

May 26, 2016

✓ **BSE Limited**
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001

National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Dear Sir,

Ref: Disclosure by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/ release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

With reference to disclosure requirements by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find attached herewith our disclosure for creation/ release of pledge of the equity shares of Zee Entertainment Enterprises Limited

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Cyquator Media Services Pvt. Ltd



Authorised Signatory

Encl: As above.

CC: Zee Entertainment Enterprises Limited
18th Floor, 'A' wing, Marathon Futurex,
N.M. Joshi Marg, Lower Parel,
Mumbai-400013

Format for Disclosure by the Promoter (s) to the stock exchanges and to the Target Company for encumbrance of shares/invocation of encumbrance, in terms of Regulation 51 (1) and 31 (2) of SEBT (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)		Zee Entertainment Enterprises Limited												
Name of the Stock Exchanges where the shares of the target company are listed		NSE /BSE												
Date of Reporting		26th May, 2016												
Name of the Promoter or PAC on whose shares encumbrance has been created /release /invoked		Cyquator Media Services Private Limited												
Details of the creation/invocation/release of encumbrance :														
Name of Promoter (s) or PACs with him (**)	Promoter holding already encumbered (2)					Details of events pertaining to encumbrance (3)					Post event holding of encumbered shares {Creation [(2)+(3)]/release [(2)-(3)]/ invocation[(2)-(3)]}			
	No. of Shares	% of total share Capital	% w.r.t. diluted share capital (*)	No. of Shares	% of total share Capital	Type of event (creation/release invocation)	Date of creation/ invocation release of encumbrance	Type of encumbrance (pledge/lien/ non disposal undertaking /others)	Reasons for encumbrance	No of Shares	% of total share capital	Name of the entity in whose favor shares encumbered	No. of Shares	% of total share capital
Cyquator Media Services Private Limited	24,14,02,908	25.13	N.A.	16,98,42,935	17.663	Release	18-May-2016	Pledge	Collateral Release for Facility of Promoter group Company	8,16,000	0.085	IDBI Trusteeship Services Limited	16,88,26,935	17.578
Cyquator Media Services Private Limited	24,14,02,908	25.13	N.A.	16,88,26,935	17.578	Release	18-May-2016	Pledge	Collateral Release for Facility of Promoter group Company	1,60,000	0.017	Axis Finance Limited	16,86,66,935	17.561
Cyquator Media Services Private Limited	24,14,02,908	25.13	N.A.	16,84,36,935	17.561	Release	18-May-2016	Pledge	Collateral Release for Facility of Promoter group Company	2,30,000	0.024	Koak Mahindra Investments Limited	16,84,36,935	17.557
Cyquator Media Services Private Limited	24,14,02,908	25.13	N.A.	16,82,66,935	17.537	Release	18-May-2016	Pledge	Collateral Release for Facility of Promoter group Company	1,70,000	0.018	Koak Mahindra Prime Limited	16,82,66,935	17.520



Cyquator Media Services Private Limited	24,14,02,908	25.13	N.A.	16,82,66,935	17,520	Release	18-May-2016	Pledge	Collateral Release for Facility of Promoter group Company	3,26,000	0.034	L&T Fincorp Ltd.	16,79,40,935	17,486
Cyquator Media Services Private Limited	24,14,02,908	25.13	N.A.	16,79,40,935	17,486	Release	18-May-2016	Pledge	Collateral Release for Facility of Promoter group Company	1,80,000	0.019	Family Credit Limited	16,77,60,935	17,467
Cyquator Media Services Private Limited	24,14,02,908	25.13	N.A.	16,77,60,935	17,467	Creation	20-May-2016	Pledge	Collateral Pledge for Facility of Promoter group Company	65,000	0.007	IDBI Trusteeship Services Limited	16,78,25,935	17,474
Cyquator Media Services Private Limited	24,14,02,908	25.13	N.A.	16,78,25,935	17,474	Release	20-May-2016	Pledge	Collateral Release for Facility of Promoter group Company	2,20,000	0.023	GDA Trusteeship Limited	16,76,05,935	17,451
Cyquator Media Services Private Limited	24,14,02,908	25.13	N.A.	16,71,85,935	17,451	Release	20-May-2016	Pledge	Collateral Release for Facility of Promoter group Company	4,20,000	0.044	Indusind Bank Ltd.	16,71,85,935	17,407
Cyquator Media Services Private Limited	24,14,02,908	25.13	N.A.	16,71,85,935	17,372	Release	23-May-2016	Pledge	Collateral Release for Facility of Promoter group Company	3,32,000	0.035	IDBI Trusteeship Services Limited	16,68,53,935	17,372
Cyquator Media Services Private Limited	24,14,02,908	25.13	N.A.	16,68,53,935	17,372	Creation	24-May-2016	Pledge	Collateral Pledge for Facility of Promoter group Company	5,000	0.001	GDA Trusteeship Limited	16,68,53,935	17,373
Cyquator Media Services Private Limited	24,14,02,908	25.13	N.A.	16,68,53,935	17,373	Release	24-May-2016	Pledge	Collateral Release for Facility of Promoter group Company	72,50,000	0.755	IDBI Trusteeship Services Limited	15,96,08,935	16,618



Essel Media Ventures Limited	10,28,88,286	10.71	N.A.																	
Essel International Ltd	2,30,00,000	2.39	N.A.																	
Essel Holdings Limited	4,63,76,518	4.83	N.A.																	
Sprit Textiles Private Limited	300	0.00	N.A.																	
Essel Infraprojects Ltd	100	0.00	N.A.																	
Veena Investments Private Limited	100	0.00	N.A.																	



Signature
Signature of the Authorised Signatory

Place : Mumbai
Date : 26th May, 2016

(**) The names of all the promoters, their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.
(*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2016.
Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities /warrants into equity shares of the TC.