

VEENA INVESTMENTS PRIVATE LIMITED

Regd. Office: 18th Floor, A-Wing, Marathon Futurex, N. M. Joshi Marg, Lower Parel, Mumbai - 400013
Tel No: 022 7106 1234 CIN: U65990MH1972PTC016137

Date: 23rd February, 2017

BSE Limited

Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001

National Stock Exchange of India Limited

Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Dear Sir,

Ref: Disclosure under Regulation 10(5) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Pursuant to Regulation 10(5) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 (hereinafter referred to as 'SEBI (SAST), 2011') we wish to inform you that we, Veena Investments Private Limited propose to acquire up to 4,60,000 shares of Dish TV India Ltd., a company listed on your stock exchange, on the 3rd day of March, 2017 or any day thereafter within a period of 90 days by way of on-market inter-se transfer of shares amongst the promoter group. In this connection, please find enclosed the disclosure as per regulation 10(5) of the SEBI (SAST), 2011

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Veena Investments Private Limited



Ashok Sanghavi
Authorised Signatory



Encl: As above.

CC:

Dish TV India Limited
18th Floor, A Wing, Marathon Futurex,
N. M. Joshi Marg, Lower Parel,
Mumbai - 400013

Format for Disclosures under Regulation 10(5) – Intimation to Stock Exchanges in respect of acquisition under Regulation 10(1)(a) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1.	Name of the Target Company (TC)	Dish TV India Limited
2.	Name of the acquirer(s)	Veena Investments Private Limited
3.	Whether the acquirer(s) is/ are promoters of the TC prior to the transaction. If not, nature of relationship or association with the TC or its promoters	Yes
4.	Details of the proposed acquisition	
	a. Name of the person(s) from whom shares are to be acquired#	Essel Media Ventures Limited
	b. Proposed date of acquisition	3 rd March, 2017 or within 90 days thereafter
	c. Number of shares to be acquired from each person mentioned in 4(a) above	upto 4,60,000 equity shares
	d. Total shares to be acquired as % of share capital of TC	up to 0.04%
	e. Price at which shares are proposed to be acquired	On market
	f. Rationale, if any, for the proposed transfer	-
5.	Relevant sub-clause of regulation 10(1)(a) under which the acquirer is exempted from making open offer	Regulation 10(1)(a) (ii)
6.	If, frequently traded, volume weighted average market price for a period of 60 trading days preceding the date of issuance of this notice as traded on the stock exchange where the maximum volume of trading in the shares of the TC are recorded during such period	Rs. 86.95/-
7.	If in-frequently traded, the price as determined in terms of clause (e) of sub-regulation (2) of regulation 8	Not Applicable
8.	Declaration by the acquirer, that the acquisition price would not be higher by more than 25% of the price computed in point 6 or point 7 as applicable	Yes
9.	i. Declaration by the acquirer, that the transferor and transferee have complied (during 3 years prior to the date of proposed acquisition) / will comply with applicable disclosure	Yes



	requirements in Chapter V of the Takeover Regulations, 2011 (corresponding provisions of the repealed Takeover Regulations 1997)				
	ii. The aforesaid disclosures made during previous 3 years prior to the date of proposed acquisition to be furnished.	Copies of the disclosures made by Veena Investments Private Limited are attached herewith as Annexure 1			
10.	Declaration by the acquirer that all the conditions specified under regulation 10(1)(a) with respect to exemptions has been duly complied with.	Yes			
11.	Shareholding details	Before the proposed transaction		After the proposed transaction	
		No. of shares /voting rights	% w.r.t total share capital of TC	No. of shares /voting rights	% w.r.t total share capital of TC
	A Acquirer(s) and PACs (other than sellers)(*)	8,00,00,100	7.51%	8,04,60,100	7.55%
	B Seller(s)	4,60,000	0.04%	Nil	Nil%

Note:

- (*) Shareholding of each entity may be shown separately and then collectively in a group.
- The above disclosure shall be signed by the acquirer mentioning date & place. In case, there is more than one acquirer, the report shall be signed either by all the persons or by a person duly authorized to do so on behalf of all the acquirers.

For Veena Investments Private Limited



Ashok Sanghavi
Authorised Signatory



Place: Mumbai

Date: 23rd February, 2017

d/c

VEENA INVESTMENTS PRIVATE LIMITED

Regd. Office: 18th Floor, A-Wing, Marathon Futurex, N. M. Joshi Marg, Lower Parel, Mumbai - 400013
Tel No: 022 7106 1234 CIN: U65990MH1972PTC016137

Date: 14th February, 2017

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001

✓ **National Stock Exchange of India Limited**

Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Dear Sir,

Ref: Disclosure under Regulation 10(6) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

This is in continuation of our disclosures under Regulation 10(5) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 made on December 20, 2016. As a part of the said disclosure, the Company has on February 13, 2017 acquired 8,00,00,000 equity shares constituting 7.51% of paid up capital of Dish TV India Limited, a company listed on BSE Limited with Scrip Code No.: 532839, National Stock Exchange with Scrip Symbol: DISHTV by way of an on market inter se transfer of shares amongst the promoter group.

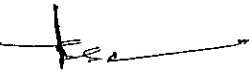
In this connection, please find enclosed the disclosure under Regulation 10(6) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

Request you to kindly take the same on record and oblige.

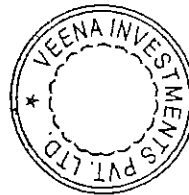
Thanking you,

Yours faithfully,

For Veena Investments Private Limited



Ashok Sanghavi
Authorised Signatory



Encl: As above.

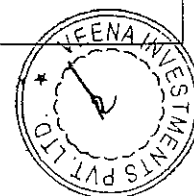
CC:

Dish TV India Limited
18th Floor, A-Wing, Marathon Futurex,
N. M. Joshi Marg, Lower Parel,
Mumbai - 400013

CONTENTS NOT VERIFIED

Format for Disclosures under Regulation 10(6) – Report to Stock Exchanges in respect of any acquisition made in reliance upon exemption provided for in Regulation 10 of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1.	Name of the Target Company (TC)	Dish TV India Limited	
2.	Name of the acquirer(s)	Veena Investments Private Limited	
3.	Name of the stock exchange where shares of the TC are listed	National Stock Exchange of India Limited BSE Limited	
4.	Details of the transaction including rationale, if any, for the transfer/ acquisition of shares.	Seller – Direct Media Solutions Private Limited (converted to Direct Media Solutions LLP w.e.f. 11th January, 2017) Date of acquisition – 13 th February, 2017 No. of shares – 8,00,00,000 equity shares % of share capital – 7.51% Rationale – Inter-se transfer of shares amongst promoter group	
5.	Relevant regulation under which the acquirer is exempted from making open offer.	Regulation 10(1)(a) (ii)	
6.	Whether disclosure of proposed acquisition was required to be made under regulation 10 (5) and if so, – Whether disclosure was made and whether it was made within the timeline specified under the regulations. – Date of filing with the stock exchange.	Yes Yes 20 th December, 2016	
7.	Details of acquisition	Disclosures required to be made under regulation 10(5)	Whether the disclosures under regulation 10(5) are actually made
	a. Name of the transferor / seller	Direct Media Solutions Private Limited (has initiated process of conversion into LLP)	Direct Media Solutions Private Limited (converted to Direct Media Solutions LLP w.e.f. 11th January, 2017)
	b. Date of acquisition	27 th December, 2016 or within 90 days thereafter	13 th February, 2017
	c. Number of shares/ voting rights in respect of the acquisitions from each person mentioned in 7(a) above	upto 12,15,10,000 equity shares	8,00,00,000 equity shares
	d. Total shares proposed to be acquired / actually acquired as a % of diluted share capital of TC	upto 11.40%	7.51%
	e. Price at which shares are proposed to be acquired / actually acquired	On market	Rs. 87.70 per share

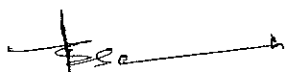


8. Shareholding details	Pre-Transaction		Post-Transaction	
	No. of shares held	% w.r.t. to total share capital of TC	No. of shares held	% w.r.t. to total share capital of TC
- Each Acquirer / Transferee(*)	100	0.00%	8,00,00,100	7.51%
- Each Seller / Transferor	18,00,00,000	16.89%	10,00,00,000	9.38%

Note:

- (*) Shareholding of each entity shall be shown separately and then collectively in a group.
- The above disclosure shall be signed by the acquirer mentioning date & place. In case, there is more than one acquirer, the report shall be signed either by all the persons or by a person duly authorized to do so on behalf of all the acquirers.

