

UFLEX/SEC/2016/

May 3, 2016

The National Stock Exchange of India Limited  
Exchange Plaza, 5th Floor  
Plot No.C/I, G-Block  
Bandra-Kurla Complex  
Bandra (E),  
Mumbai – 400051

The BSE Limited  
Corporate Relationships Department  
1st Floor, New Trading Ring,  
Rotunda Building, P J Towers,  
Dalal Street, Fort,  
Mumbai – 400 001

**Scrip Code : UFLEX**

**Scrip Code : 500148**

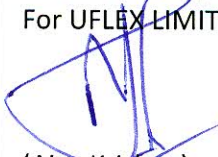
Subject : Press Release

Dear Sir,

We attach herewith a "Press Release" for the information of members.

Thanking you,

Yours faithfully,  
For UFLEX LIMITED



(Ajay Krishna)  
Sr. Vice President (Legal) &  
Company Secretary

Encl : As above

**Uflex bags India's No.1 Brand Award 2016 for Unmatched Flexible Packaging Solutions**

**Mumbai, 02 May, 2016:**Acknowledging the immense value that Uflex has contributed to the domestic packaging industry, **India's No. 1 Brand Awards Council** conferred the prestigious award on the flexible packaging major.

In attendance at the gala ceremony held at *'The Leela', Mumbai* were CEOs, Managing Directors, Presidents, Vice Presidents and Directors of 50 renowned brands like LIC of India, Zee Music, Taj Hotels, ICICI Bank, Airtel, Big Bazaar, Blue Dart, Jet Airways among others who were honored along with Uflex.

This award ceremony was organized by IBC InfoMedia - a Division of International Brand Consulting Corporation USA to salute the passion and commitment of brands that have played a pivotal role in shaping the growth of India Inc.



The parameters on which Uflex significantly edged above the competition to win this coveted title are superior innovation, product integrity, market presence, robust sales and distribution network, strong presence in conventional and contemporary media and customers' trust. Winners across categories emerged from a comprehensive survey of customers that was conducted by Media Research Group (MRG).

Official Release/ (1) Uflex May /2016

For UFLEX LIMITED

  
(AJAY KRISHNA)  
Sr. Vice President (Legal) &  
Company Secretary

In an official communication released soon after the award ceremony, Mr. Ashok Chaturvedi, Chairman and Managing Director, Uflex Limited said, **“Brands, particularly those in the manufacturing sector that can deliver bespoke solutions for customers, simultaneously ensuring high innovation quotient and superior product performance are the only ones that will command trust and respect in the long run. With state-of-the-art technology at our disposal and unrelenting research and development by some of the sharpest brains that we have by our side, we will keep innovating to the best advantage of our clients across the world. Uflex is humbled by this conferral and shall infallibly continue to deliver unmatched flexible packaging solutions in the times to come.”**

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*About Uflex*

*Uflex is India's largest end-to-end flexible packaging company and an emerging global player. Since its inception back in 1983, Uflex has grown from strength to strength to evolve as a truly Indian Multinational with consumers spread across the world. Uflex today has state-of-the-art packaging facilities at multiple locations in India with installed capacity of around 100,000 TPA and has packaging film manufacturing facilities in India, UAE, Mexico, Egypt, Poland and USA with cumulative installed capacity in excess of 337,000 TPA.*

*All Uflex plants are accredited with ISO 9001, 14001, HACCP & BRC certifications. Uflex caters to markets spanning across the globe in over 140 countries like USA, Canada, South American countries, UK and other European Countries, Russia, South Africa, CIS, Asian and African nations. Integrated within its core business profile are allied businesses like Engineering, Cylinders, Holography and Chemicals which further give Uflex a superior edge above competition.*

*Uflex Limited is also a part of the D&B Global Database and winner of various prestigious national and international awards for its products' excellence. Uflex offers technologically superior packaging solutions for a wide variety of products such as snack foods, candy and confectionery, sugar, rice & other cereals, beverages, tea & coffee, dessert mixes, noodles, wheat flour, soaps and detergents, shampoos & conditioners, vegetable oil, spices, marinates & pastes, cheese & dairy products, frozen food, sea food, meat, anti-fog, pet food, pharmaceuticals, contraceptives, garden fertilizers and plant nutrients, motor oil and lubricants, automotive and engineering components etc.*

*Some of Uflex's clients on the global turf include P&G, PepsiCo; Tata Global; Mondelez, L' Oreal, Britannia, Haldiram's, Amul, Kimberly Clark, Ferro Rocher, Perfetti, GSK, Nestle, Agrotech Foods, Coca Cola, Wrigley, Johnson & Johnson among others.*

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For **UFLEX LIMITED**

  
(AJAY KRISHNA)  
Sr. Vice President (Legal) &  
Company Secretary