

Ref. No. GIL/CFD/SEC/17/015/SE

BSE Ltd.

1st Floor, New Trading Ring, Rotunda Building, P J Towers, Dalal Street, Fort, Mumbai - 400 001 Date: 18th May 2016

National Stock Exchange of India Ltd. Exchange Plaza Bandra-Kurla Complex, Bandra (East) Mumbai - 400 051

Dear Sir,

Sub: Intimation of Investor conference on 25th May, 2016

In terms of the provisions of the Securities and Exchange Board of India (Listing Obligation and Disclosure Requirements) Regulations, 2015, attached is the schedule of meetings arranged with Investors during Deutsche Securities conference in Singapore on 25th May, 2016. Also attached is the presentation that we will be sharing with the investors.

The aforesaid information is also being uploaded on the website of the Company <u>www.grasim.com</u>.

The schedule may undergo change due to exigencies on the part of investors/Company.

Grasim Industries Limited – Deutsche Securities conference, Singapore Date – 25th May, 2016

Sr. No	Fund House
1	Templeton Investment Management
2	AGF Asset Management
3	Lion Global
4	NN Investment Partners
5	UOB Asset Management
6	GMT Capital
7	Nikko Asset Management
8	Lazard Asset Management
9	Alliance Berstein
10	GIC
11	East Spring

Thank You

Yours faithfully, For Grasim Industries Limited

SRhlad

Hutokshi Wadia Sr. Vice President & Company Secretary

Encl: as above

Grasim Industries Limited

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Grasim Industries Limited Building, Consolidating, Growing

May 2016



Cautionary Statement

Statements in this 'Presentation' describing the Company's objectives, estimates, expectations or predictions may be 'forward looking statements' within the meaning of applicable securities laws and regulations. Actual results could differ materially from those expressed or implied. Important factors that could make a difference to the Company's operations include global and Indian demand supply conditions, finished goods prices, feedstock availability and prices, cyclical demand and pricing in the Company's principal markets, changes in Government regulations, tax regimes, economic developments within India and the countries within which the Company conducts business and other factors such as litigation and labour negotiations. The Company assumes no responsibility to publicly amend, modify or revise any forward looking statement, on the basis of any subsequent development, information or events, or otherwise.

Glossary

VSF : Viscose Staple Fiber, MT : Metric Ton, TPA : Tons Per Annum, YoY: Year on Year Comparison, CY : Current Year, LFL : Like for Like *EBITDA : Earnings before Interest, Tax, Depreciation and Amortisation, ROAvCE : Return on Avg. Capital Employed, RONW : Return on Avg. Net Worth*



Presentation Structure





The Aditya Birla Group

- Amongst the top business houses in India
- Operations spread over 36 countries
- Revenue at \$ 41 Bn., over 50% from overseas operations
- Anchored by 120,000 employees, belonging to 42 nationalities
- Ranked 1st in India by Nielson Corporate Image Monitor consecutively for 3 years



Group Vision:

To be a premium global conglomerate with clear focus on each business



The Aditya Birla Group : Leadership Across Businesses

Leading Global Player

- Hindalco Novelis is the largest aluminum rolling company
- Largest producer of carbon black
- Second largest producers of Viscose Staple Fiber (VSF)
- Fourth largest producer of insulators and acrylic fibre

Leadership position in India

- Largest Player : VSF, Cement, Aluminum, Carbon Black, Branded Apparels, Linen, Copper, Chlor-alkali and Insulators
- Second largest player in Viscose Filament Yarn
- Among top three mobile telephony companies
- Leading player in Life Insurance & Asset Management





Grasim: Market leader across Business Segments

Viscose Staple	Leading Global Player
Fibre	– Capacity : 498K TPA
Revenue ₹ 77 Bn.	 Grasim commands 9% global share; ABG share 17%
(US\$ 1.2 Bn.)	 Integrated model with experience of more than six decades

Chemical Revenue ₹ 34 Bn. (US\$ 0.5 Bn.)

Largest Chlor-Alkali Manufacturer in India

- Capacity : 840K TPA
- Capacity to increase by 25% to 1048K TPA on Brownfield expansion and debottlenecking
- Portfolio of value added products Chlorine Derivatives (410K TPA) and Epoxy (52K TPA)

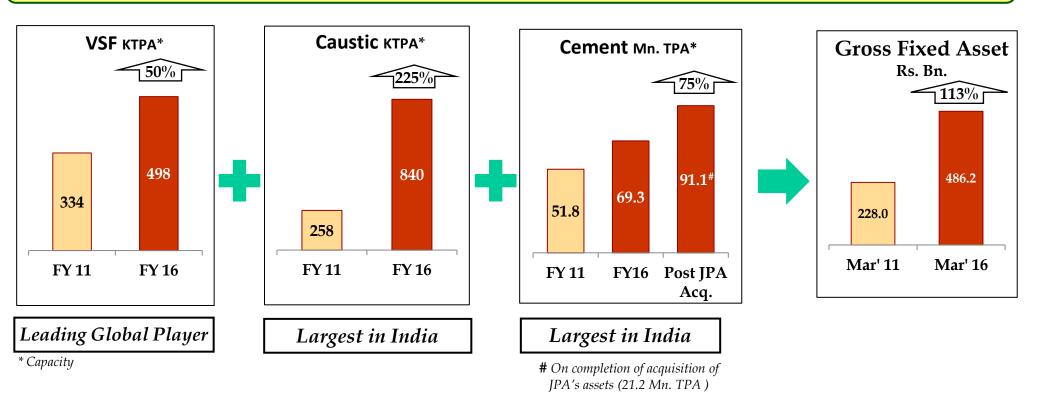
Largest manufacturer in India

- Cement Revenue ₹ 256 Bn. (US\$ 3.9 Bn.)
- Capacity : 69.3 Mn. TPA
- Total capacity to reach 91 Mn. on completion of JPA acquisition (21.2 Mn. TPA)
- Market leader in White Cement & Putty (1.4 Mn. TPA) and Ready Mix Concrete



