# BSR&Co.LLP

**Chartered Accountants** 

Maruthi Info-Tech Centre 11-12/1 Inner Ring Road Koramangala Bangalore 560 071 India Telephone: + 91 80 3980 6000 Fax: + 91 80 3980 6999

# Review report to the Board of Directors of Britannia Industries Limited

We have reviewed the accompanying statement of unaudited financial results ('the Statement') of Britannia Industries Limited ('the Company') for the quarter and nine months ended 31 December 2013 except for the disclosures regarding 'Public Shareholding' and 'Promoter and Promoter Group Shareholding' which have been traced from disclosures made by the management and have not been reviewed by us. This statement is the responsibility of the Company's Management and has been approved by the Board of Directors. Our responsibility is to issue a report on this Statement, based on our review.

We conducted our review in accordance with the Standard on Review Engagement (SRE) 2410, Review of Interim Financial Information Performed by the Independent Auditor of the Entity issued by the Institute of Chartered Accountants of India. This standard requires that we plan and perform the review to obtain moderate assurance as to whether the financial statements are free of material misstatement. A review is limited primarily to inquiries of company personnel and analytical procedures applied to financial data and thus provides less assurance than an audit. We have not performed an audit and accordingly, we do not express an audit opinion.

Based on our review conducted as above, nothing has come to our attention that causes us to believe that the accompanying statement of unaudited financial results prepared in accordance with applicable accounting standards and other recognised accounting practices and policies has not disclosed the information required to be disclosed in terms of Clause 41 of the Listing Agreement including the manner in which it is to be disclosed, or that it contains any material misstatement.

for BSR & Co. LLP

Chartered Accountants

Firm Registration Number: 101248W

Sunii Gaggar

Painer\

Membership Number: 104315

Place: Mumbai

Date: 14 February 2014

# BSR&Co.LLP

Chartered Accountants

Maruthi Info-Tech Centre 11-12/1 Inner Ring Road Koramangala Bangalore 560 071 India Telephone: + 91 80 3980 6000 Fax: + 91 80 3980 6999

## Review report to the Board of Directors of Britannia Industries Limited

We have reviewed the accompanying statement of consolidated unaudited financial results ('the Statement') of Britannia Industries Limited ('the Company'), its subsidiaries and associates (collectively known as the 'the Group') for the quarter and nine months ended 31 December 2013 except for the disclosures regarding 'Public Shareholding' and 'Promoter and Promoter Group Shareholding' which have been traced from disclosures made by the management and have not been reviewed by us. This statement is the responsibility of the Company's Management and has been approved by the Board of Directors. Our responsibility is to issue a report on this Statement, based on our review.