For Veena Investments Private Limited



Ashok Sanghavi
Authorised Signatory



Place: Mumbai
Date: February 14, 2017

promoters

From: promoters <promoters@esselgroup.com>
Sent: 14/02/2017 17:10
To: 'takeover@nse.co.in'
Subject: Disclosure under Regulation 10(6) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011
Attachments: DISCLOSURE VEENA DISH TV 10[6].pdf

Dear Sir,

Ref: Disclosure under Regulation 10(6) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

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Request you to kindly take the same on record and oblige.

Thanks & Regards,
Ashok Sanghavi
Direct: 022 -71061437

o/c

VEENA INVESTMENTS PRIVATE LIMITED

Regd. Office: 18th Floor, A-Wing, Marathon Futurex, N. M. Joshi Marg, Lower Parel, Mumbai - 400013
Tel No: 022 7106 1234 CIN: U65990MH1972PTC016137

Date: 14th February, 2017

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Phiroze Jeejeebhoy Towers,
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National Stock Exchange of India Limited

Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

000859

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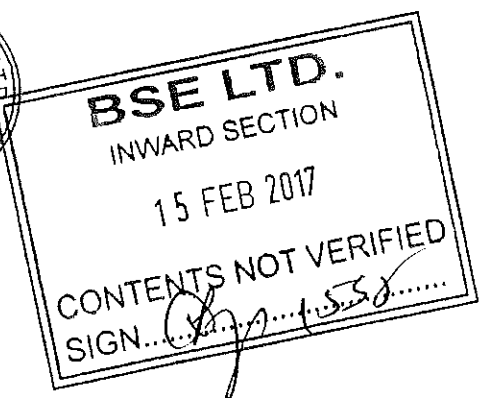
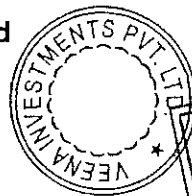
Yours faithfully,

For Veena Investments Private Limited


Ashok Sanghavi
Authorised Signatory

Encl: As above.

CC:
Dish TV India Limited
18th Floor, A-Wing, Marathon Futurex,
N. M. Joshi Marg, Lower Parel,
Mumbai - 400013



Format for Disclosures under Regulation 10(6) – Report to Stock Exchanges in respect of any acquisition made in reliance upon exemption provided for in Regulation 10 of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1.	Name of the Target Company (TC)	Dish TV India Limited	
2.	Name of the acquirer(s)	Veena Investments Private Limited	
3.	Name of the stock exchange where shares of the TC are listed	National Stock Exchange of India Limited BSE Limited	
4.	Details of the transaction including rationale, if any, for the transfer/ acquisition of shares.	Seller – Direct Media Solutions Private Limited (converted to Direct Media Solutions LLP w.e.f. 11th January, 2017) Date of acquisition – 13 th February, 2017 No. of shares – 8,00,00,000 equity shares % of share capital – 7.51% Rationale – Inter-se transfer of shares amongst promoter group	
5.	Relevant regulation under which the acquirer is exempted from making open offer.	Regulation 10(1)(a) (ii)	
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	a. Name of the transferor / seller	Direct Media Solutions Private Limited (has initiated process of conversion into LLP)	Direct Media Solutions Private Limited (converted to Direct Media Solutions LLP w.e.f. 11th January, 2017)
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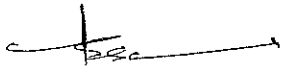


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For Veena Investments Private Limited



Ashok Sanghavi
Authorised Signatory



Place: Mumbai
Date: February 14, 2017

promoters

From: promoters <promoters@esselgroup.com>
Sent: 14/02/2017 17:09
To: 'corp.relations@bseindia.com'; 'corp.compliance@bseindia.com'
Subject: Disclosure under Regulation 10(6) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011
Attachments: DISCLOSURE VEENA DISH TV 10[6].pdf

Dear Sir,

Ref: Disclosure under Regulation 10(6) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

This is in continuation of our disclosures under Regulation 10(5) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 made on December 20, 2016. As a part of the said disclosure, the Company has on February 13, 2017 acquired 8,00,00,000 equity shares constituting 7.51% of paid up capital of Dish TV India Limited, a company listed on BSE Limited with Scrip Code No.: 532839, National Stock Exchange with Scrip Symbol: DISHTV by way of an on market inter se transfer of shares amongst the promoter group.

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Thanks & Regards,
Ashok Sanghavi
Direct: 022 -71061437

o/c

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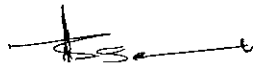
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Ashok Sanghavi
Authorised Signatory



Encl: As above.

CC:

Dish TV India Limited

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N. M. Joshi Marg, Lower Parel,
Mumbai - 400013

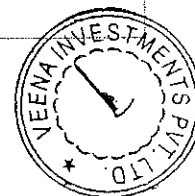
Format for Disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Part-A- Details of the Acquisition

Name of the Target Company (TC)	Dish TV India Limited		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Veena Investments Private Limited		
Whether the acquirer belongs to Promoter/Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchange of India Limited and BSE Limited		
Details of the acquisition as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)
Before the acquisition under consideration, holding of acquirer along with PACs of:			
a) Shares carrying voting rights	100	0.00	0.00
b) Shares in the nature of encumbrance (pledge/lien/ non-disposal undertaking/ others)	NA	NA	NA
c) Voting rights (VR) otherwise than by equity shares	NA	NA	NA
d) Warrants /convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	Nil	Nil	Nil
e) Total (a+b+c+d)	100	0.00	0.00
Details of acquisition			
a) Shares carrying voting rights acquired	8,00,00,000	7.51	7.51
b) VRs acquired otherwise than by equity shares	NA	NA	NA
c) Warrants /convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired	NA	NA	NA
d) Shares in the nature of encumbrance (pledge/lien/ non-disposal undertaking/ others)	NA	NA	NA
e) Total (a+b+c+/-d)	8,00,00,000	7.51	7.51



After the acquisition, holding of acquirer along with PACs of:			
a) Shares carrying voting rights	8,00,00,100	7.51	7.51
b) VRs otherwise than by equity shares	NA	NA	NA
c) Warrants /convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	NA	NA	NA
d) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	NA	NA	NA
e) Total (a+b+c+d)	8,00,00,100	7.51	7.51
Mode of acquisition (e.g. open market / public issue / rights issue / preferential allotment / inter-se transfer/encumbrance, etc.)	Open market Inter-se transfer		
Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc.	N.A.		
Date of acquisition of/ date of receipt of intimation of allotment of shares/VR/warrants/convertible securities/any other instrument that entitles the acquirer to receive shares in the TC	13 th February, 2017		
Equity share capital / total voting capital of the TC before the said acquisition	1,065,894,188 fully paid up equity shares of Rs. 1 each, 15,262 equity shares of Rs. 1 each, paid up Rs. 0.75 per equity share & 19,115 equity shares of Rs. 1 each, paid up Rs. 0.50 per equity share		
Equity share capital/ total voting capital of the TC after the said acquisition	1,065,894,188 fully paid up equity shares of Rs. 1 each, 15,262 equity shares of Rs. 1 each, paid up Rs. 0.75 per equity share & 19,115 equity shares of Rs. 1 each, paid up Rs. 0.50 per equity share		
Total diluted share/voting capital of the TC after the said acquisition	1,065,894,188 fully paid up equity shares of Rs. 1 each, 15,262 equity shares of Rs. 1 each, paid up Rs. 0.75 per equity share & 19,115 equity shares of Rs. 1 each, paid up Rs. 0.50 per equity share		

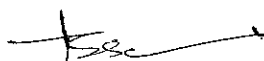


Part-B***

Name of the Target Company: Dish TV India Limited

Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Whether the acquirer belongs to Promoter / Promoter group	PAN of the acquirer and/or PACs
Veena Investments Private Limited	Yes	AAACV6436A

For Veena Investments Private Limited



Ashok Sanghavi
Authorised Signatory



Place: Mumbai

Date: 14th February, 2017

Note:

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2016.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

(***) Part-B shall be disclosed to the Stock Exchanges but shall not be disseminated.

promoters

From: promoters <promoters@esselgroup.com>
Sent: 14/02/2017 17:06
To: 'takeover@nse.co.in'
Subject: Disclosure under Regulation 29(1) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011
Attachments: DISCLOSURE VEENA Dish 29 [1].pdf