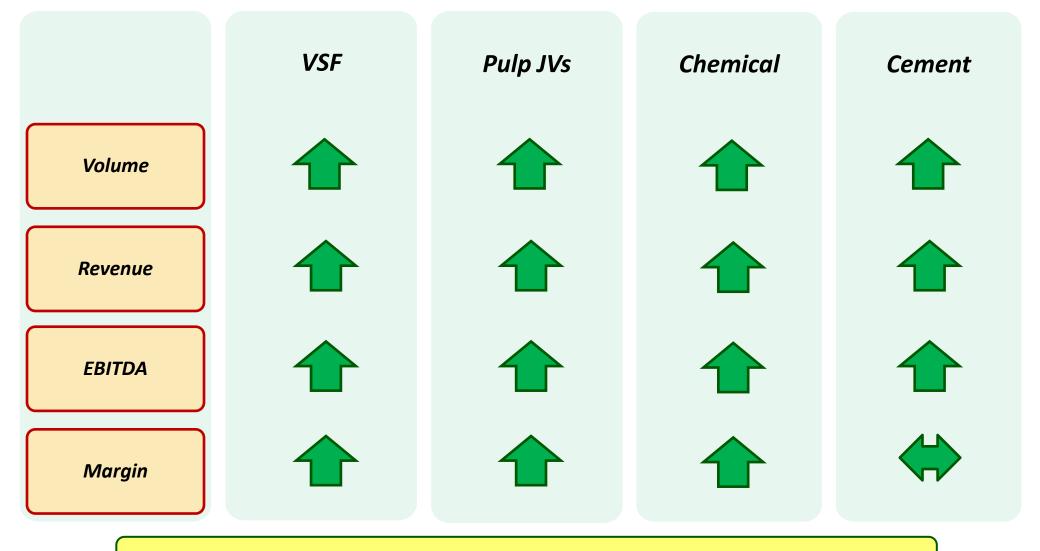
Investment in Growth.....

Substantial Investment made across Businesses – US\$ 4 Bn. over last five years.....





FY16 – The year in perspective.....



All round Growth Across Businesses



.....Yielding Results

Standalone Performance ₹Bn. EBITDA Net Profit* Revenue 42% 84% 77% 18.6 89.8 63.3 47% 9.8 316% 174% 10.1 5.6 25.4 4.9 17.3 2.4 1.8 0.6 Q4FY15 Q4FY16 FY15 FY16 Q4FY15 Q4FY16 FY15 FY16 Q4FY15 Q4FY16 FY15 FY16 267% LFL Growth 125% 52% **59% 26%** 21% **Consolidated Performance** Revenue Net Profit * EBITDA 24% 12% 366.4 36% 70.3 328.4 23.9 56.8 17.5 24% 13% 40% 100.0 20.6 88.2 16.6 7.2 5.2 Q4FY15 Q4FY16 FY15 FY16 9 Q4FY15 Q4FY16 FY15 FY16 Q4FY15 Q4FY16 FY15 FY16

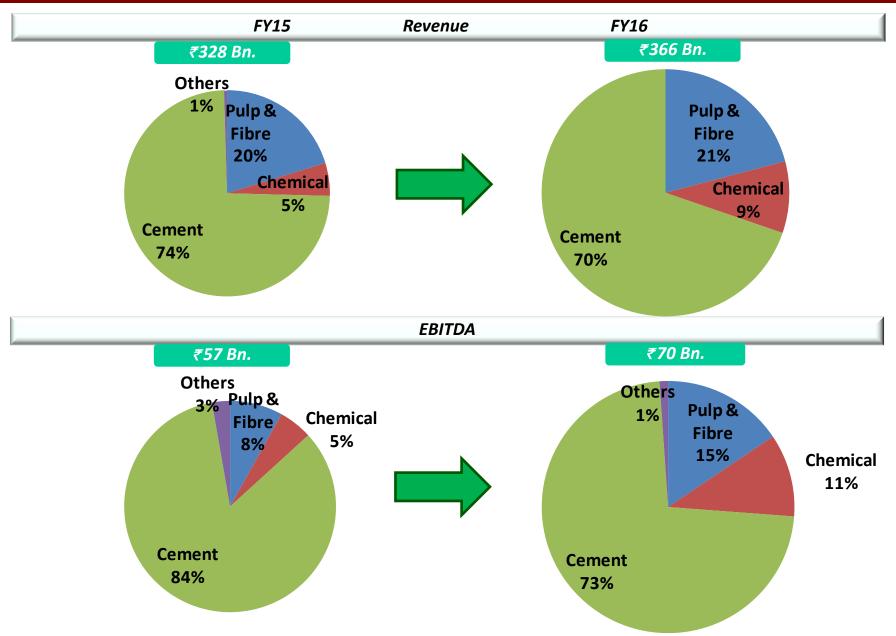
* Before exceptional item



Stand	alone		Consol	idated ₹ Bn.
FY 2015-16	FY 2014-15		FY 2015-16	FY 2014-15
124	112	Net Worth	258	231
18	11	Debt	128	119
4	-	Net Debt	49	61
0.15	-	Debt:Equity (x)	0.37	0.39
0.03	-	Net Debt: Equity (x)	0.14	0.20
0.22	-	Net Debt / EBITDA	0.70	1.08
		ROAvCE (%) (Excluding CWIP)	11.2	10.5
		RONW (%)	9.7	7.8



Increasing share of Fibre & Chemical business



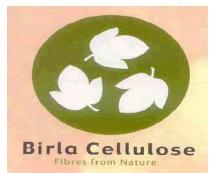


Presentation Structure





Viscose Staple Fibre (VSF)