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for BSR & Co. LLP

Chartered Accountants

Firm Registration Number: 101248W

Sunil Gaggar

Plartner \ Membership Number: 104315

Place: Mumbai

Date: 14 February 2014



BRITANNIA INDUSTRIES LIMITED

Regd. Office: 5/1 A Hungerford Street, Kolkata - 700 017

Unaudited financial results

-	ment of Standalone Unaudited Results for the quarter and nine	THRE	E MONTHS EN	DED	NINE MONTHS ENDED		YEAR ENDED
.No.	PARTICULARS	31.12.2013	30.09.2013	31.12.2012	31.12.2013	31.12.2012	31.03.2013
).IVO.		(Unaudited)	(Unaudited)	(Audited)	(Unaudited)	(Audited)	(Audited)
_	income from operations						
	Net sales	1,614.43	1,594.45	1,453.33	4,612.32	4,077.75	5,564.38
(0)	(Net of excise duty)						
(h)	Other operating income	13.60	15.55	14.25	42.02	34.96	51.11
(0)	Total income from operations (net)	1,628.03	1,610.00	1,467.58	4,654.34	4,112.71	5,615.49
2.	Expenses						
	Cost of materials consumed	848.48	846.59	825.82	2,359.88	2,242.05	2,890.42
	Purchases of stock-in-trade	159.22	162.93	167.38	486.68	432.18	638.18
	Changes in inventories of finished goods, work-in-progress	(19.17)	(42.91)	(73.37)	(54.00)	(92.69)	(10.16
(-)	and stock-in-trade	<b>i</b>					
(d)	Employee benefits expense	42.76	41.82	40.16	133.21	115.06	143.50
	Depreciation and amortisation expense	16.02	15.66	14.92	46.98	42.19	57.0
(f)	Conversion and other related charges	145.88	143.87	132.04	406.50	369.69	491.9
(g)	Advertisement and sales promotion	132.07	131.36	122.75	389.96	339.22	463.6
	Other expenses	170.16	173.13	160.39	500.14	467.91	626.4
` '	Total expenses	1,495.42	1,472.45	1,390.09	4,269.35	3,915.61	5,301.0
3.	Profit / (Loss) from operations before other income, finance	132.61	137.55	77.49	384.99	197.10	314.4
	costs and exceptional items (1-2)						
	Other income	5.64	4.38	11.40	23.41	34.73	55.4 <b>369.9</b>
5.	Profit / (Loss) from ordinary activities before finance costs and	138.25	141.93	88.89	408.40	231.83	305.5
	exceptional items (3+4)					27.39	37.7
6.	Finance costs	0.57	1.14	9.14	5.06	204.44	332.1
7.	Profit / (Loss) from ordinary activities after finance costs but	137.68	140.79	79.75	403.34	204.44	332.1
	before exceptional items (5-6)			<del></del>		<del></del>	<del>                                     </del>
	Exceptional items		- 140.70	79.75	403.34	204.44	332.1
9	Profit / (Loss) from ordinary activities before tax (7+8)	137.68	140.79	22.79	125.04	58.43	98.3
	Tax expense	41.35	45.11 95.68	56.96	278.30	146.01	233.8
11	Net Profit / (Loss) from ordinary activities after tax (9-10)	96.33	95.08	30.50	270.30	1-10:02	-
	Extraordinary items		95.68	56.96	278.30	146.01	233.8
13	Net Profit / (Loss) for the period (11-12)	96.33	23.97	23.91	23.99	23.91	23.9
14	Paid-up equity share capital (face value of Rs. 2 each)	23.99	23.37	23.91	23.55		612.5
15	Reserves excluding revaluation reserves as per balance sheet of		l				
	previous accounting year		<del>                                     </del>		<del>                                       </del>	┼┈──	
16	Earnings per share before and after extraordinary items (not					1	
	annualised): (a) Basic (Rs.)	8.04	7.99	4.77	23.24	12.22	19.
	(b) Diluted (Rs.)	8.04	7.98	4.76	23.24	12.21	. 19.
	accompanying note to the financial results						

PART	Select information	for the quart	er and nine <u>n</u>	nonths ended	31 December	2013	
ANI	"	THREE MONTHS ENDED			NINE MONTHS ENDED		YEAR ENDED
S.No.	PARTICULARS	31.12.2013	30.09.2013	31.12.2012	31.12.2013	31.12.2012	31.03.2013
Α.	PARTICULARS OF SHAREHOLDING						
1.	Public shareholding  - Number of shares  - Percentage of shareholding	5,90,57,470 49.25	5,89,57,470 . 49.20	5,86,57,470 49.08	5,90,57,470 49.25	5,86,57,470 49.08	5,86,57,470 49.08
	Promoters and promoter group shareholding Pledged / encumbered Number of shares Percentage of shares (as a % of the total shareholding of promoter and promoter group) Percentage of shares (as a % of the total share capital of the Company)	-	-	-	-	- -	- - -
(b)	Non encumbered Number of shares Percentage of shares (as a % of the total shareholding of the promoter and promoter group) Percentage of shares (as a % of the total share capital of the Company)	6,08,68,345 100.00 50.75	6,08,68,345 100.00 50.80	6,08,68,345 100.00 50.92	6,08,68,345 100.00 50.75	6,08,68,345 100.00 50.92	6,08,68,34 100.0 50.9

	PARTICULARS	3 months ended 31 December 2013
	No.	
	B. INVESTOR COMPLAINTS	0
1	Pending at the beginning of the quarter	12
1	Received during the quarter	12
1	Disposed of during the quarter	0
١	Remaining unresolved at the end of the quarter	

### Notes:

14 February 2014.

- 1. The above results and this release have been reviewed by the Audit Committee of the Board on 10 February 2014 and approved by the Board of Directors on
- 2. The primary business segment of the Company is "Foods", comprising bakery and dairy products. As the Company operates in a single primary business segment, disclosure under Clause 41 of the listing agreement is not applicable.
- 3. The above statement has been prepared based on the same accounting policies as those followed in the annual financial results for the year ended 31 March
- 4. The statutory auditors of the Company have carried out a limited review of the above standalone unaudited financial results for the quarter and nine months ended 31 December 2013 and have issued an unqualified review report. The review report of the statutory auditors is being filed with the National Stock Exchange of India Limited (NSE) and Bombay Stock Exchange Limited (BSE) and is also available on the Company's website.
- 5. Comparative figures have been regrouped / reclassified wherever necessary to conform to current period's presentation.

