

A V S R HOLDINGS PRIVATE LIMITED

Regs. Off. NCC House, Sy. No. 64, Madhapur, Hyderabad - 500 081.

CIN: U67120TG2005PTC045117
Ph.No: 040-23268914

Date: 01.02. 2016

To,

The Secretary
National Stock Exchange of India Ltd
5th Floor, Exchange Plaza
Bandra – Kurla Complex
Bandra (E)
MUMBAI - 500 051.

The Secretary
Bombay Stock Exchange Ltd,
1st Floor, New Trading Ring
Rotunda Building, P J Towers
Dalal Street, Fort
M U M B A I – 400 001.

Scrip Code: BSE – 500294 & NSE: NCC

Dear Sir,

Sub: Intimation under Regulation 31(1) of the Securities and Exchange Board of India
(Substantial Acquisition of shares and takeovers) Regulations,2011

We are forwarding herewith disclosure under Regulation 31(1) of the Securities and Exchange Board of India (Substantial Acquisition of shares and takeovers) Regulations, 2011 regarding pledge of Equity shares held by our company in NCC Limited in the prescribed format.

Please take the same on your record.

Thanking you
For A V S R Holdings Private Limited



Director



CC to: **The Company Secretary**
NCC Limited

Format for disclosure by the Promoter(s) to the Stock Exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2), of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

| Name of the Target company (IC) | | Promoter holding in the target company | | Promoter holding already encumbered (2) | | Details of events pertaining to encumbrance (3) | | | | | | Post event holding of encumbered shares (creation (2)+(3)) / release | | |
|--|--|--|--------------------------|---|--------------------------|---|---|---|------------------------|------------------|--------------------------|--|-------------------|--------------------------|
| Name of the Promoter(s) or PACs with him ⁽¹⁰⁰⁾ | | No. of shares | % of total share capital | No. of shares | % of total share capital | Type of event (Creation/release/invocation) | Date of creation/invocation/encumbrance | Type of encumbrance (Pledge/Lien/non disposal/undertaking/others) | Reason for Encumbrance | No. of shares | % of total share capital | Name of the Entity in whose favour shares are encumbered | No. of shares | % of Total share capital |
| NCC Limited | | 7,249,260 | 1.30 | - | 0.00 | - | - | - | - | - | 0.00 | - | - | 0.00 |
| Bombay Stock Exchange Limited AND The National Stock Exchange of India Ltd | | 13,563,196 | 2.44 | 6,200,000 | 1.12 | - | - | - | - | - | 0.00 | - | 6,200,000 | 1.12 |
| 01-02-2016 | | 8,652,215 | 1.56 | 3,900,000 | 0.70 | - | - | - | - | - | 0.00 | - | 3,900,000 | 0.70 |
| A V S R Holdings Private Limited | | 9,759,080 | 1.76 | 4,182,000 | 0.75 | - | - | - | - | - | 0.00 | - | 4,182,000 | 0.75 |
| Pledge | | 7,985,791 | 1.44 | 7,000,000 | 1.26 | - | - | - | - | - | 0.00 | - | 7,000,000 | 1.26 |
| Details of the creation of encumbrance: | | 8,858,806 | 1.59 | 7,000,000 | 1.26 | - | - | - | - | - | 0.00 | - | 7,000,000 | 1.26 |
| Name of the Promoter(s) or PACs with him ⁽¹⁰⁰⁾ | | 3,346,668 | 0.60 | 2,185,000 | 0.39 | - | - | - | - | - | 0.00 | - | 2,185,000 | 0.39 |
| AV Sanyasrayanuram | | 2,120,226 | 0.38 | - | - | - | - | - | - | - | 0.00 | - | - | 0.00 |
| A Suguna | | 68,202 | 0.01 | - | - | - | - | - | - | - | 0.00 | - | - | 0.00 |
| A Shyama | | 99,902 | 0.02 | - | - | - | - | - | - | - | 0.00 | - | - | 0.00 |
| A S Jyothirmayi | | 308,091 | 0.06 | - | - | - | - | - | - | - | 0.00 | - | - | 0.00 |
| A Arundhati | | 847,222 | 0.15 | - | - | - | - | - | - | - | 0.00 | - | - | 0.00 |
| A Bharathi | | 124,059 | 0.02 | - | - | - | - | - | - | - | 0.00 | - | - | 0.00 |
| A Neelavathi Devi | | 73,281 | 0.01 | - | - | - | - | - | - | - | 0.00 | - | - | 0.00 |
| A Sudevi | | 113,884 | 0.02 | - | - | - | - | - | - | - | 0.00 | - | - | 0.00 |
| M Swetha | | 1,225,530 | 0.22 | - | - | - | - | - | - | - | 0.00 | - | - | 0.00 |
| V Rangya Raju | | 41,780 | 0.01 | - | - | - | - | - | - | - | 0.00 | - | - | 0.00 |
| J Sudevi | | 3,365,916 | 0.61 | - | - | - | - | - | - | - | 0.00 | - | - | 0.00 |
| J Sowjanya | | 237,859 | 0.04 | - | - | - | - | - | - | - | 0.00 | - | - | 0.00 |
| J K Chaitanya Varma | | 509,166 | 0.09 | - | - | - | - | - | - | - | 0.00 | - | - | 0.00 |
| B Kausalya | | 156,121 | 0.03 | - | - | - | - | - | - | - | 0.00 | - | - | 0.00 |
| M/s. A V S R Holdings Private Limited | | 11,090 | 0.00 | - | - | - | - | - | - | - | 0.00 | - | - | 0.00 |
| M/s. A V S R Holdings Private Limited | | 34,052,278 | 6.13 | 21,040,119 | 3.78 | Creation | 28/01/2016 | Pledge | Security For Loan | 1,602,870 | 0.29 | Quant Capital Finance and Investments Pvt Ltd | 22,642,989 | 4.07 |
| M/s. Narasimha Developers Private Limited | | 1,516,179 | 0.27 | - | - | - | - | - | - | - | 0.00 | - | - | 0.00 |
| M/s. Anesh Venures Private Limited | | 4,259,666 | 0.77 | - | - | - | - | - | - | - | 0.00 | - | - | 0.00 |
| M/s. Avathech Property Developers Private Limited | | 4,017,000 | 0.72 | - | - | - | - | - | - | - | 0.00 | - | - | 0.00 |
| M/s. Bhuvanesh Realtors Private Limited | | 940,000 | 0.17 | - | - | - | - | - | - | - | 0.00 | - | - | 0.00 |
| TOTAL | | 113,502,468 | 20.42 | 51,507,119 | 9.27 | | | | | 1,602,870 | 0.29 | | 53,109,989 | 9.55 |

V. Sudhakar
Director