

19 September, 2014



To The Corporate Relations Department. The Bombay Stock Exchange 1 <sup>st</sup> Floor, New Trading Ring Rotunda Building, P J Tower Dalal Street, Fort, Mumbai 400 001. Email: corp.relations@bseindia.com Tel: 022 2272 2066/1233 Fax: 022 2272 3121	To National Stock Exchange of India Ltd Exchange Plaza, 5 <sup>th</sup> Floor Plot No.C-1, G Block Bandra-Kurla Complex Bandra (East), MUMBAI 400 051. Email: cmlist@nse.co.in Tel: 022 26598452/8235 Fax: 022 2659 8237/8238
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Subject: Change in CFO, effective 1 October 2014

Dear Sir,

Under the Listing Agreement, Shri Kevin D'Sa is currently the CFO of Bajaj Auto Limited (BAL), Bajaj Finserv Limited (BFS) & Bajaj Holdings & Investment Limited (BHIL).

The Companies Act, 2013 which has now introduced the position of CFO as a KMP for the listed companies, provides inter alia that the KMP shall not hold office in more than one company. In terms of Section 203 of the said Act, Shri Kevin D'sa, has chosen to continue as CFO in BAL, and decided to relinquish his position as CFO in BFS & BHIL w.e.f 1 October 2014.

The Board at its meeting held on 10 September 2014 has appointed Shri S Sreenivasan, President (Finance), as the new CFO of BFS, w.e.f 1 October 2014.

S. Sreenivasan is an Associate Member of the Institute of Chartered Accountants of India. Additionally, he holds a Post Graduate Diploma in Management from the Indian Institute of Management, Calcutta and is a Charter holder of the CFA Institute, USA. He has been with the Company since September 29, 2011.

He has over 25 years of experience including significant experience in the insurance sector. He has also served as CFO of Bajaj Allianz General Insurance Company Limited from November 2003 to September 2010.

This is for your information and record please.

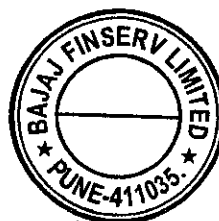
Thanking you,

Yours faithfully,

**For Bajaj Finserv Limited.**

**Sonal R Tiwari**

**Company Secretary**



**Bajaj Finserv Limited**

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