Dear Sir,

Ref: Disclosure under Regulation 29(1) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Pursuant to Regulation 29(1) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 (hereinafter referred to as 'SEBI (SAST), 2011') we wish to inform you that we, Veena Investments Private Limited have acquired 8,00,00,000 equity shares of Dish TV India Limited, a company listed on your stock exchange, on the 13th day of February, 2017 by way of on-market inter-se transfer of shares amongst the promoter group. In this connection, please find enclosed the disclosure as per regulation 29(1) of the SEBI (SAST), 2011

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Thanks & Regards,
Ashok Sanghavi
Direct: 022 -71061437

o/c

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Regd. Office: 18th Floor, A-Wing, Marathon Futurex, N. M. Joshi Marg, Lower Parel, Mumbai - 400013
Tel No: 022 7106 1234 CIN: U65990MH1972PTC016137

Date: 14th February, 2017

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Dalal Street,
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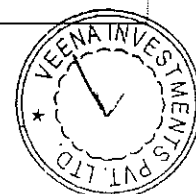
Dish TV India Limited
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Format for Disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Part-A- Details of the Acquisition

Name of the Target Company (TC)	Dish TV India Limited		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Veena Investments Private Limited		
Whether the acquirer belongs to Promoter/Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchange of India Limited and BSE Limited		
Details of the acquisition as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)
Before the acquisition under consideration, holding of acquirer along with PACs of:			
a) Shares carrying voting rights	100	0.00	0.00
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	NA	NA	NA
c) Voting rights (VR) otherwise than by equity shares	NA	NA	NA
d) Warrants /convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	Nil	Nil	Nil
e) Total (a+b+c+d)	100	0.00	0.00
Details of acquisition			
a) Shares carrying voting rights acquired	8,00,00,000	7.51	7.51
b) VRs acquired otherwise than by equity shares	NA	NA	NA
c) Warrants /convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired	NA	NA	NA
d) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	NA	NA	NA
e) Total (a+b+c+/-d)	8,00,00,000	7.51	7.51



After the acquisition, holding of acquirer along with PACs of:			
a) Shares carrying voting rights	8,00,00,100	7.51	7.51
b) VRs otherwise than by equity shares	NA	NA	NA
c) Warrants /convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	NA	NA	NA
d) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	NA	NA	NA
e) Total (a+b+c+d)	8,00,00,100	7.51	7.51
Mode of acquisition (e.g. open market / public issue / rights issue / preferential allotment / inter-se transfer/encumbrance, etc.)	Open market Inter-se transfer		
Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc.	N.A.		
Date of acquisition of/ date of receipt of intimation of allotment of shares/VR/warrants/convertible securities/any other instrument that entitles the acquirer to receive shares in the TC	13 th February, 2017		
Equity share capital / total voting capital of the TC before the said acquisition	1,065,894,188 fully paid up equity shares of Rs. 1 each, 15,262 equity shares of Rs. 1 each, paid up Rs. 0.75 per equity share & 19,115 equity shares of Rs. 1 each, paid up Rs. 0.50 per equity share		
Equity share capital/ total voting capital of the TC after the said acquisition	1,065,894,188 fully paid up equity shares of Rs. 1 each, 15,262 equity shares of Rs. 1 each, paid up Rs. 0.75 per equity share & 19,115 equity shares of Rs. 1 each, paid up Rs. 0.50 per equity share		
Total diluted share/voting capital of the TC after the said acquisition	1,065,894,188 fully paid up equity shares of Rs. 1 each, 15,262 equity shares of Rs. 1 each, paid up Rs. 0.75 per equity share & 19,115 equity shares of Rs. 1 each, paid up Rs. 0.50 per equity share		

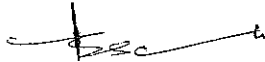


Part-B***

Name of the Target Company: Dish TV India Limited

Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Whether the acquirer belongs to Promoter / Promoter group	PAN of the acquirer and/or PACs
Veena Investments Private Limited	Yes	AAACV6436A

For Veena Investments Private Limited



Ashok Sanghavi
Authorised Signatory



Place: Mumbai

Date: 14th February, 2017

Note:

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2016.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

(***) Part-B shall be disclosed to the Stock Exchanges but shall not be disseminated.

promoters

From: promoters <promoters@esselgroup.com>
Sent: 14/02/2017 17:05
To: 'corp.relations@bseindia.com'; 'corp.compliance@bseindia.com'
Subject: Disclosure under Regulation 29(1) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011
Attachments: DISCLOSURE VEENA Dish 29 [1].pdf

Dear Sir,

Ref: Disclosure under Regulation 29(1) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Pursuant to Regulation 29(1) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 (hereinafter referred to as 'SEBI (SAST), 2011') we wish to inform you that we, Veena Investments Private Limited have acquired 8,00,00,000 equity shares of Dish TV India Limited, a company listed on your stock exchange, on the 13th day of February, 2017 by way of on-market inter-se transfer of shares amongst the promoter group. In this connection, please find enclosed the disclosure as per regulation 29(1) of the SEBI (SAST), 2011

Request you to kindly take the same on record and oblige.

Thanks & Regards,
Ashok Sanghavi
Direct: 022 -71061437

c/c

VEENA INVESTMENTS PRIVATE LIMITED

Regd. Office: 18th Floor, A-Wing, Marathon Futurex, N. M. Joshi Marg, Lower Parel, Mumbai - 400013
Tel No: 022 7106 1234 CIN: U65990MH1972PTC016137

Date: 20th December, 2016

✓ **BSE Limited**
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001

National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Dear Sir,

**Ref: Disclosure under Regulation 10(5) of Securities and Exchange Board of India
(Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Pursuant to Regulation 10(5) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 (hereinafter referred to as 'SEBI (SAST), 2011') we wish to inform you that we, Veena Investments Private Limited propose to acquire up to 12,15,10,000 shares of Dish TV India Ltd., a company listed on your stock exchange, on the 27th day of December, 2016 or any day thereafter within a period of 90 days by way of on-market inter-se transfer of shares amongst the promoter group. In this connection, please find enclosed the disclosure as per regulation 10(5) of the SEBI (SAST), 2011

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

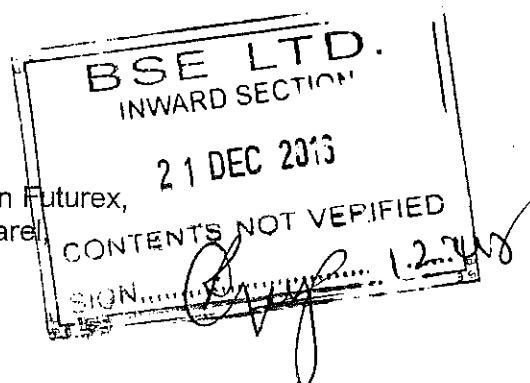
For Veena Investments Private Limited


Ashok Sanghavi
Authorised Signatory



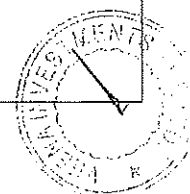
Encl: As above.

CC:
Dish TV India Limited
18th Floor, A Wing, Marathon Futurex,
N. M. Joshi Marg, Lower Parel,
Mumbai - 400013



Format for Disclosures under Regulation 10(5) – Intimation to Stock Exchanges in respect of acquisition under Regulation 10(1)(a) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1.	Name of the Target Company (TC)	Dish TV India Limited
2.	Name of the acquirer(s)	Veena Investments Private Limited
3.	Whether the acquirer(s) is/ are promoters of the TC prior to the transaction. If not, nature of relationship or association with the TC or its promoters	Yes
4.	Details of the proposed acquisition	
	a. Name of the person(s) from whom shares are to be acquired#	Direct Media Solutions Private Limited
	b. Proposed date of acquisition	27 th December, 2016 or within 90 days thereafter
	c. Number of shares to be acquired from each person mentioned in 4(a) above	upto 12,15,10,000 equity shares
	d. Total shares to be acquired as % of share capital of TC	up to 11.40%
	e. Price at which shares are proposed to be acquired	On market
	f. Rationale, if any, for the proposed transfer	-
5.	Relevant sub-clause of regulation 10(1)(a) under which the acquirer is exempted from making open offer	Regulation 10(1)(a) (ii)
6.	If, frequently traded, volume weighted average market price for a period of 60 trading days preceding the date of issuance of this notice as traded on the stock exchange where the maximum volume of trading in the shares of the TC are recorded during such period	Rs. 91.11
7.	If in-frequently traded, the price as determined in terms of clause (e) of sub-regulation (2) of regulation 8	Not Applicable
8.	Declaration by the acquirer, that the acquisition price would not be higher by more than 25% of the price computed in point 6 or point 7 as applicable	Yes
9.	i. Declaration by the acquirer, that the transferor and transferee have complied (during 3 years prior to the date of proposed acquisition) / will comply with applicable disclosure	Yes

