

Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	Ashok Alco-Chem Limited		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Aura Alkalies and Chemicals Private Limited		
Whether the acquirer belongs to Promoter/Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	Bombay Stock Exchange Limited		
Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)
Before the acquisition under consideration, holding of:			
a) Shares carrying voting rights	16,93,632	44.86	44.86
b) Shares in the nature of encumbrance (pledge/lien/ non-disposal undertaking/ others)	--	--	--
c) Voting rights (VR) otherwise than by shares	--	--	--
d) Warrants /convertible securities /any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	--	--	--
e) Total (a+b+c+d)	1693632	44.86	44.86
Details of acquisition/sale			
a) Shares carrying voting rights acquired/sold	3,75,000	9.04	8.15
b) VRs acquired /sold otherwise than by shares	--	--	--
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	4,50,000	10.84	9.78
d) Shares encumbered / invoked/released by the acquirer	--	--	--
e) Total (a+b+c+/-d)	8,25,000	19.88	17.93

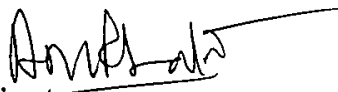
After the acquisition/sale, holding of:			
a) Shares carrying voting rights	20,68,632	49.84	44.97
b) Shares encumbered with the acquirer	--	--	--
c) VRs otherwise than by shares	--	--	--
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	4,50,000	10.84	9.78
e) Total (a+b+c+d)	2518632	60.68	54.75
Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Preferential allotment as approved by shareholders by Special Resolution passed by postal ballot.		
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	March 26, 2014		
Equity share capital / total voting capital of the TC before the said acquisition / sale	Rs. 3,77,53,430 divided into 3775343 equity shares of Rs. 10/- each.		
Equity share capital/ total voting capital of the TC after the said acquisition / sale	Rs. 4,15,03,430 divided into 4150343 equity shares of Rs. 10/- each.		
Total diluted share/voting capital of the TC after the said acquisition	Rs. 4,60,03,430 divided into 4150343 equity shares of Rs.10/- each and 4,50,000 warrants convertible into 4,50,000 equity shares of Rs.10/- each.		

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Thanking you,

For **Aura Alkalies and Chemicals Private Limited**


Director

Place: Mumbai
Date: March 27, 2014