

Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	BIRLA SHLOKA EDUTECH LTD.		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Asian Distributors Private Limited		
Whether the acquirer belongs to Promoter/Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	Bombay Stock Exchange		
Details of the disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)
Before the disposal under consideration, holding of:			
a) Shares carrying voting rights	4,12,004	1.97	
b) Shares in the nature of encumbrance (pledge/ lien/non-disposal undertaking/ others)	Nil	Nil	
c) Voting rights (VR) otherwise than by equity shares	Nil	Nil	
d) Warrants / convertible securities /any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	Nil	Nil	
e) Total (a+b+c+d)	4,12,004	1.97	
Details of Sale			
a) Shares carrying voting rights sold	1,10,556	0.53	
b) VRs acquired otherwise than by equity shares			
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights			
d) Shares in the nature of encumbrance (pledge/ lien/non-disposal undertaking/ others)			
e) Total (a+b+c+/-d)	1,10,556	0.53	
After the Sale, holding of:			
a) Shares carrying voting rights	3,01,448	1.44	
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others) Shares pledged with the			
c) VRs otherwise than by equity shares			
d) Warrants / convertible securities /any other instrument that entitles the acquirer to receive shares carrying voting			
e) Total (a+b+c+d)	3,01,448	1.44	

Mode of acquisition (e.g. open market / public issue / rights issue / preferential allotment / inter-se transfer, etc.)	Open Market		
Date of Sale of Shares / VR or date of receipt of intimation of allotment of shares whichever is applicable	15th-16th June, 2015		
Equity share capital / total voting capital of the TC before the said acquisition/Sale		20,94,56,370	
Equity share capital/ total voting capital of the TC after the said acquisition/Sale		20,94,56,370	
Total diluted share/voting capital of the TC after the said acquisition/Sale		20,94,56,370	

Note:

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

For Asian Distributors Private Limited

Authorised Signatory



Place: Mumbai

Date: 17.06.2015