On behalf of the Board Britannia Industries Limited

> Nusli N Wadia Chairman

Place : Mumbai Date: 14 February 2014



## BRITANNIA INDUSTRIES LIMITED

Regd. Office: 5/1 A Hungerford Street, Kolkata - 700 017
Consolidated unaudited financial results

tem		ths ended 31 D	ecember 2013	_			
	ent of Consolidated Unaudited Results for the quarter and nine mon	tila citaco de d		CONSOL	DATED		
		THRE	E MONTHS ENDE	.D	NINE MONTH	IS ENDED	YEAR ENDED
Vo.	PARTICULARS	31.12.2013	30.09.2013	31.12.2012	31.12.2013	31.12.2012	31.03.2013
•••	-	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Audited)
1. ln	come from operations	·	1,740.48	1,607.91	5,052.04	4,498.73	6,135.91
	et sales	1,771.94	1,740.40	2,007.00	-,		
(1)	let of excise duty)		15.27	12.48	48.23	35.01	49,50
(ы) о	ther operating income	21.07	1,755.75	1,620.39	5,100.27	4,533.74	6,185.41
To	otal income from operations (net)	1,793.01	1,/35./5	1,020.33			
2. E	xpenses		967.74	954.89	2,727.68	2,586,17	3,350.51
(a) C	ost of materials consumed	981.46	126.21	134,09	385.95	346.65	518.51
(b) P	urchases of stock-in-trade	131,10	(42.92)	(73,37)	(58.87)	(92.69)	(7.67
(c) C	hanges in inventories of finished goods, work-in-progress	(24.03)	(42.52)	(,,,,,,,,	(/	, ,	
a	nd stock-in-trade	55.50	65.95	61.83	202.67	176.89	226.79
(d) E	mployee benefits expense	66.68	21.05	18.94	61.77	53.68	73.15
(e) D	pepreciation and amortisation expense	21,15	1	112.93	342.70	312,49	419.68
(f) C	Conversion and other related charges	123.81	121.03	141.89	457.46	387.52	534.28
	dvertisement and sales promotion	155.28	155.07	ı	583.96	541,38	722.7
	Other expenses	198.88	201.82	184.62		4,312,09	5,837.92
	otal expenses	1,654.33	1,615.95	1,535.82	4,703.32		347.49
3. F	oral expenses from operations before other income, finance costs and exceptional items (1-2)	138.68	139.80	84.57	396.95	221.65 36.10	52.2
_	Other income	4.57	4.09	12.88	22.57		399.7
4. 0	Other Income Profit / (Loss) from ordinary activities before finance costs and	143,25	143.89	97.45	419.52	257.75	599./:
	exceptional Items (3+4)						44.3
_		1.54	1.04	12.51	6.79	31,66	41.3
6. 1	Finance costs  Profit / (Loss) from ordinary activities after finance costs but	141.71	142.85	84.94	412.73	226.09	358.4
7.	Profit / (Loss) from ordinary activities after finance costs			_			
	before exceptional Items (5-6)				·		
8. 1	Exceptional items	141.71	142.85	84.94	412.73	226.09	358.4
9.	Profit / (Loss) from ordinary activities before tax (7+8)	41.39	45.13	22.84	125,11	58.47	98.9
10.	Tax expense	100.32	97.72	62.10	287.62	167.62	259.8
11.	Net Profit / (Loss) from ordinary activities after tax (9-10)	100.32					-
12.	Extraordinary items			62,10	287.62	167.62	259.8
13.	Net Profit / (Loss) for the period (11-12)	100.32	97.72		(0.23)	(0.02)	(0.3
	Share of profit / (loss) of associates	(0.07)	(0.08)	(0.00)	0.30	(0,16)	1 1
- 1	Minority interest	0.31	0.00	(0.07)	287.69	167.44	259.
16.	Net Profit / (Loss) after taxes, minority interest and share of profit / (loss) of associates (13+14+15)	100.56	97.64	62.03		23.91	23.9
	Paid-up equity share capital (face value of Rs. 2 each)	23,99	23.97	23.91	23.99	23.91	526.8
18.	Reserves excluding revaluation reserves as per balance sheet of previous accounting year						320.
19.	Earnings per share before and after extraordinary items (of Rs. 2 each)						
15.	(not annualised):			5,19	24.02	14.01	21.
	(a) Basic (Rs.)	. 8.39	8.15	1	24.02	14.00	1
	(b) Diluted (Rs.)	8.39	8.15	5,19	24.02	14,00	
	The state of the s						
	Coloct information for the	e quarter and r	ine months end	led 31 Decembe	r 2013		
ART	<u> </u>						T
					OLIDATED		
	PARTICULARS	TI	HREE MONTHS EN		NINE MON	ITHS ENDED	
.No.	PARTICULARS	31.12.2013				31.12.2012	
.No.		1	HREE MONTHS EN	IDED	NINE MON		
.No.	PARTICULARS PARTICULARS OF SHAREHOLDING	1	HREE MONTHS EN	IDED	NINE MON		
.No. A. 1.		31.12.2013	30.09.2013	31.12.2012	NINE MON 31.12.2013	31.12.2012	31.03.201
A.	PARTICULARS OF SHAREHOLDING	<b>31.12.2013</b> 5,90,57,470	30.09.2013 5,89,57,470	31.12.2012 5,86,57,470	NINE MON 31.12.2013 5,90,57,470	31.12.2012 5,86,57,470	31.03.201 5,86,57,4
A.	PARTICULARS OF SHAREHOLDING Public shareholding	31.12.2013	30.09.2013 5,89,57,470	31.12.2012 5,86,57,470	NINE MON 31.12.2013 5,90,57,470	31.12.2012 5,86,57,470	31.03.201 5,86,57,4
A. 1.	PARTICULARS OF SHAREHOLDING Public shareholding - Number of shares - Percentage of shareholding	<b>31.12.2013</b> 5,90,57,470	30.09.2013 5,89,57,470	31.12.2012 5,86,57,470	NINE MON 31.12.2013 5,90,57,470	31.12.2012 5,86,57,470	31.03.201 5,86,57,4
A. 1.	PARTICULARS OF SHAREHOLDING Public shareholding - Number of shares - Percentage of shareholding Promoters and promoter group shareholding	<b>31.12.2013</b> 5,90,57,470	30.09.2013 5,89,57,470	31.12.2012 5,86,57,470	NINE MON 31.12.2013 5,90,57,470	31.12.2012 5,86,57,470	31.03.201 5,86,57,4
