

**BS LIMITED**

(Formerly known as BS Transcomm Limited)  
 #504, Trendset Towers, Road No. 2, Banjara Hills, Hyderabad - 500 034

**FORM 'D' - CONTINUAL DISCLOSURE**

Securities and Exchange Board of India (Prohibition of Insider Trading)  
 Regulations, 1992

[Regulations 13(4), 13(4A) and (6)]

Date: September 24, 2014

To: **The Compliance Officer**  
 BS Limited  
 #504, Trendset Towers,  
 Road No. 2, Banjara Hills,  
 Hyderabad - 500 034

**Details of change in Shareholding or voting rights held by Director or Officer and his dependents or Promoter or Person who is part of Promoter Group of M/s. BS Limited.**

Name, PAN and Address of Promoter/ Person who is part of Promoter Group/Director/ Officer	No. & % of shares/ voting rights held by the Promoter/ Person who is part of Promoter Group/ Director/ Officer	Date of receipt of allotment / Advice / Acquisition / Sale of Shares / Voting Rights	Date of intimation to Company	Mode of acquisition (market purchase / Public / Rights / preferential offer etc.)	No. & % of Shares / Voting Rights post acquisition / sale	Trading Member (TM) through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy Quantity	Buy Value (Rs.)	Sell Quantity	Sell Value (Rs.)
G. Madhusudhan AGVPG9157B D No-7-1-285, Flat No-103, Sri Sai Swapna Sampada Apts, Balkampet, S.R. Nagar, Hyderabad A.P. 500038	40.436	15/09/14 & 22/09/14	24/09/14	NSE & BSE	23.105	India Infoline	NSE & BSE	Nil	Nil	15,000 on 15/09/14 & 2,331 on 22/09/14	Rs.450,728.35 on 15/09/14 & Rs. 67,365.90 on 22/09/14

I undertake not to enter into an opposite transaction for a period of at least 6 months, after this transaction.

Signature:  Name: **G. Madhusudhan Rao** Designation: **Asst. Vice President - Finance**  
 Employee No.: **BS1592** Division: **Finance & Accounts** Location: **Hyderabad**

Notes: 1. This form is to be filed if acquisition/purchase/sale in the Company's securities exceeds Rs.5 lakhs in Value or 25,000 Numbers or 1% of the total holding or voting rights, whichever is lower on a per day basis, since the date of the last disclosure under Clause 8.1 or 8.2 of this Code.  
 2. Last date for filing: 2 working days of (i) acquisition/purchase of securities or (ii) receipt of intimation of allotment or (iii) sale of securities.  
 3. The above table will be applicable, with suitable modifications, to disclosure of positions taken in derivatives also.