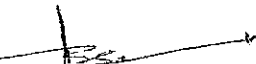


	requirements in Chapter V of the Takeover Regulations, 2011 (corresponding provisions of the repealed Takeover Regulations 1997)				
	ii. The aforesaid disclosures made during previous 3 years prior to the date of proposed acquisition to be furnished.	Copies of the disclosures made by Veena Investments Private Limited are attached herewith as Annexure 1			
10.	Declaration by the acquirer that all the conditions specified under regulation 10(1)(a) with respect to exemptions has been duly complied with.	Yes			
11.	Shareholding details	Before the proposed transaction		After the proposed transaction	
		No. of shares /voting rights	% w.r.t total share capital of TC	No. of shares /voting rights	% w.r.t total share capital of TC
	A Acquirer(s) and PACs (other than sellers)(*)	100	0.00%	12,15,10,100	11.40%
	B Seller(s) - Direct Media Solutions Private Limited	18,00,00,000	16.89%	5,84,90,000	5.49%

Note:

- (#) The transferor i.e Direct Media Solutions Private Limited has initiated process for conversion into Limited Liability Partnership (LLP)
- (*) Shareholding of each entity may be shown separately and then collectively in a group.
- The above disclosure shall be signed by the acquirer mentioning date & place. In case, there is more than one acquirer, the report shall be signed either by all the persons or by a person duly authorized to do so on behalf of all the acquirers.

For Veena Investments Private Limited



Ashok Sanghavi
Authorised Signatory



Place: Mumbai

Date: 20th December, 2016

promoters

From: promoters <promoters@esselgroup.com>
Sent: 20/12/2016 16:07
To: 'corp.relations@bseindia.com'; 'corp.compliance@bseindia.com'
Subject: Disclosure under Regulation 10(5) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011
Attachments: BSE Disclosure 10(5) - Veena - DISH.pdf; Annexure -1.pdf

Dear Sir,

Ref: Disclosure under Regulation 10(5) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Pursuant to Regulation 10(5) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 (hereinafter referred to as 'SEBI (SAST), 2011') we wish to inform you that we, Veena Investments Private Limited propose to acquire up to 12,15,10,000 shares of Dish TV India Ltd., a company listed on your stock exchange, on the 27th day of December, 2016 or any day thereafter within a period of 90 days by way of on-market inter-se transfer of shares amongst the promoter group. In this connection, please find enclosed the disclosure as per regulation 10(5) of the SEBI (SAST), 2011

Request you to kindly take the same on record and oblige.

Thanks & Regards,
Ashok Sanghavi
Direct: 022 -71061437

o/c

VEENA INVESTMENTS PRIVATE LIMITED

Regd. Office: 18th Floor, A-Wing, Marathon Futurex, N. M. Joshi Marg, Lower Parel, Mumbai - 400013
Tel No: 022 7106 1234 CIN: U65990MH1972PTC016137

Date: 20th December, 2016

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001

✓ **National Stock Exchange of India Limited**
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051



Dear Sir,

Ref: Disclosure under Regulation 10(5) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Pursuant to Regulation 10(5) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 (hereinafter referred to as 'SEBI (SAST), 2011') we wish to inform you that we, Veena Investments Private Limited propose to acquire up to 12,15,10,000 shares of Dish TV India Ltd., a company listed on your stock exchange, on the 27th day of December, 2016 or any day thereafter within a period of 90 days by way of on-market inter-se transfer of shares amongst the promoter group. In this connection, please find enclosed the disclosure as per regulation 10(5) of the SEBI (SAST), 2011

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Thanking you,

Yours faithfully,

For Veena Investments Private Limited

Ashok Sanghavi
Authorised Signatory

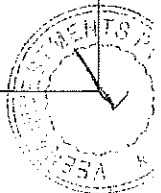


Encl: As above.

CC:
Dish TV India Limited
18th Floor, A Wing, Marathon Futurex,
N. M. Joshi Marg, Lower Parel,
Mumbai - 400013

Format for Disclosures under Regulation 10(5) – Intimation to Stock Exchanges in respect of acquisition under Regulation 10(1)(a) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1.	Name of the Target Company (TC)	Dish TV India Limited
2.	Name of the acquirer(s)	Veena Investments Private Limited
3.	Whether the acquirer(s) is/ are promoters of the TC prior to the transaction. If not, nature of relationship or association with the TC or its promoters	Yes
4.	Details of the proposed acquisition	
	a. Name of the person(s) from whom shares are to be acquired#	Direct Media Solutions Private Limited
	b. Proposed date of acquisition	27 th December, 2016 or within 90 days thereafter
	c. Number of shares to be acquired from each person mentioned in 4(a) above	upto 12,15,10,000 equity shares
	d. Total shares to be acquired as % of share capital of TC	up to 11.40%
	e. Price at which shares are proposed to be acquired	On market
	f. Rationale, if any, for the proposed transfer	-
5.	Relevant sub-clause of regulation 10(1)(a) under which the acquirer is exempted from making open offer	Regulation 10(1)(a) (ii)
6.	If, frequently traded, volume weighted average market price for a period of 60 trading days preceding the date of issuance of this notice as traded on the stock exchange where the maximum volume of trading in the shares of the TC are recorded during such period	Rs. 91.11
7.	If in-frequently traded, the price as determined in terms of clause (e) of sub-regulation (2) of regulation 8	Not Applicable
8.	Declaration by the acquirer, that the acquisition price would not be higher by more than 25% of the price computed in point 6 or point 7 as applicable	Yes
9.	i. Declaration by the acquirer, that the transferor and transferee have complied (during 3 years prior to the date of proposed acquisition) / will comply with applicable disclosure	Yes



	requirements in Chapter V of the Takeover Regulations, 2011 (corresponding provisions of the repealed Takeover Regulations 1997)				
	ii. The aforesaid disclosures made during previous 3 years prior to the date of proposed acquisition to be furnished.	Copies of the disclosures made by Veena Investments Private Limited are attached herewith as Annexure 1			
10.	Declaration by the acquirer that all the conditions specified under regulation 10(1)(a) with respect to exemptions has been duly complied with.	Yes			
11.	Shareholding details	Before the proposed transaction		After the proposed transaction	
		No. of shares /voting rights	% w.r.t total share capital of TC	No. of shares /voting rights	% w.r.t total share capital of TC
	A Acquirer(s) and PACs (other than sellers)(*)	100	0.00%	12,15,10,100	11.40%
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Note:

- (#) The transferor i.e Direct Media Solutions Private Limited has initiated process for conversion into Limited Liability Partnership (LLP)
- (*) Shareholding of each entity may be shown separately and then collectively in a group.
- The above disclosure shall be signed by the acquirer mentioning date & place. In case, there is more than one acquirer, the report shall be signed either by all the persons or by a person duly authorized to do so on behalf of all the acquirers.

For Veena Investments Private Limited



Ashok Sanghavi
Authorised Signatory



Place: Mumbai

Date: 20th December, 2016

promoters

From: promoters <promoters@esselgroup.com>
Sent: 20/12/2016 16:10
To: 'takeover@nse.co.in'
Subject: Disclosure under Regulation 10(5) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011
Attachments: NSE Disclosure 10(5) - Veena - DISH.pdf; Annexure -1.pdf

Dear Sir,

Ref: Disclosure under Regulation 10(5) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Pursuant to Regulation 10(5) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 (hereinafter referred to as 'SEBI (SAST), 2011') we wish to inform you that we, Veena Investments Private Limited propose to acquire up to 12,15,10,000 shares of Dish TV India Ltd., a company listed on your stock exchange, on the 27th day of December, 2016 or any day thereafter within a period of 90 days by way of on-market inter-se transfer of shares amongst the promoter group. In this connection, please find enclosed the disclosure as per regulation 10(5) of the SEBI (SAST), 2011

Request you to kindly take the same on record and oblige.