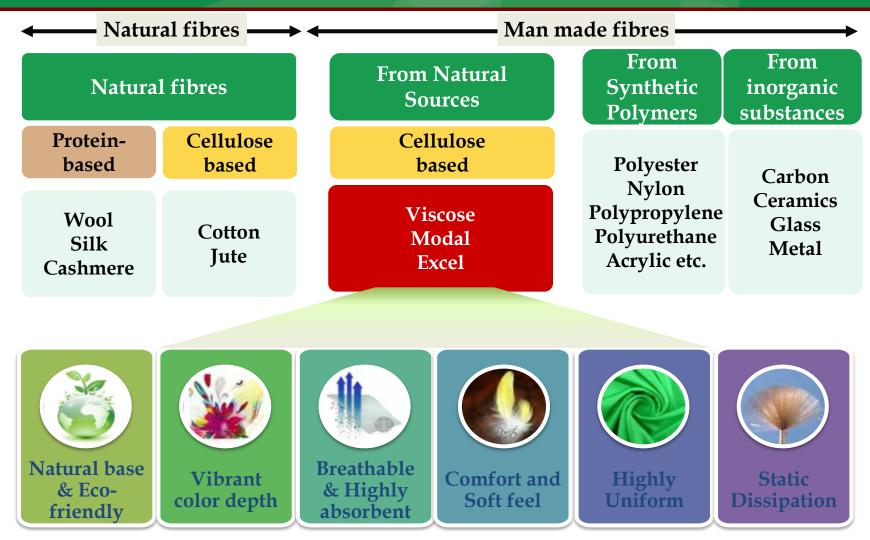








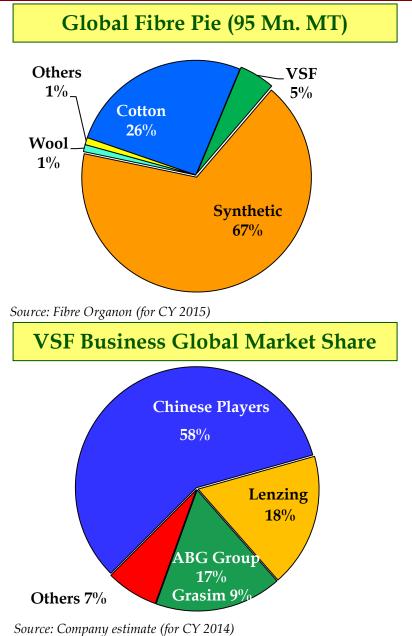
VSF: Cellulosic Fibre With Many Unique Attributes



Blend, Technology & Application Versatility



VSF: Global Industry Scenario



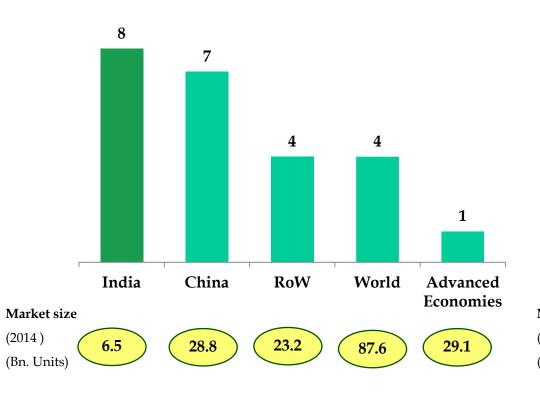
• VSF: A cellulosic fibre	
– 5% of global fibre market	
– 7% of global man-made fibre market	
Major Global Players' Capacity	<u>'000 TPA</u>
– ABG group (incl. Grasim)	: 935
 of which Grasim 	: 498
– Lenzing	: 996
(Austria, Indonesia & China)	



Grasim : Rightly Placed

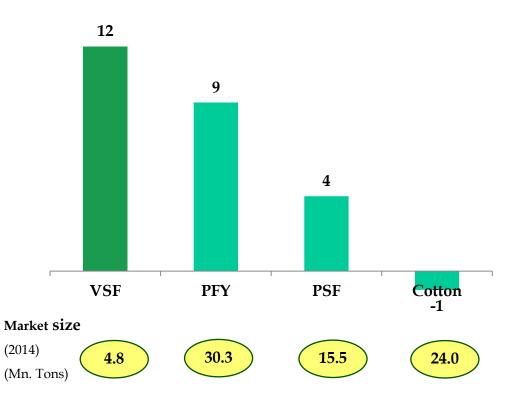
Presence in Right Market

Apparel Growth 2009 - 2014 (%)



.....and Right Product

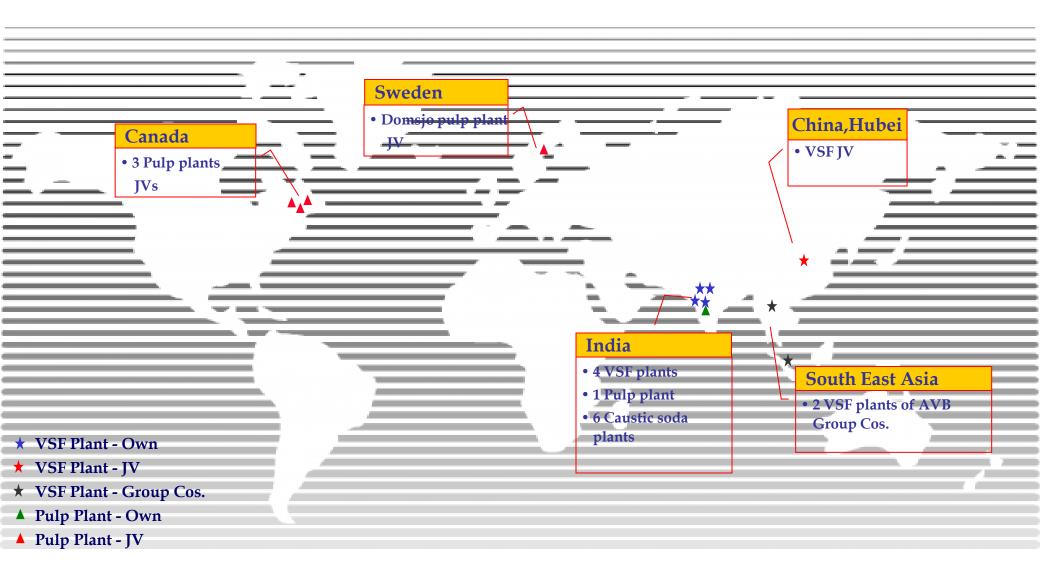
Fibre Growth 2009 – 2014 (%)



