

January 14, 2017

National Stock Exchange of India Limited
Listing Department
Exchange Plaza, Plot No.C/1,
G-Block, Bandra-Kurla Complex,
Bandra (E), Mumbai – 400 051

BSE Limited
Department of Corporate Services- Listing
P J Towers
Dalal Street
Mumbai – 400 001

Trading Symbol: **TV18BRDCST**

SCRIP CODE: **532800**

Sub: Investors' Update - Unaudited Financial Results (Standalone and Consolidated) for the quarter and nine months ended December 31, 2016

Dear Sir/Madam,

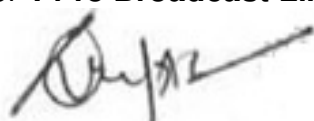
In continuation of our letter of today's date on the above subject, we send herewith a copy of the Investors' Update on the aforesaid financial results released by the Company in this regard.

The Unaudited Financial Results (Standalone and Consolidated) for the quarter and nine months ended December 31, 2016, as approved by the Board and the Investors' Update on these results, will also be available on the Company's website, <http://www.network18online.com/investorRelation-financials-tv18.html>.

You are requested to take the same on record.

Thanking you,

Yours faithfully,
for **TV18 Broadcast Limited**



Deepak Gupta
Company Secretary

Encl. As Above

TV18 Broadcast Limited

CIN : L74300MH2005PLC281753

Corp. Office: Express Trade Tower, Plot No. 15-16, Sector 16A, Film City, Noida, Uttar Pradesh - 201 301, India

T +91 120 434 1818 F +91 120 432 4107 W www.network18online.com

Regd. office: First Floor, Empire Complex, 414- Senapati Bapat Marg, Lower Parel, Mumbai, Maharashtra 400013, India
T +91 22 6666 7777. F +91 22 2496 8238 W www.network18online.com E: investors.ibn18@nw18.com





A listed subsidiary of Network18

EARNINGS RELEASE: Q32016-17

Mumbai, 14th January, 2017 – TV18 Broadcast Limited today announced its results for the quarter ended 31st December, 2016.

Summary Financials

Particulars (in Rs Crores)	Q3 FY17	Q3 FY16	Growth YoY%	9m FY17	9m FY16
Revenue (incl. proportionate share of JVs)	701.3	692.4	1%	1,961.5	1,897.6
Revenue (as per Ind AS)	250.0	247.7	1%	700.5	748.4
Operating profit (as per Ind AS)	34.7	49.2	-29%	4.8	17.8
<i>Adjusted Operating profit (as per Ind AS)</i>	<i>52.3 *</i>	<i>49.2</i>	<i>6%</i>	<i>77.2 *</i>	<i>17.8</i>

(*) - Adjusted for the impact of new initiatives launched within a year /one-time expense

Highlights for the quarter

- **The group continued to invest in its information and entertainment bouquet.** It consolidated its position by scaling-up the new regional channels launched over the last year, and a further impetus into digital content and delivery via OTT app VOOT.
- **A sharp pullback/deferment in spends by advertisers in November-December** was partially offset by good growth in the festive season (which fell entirely in October this year), and a mild revival at the fag-end of the quarter.
- **Despite headwinds, TV18's consolidated topline grew 1% YoY in the quarter.** Operating profit excluding impact of new initiatives & one-time expense was Rs. 52.3 crores (vs Rs. 49.2 crores in Q3FY16). The results reflect the headwinds from the subdued industry environment, aggressive investments by the group into upgrading and expanding our media bouquet, and the competitive intensity in the digital space.
- **During the quarter, TV18 strengthened its relationship with CNBC** and extended the licensing arrangement with CNBC Asia to use the CNBC brand and content until March 31 2028 for the business news genre.
- **The board has approved a proposal for merger of wholly owned subsidiaries of TV18** with the Company; intended to simplify the corporate structure, consolidate businesses, and gain synergy and scale benefits.

