



Ref.atulauto/SEs/Disclosure/SEBI(SAST)/29(1)/BirlaMF

December 5, 2014

To,  
The Department of Corporate Services,  
BSE Limited,  
Ground Floor,  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai - 400 001

To,  
The Listing Compliance Dept.  
National Stock Exchange of India Ltd  
5<sup>th</sup> Floor, Exchange Plaza,  
Bandra Kurla Complex,  
Bandra (East),  
Mumbai - 400 051

Script Code: 537195  
Kind Attn: Mr. Marian D'Souza

Script Symbol: ATULAUTO  
Kind Attn: Mr. Samir Rajdev

Dear Sir,

**Sub: Submission of disclosure received under Reg29(1) of the SEBI (SAST) Regulations, 2011**


With reference to the above subject, we are attaching herewith Disclosure under regulation 29(1) of the SEBI (SAST) Regulations, 2011 of Birla Sun Life Asset Management Company Limited received on 4<sup>th</sup> December, 2014 regarding acquisition of shares by them on 2<sup>nd</sup> December, 2014.

Please take the same on your records.

Thanking you.

Yours faithfully,

For, **ATUL AUTO LIMITED,**

  
(Paras J Viramgama)

Company Secretary & Compliance Officer



Signature invalid

Digitally Signed By: TEJAS HENDRAKUMAR  
J (PERSONAL)

Date: 05/12/2014 10:01:01 AM IST

**ATUL AUTO LIMITED**

(Corporate Identification Number: L54100GJ1986PLC016999)

Regd. Office & Factory: National Highway 8-B, Near Microwave Tower, Shapar (Veraval), Rajkot-360024 (Gujarat)

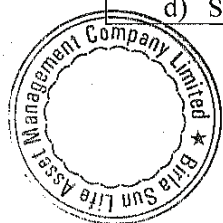
Phone: 02827 666000 Fax: 02827 666029 Website: [www.atulauto.co.in](http://www.atulauto.co.in) E-Mail: [info@atulauto.co.in](mailto:info@atulauto.co.in)



**Format for disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

**Part A – Details of Acquisition**

|  |  |  |  |
|--|--|--|--|
| Name of the Target Company (TC)  | ATUL AUTO LIMITED  |  |  |
| Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer  | Birla Sun Life Mutual Fund   |  |  |
| Whether the acquirer belongs to Promoter/Promoter group  | No   |  |  |
| Name(s) of the Stock Exchange(s) where the shares of TC are Listed   | National Stock Exchange of India Limited and Bombay Stock Exchange Limited |  |  |
| Details of the acquisition as follows  | <b>Number</b>  | <b>% w.r.t. total share/voting capital wherever applicable (*)</b> | <b>% w.r.t. total diluted share/voting capital of the TC (*)</b> |
| <b>Before the acquisition under consideration, holding of acquirer along with the PACs of:</b>   | 10,93,622 (as on 01 December 2014)   | 4.9839 (as on 01 December 2014)                                    | 4.9839 (as on 01 December 2014)                                  |
| <ul style="list-style-type: none"> <li>a) Shares carrying voting rights</li> <li>b) Shares in the nature of encumbrance (pledge/ lien/non-disposal undertaking/ others)</li> <li>c) Voting rights (VR) otherwise than by equity shares</li> <li>d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)</li> <li>e) Total (a+b+c+d)</li> </ul>                |  |  |  |
| <b>Details of acquisition</b>  | 6000   | 0.0273   | 0.0273   |
| <ul style="list-style-type: none"> <li>a) Shares carrying voting rights acquired</li> <li>b) VRs acquired otherwise than by equity shares</li> <li>c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired</li> <li>d) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)</li> <li>e) Total (a+b+c+/-d)</li> </ul> |  |  |  |
| <b>After the acquisition, holding of acquirer along with PACs of:</b>  | 10,99,622  | 5.0112   | 5.0112   |
| <ul style="list-style-type: none"> <li>a) Shares carrying voting rights</li> <li>b) VRs otherwise than by equity shares</li> <li>c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition</li> <li>d) Shares in the nature of encumbrance (pledge/ lien/non-</li> </ul>  |  |  |  |



|  |  |  |  |
|--|--|--|--|
| <p>disposal undertaking/ others)<br/>e) Total (a+b+c+d)</p>  |  |  |  |
| <p>Mode of acquisition (e.g. open market / public issue / rights issue / preferential allotment / inter-se transfer/encumbrance, etc.)</p>   | <p>Acquisition through Open market</p>                         |  |  |
| <p>Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc.</p>   | <p>Equity Shares</p>   |  |  |
| <p>Date of acquisition / date of receipt of intimation of allotment of shares / VR/ warrants/convertible securities/any other instrument that entitles the acquirer to receive shares in the TC.</p> | <p>02<sup>nd</sup> December 2014</p>                           |  |  |
| <p>Equity share capital / total voting capital of the TC before the said acquisition</p>   | <p>Rs. 10,97,16,000/- (ie 219,43,200 shares of Rs. 5 each)</p> |  |  |
| <p>Equity share capital/ total voting capital of the TC after the said acquisition</p>   | <p>Rs. 10,97,16,000/- (ie 219,43,200 shares of Rs. 5 each)</p> |  |  |
| <p>Total diluted share/voting capital of the TC after the said acquisition</p>   | <p>Rs. 10,97,16,000/- (ie 219,43,200 shares of Rs. 5 each)</p> |  |  |

(\*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(\*\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

(\*\*\*) Part-B shall be disclosed to the Stock Exchanges but shall not be disseminated.

**For Birla Sun Life Asset Management Company Ltd.**

*for*  


**Rajiv Joshi**

**Compliance Officer**

Encl: A/a

Mutual Fund Registration No. MF/020/94/8

Place: Mumbai

Date: December 4, 2014