Source : Fibre Organon



VSF: Global Presence





VSF: High Backward Integration

Input	% of Cost	Capacity	Requirement Met
• Dissolving Grade Pulp	• 55% - 60%	• 4 Manufacturing plants (India : 1 & Overseas : 3)	• 55% - 60%
• Caustic Soda	• 10% - 15%	• 840K TPA	• Fully captive
• Power & Steam	• 10%	• 290 MW	• Fully captive

Sustainable competitive advantage through integrated business model



LIVA : Greater Connect with Consumers





Made

A Co-branded partner uses a "liva tag" on each garment

^{by}lifestyle^{*}



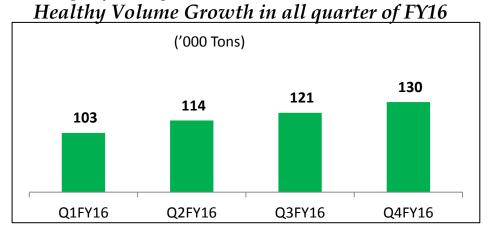




VSF: FY16 Performance

(₹ Bn.)	2013-14	2014-15	2015-16
Capacity ('000 Ton)*	375	434	498
Sales Volume ('000 MT)	367	403	467
Net Revenue	47.1	49.7	60.2
EBITDA	7.2	4.7	9.2
EBITDA Margin	15%	9%	15%
EBIT	5.7	3.1	7.0

* Effective capacity for the period



Global Industry Scenario

• VSF prices witnessed a recovery post Chinese new year on the back of better demand

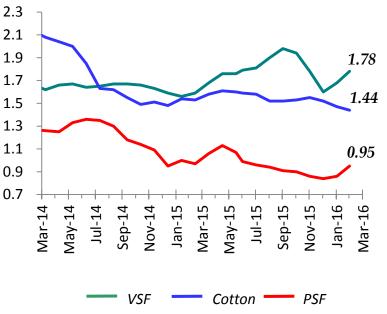
Business performance (FY16)

- Robust volume growth up by 16% YoY
 - Intensive business development activities leading to increase VSF usage in domestic market
 - Higher sales of specialty fiber
 - Full ramp up of Vilayat plant
- EBITDA almost doubled YoY
 - Higher volumes
 - Better market condition
 - Increase in efficiency leading to cost optimisation



VSF: Outlook

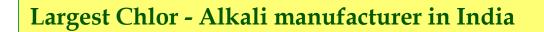
- Textile consumption in India expected to grow at higher rates, vis-à-vis global consumption
 - Will support VSF demand growth
- Price volatility is expected to reduce
 - Limited capacity addition in China leading to higher operating 0.9
 rates
 - Cotton production lower than the consumption in Season 15-16 with reduced acreage and unfavorable climate
- Continued focus on expanding domestic market through product development activities by the Company
 - Working closely with brands, designers and retailers to leverage benefit of Liva brand
 - Focus on increasing share of specialty products





Chemical





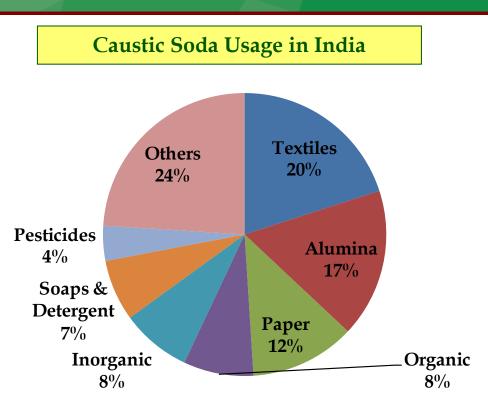
Largest producer of Epoxy Resins in India

Largest value-added product portfolio with total capacity of 410K TPA including water treatment chemicals



Chlor Alkali Industry

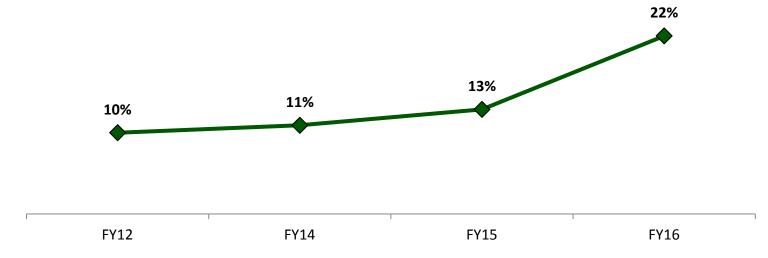
- Caustic Soda demand currently at ~3.4 Mn. TPA growing at CAGR of ~4% in last 6 years
- Caustic Soda has developed end-user market in India
- Top 5 players account for 60% of market share
- Manufacturing capacities concentrated in Western and Southern region, with easy availability of Salt
- India net importer of Caustic Soda
 - Sluggish demand growth of Chlorine (a by product) restricts capacity addition



Source : AMAI

Chemical Business : On a strong growth path....