A. 1.	PARTICULARS OF SHAREHOLDING Public shareholding - Number of shares - Percentage of shareholding Promoters and promoter group shareholding Pledged / encumbered	<b>31.12.2013</b> 5,90,57,470	30.09.2013 5,89,57,470	31.12.2012 5,86,57,470	NINE MON 31.12.2013 5,90,57,470	31.12.2012 5,86,57,470	31.03.201 5,86,57,4
A. 1.	PARTICULARS OF SHAREHOLDING Public shareholding - Number of shares - Percentage of shareholding Promoters and promoter group shareholding Pledged / encumbered Number of shares	31.12.2013 5,90,57,470 49.25	30.09.2013 5,89,57,470	31.12.2012 5,86,57,470	NINE MON 31.12.2013 5,90,57,470	31.12.2012 5,86,57,470	31.03.201 5,86,57,4
A. 1.	PARTICULARS OF SHAREHOLDING Public shareholding - Number of shares - Percentage of shareholding Promoters and promoter group shareholding Pledged / encumbered Number of shares Percentage of shares (as a % of the total shareholding of promoter and	31.12.2013 5,90,57,470 49.25	30.09.2013 5,89,57,470	31.12.2012 5,86,57,470	NINE MON 31.12.2013 5,90,57,470	31.12.2012 5,86,57,470	31.03.201 5,86,57,4
A. 1. 2. (a)	PARTICULARS OF SHAREHOLDING Public shareholding - Number of shares - Percentage of shareholding Promoters and promoter group shareholding Pledged / encumbered Number of shares Percentage of shares (as a % of the total shareholding of promoter and promoter group) Percentage of shares (as a % of the total share capital of the Company)	31.12.2013 5,90,57,470 49.25	30.09.2013 5,89,57,470	31.12.2012 5,86,57,470	NINE MON 31.12.2013 5,90,57,470	31.12.2012 5,86,57,470	31.03.201 5,86,57,4 49
A. 1. 2. (a)	PARTICULARS OF SHAREHOLDING Public shareholding - Number of shares - Percentage of shareholding Promoters and promoter group shareholding Pledged / encumbered Number of shares Percentage of shares (as a % of the total shareholding of promoter and promoter group) Percentage of shares (as a % of the total share capital of the Company) Non encumbered	31.12.2013 5,90,57,470 49.25	30.09.2013 5,89,57,470 49.20	31.12.2012 31.12.2012 5,86,57,470 49.08	NINE MON 31.12.2013 5,90,57,470 49.25	5,86,57,470 49.08	31.03.201 5,86,57,4 49
A. 1. 2. (a)	PARTICULARS OF SHAREHOLDING Public shareholding - Number of shares - Percentage of shareholding Promoters and promoter group shareholding Pledged / encumbered Number of shares Percentage of shares (as a % of the total shareholding of promoter and promoter group) Percentage of shares (as a % of the total share capital of the Company) Non encumbered Number of shares	5,90,57,470 49.25	30.09.2013 5,89,57,470 49.20	31.12.2012 5,86,57,470 49,08	NINE MON 31.12.2013 5,90,57,470 49.25	5,86,57,470 49.08	5 6,08,68,
A. 1. 2. (a)	PARTICULARS OF SHAREHOLDING Public shareholding - Number of shares - Percentage of shareholding Promoters and promoter group shareholding Pledged / encumbered Number of shares Percentage of shares (as a % of the total shareholding of promoter and promoter group) Percentage of shares (as a % of the total share capital of the Company) Non encumbered Number of shares	5,90,57,470 49.25	30.09.2013 5,89,57,470 49.20	31.12.2012 5,86,57,470 49,08	NINE MON 31.12.2013 5,90,57,470 49.25	5,86,57,470 49.08	31.03.201 5,86,57,49 49 5 6,08,68,
A. 1. 2. (a)	PARTICULARS OF SHAREHOLDING Public shareholding - Number of shares - Percentage of shareholding Promoters and promoter group shareholding Pledged / encumbered Number of shares Percentage of shares (as a % of the total shareholding of promoter and promoter group) Percentage of shares (as a % of the total share capital of the Company) Non encumbered Number of shares Percentage of shares (as a % of the total shareholding of the promoter and promoter and promoter group)	5,90,57,470 49.25	30.09.2013 5,89,57,470 49.20 5,608,68,34 0 100.0	5,86,57,470 49,08 5,08,68,343 0 100,00	NINE MON 31.12.2013 5,90,57,470 49.25	5,86,57,470 49.08 - - - - - - - - - - - - - - - - - - -	31.03.201 5,86,57,49 5,08,68, 0 100
A. 1. 2. (a)	PARTICULARS OF SHAREHOLDING Public shareholding - Number of shares - Percentage of shareholding Promoters and promoter group shareholding Pledged / encumbered Number of shares Percentage of shares (as a % of the total shareholding of promoter and promoter group) Percentage of shares (as a % of the total share capital of the Company) Non encumbered Number of shares Percentage of shares (as a % of the total shareholding of the promoter and promoter group) Percentage of shares (as a % of the total shareholding of the promoter and promoter group) Percentage of shares (as a % of the total share capital of the Company)	5,90,57,470 49.25 - - - - - - - - - - - - - - - - - - -	30.09.2013 5,89,57,470 49.20 5,608,68,34 0 100.0	5,86,57,470 49,08 5,08,68,343 0 100,00	5,90,57,470 49.25 6,08,68,345 100.00	5,86,57,470 49.08 - - - - - - - - - - - - - - - - - - -	5,86,57,49 5,86,68,68,00 100 2 50
