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**Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

1. Name of the Target Company (TC)	BLOOM DEKOR LTD		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	SUNIL GUPTA - H.U.F.		
3. Whether the acquirer belongs to Promoter/Promoter group	YES		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	Bombay Stock Exchange		
5. Details of the acquisition / disposal/holding of shares/voting rights/holding of the Acquirer and PAC	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC(*)
<u>Before the acquisition/disposal under consideration, holding of:</u>			
a) Shares carrying voting rights	1,45,922	2.13%	2.13%
b) Voting rights (VR) otherwise than by shares	----	----	----
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	—	—	—
Total (a+b+c)	1,45,922	2.13%	2.13%
<u>Details of acquisition/sale</u>			
a) Shares carrying voting rights acquired/sold	5,000	0.07%	0.07%
b) VRs acquired /sold otherwise than by shares	----	----	----
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	—	—	—
Total (a+b+c)	5,000	0.07%	0.07%

After the acquisition/sale, holding of:			
a) Shares carrying voting rights	1,50,922	2.20%	2.20%
b) VRs otherwise than by shares	---	---	---
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition.	---	---	---
<b>Total (a+b+c)</b>	<b>1,50,922</b>	<b>2.20%</b>	<b>2.20%</b>
6. Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Open Market		
7. Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	25 <sup>th</sup> February, 2015		
8. Equity share capital / total voting capital of the TC before the said acquisition / sale	Rs. 6,85,00,000/- (Rupees Six Crore Eighty Five Lac) divided into 68,50,000 (Sixty Eight Lac Fifty Thousand) Equity Shares of RS. 10/- (Rupees Ten) Each		
9. Equity share capital/ total voting capital of the TC after the said acquisition / sale	Rs. 6,85,00,000/- (Rupees Six Crore Eighty Five Lac) divided into 68,50,000 (Sixty Eight Lac Fifty Thousand) Equity Shares of RS. 10/- (Rupees Ten) Each		
10. Total diluted share/voting capital of the TC after the said acquisition/sale.	Rs. 6,85,00,000/- (Rupees Six Crore Eighty Five Lac) divided into 68,50,000 (Sixty Eight Lac Fifty Thousand) Equity		

(\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

FOR, SUNIL GUPTA H.U.F.



(SUNIL GUPTA-H.U.F.)

**Signature of the acquirer / seller / Authorised Signatory**

Place: Ahmedabad

Date: 25<sup>th</sup> February 2015