Thanks & Regards,
Ashok Sanghavi
Direct: 022 -71061437

O/c

VEENA INVESTMENTS PRIVATE LIMITED

Regd. Office: 18th Floor, A-Wing, Marathon Futurex, N. M. Joshi Marg, Lower Parel, Mumbai – 400013
CIN: U65990MH1972PTC016137

Date: 13th July, 2016

✓ **BSE Limited**
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001

National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Dear Sir,

**Ref: Disclosure under Regulation 10(5) of Securities and Exchange Board of India
(Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Pursuant to Regulation 10(5) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 (hereinafter referred to as 'SEBI (SAST), 2011') we wish to inform you that we, Veena Investments Private Limited propose to acquire up to 12,15,10,000 shares of Dish TV India Ltd., a company listed on your stock exchange, on the 20th day of July, 2016 or any day thereafter within a period of 90 days by way of on-market inter-se transfer of shares amongst the promoter group. In this connection, please find enclosed the disclosure as per regulation 10(5) of the SEBI (SAST), 2011

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

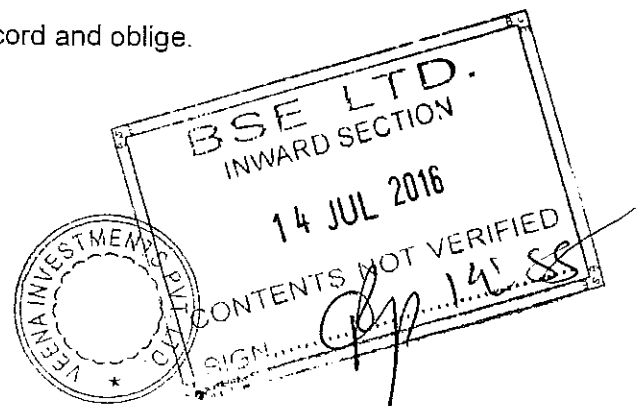
For Veena Investments Private Limited



Authorised Signatory

Encl: As above.

CC:
Dish TV India Limited
B - 10, Essel House,
Lawrence Road,
Industrial Area
DELHI - 110035



Format for Disclosures under Regulation 10(5) – Intimation to Stock Exchanges in respect of acquisition under Regulation 10(1)(a) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1.	Name of the Target Company (TC)	Dish TV India Ltd.
2.	Name of the acquirer(s)	Veena Investments Private Limited
3.	Whether the acquirer(s) is/ are promoters of the TC prior to the transaction. If not, nature of relationship or association with the TC or its promoters	Yes
4.	Details of the proposed acquisition	
	a. Name of the person(s) from whom shares are to be acquired	Direct Media Solutions Private Limited
	b. Proposed date of acquisition	20 th July, 2016 or within 90 days thereafter
	c. Number of shares to be acquired from each person mentioned in 4(a) above	upto 12,15,10,000 equity shares
	d. Total shares to be acquired as % of share capital of TC	up to 11.40%
	e. Price at which shares are proposed to be acquired	On market
	f. Rationale, if any, for the proposed transfer	-
5.	Relevant sub-clause of regulation 10(1)(a) under which the acquirer is exempted from making open offer	Regulation 10(1)(a) (ii)
6.	If, frequently traded, volume weighted average market price for a period of 60 trading days preceding the date of issuance of this notice as traded on the stock exchange where the maximum volume of trading in the shares of the TC are recorded during such period	Rs. 91.74
7.	If in-frequently traded, the price as determined in terms of clause (e) of sub-regulation (2) of regulation 8	Not Applicable
8.	Declaration by the acquirer, that the acquisition price would not be higher by more than 25% of the price computed in point 6 or point 7 as applicable	Yes
9.	i. Declaration by the acquirer, that the transferor and transferee have complied (during 3 years prior to the date of proposed acquisition) / will comply with applicable disclosure requirements in Chapter V of the	Yes



promoters

From: promoters <promoters@esselgroup.com>
Sent: 13/07/2016 20:04
To: 'corp.relations@bseindia.com'; 'corp.compliance@bseindia.com'
Subject: Disclosure under Regulation 10(5) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011
Attachments: Veena-Dish-BSE.pdf; Annexure -1.pdf

Dear Sir,

Ref: Disclosure under Regulation 10(5) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Pursuant to Regulation 10(5) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 (hereinafter referred to as 'SEBI (SAST), 2011') we wish to inform you that we, Veena Investments Private Limited propose to acquire up to 12,15,10,000 shares of Dish TV India Ltd., a company listed on your stock exchange, on the 20th day of July, 2016 or any day thereafter within a period of 90 days by way of on-market inter-se transfer of shares amongst the promoter group. In this connection, please find enclosed the disclosure as per regulation 10(5) of the SEBI (SAST), 2011

Request you to kindly take the same on record and oblige.

Thanking you,

Mukund Galgali
Authorised Signatory

	Takeover Regulations, 2011 (corresponding provisions of the repealed Takeover Regulations 1997)				
	ii. The aforesaid disclosures made during previous 3 years prior to the date of proposed acquisition to be furnished.	Copies of the disclosures made by Veena Investments Private Limited are attached herewith as Annexure 1			
10.	Declaration by the acquirer that all the conditions specified under regulation 10(1)(a) with respect to exemptions has been duly complied with.	Yes			
11.	Shareholding details	Before the proposed transaction		After the proposed transaction	
		No. of shares /voting rights	% w.r.t total share capital of TC	No. of shares /voting rights	% w.r.t total share capital of TC
	A Acquirer(s) and PACs (other than sellers)(*)	100	0.00%	12,15,10,100	11.40%
	B Seller(s) - Direct Media Solutions Private Limited	18,00,00,000	16.89%	5,84,90,000	5.49%

Note:

- (*) Shareholding of each entity may be shown separately and then collectively in a group.
- The above disclosure shall be signed by the acquirer mentioning date & place. In case, there is more than one acquirer, the report shall be signed either by all the persons or by a person duly authorized to do so on behalf of all the acquirers.

For Veena Investments Private Limited

[Signature]
Authorised Signatory



Place: Mumbai

Date: 13th July, 2016

O/c

VEENA INVESTMENTS PRIVATE LIMITED

Regd. Office: 18th Floor, A-Wing, Marathon Futurex, N. M. Joshi Marg, Lower Parel, Mumbai – 400013
CIN: U65990MH1972PTC016137

Date: 13th July, 2016

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001

✓ **National Stock Exchange of India Limited**
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Dear Sir,

**Ref: Disclosure under Regulation 10(5) of Securities and Exchange Board of India
(Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Pursuant to Regulation 10(5) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 (hereinafter referred to as 'SEBI (SAST), 2011') we wish to inform you that we, Veena Investments Private Limited propose to acquire up to 12,15,10,000 shares of Dish TV India Ltd., a company listed on your stock exchange, on the 20th day of July, 2016 or any day thereafter within a period of 90 days by way of on-market inter-se transfer of shares amongst the promoter group. In this connection, please find enclosed the disclosure as per regulation 10(5) of the SEBI (SAST), 2011

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Veena Investments Private Limited



Authorised Signatory

Encl: As above.

CC:
Dish TV India Limited
B - 10, Essel House,
Lawrence Road,
Industrial Area
DELHI - 110035



Format for Disclosures under Regulation 10(5) – Intimation to Stock Exchanges in respect of acquisition under Regulation 10(1)(a) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1.	Name of the Target Company (TC)	Dish TV India Ltd.
2.	Name of the acquirer(s)	Veena Investments Private Limited
3.	Whether the acquirer(s) is/ are promoters of the TC prior to the transaction. If not, nature of relationship or association with the TC or its promoters	Yes
4.	Details of the proposed acquisition	
	a. Name of the person(s) from whom shares are to be acquired	Direct Media Solutions Private Limited
	b. Proposed date of acquisition	20 th July, 2016 or within 90 days thereafter
	c. Number of shares to be acquired from each person mentioned in 4(a) above	upto 12,15,10,000 equity shares
	d. Total shares to be acquired as % of share capital of TC	up to 11.40%
	e. Price at which shares are proposed to be acquired	On market
	f. Rationale, if any, for the proposed transfer	-
5.	Relevant sub-clause of regulation 10(1)(a) under which the acquirer is exempted from making open offer	Regulation 10(1)(a) (ii)
6.	If, frequently traded, volume weighted average market price for a period of 60 trading days preceding the date of issuance of this notice as traded on the stock exchange where the maximum volume of trading in the shares of the TC are recorded during such period	Rs. 91.74
7.	If in-frequently traded, the price as determined in terms of clause (e) of sub-regulation (2) of regulation 8	Not Applicable
8.	Declaration by the acquirer, that the acquisition price would not be higher by more than 25% of the price computed in point 6 or point 7 as applicable	Yes
9.	i. Declaration by the acquirer, that the transferor and transferee have complied (during 3 years prior to the date of proposed acquisition) / will comply with applicable disclosure requirements in Chapter V of the	Yes



	Takeover Regulations, 2011 (corresponding provisions of the repealed Takeover Regulations 1997)				
	ii. The aforesaid disclosures made during previous 3 years prior to the date of proposed acquisition to be furnished.	Copies of the disclosures made by Veena Investments Private Limited are attached herewith as Annexure 1			
10.	Declaration by the acquirer that all the conditions specified under regulation 10(1)(a) with respect to exemptions has been duly complied with.	Yes			
11.	Shareholding details	Before the proposed transaction		After the proposed transaction	
		No. of shares /voting rights	% w.r.t total share capital of TC	No. of shares /voting rights	% w.r.t total share capital of TC
	A Acquirer(s) and PACs (other than sellers)(*)	100	0.00%	12,15,10,100	11.40%
	B Seller(s) - Direct Media Solutions Private Limited	18,00,00,000	16.89%	5,84,90,000	5.49%

Note:

- (*) Shareholding of each entity may be shown separately and then collectively in a group.
- The above disclosure shall be signed by the acquirer mentioning date & place. In case, there is more than one acquirer, the report shall be signed either by all the persons or by a person duly authorized to do so on behalf of all the acquirers.