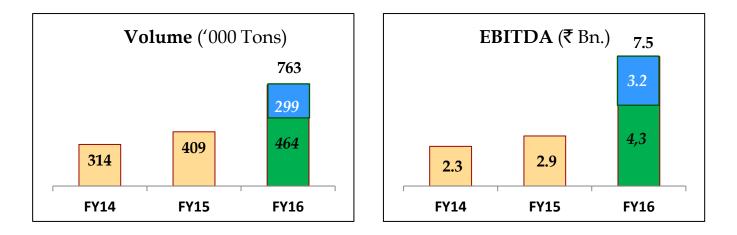
Market share more than doubled – Merger of ABCIL & Vilayat Greenfield Capacity



Source : AMAI and Company data

ADITYA BIRLA

GRASIM

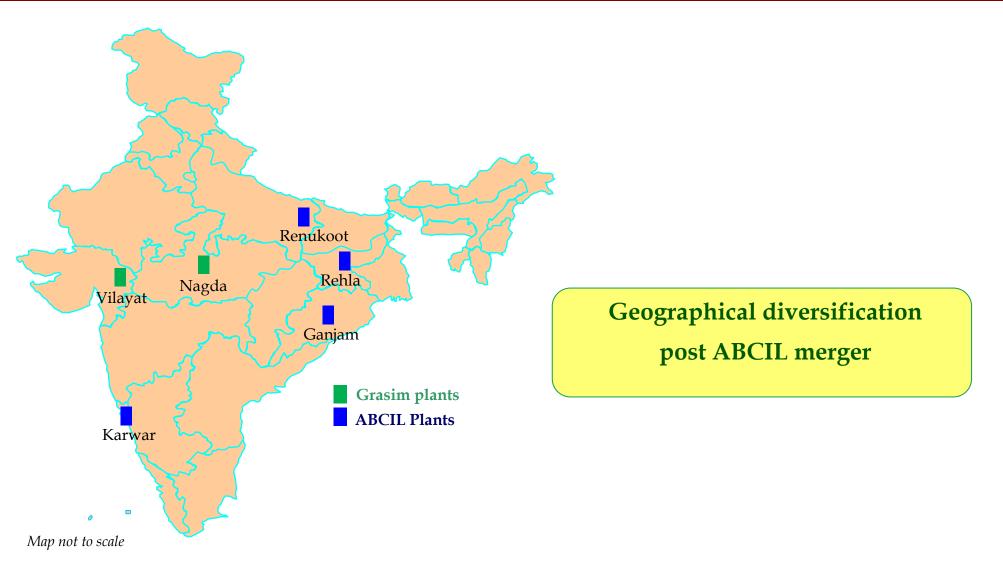


FY16 : Grasim

ABCIL



Chemical Business : Footprints





Chemical Business : FY16 Performance

(₹ Bn.)	2013-14	2014-15	2015-16#	 <u>Industry Scenario</u> Rise in Caustic prices in international and domestic markets
Caustic Soda				
Capacity (000' Ton)*	352	452	804	Business Performance
Sales Volume ('000 Ton)	314	409	763	• Revenue more than doubled YoY (LFL up 26%)
	514	407	700	 Caustic volume up 86%
Chemical Business				 Merger of ABCIL
Net Revenue	10.7	17.0	34.4	 Vilayat Caustic plant achieved 100% capacity utilisation
EBIDTA	2.3	2.9	7.5	 Epoxy volumes up by 74%
EBIDTA Margin	21%	17%	22%	• EBITDA up by 156% at ₹ 7.5 bn.
EBIT	1.6	2.0	5.5	 EBITDA of existing operation increased from ₹ 2.9 bn. to ₹ 4.3 bn.

• Effective capacity for the period # Includes ABCIL

- Higher volumes and lower energy cost
- Merger of ABCIL added ₹ 3.2 bn.











No. 1 RMC player in India With > 100 plants



Different Products to provide complete Building Solutions > 1100 stores

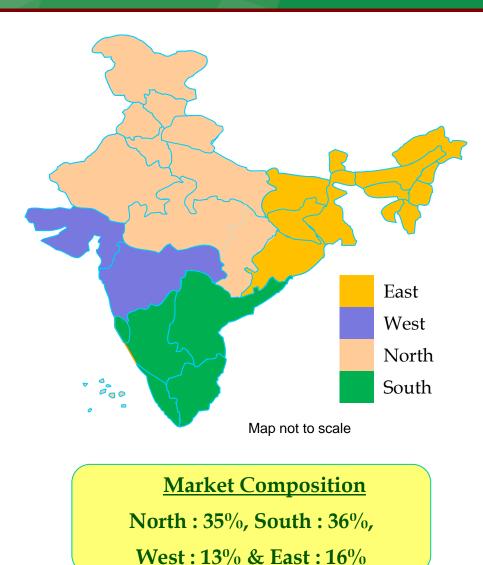


No.1 Player of White Cement & Cement based Putty



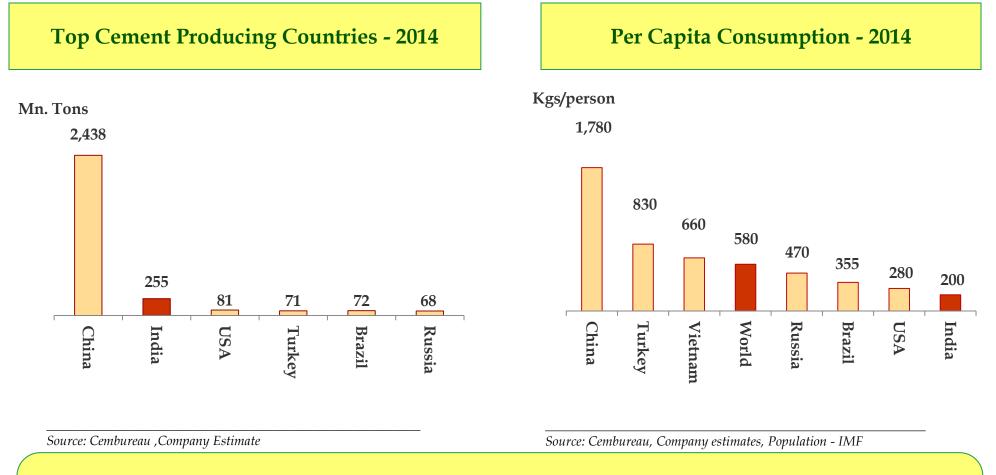
Indian Cement Industry : Overview

- Second largest cement market in world
- Cement Capacity ~ 405 Mn. TPA
- 2nd fastest growing cement market globally ; CAGR 8% (Last decade)
- Long term average demand growth at 1.2 x of GDP
- Industry capacity doubled in last decade
 - Around 70 million tons capacity added in last 3 years
 - Though, demand remained low in last 3 years
- Primarily retail market driven by Brand
- No. of plants ~195, owned by ~50 players
- Top 6 players market share ~ 50% of capacity





