

Date: May 24, 2014

BSE Limited  
Corporate Relationship Department  
P J Towers, Dalal Street, Fort  
Mumbai - 400 001

Fax #: 91-22-2272-3121/3719

Dear Sir,

**Sub: Change in Board of Directors of the Company**

This is to inform you that the Board of Directors of the Company at their meeting held on May 21, 2014 have approved the following changes in the Board of Directors of the Company:

**1. Appointment of Ms. Anjali Bansal as an Independent Director:**

Ms. Anjali Bansal has been appointed as an Independent Director for a period of five years with effect from May 21, 2014, subject to approval of shareholders.

Ms. Anjali Bansal is the Managing Director of Spencer Stuart India Pvt. Ltd. and also co-leads the firm's Asia Pacific Board & CEO practice. Ms. Anjali Bansal works in various geographies across the United States, Europe and Asia, advising companies on Board governance, CEO and senior executive search and succession planning. Presently, she is on the Board of GlaxoSmithKline Pharmaceuticals Ltd. and also an active member of the Bombay Chamber of Commerce & Industry and CII. Before joining Spencer Stuart, Ms. Bansal was with McKinsey & Company based in New York and Mumbai.

Ms. Bansal received a Master's Degree in International Affairs, with distinction, from Columbia University, where she majored in International Finance and Business, as well as a bachelor's degree in Computer Engineering from Gujarat University.

**2. Appointment of Mr. Kumar Nitesh as Managing Director – Retail:**

Mr. Kumar Nitesh has been appointed as Managing Director – Retail for a period of five years with effect from May 21, 2014 subject to the approval of the shareholders.

Mr. Kumar Nitesh joined Bata India Limited in June-2003 from McDowell & Co. Ltd. (presently known as USL Limited) and served as Vice President – Retail from November-2009 to December, 2012. Thereafter, he served as Managing Director - Bata Shoe Company (Thailand) Ltd. and Managing Director - Bata Shoe Company (Bangladesh) Ltd. till March-2014. The Companies in India, Thailand and Bangladesh all have recorded excellent growth in turnover and profitability during his tenure of services in these countries.

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Mr. Kumar Nitesh holds a B. Sc (Chemistry) Degree and Post Graduate Diploma in Business Management from IIPM. He attended a Retail Specialization Course (RETAILCO) in Singapore and Advanced Retail Functions & National Level Responsibilities Course (ADVANCO) in Europe, imparted by Bata Shoe Organization. He also obtained Certification on System Management from NIIT.

Mr. Kumar Nitesh will be responsible for the Bata Retail Stores with a focus on store expansion and growth of existing stores. He will be supporting Mr. Rajeev Gopalakrishnan, Group Managing Director, Bata Emerging Markets – India.

### 3. Resignation of Mr. Atul Singh, Independent Director:

Mr. Atul Singh, an Independent Director, has resigned from the Board of Directors of the Company with effect from May 21, 2014 due to unavoidable circumstances. He has joined the Bata Compass Board.

The Board of Directors of the Company at their meeting held on May 1, 2014, appointed Mr. Akshay Chudasama, an Independent Director, as the Chairman of the Audit Committee of the Board.

A Press Release in this regard is also attached for your reference.

Kindly treat the aforesaid communication as compliance under the provisions of Clause 30 and Clause 36 of the Listing Agreement with the Stock Exchanges.

Thanking you.

Yours faithfully,  
**BATA INDIA LIMITED**



**MALOY KUMAR GUPTA**  
Company Secretary

Encl: As above.

Copy to: The Manager Listing Dept.  
National Stock Exchange of India Ltd.  
Exchange Plaza, 5<sup>th</sup> Floor, Plot No. C/1, G Block  
Bandra-Kurla Complex, Bandra (E)  
Mumbai - 400 051  
**Fax #: 91-22-2659 8237/38/ 8120**

Copy to: The Secretary  
The Calcutta Stock Exchange Limited  
7, Lyons Range  
Kolkata - 700 001  
**Fax #: 033-2210 4492 / 2210 4500 / 2210 4468 / 2223**



**Reconstitution of the Board of Directors of Bata India Limited**  
**Anjali Bansal appointed Independent Director & Nitesh Kumar appointed Managing**  
**Director – Retail of Bata India Ltd.**

**New Delhi, May 24, 2014: Bata India Ltd.**, announced today the appointment of Ms. Anjali Bansal as an Independent Director and Mr. Nitesh Kumar as Managing Director – Retail on the Board of Bata India Limited with effect from 21<sup>st</sup> May, 2014. Mr. Atul Singh, who held the responsibility of an Independent Director on the Board for more than 3 years, will now be joining the Bata Compass Board and has resigned from the BATA India Board.

Ms. Anjali Bansal is the Managing Director of Spencer Stuart’s Indian business, which she was instrumental in establishing. Based in Mumbai, she also co-led the firm’s Asia Pacific Board & CEO practice.

Ms. Bansal works in various geographies across the United States, Europe and Asia, advising companies on Board governance, CEO and senior executive search and succession planning. Presently, she is on the Board of GlaxoSmithKline Pharmaceuticals Ltd. and also an active member of the Bombay Chamber of Commerce & Industry and CII. Before joining Spencer Stuart, Ms. Anjali Bansal was with McKinsey & Company based in New York and Mumbai. Ms. Bansal received a Master’s Degree in International Affairs, with distinction, from Columbia University, where she majored in International Finance and Business, as well as a bachelor’s degree in Computer Engineering from Gujarat University.

Mr. Kumar Nitesh joined Bata India Ltd. in the year 2003 from McDowell & Co. Ltd. (presently USL Limited) and served as the Vice President – Retail from Nov’09 to Dec’12. Thereafter, he was appointed as the Managing Director – Bata Shoe Company (Thailand) Ltd. and subsequently as the Managing Director - Bata Shoe Company (Bangladesh) Ltd. till March 2014. With over 11 years of rich experience in Retail– Profit, Sales, Business Development, Expansion, Merchandising and Buying, Mr. Nitesh brings a wealth of knowledge to Bata India. He will be responsible for the Bata Retail Stores with a focus on store expansion and growth of existing stores. He will be supporting Mr. Rajeev Gopalakrishnan, Group Managing Director – Bata Emerging Markets - India.

Commenting on the aforesaid changes in the Board of Directors, Mr. Rajeev Gopalakrishnan said, “The appointment of Ms. Anjali Bansal as Independent Director and Mr. Kumar Nitesh as Managing Director – Retail, will surely add value to our Board deliberations and strategic decision making process. I am delighted to have both of them as my colleagues on the Board.”

## **About Bata India**

Bata has been holding a unique place in the hearts of Indians for more than 83 years. It has established a leadership position in the industry and is the most trusted name in the branded footwear market.

Bata recently launched the new marketing campaign that features a 360-degree multimedia integration of TV commercial, radio, cinema, print, innovative outdoor, events, promotions and digital platforms. This new campaign emphasizes fashion and comfort, the two most appealing characteristics of Bata Shoes. It rejoices free spiritedness, spontaneity and vibrancy of today's youth. The campaign is yet another remarkable milestone in Bata's journey of symbolizing that shoes can be lifestyle led, young, vibrant & yet comfortable.

Bata India is the largest footwear retailer in India, enjoying a large market share in the organized sector. It retails through over 1400 Bata Shoe Stores located in over 500 cities across India.

For more information on Bata India, please visit [www.bata.in](http://www.bata.in)

### **For press information, please contact:**

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### **Genesis Burson–Marsteller**

Tanvi Ajmani/ Neha Sabharwal

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