

Format for disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Part-A- Details of the Acquisition

| | | | |
|--|---|--|--|
| Name of the Target Company (TC) | United Breweries Limited | | |
| Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer | <p>1. Heineken International B.V.</p> <p>Persons Acting in Concert (PAC)</p> <p>1. Dr. Vijay Mallya 2. Dr. Vijay Mallya and Sidhartha V. Mallya 3. Dr. Vijay Mallya and Ritu Mallya 4. United Breweries (Holdings) Limited 5. McDowell Holdings Limited 6. Kamsco Industries Private Limited 7. Pharma Trading Company Private Limited 8. Gem Investment & Trading Company Private Limited 9. Mallya Private Limited 10. Devi Investments Private Limited 11. Vittal Investments Private Limited 12. Heineken UK Limited 13. UB Overseas Limited 14. Scottish & Newcastle India Limited 15. Heineken International B.V.</p> | | |
| Whether the acquirer belongs to Promoter/Promoter group | Yes | | |
| Name(s) of the Stock Exchange(s) where the shares of TC are Listed | BSE Limited and National Stock Exchange of India Limited | | |
| <i>Details of the acquisition as follows:</i> | <i>Number</i> | <i>% w.r.t. total share/voting capital wherever applicable (*)</i> | <i>% w.r.t. total diluted share/voting capital of the TC(**)</i> |
| Before the acquisition under consideration, holding of acquirer along with PACs of: | | | |
| (a) Shares carrying voting rights | 197,444,670 | 74.68% | Not Applicable |
| (b) Shares in the nature of encumbrance (pledge/lien/non- | - | - | - |

| | | | |
|--|-------------|------------------------|----------------|
| disposal undertaking/others) | | | |
| (c) Voting rights (VR) otherwise than by equity shares | - | - | Not applicable |
| (d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category) | - | - | Not applicable |
| (e) Total (a+b+c+d) | 197,444,670 | 74.68% | Not applicable |
| Details of acquisition | | | |
| (a) Shares carrying voting rights acquired | 600,000 | 0.23% (rounded off) | Not applicable |
| (b) VRs acquired otherwise than by equity shares | - | - | Not applicable |
| (c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired | - | - | Not applicable |
| (d) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others) | - | - | Not applicable |
| (e) Total (a+b+c+/-d) | 600,000 | 0.23% (rounded off) | Not applicable |
| After the acquisition, holding of acquirer along with PACs of: | | | |
| (a) Shares carrying voting rights | 197,444,670 | 74.68% | Not applicable |
| (b) VRs otherwise than by equity shares | - | - | Not applicable |
| (c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC | - | - | Not applicable |

| | | | |
|--|--|--------|----------------|
| (specify holding in each category) after acquisition | | | Not applicable |
| (d) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others) | - | - | Not applicable |
| (e) Total (a+b+c+d) | 197,444,670 | 74.68% | |
| Mode of acquisition (e.g. open market / public issue / rights issue / preferential allotment / inter-se transfer/encumbrance etc.) | Purchase of shares on the block trade window of the BSE Limited | | |
| Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc. | Equity shares | | |
| Date of acquisition of / date of receipt of intimation of allotment of shares/VR/warrants/convertible securities/any other instrument that entitles the acquirer to receive shares in the TC | Date of sale of shares: 23 March 2016 | | |
| Equity share capital / total voting capital of the TC before the said acquisition | 264,405,149 Equity shares of Re. 1 (Divided into 264,405,149 Equity Shares of face value Re. 1 each) | | |
| Equity share capital/ total voting capital of the TC after the said acquisition | 264,405,149 Equity shares of Re. 1 (Divided into 264,405,149 Equity Shares of face value Re. 1 each) | | |
| Total diluted share/voting capital of the TC after the said acquisition. | 264,405,149 Equity shares of Re. 1 (Divided into 264,405,149 Equity Shares of face value Re. 1 each) | | |

For HEINEKEN INTERNATIONAL B.V.


Niels W. van Popta
Director Global Treasury



Ernst van de Weert
Company Secretary

Director / Authorized Signatory

Place: Amsterdam

Date: 23 March 2016

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