Global Cement Capacity and Per Capita Consumption



- India's per capita consumption (200 kgs) is lowest among developing nations (Brazil ~355 kgs, China ~1,780 kgs, World Average ~580 kgs)
- Low per capita consumption reflects significant potential for future growth



Cement – Major Growth Drivers in India

- Favorable demographics with growing young population
- Rising affordability Increasing income level
- Government vision of house for every family by 2022
- Rapid Urbanisation (28.7% in 2005, likely to exceed 40% by 2030)
- No. of Cities with population of 1Mn.+ to grow from 33 in 2005 to 68 in 2030
- Demand from IT / ITES
- Expected revival in corporate capex
- Emerging growth from resources based industries from Eastern India
- Investment projected across various Infrastructure segments
- Government's focus on building concrete highways
- Western and Eastern dedicated freight corridor with investment of ~\$ 13 Bn.
- Metro projects in tier II cities (~\$ 17 Bn.)
- 5 new Mega Power Projects each of 4000 MW in the Plug-and-Play mode (~\$ 16 Bn.)
- Target of 175,000 MW renewable energy by 2022

Housing ~60% - 65%)

Commercial & Industrial Investments (~20%)

Infrastructure

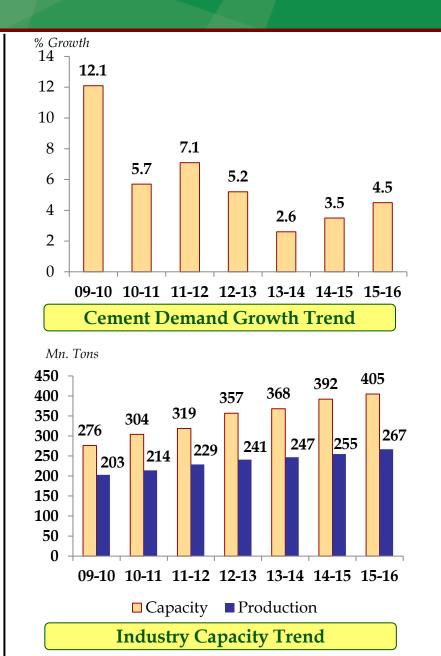
(~15% - 20%)

30



Cement Sector Outlook

- Cement demand expected to grow 7%-8% for FY17
- Capacity addition pace slowing down.....
 - Leading towards improvement in utilisation
- Setting up new Cement capacity becoming more challenging due to
 - Tougher land acquisition process
 - Increased gestation period
 - Availability of new limestone mines (Through auction)

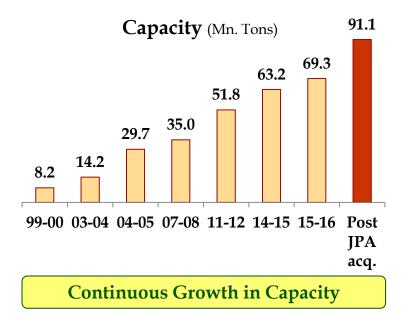


Source: Company Estimates, DIPP data



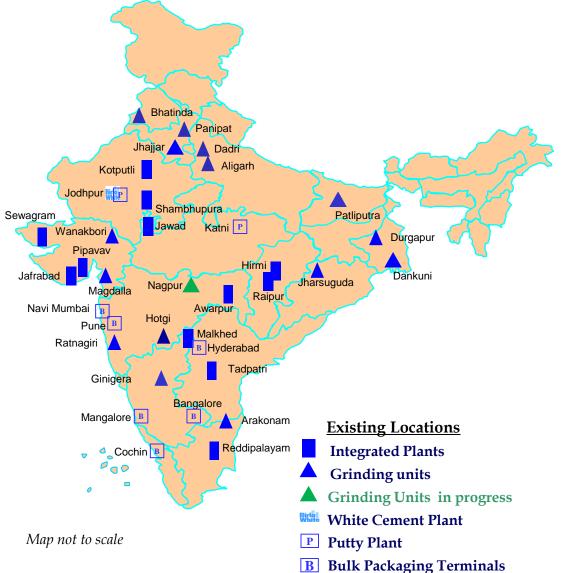
- Excellent growth record
 - Domestic capacity increased > 10 fold since FY98
 - Grew organically as well as inorganically
- Market Leadership
 - "UltraTech" Premium national brand
 - Leadership in key consuming markets
 - Strong nationwide distribution network
- Cost leadership
 - Economy of scale with large size kilns
 - Latest technology plants
 - Captive thermal power plants & WHRS meeting > 85% of power requirement
 - Capacity CPP : 717 MW, WHRS 63 MW
 - Hub and Spoke model thru' split grinding units / terminals near markets and efficient logistics
- Leadership in Ready Mix Concrete and White Cement businesses

Strong brand with pan India presence





Cement Business Footprint – A Pan India Player



	Pre	Post Acquisition	Mix
North	19.0	23.8	27%
Central	-	11.4	13%
East	11.4	11.4	13%
West	20.4	20.4	23%
South	15.5	20.5	23%
All India	66.3	87.5	100%
Overseas	3.0	3.6	
Total	69.3	91.1	



