

Arvind Limited

LALBHAI GROUP

Naroda Road, Ahmedabad 380 025, India

T +91 79 30138000 W www.arvind.com

CIN - L17119GJ1931PLC000093

ARVIND

May 28, 2015

Bombay Stock Exchange Ltd.  
Listing Dept. / Dept. of Corporate Services  
Phiroze Jeejeebhoy Towers  
Dalal Street  
Mumbai - 400 001

**Sub : Press Release**


Dear Sirs,

We send herewith a copy of Press Release being issued by Arvind Lifestyle Brands Ltd., a subsidiary of the Company, titled "Arvind to launch first Gap Store in India on May 30, 2015 – First store to open in New Delhi at Select CITYWALK".

Kindly take note of the above and bring this to the notice of all concerned.

Thanking you,

Yours faithfully,



R. V. Bhimani  
Company Secretary

Encl : As above.

# ARVIND

The GAP logo consists of the word "GAP" in a white, serif, all-caps font, centered within a solid black square.

## Arvind to Launch First Gap Store in India on May 30th, 2015

*First store to open in New Delhi at Select CITYWALK*

New Delhi, 28 May 2015 - Starting on May 30th, 2015, the first Gap store will open in New Delhi and offer a wide range of clothing and accessories from the Gap, GapKids and babyGap Summer 2015 collections. This will be the first of several stores to open within the first year.

Since opening its doors in 1969, Gap brand has been known for offering consumers cool, modern American designs fit for every occasion. Customers worldwide have looked to the iconic international brand for on-trend, casual clothing and accessories that help them express their personal sense of style. The collections are a modern interpretation of Gap's denim roots and signature pieces that are a staple for every wardrobe.

"We are excited that Gap, one of the worlds' most iconic brands, is now available to our Indian customers through the terrific partnership between Gap and Arvind. Through this partnership, we plan to open up 40 stores across the country," said **J Suresh, MD and CEO of Arvind Lifestyle Brands Ltd.**

"We are pleased to bring Gap's casual American style to customers in India and we have been encouraged by the positive response from our launch efforts thus far. Our brand awareness is very high and it's apparent that there is a deep affinity for Gap in India. We are looking forward to providing a unique branded shopping experience across India," said **Ismail Seyis, Vice President of Gap Franchise.**

### Media Contact

Melanie Fernandes

M: +91 97 401 95 915

E: [melanie.fernandes@arvindbrands.co.in](mailto:melanie.fernandes@arvindbrands.co.in)