



Unaudited Segment wise revenue & Results and Capital Employed for the Quarter and Nine months ended 31st December 2014

Particulars	STANCOALONE					CONSOLIDATED									
	Quarter Ended	Quarter Ended	Quarter Ended	Quarter Ended	Quarter Ended	Year Ended	Quarter Ended	Quarter Ended	Quarter Ended	Quarter Ended	Quarter Ended	Quarter Ended	Quarter Ended	Quarter Ended	Quarter Ended
	31.12.2014 (Unaudited)	30.09.2014 (Unaudited)	31.12.2013 (Unaudited)	31.12.2014 (Unaudited)	31.12.2013 (Unaudited)	31.03.2014 (Audited)	31.12.2014 (Unaudited)	30.09.2014 (Unaudited)	31.12.2013 (Unaudited)	31.12.2014 (Unaudited)	31.12.2013 (Unaudited)	31.12.2014 (Unaudited)	31.12.2013 (Unaudited)	31.12.2014 (Unaudited)	31.12.2013 (Unaudited)
<b>1. Segment Revenue</b>															
a) AUDIO-VISUAL PRODUCTION	389.90	965.76	1,463.52	2,134.38	3,891.01	5,008.21	399.90	965.76	1,463.52	2,134.37	3,742.22	3,742.22	3,742.22	3,742.22	3,742.22
b) MOVIES	158.74	154.59	152.35	514.40	490.13	692.94	19.40	15.65	13.42	97.59	73.33	73.33	73.33	73.33	73.33
c) LEASING	-	-	-	-	-	-	242.59	176.53	98.57	573.77	345.53	345.53	345.53	345.53	345.53
d) F.M. RADIO	-	-	-	-	-	-	2,408.16	2,122.44	2,350.37	6,815.32	6,298.79	6,298.79	6,298.79	6,298.79	6,298.79
e) TELEVISION BROADCASTING	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
<b>Total</b>	<b>558.64</b>	<b>1,120.35</b>	<b>1,615.87</b>	<b>2,648.78</b>	<b>4,381.14</b>	<b>5,701.15</b>	<b>3,070.45</b>	<b>3,280.37</b>	<b>3,925.87</b>	<b>9,621.05</b>	<b>10,457.87</b>	<b>10,457.87</b>	<b>10,457.87</b>	<b>10,457.87</b>	<b>10,457.87</b>
Less: Inter Segment Revenue	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
<b>Net Sales/Income from Operations</b>	<b>558.64</b>	<b>1,120.35</b>	<b>1,615.87</b>	<b>2,648.78</b>	<b>4,381.14</b>	<b>5,701.15</b>	<b>3,070.45</b>	<b>3,280.37</b>	<b>3,925.87</b>	<b>9,621.05</b>	<b>10,457.87</b>	<b>10,457.87</b>	<b>10,457.87</b>	<b>10,457.87</b>	<b>10,457.87</b>
<b>2. Segment Results</b>															
a) AUDIO-VISUAL PRODUCTION	203.40	198.32	328.00	597.88	588.44	1,080.71	203.41	198.32	328.00	597.88	439.66	439.66	439.66	439.66	439.66
b) MOVIES	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
c) LEASING	55.48	50.29	25.13	203.45	111.52	187.16	(83.46)	(88.64)	(113.81)	(213.36)	(305.29)	(305.29)	(305.29)	(305.29)	(305.29)
d) F.M. RADIO	-	-	-	-	-	-	94.48	94.48	(88.34)	111.18	(208.29)	(208.29)	(208.29)	(208.29)	(208.29)
e) TELEVISION BROADCASTING	-	-	-	-	-	-	929.88	590.59	856.11	2,377.91	2,166.75	2,166.75	2,166.75	2,166.75	2,166.75
<b>Total</b>	<b>258.88</b>	<b>248.61</b>	<b>353.13</b>	<b>801.33</b>	<b>699.96</b>	<b>1,267.87</b>	<b>1,144.31</b>	<b>775.49</b>	<b>981.96</b>	<b>2,874.61</b>	<b>2,092.83</b>	<b>2,092.83</b>	<b>2,092.83</b>	<b>2,092.83</b>	<b>2,092.83</b>
Less:															
(i) Interest	357.68	363.69	381.73	1,054.53	979.82	1,584.29	404.85	421.47	452.79	1,211.62	1,181.19	1,181.19	1,181.19	1,181.19	1,181.19
(ii) Other Un-allocable Expenditure Net of Un-allocable Income	88.11	139.47	133.24	852.06	430.52	451.44	667.55	634.59	664.45	1,942.47	1,924.89	1,924.89	1,924.89	1,924.89	1,924.89
<b>Total Profit Before Tax</b>	<b>(186.91)</b>	<b>(254.55)</b>	<b>(161.84)</b>	<b>(605.26)</b>	<b>(710.38)</b>	<b>(867.86)</b>	<b>71.91</b>	<b>(330.57)</b>	<b>(135.28)</b>	<b>(279.48)</b>	<b>(1,013.25)</b>	<b>(1,013.25)</b>	<b>(1,013.25)</b>	<b>(1,013.25)</b>	<b>(1,013.25)</b>
<b>3. Segment Capital Employed</b> (Segment Assets minus Segment Liabilities)															
a) AUDIO-VISUAL PRODUCTION	7,452.29	7,760.32	7,633.82	7,452.29	7,633.82	8,070.12	7,452.29	7,760.32	7,633.82	7,452.29	7,633.82	7,452.29	7,633.82	7,452.29	7,633.82
b) MOVIES	441.62	441.62	441.62	441.62	441.62	441.62	441.62	441.62	441.62	441.62	441.62	441.62	441.62	441.62	441.62
c) LEASING	3,306.67	3,397.52	3,880.17	3,306.67	3,880.17	3,572.59	3,306.67	3,397.52	3,880.17	3,491.18	3,597.11	3,491.18	3,597.11	3,491.18	3,597.11
d) F.M. RADIO	-	-	-	-	-	-	3,491.18	3,490.88	3,491.18	3,491.18	3,491.18	3,491.18	3,491.18	3,491.18	3,491.18
e) TELEVISION BROADCASTING	-	-	-	-	-	-	2,246.16	2,035.01	1,491.40	2,246.16	1,491.40	2,246.16	1,491.40	2,246.16	1,491.40
<b>Total</b>	<b>11,200.58</b>	<b>11,599.46</b>	<b>11,955.61</b>	<b>11,200.58</b>	<b>11,955.61</b>	<b>12,084.33</b>	<b>16,937.92</b>	<b>17,115.35</b>	<b>17,044.12</b>	<b>16,937.92</b>	<b>17,044.12</b>	<b>16,937.92</b>	<b>17,044.12</b>	<b>16,937.92</b>	<b>17,044.12</b>