Cement Business : FY16 Performance

(₹ Bn.)	2013-14	2014-15	2015-16	 <u>Industry Scenario</u> Sign of improvement in demand Double digit growth for the sector in Quarter 4
Capacity (Mn. Ton)	57.0	63.2	67.7	 Benefits on cost front with softening of energy prices
<u>Sales Volume</u> Cement and Clinker (Mn. Ton)	44.7	48.2	51.3	<u>Business Performance</u>Domestic Cement volume up by 8%
Net Revenue	216.5	243.5	255.5	• EBITDA up by 7% at ₹ 51.1 Bn.
EBITDA	43.6	47.8	51.1	 Higher volumes Saving in energy cost by 16% with improvement in fuel mix and decline in prices
EBITDA Margin	20%	19%	20%	
EBIT	32.2	35.7	37.4	



Presentation Structure





Capex plan

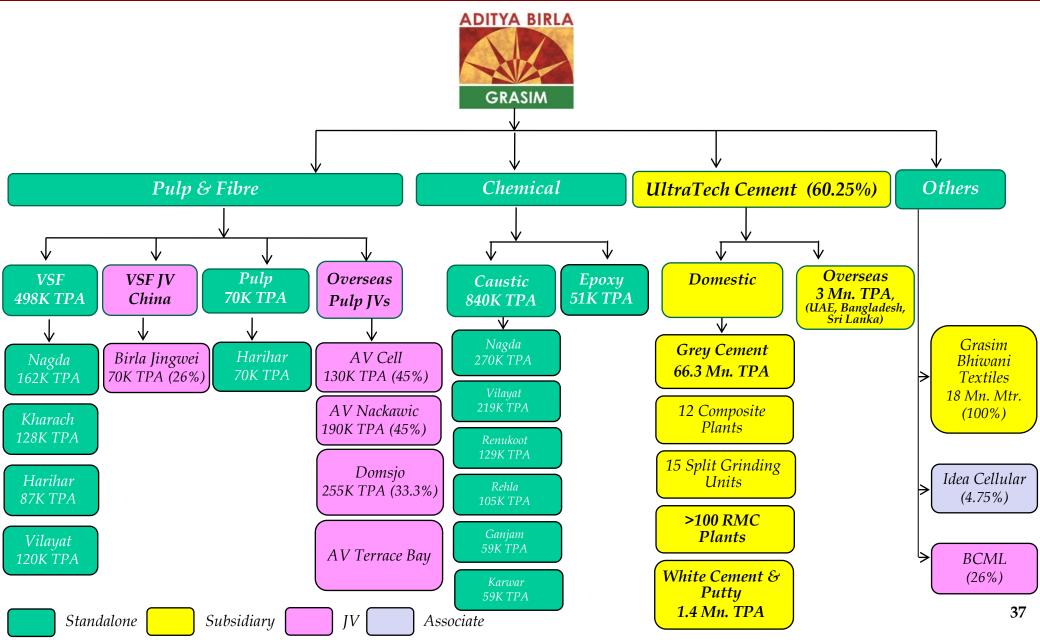
(**₹**Bn.)

	Capex	<u>Cash (</u>	<u>Dutflow</u>	Capex
	(Net of CWIP as on 01-04-16)	FY17	FY18 Onward	spent - FY16
Standalone				
Vilayat Caustic Plant Brownfield expansion (144K TPA)	5.1			
VSF : Water supply augmentation & usage reduction 0.9	۰ <u>۱</u>			
Research & Development 0.3	3 - 4.7			
Environment 1.)			
Others 2.0) []			
Chemical capacity debottlenecking (64K TPA) & VAPs	1.7			
VSF Expansion : Vilayat Residual Capex	1.4			
Chemical & Others	1.8			
Standalone Capex (A)	14.7	7.5	7.2	5.0
Cement Subsidiary : UltraTech				
Capacity expansion #	9.3			
Logistic Infrastructure	3.5			
RMC Business	1.1			
Modernisation, Plant Infrastructure, Upgradation etc.	22.3			
Cement Business Capex (B)	36.1	15.0	21.1	20.3
Capex (A + B)	50.8	22.5	28.3	25.3

Represents residual capex of brown field expansion projects already commissioned and Grinding units



Grasim Group Structure





Thank You

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Grasim Industries Limited

- A VSF and Cement Major

(Supplement)



Supplement

- Consolidated Financial Performance
- Standalone Financial Performance
- Balance Sheet Grasim
- Balance Sheet UltraTech (Consolidated)
- Businesswise Performance



					-	₹ Bn.
	Quart		%	Full Y		%
	2015-16	2014-15	Change	2015-16	2014-15	Change
Net Sales & Op. Income	100.0	88.2	13	366.4	328.4	12
Other Income	0.6	1.1	(48)	3.4	5.4	(38)
EBIDTA	20.6	16.6	24	70.3	56.8	24
EBIDTA Margin (%)	20.5%	18.6%		19.0 %	17.0%	
Finance Cost	1.7	1.8	(9)	7.5	6.7	13
Depreciation	5.3	4.2	28	19.1	15.6	22
EBT (Before Exceptional Item)	13.6	10.6	29	43.6	34.5	26
Exceptional Item	(0.3)	(0.1)	-	(0.3)	(0.1)	-
EBT	13.3	10.5	27	43.4	34.4	26
Tax Expense	3.8	3.3	15	12.1	10.2	19
Share in Profit of Associates	0.3	0.4	(39)	1.5	1.5	
Minority Share	2.9	2.6	10	9.1	8.4	9
PAT (After Minority Share)	7.0	5.1	37	23.6	17.4	35
EPS (₹) After EI	74.5	55.1	37	252.5	189.6	35
Cash Profit (Before Minority Share & EI)	16.9	15.0	13	58.8	51.4	14

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₹ Bn.