For Veena Investments Private Limited



Authorised Signatory



Place: Mumbai

Date: 13th July, 2016

promoters

From: promoters <promoters@esselgroup.com>
Sent: 13/07/2016 20:04
To: 'takeover@nse.co.in'
Subject: Disclosure under Regulation 10(5) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011
Attachments: Veena-Dish-NSE.pdf; Annexure -1.pdf

Dear Sir,

Ref: Disclosure under Regulation 10(5) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Pursuant to Regulation 10(5) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 (hereinafter referred to as 'SEBI (SAST), 2011') we wish to inform you that we, Veena Investments Private Limited propose to acquire up to 12,15,10,000 shares of Dish TV India Ltd., a company listed on your stock exchange, on the 20th day of July, 2016 or any day thereafter within a period of 90 days by way of on-market inter-se transfer of shares amongst the promoter group. In this connection, please find enclosed the disclosure as per regulation 10(5) of the SEBI (SAST), 2011

Request you to kindly take the same on record and oblige.

Thanking you,

Mukund Galgali
Authorised Signatory

DIRECT MEDIA DISTRIBUTION VENTURES PRIVATE LIMITED18th Floor, A-Wing, N. M. Joshi Marg, Lower Parel, Mumbai - 400013.

CIN: U40300MH2009PTC189362

April 7, 2016

✓ BSE Ltd.

Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001**National Stock Exchange of India Limited**Exchange Plaza,
Plot no. C/1, G Block,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Dear Sir,

Ref: Disclosures under Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

We, Direct Media Distribution Ventures Private Limited one of the Promoters of Dish TV India Limited ("DISH") together with other promoter entities hold in aggregate 686,878,060 Equity Shares comprising of 64.45% of paid-up Capital of DISH, as detailed herein:

Sr. No.	Name of the Promoter	Shares	% of Paid-up Capital
1	Ashok Mathai Kurien	1,174,150	0.11%
2	Ambience Business Services Pvt Ltd	1,308,125	0.12%
3	Sushila Devi	585,750	0.06%
4	Sprit Textiles Pvt Ltd	300	0.00%
5	Veena Investments Pvt. Ltd.	100	0.00%
6	Essel Media Ventures Ltd	460,000	0.04%
7	Ashok Goel	625,250	0.06%
8	Agrani Holdings (Mauritius) Ltd	35,172,125	3.30%
9	Jawahar Lal Goel	176,800	0.02%
10	Nishi Goel	11,000	0.00%
11	Priti Goel	11,000	0.00%



DIRECT MEDIA DISTRIBUTION VENTURES PRIVATE LIMITED

18th Floor, A-Wing, N. M. Joshi Marg, Lower Parel, Mumbai – 400013.

CIN: U40300MH2009PTC189362

12	Tapesh Goel	5,100	0.00%
13	Suryansh Goel	5,100	0.00%
14	Direct Media Distribution Ventures Pvt Ltd	457,212,260	42.90%
15	Direct Media Solutions Pvt Ltd	180,000,000	16.89%
16	Jay Properties Private Limited	10,131,000	0.95%
	TOTAL	686,878,060	64.45%

In this regard, please find enclosed our disclosures as per Regulation 30(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, in connection with our shareholding in DISH.

Request you to kindly take the same on record and oblige.

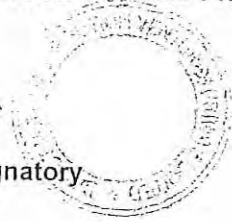
Thanking you,

Yours faithfully,

For Direct Media Distribution Ventures Private Limited



Director/Authorised Signatory



Encl: As above.

CC: Dish TV India Limited

Essel House, B-10,
Lawrence Road Industrial Area,
New Delhi - 110035

Format for Disclosures under Regulation 30(1) and 30(2) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011

PART A – Details of Shareholding

1. Name of the Target Company (TC)	Dish TV India Limited		
2. Name(s) of the Stock Exchange(s) where the shares of the TC are listed	BSE Ltd. & National Stock Exchange of India Limited		
3. Particulars of the shareholder(s): a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the target company) is more than 25% of the voting rights of the TC. or b. Name(s) of promoter(s), member of the promoter group and Persons Acting in Concert (PAC) with him.	Veena Investments Private Limited		
4. Particulars of the Shareholding of persons mentioned at (3) above	Number of Shares	% w.r.t .total share /voting capital wherever applicable	% of total diluted share/voting capital of TC (*)
As of March 31, 2016 holding of:			
a) Shares	100	0.00%	0.00%
b) Voting Rights (otherwise than by shares)	NIL	NIL	NA
c) Warrants	NA	NA	NA
d) Convertible Securities	NA	NA	NA
e) Any other instrument that would entitle the holder to receive shares in the TC.	NA	NA	NA
Total	100	0.00%	0.00%

Signature of the Authorised Signatory



Director / Authorised Signatory

Place: Mumbai

Date: 04TH April, 2016

Note:

1. In case of promoter(s) making disclosure under regulation 30(2), no additional disclosure under regulation 30(1) is required.

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

promoters

From: promoters <promoters@esselgroup.com>
Sent: 07/04/2016 20:12
To: 'corp.relations@bseindia.com'; 'corp.compliance@bseindia.com'
Subject: Disclosures under Regulation 30(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 - Dish TV India Limited

Attachments: Covering Letter - BSE - DISH.pdf; Disclosure - DMDVPL - Dish.pdf; Disclosure - AG - Dish.pdf; Disclosure - Agrani HML - Dish.pdf; Disclosure - AK - Dish.pdf; Disclosure - Ambience BSL - Dish.pdf; Disclosure - DMSPL - Dish.pdf; Disclosure - EMVL - Dish.pdf; Disclosure - Jay PPL - Dish.pdf; Disclosure - JLG - Dish.pdf; Disclosure - NG - Dish.pdf; Disclosure - PG - Dish.pdf; Disclosure - SD - Dish.pdf; Disclosure - SG - Dish.pdf; Disclosure - Sprit TPL - Dish.pdf; Disclosure - TG - Dish.pdf; Disclosure - Veena IPL - Dish.pdf

Dear Sir,

Ref: Disclosures under Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

We, Direct Media Distribution Ventures Private Limited one of the Promoters of Dish TV India Limited ("DISH") together with other promoter entities hold in aggregate 686,878,060 Equity Shares comprising of 64.45% of paid-up Capital of DISH, as detailed herein:

Sr. No.	Name of the Promoter	Shares	% of Paid-up Capital
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2	Ambience Business Services Pvt Ltd	1,308,125	0.12%
3	Sushila Devi	585,750	0.06%
4	Sprit Textiles Pvt Ltd	300	0.00%
5	Veena Investments Pvt. Ltd.	100	0.00%
6	Essel Media Ventures Ltd	460,000	0.04%
7	Ashok Goel	625,250	0.06%
8	Agrani Holdings (Mauritius) Ltd	35,172,125	3.30%
9	Jawahar Lal Goel	176,800	0.02%
10	Nishi Goel	11,000	0.00%
11	Priti Goel	11,000	0.00%

12	Tapesh Goel	5,100	0.00%
13	Suryansh Goel	5,100	0.00%
14	Direct Media Distribution Ventures Pvt Ltd	457,212,260	42.90%
15	Direct Media Solutions Pvt Ltd	180,000,000	16.89%
16	Jay Properties Private Limited	10,131,000	0.95%
	TOTAL	686,878,060	64.45%

In this regard, please find enclosed our disclosures as per Regulation 30(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, in connection with our shareholding in DISH.

Request you to kindly take the same on record and oblige.