Mr. Adil Zainulbhai, Chairman, stated: *“We continue to invest in both linear and digital media to capture value from the fastest-growth-engine of tomorrow. The “Network effect” of having reach and scale in regional markets too is a key advantage which we hope to leverage for driving growth in the medium term. That our revenues have grown in what was a challenging quarter for the media industry is testimony to the strength of our channel bouquet and franchise.”*

Financials for the quarter

The consolidated Revenue (including proportionate share of Joint Ventures considered for segment reports) for the quarter ended 31st December 2016 stood at Rs. 701.3 crores vs. Rs. 692.4 crores in the corresponding quarter last year. The 9m FY17 consolidated revenue stood at Rs. 1,961.5 crores, up from Rs. 1,897.6 crores last year.

Segment Profit before Interest and Tax on a consolidated basis including the performance of Joint ventures for the quarter ended 31st December 2016 stood at Rs. 30.6 crores vs Rs. 90.5 crores in the corresponding quarter last year. **Excluding the impact of new initiatives and one-time expense, the Segment profit for the quarter is Rs. 83.0crores.**

The consolidated Revenue as per Ind AS (accounting the JVs under Equity method) for the quarter ended 31st December 2016 stood at Rs. 250.0 crores as compared to Rs. 247.7 crores in the corresponding quarter last year.

Operating profit on a consolidated basis under Ind AS for the quarter ended 31st December 2016 stood at Rs. 34.7 crores, vs Rs. 49.2crores in the corresponding quarter last year. **Excluding the impact of new initiatives and one-time expense, the operating profit for the quarter is Rs. 52.3 crores.**

New initiatives and one-time charges

1. The aggregate operating loss of the new initiatives of Viacom18 (2nd Kannada GEC Colors Super, OTT video destination VOOT and movie channel Rishtey Cineplex) considered in the consolidated segment results is Rs. 34.8 crores.
2. “fyi TV18”, a lifestyle programming channel from the AETN18 stable (a JV between TV18 and A&E Network), was commercially launched on July 4, 2016. The channel incurred an operating loss of Rs. 5.2 crore during the quarter
3. In the news space, the three regional news channels -- News18 Kerala, News18 Tamil Nadu and News18 Assam/N.E -- that were launched during the first quarter of the current year stabilized during the quarter and expanded their reach. These three new channels incurred an operating loss of Rs. 9.1 crores during the quarter
4. Hindi News channel IBN7 was re-branded and re-launched as “News18 India” during the quarter for a one-time expense of Rs. 3.3 crores.

Business Performance

- TV18 owns and operates the largest network of channels – 47 in India spanning news and entertainment. In addition to this, we also cater to the global Indian Diaspora through 11 international channels.
- TV18's television channels are watched by around 586 million viewers and are leaders in most segments in news and entertainment.
[Source: BARC, All India, All 4+, 1st October to 30th December 2016]
- CNBC TV18 maintained #1 rank in the English Business News genre with 54% market share in Q3 16-17. **During market hours (Weekdays, 8 AM to 4 PM) its lead over rivals was even higher with a market share of 58%.**
[Source: BARC, All India, NCCS AB Males 22+, 1st October to 30th December 2016]

The channel reached 27.7 million viewers in the quarter, 11.9 million viewers more than the nearest competitor

[Source: BARC, All India All 4+, 1st October to 30th December 2016]

- CNBC Awaaz continues to be dominant in the Hindi Business News genre with a 56% market share. During Trading Hours (8 AM to 4 PM on weekdays) CNBC Awaaz maintained 58% market share in the genre [Source: BARC, HSM, NCCS AB Males 22+, 1st October to 30th December 2016]

The channel reached 56.5 million viewers on an all India basis, of which 52.3 million viewers were from hindi speaking markets (HSM).

