

**Annexure - B**

Format of disclosures under Regulation 29(2) of SEBI ( Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

1	Name of Target Company (TC)	Balaji Telefilms Limited		
2	Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer.	Acquirer* - Talma Chemical Industries P. Ltd. / AADI Financial Advisors LLP		
3	Whether the acquirer belongs to Promoter/Promoter Group.	No		
4	Name(s) of the Stock Exchange(s) wherer the shares of TC are Listed.	1. Bombay Stock Exchange Ltd. 2. National Stock Exchange of India Limited. 3. Metropolitan Stock Exchange of India Ltd.		
5	Details of the Acquisition / Disposal / holding of shares / voting rights / holding of the Acquirer and PAC	Number	% w.r.t. total shares/ voting capital wherever applicable.	% w.r.t. total diluted shares/ voting capital of the TC (*).
	Before the acquisition / disposal under consideration, holding of			
	a) Shares carrying voting rights *	0	0.00%	0.00%
	b) Voting rights (VR) otherwise than by shares	0		
	c) Warrants / Convertible securities/ any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	0		
	<b>Total (a+b+c)</b>	0	0.00%	0.00%
	Details of the Acquisition / Sale			
	a) Shares carrying voting rights acquired / sold	3800000	5.83%	5.83%
	b) VR acquired / sold otherwise than by shares	0	0	
	c) Warrants / Convertible securities/ any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired / sold.	0	0	
	<b>Total (a+b+c)</b>	3800000	5.83%	5.83%
	After the Acquisition / Sale, holdings of			
	a) Shares carrying voting rights	3800000	5.83%	5.83%
	b) Voting rights (VR) otherwise than by shares	0	0	0
	c) Warrants / Convertible securities/ any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	0	0	0
	<b>Total (a+b+c)</b>	3800000	5.83%	5.83%
6	Mode of acquisition / sale (e.g.open market / off-market / public issue / rights issue /preferential allotment / inter-se transfer etc.	Open Market Purchase		
7	Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	Open Market Purchase on 5-8-2015		
8	Equity shares capital / total voting capital of the TC before the said acquisition / sale	65210443 Shares		
9	Equity shares capital / total voting capital of the TC after the said acquisition / sale	65210443 Shares		
10	Total diluted shares / voting capital of the TC after the said acquisition / sale.	65210443 Shares		

For TALMA CHEMICAL INDUSTRIES PVT LTD

*Mangal R. Bhanshali*  
Mangal R. Bhanshali  
Director  
DIN : 011 766442.  
Date : 05/08/2015



Place : Mumbai

\* Including holding of person acting in concert for the present investment only