Notes:

- 1) The above unaudited financial results have been reviewed by the Audit Committee and taken on record by the Board of Directors at its meeting held on 12th February 2015.
- 2) Segments have been identified in line with Accounting Standard on Segment Reporting (AS-17), taking into account the Company's organisation as well as differential risks and returns of these segments.
- 3) Segmental Revenue, Results and Capital Employed figures include the respective amounts identifiable to each of the segments.
- 4) Previous quarter/year's figure are regrouped, rearranged or recast wherever necessary to make them comparable with the current period figures.

Utilisation report for funds raised as at 31st December 2014 is as follows:-

Particulars	₹ (in Lacs)
Sources of Funds	
1) Disbursement from Yes Bank against Term Loan	152.75
Total Fund Received	152.75
Utilisation of Funds	
1) Utilised for expansion in the field of media and entertainment including in subsidiaries	152.75
Total Fund Utilised	152.75

Date: February 12, 2015  
Place: Noida

  
**B.A.G. Films and Media Limited**  
Anuradha Prasad  
Managing Director  
Managing Director



To,  
The Board of Directors  
**B.A.G. Films and Media Limited**  
New Delhi.

We have reviewed the accompanying statement of unaudited financial results of **M/S B.A.G. Films and Media Limited**; New Delhi for the Quarter and Nine months ended December 31, 2014 except for the disclosures regarding 'Public Shareholding' and 'Promoter and Promoter Group Shareholding' which have been traced from disclosures made by the management and have not been audited by us. This statement is the responsibility of the company's management and has been approved by the Board of Directors. Our responsibility is to issue a report on these financial statements based on our review.

We conducted our review in accordance with the standard on Review Engagement (SRE) 2400, Engagements to Review Financial Statements issued by the Institute of Chartered Accountants of India. This standard requires that we plan and perform the review to obtain moderate assurance as to whether the financial statements are free of material misstatement. A review is limited primarily to inquiries of company personnel and analytical procedures applied to financial data and thus provide less assurance than an audit. We have not performed an audit and accordingly, we do not express an audit opinion.

Based on our review conducted as above, nothing has come to our attention that cause us to believe that the accompanying statement of unaudited financial results prepared in accordance with applicable accounting standards and other recognized accounting practices and polices has not disclosed the information required to be disclosed in terms of Clause 41 of the Listing agreement including the manner in which it is to be disclosed, or that it contains any material misstatement.

For Joy Mukherjee & Associates  
Chartered Accountants



*J. Mukherjee*  
(Joy Mukherjee)  
Partner  
M. No. 074602  
FRN: 006792C

Place: Noida  
Date: 12<sup>th</sup> February, 2015