Thanks & Regards,
Ashok Sanghavi
Direct: 022 -71061437

DIRECT MEDIA DISTRIBUTION VENTURES PRIVATE LIMITED

18th Floor, A-Wing, N. M. Joshi Marg, Lower Parel, Mumbai - 400013.

CIN: U40300MH2009PTC189362

April 7, 2016

BSE Ltd.

Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001

National Stock Exchange of India Limited

Exchange Plaza,
Plot no. C/1, G Block,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Dear Sir,

Ref: Disclosures under Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

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6	Essel Media Ventures Ltd	460,000	0.04%
7	Ashok Goel	625,250	0.05%
8	Agrani Holdings (Mauritius) Ltd	35,172,125	3.30%
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10	Nishi Goel	11,000	0.00%
11	Priti Goel	11,000	0.00%



DIRECT MEDIA DISTRIBUTION VENTURES PRIVATE LIMITED

18th Floor, A-Wing, N. M. Joshi Marg, Lower Parel, Mumbai - 400013.

CIN: U40300MH2009PTC189362

12	Tapesh Goel	5,100	0.00%
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	TOTAL	686,878,060	64.45%

In this regard, please find enclosed our disclosures as per Regulation 30(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, in connection with our shareholding in DISH.

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Direct Media Distribution Ventures Private Limited



Director/Authorised Signatory



Encl: As above.

CC: Dish TV India Limited

Essel House, B-10,
Lawrence Road Industrial Area,
New Delhi - 110035

Format for Disclosures under Regulation 30(1) and 30(2) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011

PART A – Details of Shareholding

1. Name of the Target Company (TC)	Dish TV India Limited		
2. Name(s) of the Stock Exchange(s) where the shares of the TC are listed	BSE Ltd. & National Stock Exchange of India Limited		
3. Particulars of the shareholder(s): a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the target company) is more than 25% of the voting rights of the TC. or b. Name(s) of promoter(s), member of the promoter group and Persons Acting in Concert (PAC) with him.	Veena Investments Private Limited		
4. Particulars of the Shareholding of persons mentioned at (3) above	Number of Shares	% w.r.t .total share /voting capital wherever applicable	% of total diluted share/voting capital of TC (*)
As of March 31, 2016 holding of:			
a) Shares	100	0.00%	0.00%
b) Voting Rights (otherwise than by shares)	NIL	NIL	NA
c) Warrants	NA	NA	NA
d) Convertible Securities	NA	NA	NA
e) Any other instrument that would entitle the holder to receive shares in the TC.	NA	NA	NA
Total	100	0.00%	0.00%

Signature of the Authorised Signatory



Director / Authorised Signatory

Place: Mumbai

Date: 04TH April, 2016

Note:

1. In case of promoter(s) making disclosure under regulation 30(2), no additional disclosure under regulation 30(1) is required.

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

promoters

From: promoters <promoters@esselgroup.com>
Sent: 07/04/2016 20:09
To: 'takeover@nse.co.in'
Subject: Disclosures under Regulation 30(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 - Dish TV India Limited

Attachments: Covering Letter - NSE - DISH.pdf; Disclosure - DMDVPL - Dish.pdf; Disclosure - AG - Dish.pdf; Disclosure - Agrani HML - Dish.pdf; Disclosure - AK - Dish.pdf; Disclosure - Ambience BSL - Dish.pdf; Disclosure - DMSPL - Dish.pdf; Disclosure - EMVL - Dish.pdf; Disclosure - Jay PPL - Dish.pdf; Disclosure - JLG - Dish.pdf; Disclosure - NG - Dish.pdf; Disclosure - PG - Dish.pdf; Disclosure - SD - Dish.pdf; Disclosure - SG - Dish.pdf; Disclosure - Sprit TPL - Dish.pdf; Disclosure - TG - Dish.pdf; Disclosure - Veena IPL - Dish.pdf

Dear Sir,

Ref: Disclosures under Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

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7	Ashok Goel	625,250	0.06%
8	Agrani Holdings (Mauritius) Ltd	35,172,125	3.30%
9	Jawahar Lal Goel	176,800	0.02%
10	Nishi Goel	11,000	0.00%
11	Priti Goel	11,000	0.00%

12	Tapesh Goel	5,100	0.00%
13	Suryansh Goel	5,100	0.00%
14	Direct Media Distribution Ventures Pvt Ltd	457,212,260	42.90%
15	Direct Media Solutions Pvt Ltd	180,000,000	16.89%
16	Jay Properties Private Limited	10,131,000	0.95%
	TOTAL	686,878,060	64.45%

In this regard, please find enclosed our disclosures as per Regulation 30(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, in connection with our shareholding in DISH.

Request you to kindly take the same on record and oblige.

Thanks & Regards,
Ashok Sanghavi
Direct: 022 -71061437

DIRECT MEDIA DISTRIBUTION VENTURES PRIVATE LIMITED

Continental Building, 135, Dr. Annie Besant Road, Worli, Mumbai – 400018

CIN: U40300MH2009PTC189362

April 7, 2015

✓ BSE Ltd.

Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001

National Stock Exchange of India Limited

Exchange Plaza,
Plot no. C/1, G Block,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

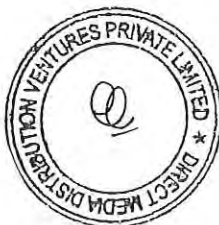


Dear Sir,

Ref: Disclosures under Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

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DIRECT MEDIA DISTRIBUTION VENTURES PRIVATE LIMITED

Continental Building, 135, Dr. Annie Besant Road, Worli, Mumbai – 400018

CIN: U40300MH2009PTC189362

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Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Direct Media Distribution Ventures Private Limited



Director/Authorised Signatory



Encl: As above.

CC: Dish TV India Limited
Essel House, B-10,
Lawrence Road Industrial Area,
New Delhi - 110035

Format for Disclosures under Regulation 30(1) and 30(2) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011

1. Name of the Target Company (TC)	Dish TV India Limited		
2. Name(s) of the Stock Exchange(s) where the shares of the TC are listed	BSE Ltd. & National Stock Exchange of India Limited		
3. Particulars of the shareholder(s): a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the target company) is more than 25% of the voting rights of the TC. or b. Name(s) of promoter(s), member of the promoter group and Persons Acting in Concert (PAC) with him.	Veena Investments Private Limited		
4. Particulars of the Shareholding of persons mentioned at (3) above	Number of Shares	% w.r.t .total share /voting capital wherever applicable	% of total diluted share/voting capital of TC (*)
As of March 31, 2015 holding of:			
a) Shares	100	0.00%	0.00%
b) Voting Rights (otherwise than by shares)	NIL	NIL	NA
c) Warrants	NA	NA	NA
d) Convertible Securities	NA	NA	NA
e) Any other instrument that would entitle the holder to receive shares in the TC.	NA	NA	NA
Total	100	0.00%	0.00%

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Note

1. In case of promoter(s) making disclosure under regulation 30(2), no additional disclosure under regulation 30(1) is required.

For Veena Investments Private Limited



Director/Authorized Signatory

Place: Mumbai

Date: April 3, 2015



DIRECT MEDIA DISTRIBUTION VENTURES PRIVATE LIMITED

Continental Building, 135, Dr. Annie Besant Road, Worli, Mumbai – 400018

CIN: U40300MH2009PTC189362

April 7, 2015

BSE Ltd.
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001

✓ National Stock Exchange of India Limited

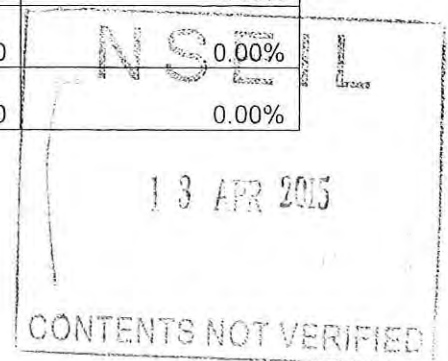
Exchange Plaza,
Plot no. C/1, G Block,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Dear Sir,

Ref: Disclosures under Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

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DIRECT MEDIA DISTRIBUTION VENTURES PRIVATE LIMITED

Continental Building, 135, Dr. Annie Besant Road, Worli, Mumbai – 400018

CIN: U40300MH2009PTC189362

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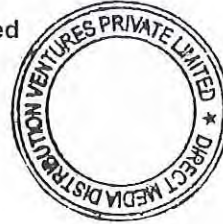
Thanking you,

Yours faithfully,

For Direct Media Distribution Ventures Private Limited



Director/Authorised Signatory



Encl: As above.

