

Format for disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares/ invocation of encumbrance / release of encumbrance. In terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company(TC)		Cox & Kings Limited											
Names of the Stock Exchanges where the shares of the target company are listed		National Stock Exchange of India Ltd. BSE Ltd.											
Date of reporting		October 23, 2015											
Name of the promoter or PAC on whose shares encumbrance has been created/released/invoked		Sneh Sadan Graphic Services Limited											
Details of the creation of encumbrance													
Name of the Promoter (s) or PAC with him	Promoter holding in the target company (1)		Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)							Post event holding of encumbered shares	
	No. of Shares	% of total share capital	No. of shares	% of total share capital	Type of event (creation / release/ invocation)	Date of creation/ release/invocation of encumbrance	Type of encumbrance (Pledge/lien/ non disposal/undertaking/ others)	Reason for encumbrance	No. of shares	% of total share capital	Name of the entity in whose favor shares encumbered	No. of shares	% of total share capital
SNEH SADAN GRAPHIC SERVICES LIMITED	33,038,368	19.51%	2,28,51,554	13.49%	Release	23.10.2015	Pledge	Towards Promoter Loan	5,00,000	0.30%	JM Financial Products Limited	2,23,51,554	13.20%
LIZ INVESTMENTS PRIVATE LIMITED	16,429,651	9.70%	1,09,64,694	6.47%	-	-	-	-	-	-	-	1,09,64,694	6.47%
AJAY AJIT PETER KERKAR	2,744,672	1.62%	6,89,633	0.41%	-	-	-	-	-	-	-	6,89,633	0.41%
KUBBER INVESTMENTS (MAURITIUS) PVT LTD	18,346,560	10.84%	-	-	-	-	-	-	-	-	-	-	-
ANTHONY BRUTON MEYRICK	6039832	3.57%	-	-	-	-	-	-	-	-	-	-	-

