Mindtree named in the leadership zone in Zinnov's Global Product Engineering Service Provider Ratings

Recognized for the fourth year in a row

Bangalore (India) and Warren (NJ) – November 24, 2015 – Mindtree, a leading digital transformation and technology services company, today announced that it has been featured in the overall leadership zone by Zinnov, a prominent globalization and market expansion advisory firm, in its recently released "Global Service Provider Report 2015".

Mindtree has established its expertise in this space through a solid innovative culture, mature offerings and industry specialization. Investments in short range wireless technology, engineering development labs and unique client engagement models, have also contributed to the strong rating. Mindtree's expertise has been recognized across industries including semiconductor, consumer electronics, enterprise software, telecommunications and automotive. For the first time, the service provider ratings included embedded engineering as a separate category and Mindtree has been featured in the leadership quadrant. This reflects Mindtree's ability to innovate and come up with differentiated offerings from concept to go-to-market.

Sidhant Rastogi, Partner & Practice Head of Zinnov said, "Developing an innovative culture that leads to IP development is one of the key attributes for inclusion in the leadership zone. Mindtree has successfully leveraged their IP investments into new revenue streams for their clients. They have also become partners to their clients by using unique engagement models like revenue sharing. These factors have placed them solidly in the leadership zone."

Veeraraghavan R.K., Executive Vice President, Technology and Media, Mindtree said, "With changing technology trends, we enable our clients to anticipate and adapt to market changes quickly. The Zinnov rankings are an important recognition in the industry and we feel this validates our metal to cloud approach to product engineering services."

The study analyzed responses from participants across product development capabilities, ecosystem linkages, innovation, non-linear business models and customer relationships.

About Zinnov

We at Zinnov assist our clients improve organization efficiency, innovation and revenue by leveraging global resources and markets. We offer deep expertise in Engineering, Digital and Globalization .Zinnov has been at the forefront of innovation and thought leadership. Our over a decade experience in globalization helps

us in understanding customer problems and coming up with viable solutions. We assist our clients in addressing globalization challenges by offering customers insights, data, and implementation support to address their challenges. Our in-depth experience is driven by our focus on engineering and digital practice areas. Visit us at www.zinnov.com

About Mindtree

Mindtree [NSE: MINDTREE] delivers digital transformation and technology services from ideation to execution, enabling Global 2000 clients to outperform the competition. "Born digital," Mindtree takes an agile, collaborative approach to creating customized solutions across the digital value chain. At the same time, our deep expertise in infrastructure and applications management helps optimize your IT into a strategic asset. Whether you need to differentiate your company, reinvent business functions or accelerate revenue growth, we can get you there. Visit www.mindtree.com to learn more.

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