A. 1. 2. (a)	PARTICULARS OF SHAREHOLDING Public shareholding - Number of shares - Percentage of shareholding Promoters and promoter group shareholding Pledged / encumbered Number of shares Percentage of shares (as a % of the total shareholding of promoter and promoter group) Percentage of shares (as a % of the total share capital of the Company) Non encumbered Number of shares Percentage of shares (as a % of the total shareholding of the promoter and promoter group) Percentage of shares (as a % of the total shareholding of the promoter and promoter group) Percentage of shares (as a % of the total share capital of the Company)	5,90,57,470 49.25 - - - - - - - - - - - - - - - - - - -	30.09.2013 5,89,57,470 49.20 5,608,68,34 0 100.0	5,86,57,470 49,08 5,08,68,343 0 100,00	5,90,57,470 49.25 6,08,68,345 100.00	5,86,57,470 49.08 - - - - - - - - - - - - - - - - - - -	5,86,57,49 5,08,68,0 100 2 50
A. 1. 2. (a)	PARTICULARS OF SHAREHOLDING Public shareholding - Number of shares - Percentage of shareholding Promoters and promoter group shareholding Pledged / encumbered Number of shares Percentage of shares (as a % of the total shareholding of promoter and promoter group) Percentage of shares (as a % of the total share capital of the Company) Non encumbered Number of shares Percentage of shares (as a % of the total shareholding of the promoter and promoter group) Percentage of shares (as a % of the total shareholding of the promoter and promoter group) Percentage of shares (as a % of the total share capital of the Company)	5,90,57,470 49.25 - - - - - - - - - - - - - - - - - - -	30.09.2013 5,89,57,470 49.20 5,608,68,34 0 100.0	5,86,57,470 49,08 5,08,68,343 0 100,00	5,90,57,470 49.25 6,08,68,345 100.00	5,86,57,470 49.08 5,86,57,470 49.08 6,08,68,34 1,00.00 5,50.9	5,86,57,49 5,86,68,68,00 100 2 50
A. 1. 2. (a)	PARTICULARS OF SHAREHOLDING Public shareholding - Number of shares - Percentage of shareholding Promoters and promoter group shareholding Pledged / encumbered Number of shares Percentage of shares (as a % of the total shareholding of promoter and promoter group) Percentage of shares (as a % of the total share capital of the Company) Non encumbered Number of shares Percentage of shares (as a % of the total shareholding of the promoter and promoter group) Percentage of shares (as a % of the total shareholding of the promoter and promoter group) Percentage of shares (as a % of the total share capital of the Company) Percentage of shares (as a % of the total share capital of the Company)	5,90,57,470 49.25 - - - - - - - - - - - - - - - - - - -	30.09.2013 5,89,57,470 49.20 5,608,68,34 0 100.0	5,86,57,470 49,08 5,08,68,343 0 100,00	5,90,57,470 49.25 6,08,68,345 100.00	5,86,57,470 49,08 6 6,08,58,34 100,00 5 50,9 hs ended 31 Dece	5,86,57,49 5,86,68,68,00 100 2 50
2. (a) (b)	PARTICULARS OF SHAREHOLDING Public shareholding - Number of shares - Percentage of shareholding Promoters and promoter group shareholding Pledged / encumbered Number of shares Percentage of shares (as a % of the total shareholding of promoter and promoter group) Percentage of shares (as a % of the total share capital of the Company) Non encumbered Number of shares Percentage of shares (as a % of the total shareholding of the promoter and promoter group) Percentage of shares (as a % of the total shareholding of the promoter and promoter group) Percentage of shares (as a % of the total share capital of the Company) Non encumbered Number of shares Percentage of shares (as a % of the total share capital of the Company) Percentage of shares (as a % of the total share capital of the Company) Percentage of shares (as a % of the total share capital of the Company) Percentage of shares (as a % of the total share capital of the Company)	5,90,57,470 49.25 - - - - - - - - - - - - - - - - - - -	30.09.2013 5,89,57,470 49.20 5,608,68,34 0 100.0	5,86,57,470 49,08 5,08,68,343 0 100,00	5,90,57,470 49.25 6,08,68,345 100.00	5,86,57,470 49.08 6,08,66,344 100.00 5 50.9 hs ended 31 Dece	5,86,57,49 5,86,68,68,00 100 2 50
A. 1. 2. (a)	PARTICULARS OF SHAREHOLDING Public shareholding - Number of shares - Percentage of shareholding Promoters and promoter group shareholding Pledged / encumbered Number of shares Percentage of shares (as a % of the total shareholding of promoter and promoter group) Percentage of shares (as a % of the total share capital of the Company) Non encumbered Number of shares Percentage of shares (as a % of the total shareholding of the promoter and promoter group) Percentage of shares (as a % of the total shareholding of the promoter and promoter group) Percentage of shares (as a % of the total share capital of the Company) Percentage of shares (as a % of the total share capital of the Company)	5,90,57,470 49.25 - - - - - - - - - - - - - - - - - - -	30.09.2013 5,89,57,470 49.20 5,608,68,34 0 100.0	5,86,57,470 49,08 5,08,68,343 0 100,00	5,90,57,470 49.25 6,08,68,345 100.00	5,86,57,470 49,08 6 6,08,58,34 100,00 5 50,9 hs ended 31 Dece	5,86,57,49 5,86,68,68,00 100 2 50