[Source: BARC, All 4+, 1st October to 30th December 2016]

- CNBC Bajar reached a total of 9.7 million viewers on an all India basis, of which 6.8 million viewers were from Gujarat
[Source: BARC, All 4+, All India and Guj/D&D/DNH, 1st Oct to 30th Dec 2016]
- Flagship English language news channel CNN News18 garnered 18% Market share in Q3 16-17 and ranked #2 in its genre.
[Source: BARC, NCCS AB Males 22+, All India & India Urban, 1st October to 30th December 2016]

In Mega Cities, CNN News18 maintained 30% market share during Q3 16-17, making it the clear leader in the English News genre

[Source: BARC, All 4+, 6 Megacities, 1st October to 30th December 2016]

The channel reached 34.1 million viewers in Q3 16-17

[Source: BARC, All 4+, All India, 1st October to 30th December 2016]

- In Q3 FY 2016-17, IBN7 unveiled a new brand identity, logo and tagline along with a refreshed on-air look. The new avatar of the channel - **News18 India**--was revealed at 6.57 pm on 9th November with the tagline "Danke Ki Chot Par".
Post re-launch of the channel, News18 India Market Share amongst competition increased from 6.6% to 7.3%
[Source: BARC, Market: HSM, TG: NCCS 15+, Period: Pre re-launch Wk 41'16-44'16 Post re-launch Wk 49'16-52'16]

The channel's website was also revamped and rebranded as **news18india.com**. In the lead up to the rebranding, the channel strengthened its editorial team, introduced new anchors and launched new shows and formats.

- ETV Bihar/Jharkhand remained a dominant player in its respective markets, occupying #1 position with 57% market share
[Source: BARC; NCCS: All, 15+ 1st Oct to 30th Dec 2016 based on impressions]
- IBN Lokmat maintained a 16.1% market share in the Marathi News Genre (comprising eight channels in Q3 16-17)
[Source: BARC, Mah/Goa, All 15+, 1st October to 30th December 2016]

The channel reached a total of 46.7 million viewers on an All India basis, of which 43 million viewers were from Maharashtra

[Source: BARC, All 4+, All India & Mah/Goa, 1st October to 30th December 2016]

IBN-Lokmat India's Best Marathi News channel was once again honoured by the prestigious Ramnath Goenka Excellence in Journalism Awards. Halimabi Abdul Kureshi bagged the honour in the category "Reporting on Politics & Government" this year.

- **Colors continued its strong performance and was the #1 channel amongst comparable peers.** The channel was the leader in the fiction genre with 5 of its shows namely Naagin – S2, Shakti, Sasural Simar Ka, Udaan & Shakti in the top 10. It was also the leader in the non-fiction genre with shows such as Bigg Boss – S10 and Jhalak Dikhhla Jaa featuring in the top 5 non-fiction shows. Colors also maintained its #1 position amongst GECs in social media buzz.
[Source: BARC, 4+ HSM, All NCCS, Wk 49-52]
- Rishtey was the #1 free-to-air (FTA) channel and the #2 channel overall (Pay+FTA) in week 52 amongst GECs. Naagin was the #1 show in the rural market. Three of its shows -- Naagin, Mohe Rang Do Laal, Udaan – were amongst the top 10 shows in the rural market.
[Source: BARC, 4+ HSM, All NCCS, Wk 49-52]
- Various other entertainment channels such as MTV, VH1 and Nick continue to lead in genres such as Kid, English Entertainment and Youth respectively.
- MTV Beats captured a respectable 9% market share within a quarter of its launch. [Source: BARC, TG: 15-30, All NCCS, Market: HSM; Time Period: All days, 0200-2559 hrs, Wk 49-52]
- VOOT, Viacom18's Over The Top (OTT) exclusive digital video destination was commercially launched in May'16, and has gained significant traction among urban millennials. VOOT was recently selected as one of the "Top Trending and Most Entertaining Apps of 2016" by Google's Play Store. It has demonstrated a strong growth in installs, with gross cumulative installs trending towards the 20mn mark. Its average watch time has grown to 45 minutes vs ~40 minutes in Q2FY17.

