, R.C. Venkateish, CEO of the company will be stepping down as the Chief Executive Officer and Key Managerial Personnel effective end of business hours on October 31, 2015.

Venkateish shall however continue to be associated with the Company in an advisory role specifically in areas relating to Content, Legal & Regulatory affairs. He shall also continue to represent Dish TV in the DTH association and before industry and regulatory bodies.

Under his leadership, among other achievements, Dish TV more than doubled its revenues, increased market share and launched various new services including a sub brand - 'Zing' for the regional market as well as turned profitable.

Mr. Jawahar Goel, Managing Director, Dish TV, said, "On behalf of the Board of Directors and the entire company, I want to thank Mr. Venkateish for his outstanding work and leadership in continuing the growth and success story at Dish TV. His term as Chief Executive was marked by outstanding business performance and exemplary leadership in the challenging environment that the DTH sector operates in. Venkateish lead the company with strength, resolve and passion. Dish TV shall benefit with his continued association with it in an advisory role."

Mr. R. C. Venkateish, said, "I have enjoyed every moment of my stint at Dish TV and it was a great experience to lead the company for over 5 years through a highly complex business environment and to build it to it's current position as a strong profitable leader in the DTH space in India. I look forward to seeing the company continue to build on its successful track record of executing on its plans, innovating and expanding the business and remain very confident about its future prospects. I shall continue my association with Dish for the specific projects"



About Dish TV India Limited:

Dish TV is Asia Pacific's largest direct-to-home (DTH) company and part of one of India's biggest media conglomerate - the 'Zee' Group. Dish TV has on its platform more than 520 channels & services including 22 audio channels and over 48 HD channels & services. Dish TV uses the NSS-6 satellite platform which is unique in the Indian subcontinent owing to its automated power control and contoured beam which makes it suitable for use in ITU K and N rain zones ideally suited for India's tropical climate. The company also acquired transponders on the Asiasat 5 platform and recently on the SES-8 platform which increased its total bandwidth capacity to 720 MHz, the largest held by any DTH player in the country. The Company has a vast distribution network of over 2,065 distributors & over 2,05,390 dealers that span across 8,815 towns in the country. Dish TV customers are serviced by thirteen 24* 7 call centres catering to 11 different languages to take care of subscriber requirement at any point of time. For more information on the company, please visit www.dishtv.in