- 1. The Company has opted to publish consolidated unaudited financial results for the financial year 2013-14. Standalone unaudited financial results, for the quarter and nine months ended 31 December 2013 can be viewed on the website of the Company, National Stock Exchange of India Limited and Bombay Stock Exchange Limited at www.britannia.co.in www.nseindia.com and www.bseindia.com respectively.
- 2. The above results and this release have been reviewed by the Audit Committee of the Board on 10 February 2014 and approved by the Board of Directors on 14 February 2014.
- 3. The primary business segment of the Group is "Foods", comprising bakery and dairy products. As the Group operates in a single primary business segment, disclosure under Claus 41 of the listing agreement is not applicable.
- 4. The above statement has been prepared based on the same accounting policies as those followed in the annual financial results for the year ended 31 March 2013.
- 5. The consolidated unaudited financial results of Britannia Industries Limited ('the Company') and its subsidiaries and associates ('the Group') are prepared in accordance with Accounting Standard 21 - "Consolidated Financial Statements" and Accounting Standard 23 - "Accounting for Investments in Associates in Consolidated Financial Statements" prescribed by the Companies (Accounting Standard), Rules 2006.
- 6. Information of standalone unaudited financial results in terms of Clause 41 (VI)(b) of the listing agreement is as under:

	THR	EE MONTHS END	ED	NINE MON	YEAR ENDED		
	31.12.2013	31.12.2013 30.09.2013 31.12.20		31.12.2013	31.12.2012	31.03.2013	
Particulars	(Unaudited)	(Unaudited)	(Audited)	(Unaudited)	(Audited)	(Audited)	
Net sales (Net of excise duty)	1.614.43	1,594.45	1,453.33	4,612.32	4,077.75	5,564.38	
Profit / (Loss) from ordinary activities before tax	137,68	140.79	79.75	403.34	204,44	332,18	
Net Profit / (Loss) for the period	96.33	95,68	56.96	278.30	145.01	233.87	