- Colors Kannada retained its pole position in Karnataka with a 31% market share during December 2016. The channel has 4 out of the top 10 shows in the genre. Colors Super, the 2nd Kannada Regional GE, which was launched in July 2016 has achieved a 5% market share
[Source: BARC, 4+, All NCCS, Karnataka, Wk 49-52]
 - Colors Marathi continued to be a strong #2 channel in the Marathi GE genre with a 23% market share. Colors Marathi HD #1 HD channel among comparables
[Source: BARC, 4+, All NCCS, Mah, Goa, Wk 49-52]
 - History TV18 garnered a 16% market share on an all India basis in Q3 16-17 among 7 Factual Entertainment channels.
[Source: BARC, All India, NCCS AB 15+, 1st October to 30th December 2016]
- In Megacities, History TV18 maintained No.2 rank in the Factual Entertainment genre, taking a 23% market share.
[Source: BARC, 6 Megacities, AB 15+, 1st October to 30th December 2016]
- fyi TV18, a lifestyle programming channel launched in Q2 16-17 has garnered a 18% Market Share in Q3 16-17 in the Lifestyle genre.
[Source: BARC, All India, NCCS AB 15+, 1st October to 30th December 2016]

TV18 Broadcast Limited
Reported Consolidated Financial Performance for the Quarter and Nine months ended 31st
December, 2016

Particulars (In Rs. Crores)	Quarter ended			Nine months ended		Year ended
	31 Dec'16	30 Sep'16	31 Dec'15	31 Dec'16	31 Dec'15	31 Mar'16
1. Income from Operations						
(a) Income from operations	250.0	239.8	247.7	700.5	748.4	1,052.1
Total Income from Operations	250.0	239.8	247.7	700.5	748.4	1,052.1
2. Expenses						
(a) Programming cost	-	-	-	-	86.9	86.9
(b) Employee benefits expense	83.8	84.7	65.6	245.5	216.0	287.6
(c) Marketing, distribution and promotional	38.3	59.3	41.4	150.8	152.1	190.4
(d) Depreciation and amortisation expense	17.2	11.8	9.0	38.6	26.5	35.6
(e) Other expenses	93.2	106.6	91.5	299.4	275.6	381.6
Total Expenses	232.5	262.4	207.5	734.3	757.1	982.1
3. Profit/(loss) from operations before other income, finance costs (1-2)	17.5	(22.6)	40.2	(33.8)	(8.7)	70.0
4. Other Income	4.7	10.2	13.1	24.6	33.8	50.1
5. Profit/(loss) from ordinary activities before finance costs (3+4)	22.2	(12.4)	53.3	(9.2)	25.1	120.1
6. Finance Costs	5.9	6.7	4.8	17.2	17.8	22.4
7. Profit / (Loss) from ordinary activities before tax (5-6)	16.3	(19.1)	48.5	(26.4)	7.3	97.7
8. Tax expense (charge / (credit))	6.1	(0.1)	0.8	5.2	2.8	3.3
9. Net Profit / (Loss) for the period (7-8)	10.2	(19.0)	47.7	(31.6)	4.5	94.4
10. Share of profit of joint ventures and associate	7.1	19.2	38.1	32.0	95.1	98.0
11. Minority interest (recovery)	(2.4)	(5.0)	0.9	(10.3)	(11.6)	(12.3)
12. Net Profit / (Loss) after taxes, minority interest and share of profit of joint ventures and associate (9+10-11)	19.7	5.2	84.9	10.7	111.2	204.7
13. Other Comprehensive Income (including relating to joint ventures) (after tax)	0.0	(1.1)	0.1	(1.5)	(0.0)	(0.3)
14. Total Comprehensive Income (12+13)	19.7	4.1	85.0	9.2	111.2	204.4

TV18 Broadcast Limited
Reported Consolidated Segment Information for the Quarter and Nine months ended 31st
December, 2016