CC: Dish TV India Limited
Essel House, B-10,
Lawrence Road Industrial Area,
New Delhi - 110035

Format for Disclosures under Regulation 30(1) and 30(2) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011


1. Name of the Target Company (TC)	Dish TV India Limited		
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c) Warrants	NA	NA	NA
d) Convertible Securities	NA	NA	NA
e) Any other instrument that would entitle the holder to receive shares in the TC.	NA	NA	NA
Total	100	0.00%	0.00%

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Note

- In case of promoter(s) making disclosure under regulation 30(2), no additional disclosure under regulation 30(1) is required.

For Veena Investments Private Limited


Director/Authorized Signatory

Place: Mumbai

Date: April 3, 2015



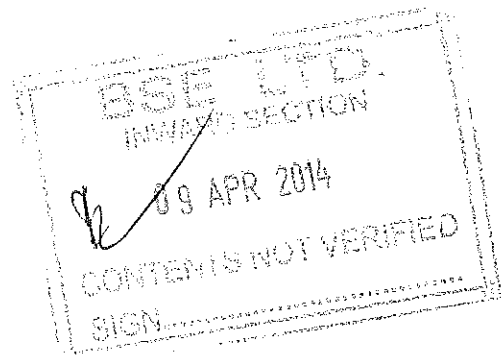
DIRECT MEDIA DISTRIBUTION VENTURES PRIVATE LIMITED

Continental Building, 135, Dr. Annie Besant Road, Worli, Mumbai - 400018

April 8, 2014

✓ BSE Ltd.
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001

National Stock Exchange of India Limited
Exchange Plaza,
Plot no. C/1, G Block,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051



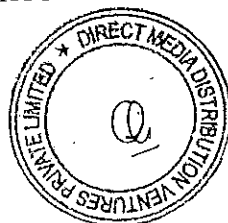
Dear Sir,

Ref: Disclosures under Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

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1	Ashok Mathai Kurien	1,174,150	0.11%
2	Ambience Business Services Pvt Ltd	1,308,125	0.12%
3	Sushila Devi	585,750	0.06%
4	Spirit Textiles Pvt Ltd	300	0.00%
5	Veena Investment Pvt. Ltd.	100	0.00%
6	Essel Media Ventures Ltd	460,000	0.04%
7	Ashok Goel	625,250	0.06%
8	Agrani Holdings (Mauritius) Ltd	35,172,125	3.30%
9	Jawahar Lal Goel	176,800	0.02%
10	Nishi Goel	11,000	0.00%
11	Priti Goel	11,000	0.00%
12	Tapesh Goel	5,100	0.00%

CORPORATE IDENTITY NUMBER: U40300MH2009PTC189362



DIRECT MEDIA DISTRIBUTION VENTURES PRIVATE LIMITED

Continental Building, 135, Dr. Annie Besant Road, Worli, Mumbai - 400018

13	Suryansh Goel	5,100	0.00%
14	Direct Media Distribution Ventures Pvt Ltd	457,212,260	42.93%
15	Direct Media Solutions Pvt Ltd	180,000,000	16.90%
16	Jay Properties Private Limited	10,131,000	0.95%
	TOTAL	686,878,060	64.50%

In this regard, please find enclosed our disclosures as per Regulation 30(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, in connection with our shareholding in DISH.

Request you to kindly take the same on record and oblige.

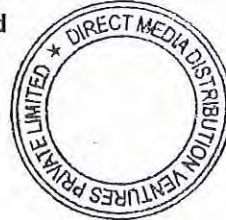
Thanking you,

Yours faithfully,

For Direct Media Distribution Ventures Private Limited



Director/Authorised Signatory



Encl: As above.

CC: Dish TV India Limited

Essel House, B-10,
Lawrence Road Industrial Area,
New Delhi - 110035

Format for Disclosures under Regulation 30(1) and 30(2) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011

1. Name of the Target Company (TC)	Dish TV India Limited		
2. Name(s) of the Stock Exchange(s) where the shares of the TC are listed	BSE Ltd. & National Stock Exchange of India Limited		
3. Particulars of the shareholder(s): a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the target company) is more than 25% of the voting rights of the TC. or b. Name(s) of promoter(s), member of the promoter group and Persons Acting in Concert (PAC) with him.	Veena Investments Private Limited		
4. Particulars of the Shareholding of persons mentioned at (3) above	Number of Shares	% w.r.t. total share /voting capital wherever applicable	% of total diluted share/voting capital of TC (*)
As of March 31, 2014 holding of:			
a) Shares	100	0.00%	0.00%
b) Voting Rights (otherwise than by shares)	NIL	NIL	NA
c) Warrants	NA	NA	NA
d) Convertible Securities	NA	NA	NA
e) Any other instrument that would entitle the holder to receive shares in the TC.	NA	NA	NA
Total	100	0.00%	0.00%

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Note

- In case of promoter(s) making disclosure under regulation 30(2), no additional disclosure under regulation 30(1) is required.

For Veena Investments Private Limited



Director/Authorized Signatory

Place: Mumbai

Date: April 8, 2014



DIRECT MEDIA DISTRIBUTION VENTURES PRIVATE LIMITED

Continental Building, 135, Dr. Annie Besant Road, Worli, Mumbai - 400018

April 8, 2014

BSE Ltd.
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001

National Stock Exchange of India Limited

Exchange Plaza,
Plot no. C/1, G Block,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Dear Sir,

Ref: Disclosures under Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

We, Direct Media Distribution Ventures Private Limited one of the Promoters of Dish TV India Limited ("DISH") together with other promoter entities hold in aggregate 686,878,060 Equity Shares comprising of 64.50% of paid-up Capital of DISH, as detailed herein:

Sr. No.	Name of the Promoter	Shares	% of Paid-up Capital
1	Ashok Mathai Kurien	1,174,150	0.11%
2	Ambience Business Services Pvt Ltd	1,308,125	0.12%
3	Sushila Devi	585,750	0.06%
4	Spirit Textiles Pvt Ltd	300	0.00%
5	Veena Investment Pvt. Ltd.	100	0.00%
6	Essel Media Ventures Ltd	460,000	0.04%
7	Ashok Goel	625,250	0.06%
8	Agrani Holdings (Mauritius) Ltd	35,172,125	3.30%
9	Jawahar Lal Goel	176,800	0.02%
10	Nishi Goel	11,000	0.00%
11	Priti Goel	11,000	0.00%
12	Tapesh Goel	5,100	0.00%

CORPORATE IDENTITY NUMBER: U40300MH2009PTC189362



DIRECT MEDIA DISTRIBUTION VENTURES PRIVATE LIMITED

Continental Building, 135, Dr. Annie Besant Road, Worli, Mumbai - 400018

13	Suryansh Goel	5,100	0.00%
14	Direct Media Distribution Ventures Pvt Ltd	457,212,260	42.93%
15	Direct Media Solutions Pvt Ltd	180,000,000	16.90%
16	Jay Properties Private Limited	10,131,000	0.95%
	TOTAL	686,878,060	64.50%

In this regard, please find enclosed our disclosures as per Regulation 30(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, in connection with our shareholding in DISH.

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Direct Media Distribution Ventures Private Limited



Director/Authorised Signatory



Encl: As above.

CC: Dish TV India Limited
Essel House, B-10,
Lawrence Road Industrial Area,
New Delhi - 110035

Format for Disclosures under Regulation 30(1) and 30(2) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011

1. Name of the Target Company (TC)	Dish TV India Limited		
2. Name(s) of the Stock Exchange(s) where the shares of the TC are listed	BSE Ltd. & National Stock Exchange of India Limited		
3. Particulars of the shareholder(s): a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the target company) is more than 25% of the voting rights of the TC. or b. Name(s) of promoter(s), member of the promoter group and Persons Acting in Concert (PAC) with him.	Veena Investments Private Limited		
4. Particulars of the Shareholding of persons mentioned at (3) above	Number of Shares	% w.r.t .total share /voting capital wherever applicable	% of total diluted share/voting capital of TC (*)
As of March 31, 2014 holding of:			
a) Shares	100	0.00%	0.00%
b) Voting Rights (otherwise than by shares)	NIL	NIL	NA
c) Warrants	NA	NA	NA
d) Convertible Securities	NA	NA	NA
e) Any other instrument that would entitle the holder to receive shares in the TC.	NA	NA	NA
Total	100	0.00%	0.00%

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Note

- In case of promoter(s) making disclosure under regulation 30(2), no additional disclosure under regulation 30(1) is required.

For Veena Investments Private Limited

[Signature]

Director/Authorized Signatory

Place: Mumbai

Date: April 8, 2014