	Quarter 4		%	Ful	l Year	%
	2015-16*	2014-15	Change	2015-16*	2014-15	Change
Net Sales & Op. Income	25.4	17.3	47	89.8	63.3	42
Other Income	0.3	0.5	(44)	2.8	3.5	(19)
EBIDTA	4.9	1.8	174	18.6	10.1	84
EBIDTA Margin (%)	19.2 %	10.1%		20.1 %	15.2%	-
Finance Cost	0.3	0.1	105	1.5	0.4	275
Depreciation	1.3	0.8	53	4.5	2.6	70
EBT (Before Exceptional Item)	3.4	0.8	310	12.7	7.1	78
Exceptional Item	(0.3)	(0.3)	-	(0.3) (0.3)	-
EBT	3.1	0.6	-	12.4	6.8	-
Tax Expense	1.0	0.3	-	2.8	1.6	-
PAT	2.1	0.3	-	9.5	5.3	80
EPS (₹) After EI	22.3	3.4	-	102.0	57.6	80
Cash Profit (Before EI)	4.1	1.7	144	16.4	9.8	68

* Q4FY16 and FY16 not comparable with corresponding period due to amalgamation of ABCIL



Balance Sheet - Grasim

Stand	alone		Consol	idated ₹ E
31st Mar'16	31stMar'15	EQUITY & LIABILITIES	31st Mar'16	31stMar'15
123.7	111.8	Net Worth	258.3	231.4
-	-	Minority Interest	84.8	76.8
18.4	11.1	Borrowings	128.4	119.3
9.6	6.1	Deferred Tax Liability (Net)	42.3	34.1
18.2	14.5	Liabilities & Provisions	82.4	78.7
169.8	143.7	SOURCES OF FUNDS	596.2	540.3
		ASSETS		
70.4	51.9	Net Fixed Assets	321.7	285.5
3.8	5.2	Capital WIP & Advances	23.4	35.1
-	-	Goodwill on Consolidation	33.7	32.8
		Investments		
26.4	26.4	Cement Subsidiary	-	-
14.4	11.0	Liquid Investments	79.1	57.9
16.2	16.2	Other Investments	17.8	14.7
38.8	33.1	Current Assets, Loans & Advances	120.4	114.4
169.8	143.7	APPLICATION OF FUNDS	596.2	540.3
4.0	_	Net Debt	49.3	61.4



Balance Sheet – UltraTech (Consolidated)

		₹ Bn.
EQUITY & LIABILITIES	31st Mar'16	31stMar'15
Net Worth	210.6	190.4
Minority Interest	0.2	0.2
Borrowings	100.3	98.3
Deferred Tax Liability (Net)	32.2	27.9
Liabilities & Provisions	64.4	63.8
SOURCES OF FUNDS	407.7	380.5
ASSETS		
Net Fixed Assets	240.4	222.9
Capital WIP & Advances	19.2	29.0
Goodwill on Consolidation	11.1	10.5
Investments		
Liquid Investments	64.0	46.3
Other Investments	0.2	0.2
Current Assets, Loans & Advances	72.8	71.6
APPLICATION OF FUNDS	407.7	380.5
Net Debt	36.3	52.0
Net Debt : Equity	0.17	0.27
Net Debt : EBIDTA	0.71	1.09



		Quarter 4		%	Full	Year	%
		2015-16	2014-15	Change	2015-16	2014-15	Change
Capacity*	КТРА	125	117	6	498	434	15
Production (in '000s)	MT	124	111	11	464	408	14
Sales Volumes (in '000s)	MT	130	118	10	467	403	16
Net Revenue	₹ Bn.	17.3	14.1	23	60.2	49.7	21
EBIDTA	₹ Bn.	2.7	1.0	2	9.2	4.6	99
EBIT	₹ Bn.	2.0	0.4	421	7.0	3.0	128
Capital Employed (Incl. CWIP)	₹ Bn.	51.0	52.8	(3)	51.0	52.8	(3)
ROAvCE (Excl. CWIP)	%	16.8%	3.4%		14.2%	10.0%	

* Operational capacity during the period

ADITYA BIRLA

GRASIM

		Quarter 4		%	Full Year		%
		2015-16*	2014-15	Change	2015-16*	2014-15	Change
Capacity	КТРА	201	113	78	804	453	78
Production (in '000s)	MT	209	104	101	756	412	84
Sales Volumes (in '000s)	MT	204	105	95	763	409	86
Net Revenue	₹Bn.	9.6	4.3	123	34.4	17.0	102
PBIDT	₹ Bn.	2.3	0.5	319	7.5	2.9	156
PBIT	₹ Bn.	1.7	0.3	439	5.5	2.0	176
Capital Employed (Incl. CWIP)	₹ Bn.	38.2	19.2	99	38.2	19.2	99
ROAvCE (Excl. CWIP)	%	18.3%	6.9%		19.7%	11.0%	

* Q4FY16 and FY16 not comparable with corresponding period due to amalgamation of ABCIL

Cement : Summary

		Quarter 4 %		%	Full	%	
		2015-16	2014-15	Change	2015-16	2014-15	Change
<u>Grey Cement</u>							
Capacity	Mn. TPA	16.91	15.79	7	67.65	63.15	7
Production	Mn. MT	14.25	12.46	14	50.57	46.71	8
Cement Sales Volumes ^{\$}	Mn. MT	14.31	12.52	14	50.88	47.09	8
Clinker Sales Volumes	Mn. MT	0.19	0.26	-	0.45	1.08	-
White Cement & Putty							
Sales Volumes ^{\$\$}	Lac MT	3.85	3.52	9	13.12	12.24	7
Net Revenue	₹ Bn.	69.2	66.0	5	255.5	243.4	5
PBIDT	₹ Bn.	14.8	14.4	3	51.1	47.8	7
PBIT	₹ Bn.	11.0	11.3	(2)	37.4	35.7	5
Capital Employed (Incl. CWIP)	₹ Bn.	364.9	338.3	8	364.9	338.3	8
ROAvCE (Excl. CWIP)	%	14.1%	15.7%		12.0 %	13.0%	

\$ Includes captive consumption for RMC

\$\$ Includes captive consumption for value added products