

15th February, 2016

BSE Limited Department of Corporate Services Phiroze Jeejeebhoy Towers Dalal Street Mumbai 400 001 cc: National Stock Exchange of India Limited Listing Department Exchange Plaza Bandra-Kurla Complex Bandra (East), Mumbai 400 051

Dear Sir,

Re: Press Release

We enclose herewith for your information, copy of the Press Release titled 'Voltas Water Solutions combines Smart Engineering with Smart Water Science to launch Smart Water Solutions', which is being released for publication by Voltas Water Solutions Private Limited, a joint venture company between Voltas Limited and Dow Chemical Pacific (Singapore) Pte Limited.

Thanking you,

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Yours faithfully,

**VOLTAS LIMITED** 

(V. P. MALHOTRA)

Vice President - Taxation Legal & Company Secretary

Enc.

**ATATA** Enterprise



### For immediate use

# **PRESS RELEASE**

# Voltas Water Solutions combines Smart Engineering with Smart Water Science to launch Smart Water Solutions

Voltas Water Solutions Private Limited (VWS) a 50:50 Joint Venture between Voltas Ltd. and Dow Chemical Pacific (Singapore) Pte. Ltd. (a member of the Dow Group of Companies), has recently announced its commitment to take the lead in serving the growing water and wastewater treatment needs of the country. In line with this endeavour, VWS has launched new products of up to 20 cubic metres (20,000 litres) per hour, including packaged RO water purifiers, skid-mounted water treatment systems and packaged sewage treatment plants. These products are part of VWS's effort to provide pure drinking water to people, clean water for process use in industries, and promote recycling of wastewater by bringing together Voltas' 'smart' engineering and marketing strengths, with the Dow Group's smart water science.

The new VWS products are space and cost-efficient and distinguished by a 'Smart Monitoring' feature that helps users to stay connected with the product. Users can monitor the system from any location, using the Voltas Water Smart Monitoring App, and through web access from PCs or tablets. VWS products provide real-time data of daily operations, and make servicing much easier. A further edge is the use of FILMTEC™ RO elements, that provide 20% higher flow rate and have lower lifetime costs.

#### PRODUCT DETAILS

#### Water ATM

The Water ATM is a conveniently located coin or smart card-operated dispenser that can serve pure and safe drinking water, at a mere 10-20 paisa per litre. It aims to relieve men and women from spending hours daily in fetching water, often from ground-water sources which are contaminated, spreading water-borne diseases. The Water ATM can be put in place by a local entrepreneur or through a sponsorship model, and the low operating cost makes it self-sustainable. With its distinctive features – 8 stages of filtration including reverse osmosis, and reduction of bacteria and virus by 99.99% – Voltas Water ATM is a safe, durable and secure source of purified drinking water for communities and public places.

# **GET.SET.RO**

The GET.SET.RO. range by VWS is one of the safest ways of obtaining purified drinking water, and is ideal for offices, schools/colleges and urban infrastructure. It is characterised by high recovery of water through FILMTEC™ RO elements that results in low wastage as compared to home water purifiers, making it a much more efficient and eco-friendly solution. GET.SET.RO is intelligently designed to function in all weather, maintaining its rate of flow even in winter.

# Sewage Treatment Plants (STPs)

Every STP is optimally designed to provide an economical solution for reuse of water. These plug-and-play systems are engineered with stringent physical, chemical and biological standards in mind, in order to obtain a water of a quality suitable for reuse for gardening, cleaning and washing. Features include compact design and durability, easy installations, economy and energy efficiency, and absence of odour.



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#### **About Voltas Limited**

Voltas is India's largest air conditioning company, a premier engineering solutions provider and project specialist. A Tata enterprise founded in 1954, Voltas serves a wide spectrum of industries in areas such as heating, ventilation, and air conditioning, refrigeration, electro-mechanical solutions, water management & treatment, textile machinery, mining and construction equipment. Voltas is one of the top 10 companies in the Tata Group.

#### About Dow Chemical Pacific (Singapore) Pte Ltd

Dow Chemical Pacific (Singapore) Pte Ltd. a member of Dow Group, was established in 1992. Catering to customers in Asia Pacific, particularly South East Asia, Dow combines the power of science and technology to passionately innovate what is essential to human progress. The company's integrated, market-driven, industry-leading portfolio of specialty chemicals, advanced materials, agrosciences and plastics businesses delivers a broad range of technology-based products and solutions to customers in high growth sectors such as packaging, electronics, water, coatings and agriculture.

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Issued by:

Manas Vijh

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