



**Shukra**  
**JEWELLERY**  
**LIMITED**

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Date 15.05.2015

To,  
Manager  
Corporate Relationship Department  
Bombay Stock Exchanges Limited,  
14<sup>th</sup> Floor, New Trading Ring,  
Rotunda Building, Phiroze Jeebhoy Towers,  
Dalal Street, Fort Mumbai 400 001

**Sub: Adoption of Code of Conduct & Code of Fair Disclosures under SEBI (Prohibition of Insider Trading) Regulations, 2015**

Scrip Code: 523790

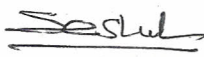
Dear Sir/Madam,

This is to inform you that Pursuant to Regulation 8 & 9 of SEBI (Prohibition of Insider Trading) Regulations, 2015, the Board of Directors at its meeting held on 15<sup>th</sup> May, 2015 formulated and adopted revised "Code of Conduct" to regulate, monitor and report trading by insiders & "Principles of Fair Disclosure for purposes of Code of Practices and Procedures for Fair Disclosure of Unpublished Price Sensitive Information". Enclosed please find the Principles of Fair Disclosure for purposes of Code of Practices and Procedures for Fair Disclosure of Unpublished Price Sensitive Information" for your kind records.

Request you to kindly take note of the same and acknowledge the receipt.

Thanking You,

For SHUKRA JEWELLERY LIMITED

  
Saurabh C. Shah  
Director  
Din No. 01948899





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Principles of Fair Disclosure for purposes of Code of Practices  
and Procedures for Fair Disclosures of Unpublished Price  
Sensitive Information

1. Prompt public disclosure of unpublished price sensitive information that would impact price discovery no sooner than credible and concrete information comes into being in order to make such information generally available.
2. Uniform and universal dissemination of unpublished price sensitive information to avoid selective disclosure.
3. Designation of senior officer as a chief investor relations officer to deal with dissemination of information and disclosure of unpublished price sensitive information.
4. Prompt dissemination of unpublished price sensitive information that gets disclosed selectively, inadvertently or otherwise to make such information generally available.
5. Appropriate and fair response to queries on news reports and requests for verification of market rumors by regulatory authorities.
6. Ensuring that information shared with analysts and research personnel is not unpublished price sensitive information.
7. Developing best practices to make transcripts or records of proceedings of meetings with analysts and other investor relations conferences on the official website to ensure official confirmation and documentation of disclosures made.
8. Handling of all unpublished price sensitive information on a need-to-know basis.