- 7. The statutory auditors of the Company have carried out a limited review of the above consolidated unaudited financial results for the quarter and nine months ended 31 December 2013 and have issued an unqualified review report. The review report of the statutory auditors is being filed with the National Stock Exchange of India Limited (NSE) and Bomba Stock Exchange Limited (BSE) and is also available on the Company's website.
- 8. Comparative figures have been regrouped / reclassified wherever necessary to conform to current period's presentation.

On behalf of the Board Britannia Industries Limited

Nusli N Wadla

Chairman

Date: 14 February 2014

Place : Mumbai



## **Press Release**

Britannia Q3 Consolidated Revenue growth of 10% with 62% growth in Net Profit

Mumbai, February 14<sup>th</sup>, 2014: Britannia Industries Ltd. (BIL), India's leading Food Company, reported consolidated revenue growth of 10.2% in Q3 and 12.3% for the nine months at Rs. 1,772 crores & Rs. 5,052 crores respectively. Standalone revenue for Q3 at Rs. 1,614 crores and for the nine months at Rs. 4,612 crores increased 11.1% & 13.1% respectively.

Net Profit for Q3 increased 62.1% and for the nine months increased 71.8%, on a consolidated basis, at Rs. 100.6 crores & Rs. 287.7 crores respectively. Standalone net profit for Q3 at Rs. 96.3 crores and for the nine months at Rs. 278.3 crores increased 69.1% and 90.6% respectively.

In an intensely competitive market, we leveraged our strong brands and focused on fundamental levers of operation to deliver consolidated double digit revenue growth with 250 bps increase in operating margin.

## For more details, please contact:

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