



January 03, 2017

National Stock Exchange of India Limited
Exchange Plaza, C-1 Block G
Bandra Kurla Complex, Bandra (E),
Mumbai-400051

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street,
Mumbai-400001

Ref: Bharti Airtel Limited (532454 / BHARTIARTL)

Sub: Press Release

Dear Sir/ Madam,

We are enclosing herewith a press release titled "Airtel invites customers to experience India's fastest 4G network", being issued by Bharti Airtel Limited.

Kindly take the same on record.

Thanking you,

Sincerely Yours

For Bharti Airtel Limited

Rohit Krishan Puri
DGM – Corporate Secretarial

Bharti Airtel Limited
(a Bharti Enterprise)

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CIN: L74899DL1995PLC070609

Airtel invites customers to experience India's fastest 4G network

Offers free data for 12 months to customers who switch to Airtel 4G

This offer is open only till February 28, 2017

- *3GB free data every month till December 31, 2017 with select Prepaid and Postpaid plans for any 4G mobile device not currently on the Airtel network*
- *Rs 345 Prepaid pack will offer free Local + STD calls plus 4 GB (1 GB + 3GB free) data*
- *All MyPlan Infinity plans will offer free 3GB data per month in addition to regular plan benefits*
- *Airtel has been consistently rated as India's fastest 4G network*

New Delhi, January 3, 2017: Bharti Airtel ("Airtel"), India's largest telecommunications services provider, today announced a special offer under which, it will offer free data for 12 months, worth up to Rs 9000, to customers who switch to Airtel 4G. With this, customers can now experience India's fastest 4G network at great prices.

The 12 months offer is available to any customer with a 4G mobile handset that is currently not on the Airtel network. Any customer, including existing Airtel customers, upgrading to a new 4G handset can also avail this offer.

This offer will be available to customer across India starting tomorrow and will close on February 28, 2017.

Customers will get free 3GB data every month till December 31, 2017 with select Prepaid and Postpaid packs under this offer. This free data benefit will be over and above the pack/plan benefits.

Commenting on the newly launched offer, **Mr. Ajai Puri, Director – Market Operations, Bharti Airtel**, said, "We are inviting customers to experience 4G through the year on India's fastest network. We are seeing increasing penetration of 4G handsets across the country and believe that this attractive offer will provide an opportunity to more and more customers to enjoy high speed broadband on their devices with Airtel."

For Prepaid users: Free 3GB data with every Rs 345* recharge

Under this offer, customers with any 4G mobile handset who are not on the Airtel network or upgrading to a new 4G device, can enjoy 3GB free data, in addition to the regular pack benefits with Airtel's Rs. 345 prepaid recharge. The pack will offer free calls - Local and STD – to any network in India plus 4GB data (1GB regular pack benefit + 3GB free data).

The first time free 3GB data benefit can be availed through MyAirtel app and data benefits on subsequent recharges will be instant. The pack benefits will be valid for 28 days and can be availed for a maximum of 13 recharges till December 31, 2017.

For Postpaid users: Free 3 GB data per month with all MyPlan Infinity Plans

Customers with any 4G mobile handset who are not on the Airtel network or upgrading to a new 4G device, will now get 3GB free data per month, with all MyPlan Infinity plans. This is in addition to regular plan benefits which includes unlimited free voice calling - Local/STD/Roaming, generous bundles of data, free SMS and free subscription to Wynk Music and Wynk Movies.

For instance, the Rs 549 Infinity plan will now offer unlimited free calling plus 6 GB data (3GB regular data + 3GB free data) per month along with other pack benefits to customers under this offer. The Rs 799 Infinity plan will offer unlimited free calling plus 8 GB data (5 GB regular data + 3GB free data) per month along with other pack benefits to customers under this offer.

Postpaid customers can claim the free data through MyAirtel App.

*Pack prices may vary from circle to circle. Customers can avail the offer only within the first 30 days of purchasing or upgrading to a new 4G handset

About Bharti Airtel

Bharti Airtel Limited is a leading global telecommunications company with operations in 18 countries across Asia and Africa. Headquartered in New Delhi, India, the company ranks amongst the top 3 mobile service providers globally in terms of subscribers. In India, the company's product offerings include 2G, 3G and 4G wireless services, mobile commerce, fixed line services, high speed DSL broadband, DTH, enterprise services including national & international long distance services to carriers. In the rest of the geographies, it offers 2G, 3G and 4G wireless services and mobile commerce. Bharti Airtel had over 359 million customers across its operations at the end of August 2016. To know more please visit, www.airtel.com