Particulars (In Rs. Crores)	Quarter ended			Nine months ended		Year ended
	31 Dec'16	30 Sep'16	31 Dec'15	31 Dec'16	31 Dec'15	31 Mar'16
1. Segment Revenue						
(a) Media operations	687.6	647.2	681.8	1,922.6	1,814.0	2,479.2
(b) Film Production and Distribution	18.7	8.6	10.6	46.2	105.8	129.2
Total	706.3	655.8	692.4	1,968.8	1,919.8	2,608.4
Less: Inter Segment Revenue	5.0	2.3	-	7.3	22.2	39.4
Gross Income From Operations	701.3	653.5	692.4	1,961.5	1,897.6	2,569.0
Less: Revenue related to joint ventures	451.3	413.7	444.7	1,261.0	1,149.2	1,516.9
Total Income From Operations as reported	250.0	239.8	247.7	700.5	748.4	1,052.1
2. Segment Results						
(a) Media operations	32.0	1.3	91.1	17.0	118.6	204.8
(b) Film Production and Distribution	(0.5)	(2.9)	(1.2)	(6.8)	2.0	1.3
Total	31.5	(1.6)	89.9	10.2	120.6	206.2
Less: Inter Segment (Loss)/Profit	(0.9)	(1.4)	0.6	(1.7)	(4.8)	(5.9)
Segment (Loss) / Profit before tax and finance cost	30.6	(3.0)	90.5	8.5	115.8	200.3
Less:						
(i) Finance cost	(14.0)	(14.8)	(10.9)	(40.2)	(36.0)	(46.9)
(ii) Un-allocable Income	6.3	13.6	19.3	31.3	47.6	69.3
3. Segment Profit/(Loss) before tax	22.9	(4.2)	98.9	(0.3)	127.4	222.7
Less: Profit before tax of joint ventures	6.6	14.9	50.4	26.1	120.1	124.9
4. Profit/(Loss) before tax (excluding joint ventures)	16.3	(19.1)	48.5	(26.4)	7.3	97.7
5. Tax expense (charge / (credit))	6.1	(0.1)	0.8	5.2	2.8	3.3
6. Net Profit/(Loss) (4-5)	10.2	(19.0)	47.7	(31.6)	4.5	94.4
7. Share of profit of joint ventures and associate	7.1	19.2	38.1	32.0	95.1	98.0
8. Minority interest (recovery)	(2.4)	(5.0)	0.9	(10.3)	(11.6)	(12.3)
9. Net Profit / (Loss) after taxes, minority interest and share of profit of joint	19.7	5.2	84.9	10.7	111.2	204.7
10. Segment Assets						
(a) Media operations	3,893.1	3,807.7	3,912.2	3,893.1	3,912.2	3,622.8
(b) Film Production and Distribution	285.3	260.9	257.0	285.3	257.0	271.0
(c) Unallocated	1,002.7	977.0	925.4	1,002.7	925.4	1,008.0
Total	5,181.1	5,045.6	5,094.6	5,181.1	5,094.6	4,901.8
Less: Inter segment elimination	(28.4)	(29.1)	(32.6)	(28.4)	(32.6)	(33.6)
Total Segment Assets	5,152.7	5,016.5	5,062.0	5,152.7	5,062.0	4,868.2
11. Segment Liabilities						
(a) Media operations	911.4	988.2	1,141.3	911.4	1,141.3	879.1
(b) Film Production and Distribution	24.5	0.8	31.4	24.5	31.4	30.9
(c) Unallocated	783.8	618.3	565.7	783.8	565.7	542.4
Total	1,719.7	1,607.3	1,738.4	1,719.7	1,738.4	1,452.4
Inter segment elimination	(3.0)	(3.0)	(3.3)	(3.0)	(3.3)	(3.3)
Total Segment Liabilities	1,716.7	1,604.3	1,735.1	1,716.7	1,735.1	1,449.1

The Consolidated Segment information has been prepared in line with the review of operating results by the chief operating decision maker (CODM) including the results of the joint ventures which were hitherto consolidated using proportionate consolidation method under the Indian GAAP but have now been accounted for under equity method of accounting under the Ind AS. The Company considers these entities as part of 'Operating Segments' as defined under Ind AS 108. Accordingly, the difference between amounts reported as segment information and as per the Unaudited Consolidated Results relate to operations of joint ventures.

INVESTOR COMMUNICATION:

TV18's ongoing investor communication endeavors to adopt best international practices and the quarterly investor updates are designed to regularly provide detailed information to investors. Each update covers information pertaining to the reporting period under review. If you would like to get a sequential and continued perspective on the company this report should be read along with the updates sent out earlier. The previous updates can be accessed on request from the contact persons mentioned below, or from the company's website www.network18online.com. This update covers the company's financial performance for Q3FY17.

For further information on business and operations, please contact:

Abhishek Agarwal,

TV18 Broadcast Limited

E-mail: abhishek.agarwal@nw18.com

Further information on the company is available on its website www.network18online.com

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