

ARCHIES LIMITED

PART I

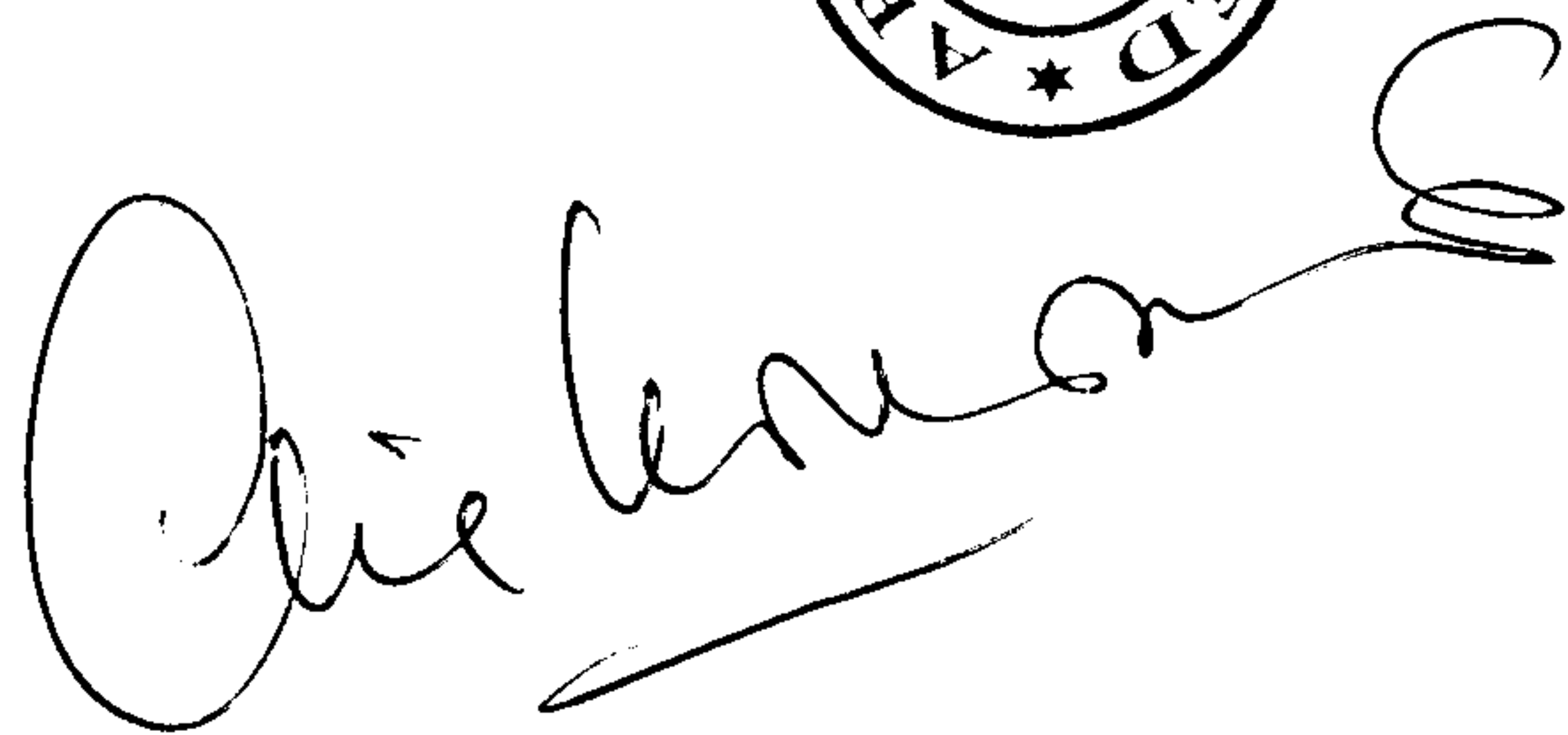
STATEMENT OF UNAUDITED FINANCIAL RESULTS FOR THE QUARTER AND NINE MONTHS ENDED 31 DECEMBER 2013

(₹ in Lacs)

PARTICULARS	3 MONTHS ENDED			9 MONTHS ENDED		YEAR ENDED
	31/12/2013	30/09/2013	31/12/2012	31/12/2013	31/12/2012	31/03/2013
	UNAUDITED	UNAUDITED	UNAUDITED	UNAUDITED	UNAUDITED	AUDITED
1 Income from operations						
(a) Net Sales from Operations (Net of excise duty)	5289.87	4785.38	5628.46	14001.55	14576.80	20086.35
(b) Other Operating Income	3.71	3.34	7.28	15.16	16.58	41.37
Total Income from operations (net)	5293.58	4788.72	5635.74	14016.71	14593.38	20127.72
2 Expenses						
(a) Cost of Materials Consumed	395.74	402.19	507.17	1220.55	1277.88	1567.77
(b) Purchase of Traded Goods	1716.65	1693.04	2159.19	4307.19	5015.15	6087.51
(c) Change in inventories of finished goods, work-in-progress and Traded Goods	(190.15)	(317.52)	(604.49)	(485.07)	(958.31)	(142.39)
(d) Employee Benefits Expense	742.97	727.55	757.32	2176.46	2098.59	2818.74
(e) Depreciation	129.76	130.00	119.72	383.17	357.52	487.49
(f) Rent	732.81	724.39	704.32	2156.46	2063.41	2819.35
(g) Other Expenses	1351.59	1264.84	1487.23	3675.35	3827.65	5237.52
Total Expense	4879.37	4624.49	5130.46	13434.11	13681.89	18875.99
3 Profit from Operations before other Income, finance costs & interest and Exceptional Item (1-2)	414.21	164.23	505.28	582.60	911.49	1251.73
4 Other Income	(7.05)	23.53	10.74	67.00	17.91	23.95
5 Profit from ordinary activities before finance costs and interest and exceptional items (3+4)	407.16	187.76	516.02	649.60	929.40	1275.68
6 Finance costs & Interest	94.63	69.01	76.33	212.00	171.34	224.80
7 Profit from ordinary activities after finance costs & interest but before exceptional items (5-6)	312.53	118.75	439.69	437.60	758.06	1050.88
8 Exceptional Items	0.00	0.00	0.00	0.00	0.00	0.00
9 Profit from ordinary activities before tax (7 +/- 8)	312.53	118.75	439.69	437.60	758.06	1050.88
10 Tax expense						
Current	88.33	37.05	140.94	125.38	249.68	350.39
Deferred	7.94	2.61	4.00	11.40	7.19	(0.26)
11 Net Profit from Ordinary activities after tax (9-10)	216.26	79.09	294.75	300.82	501.19	700.75
12 Extraordinary Items (Net of Tax Expense)	0.00	0.00	0.00	0.00	0.00	0.00
13 Net Profit for the period (11 +/- 12)	216.26	79.09	294.75	300.82	501.19	700.75
14 Paid-Up Equity Share Capital (Face value of the share ₹. 2/-)	675.60	675.60	675.60	675.60	675.60	675.60
15 Reserve excluding revaluation reserves as per Balance Sheet of Previous accounting year						10395.34
16.i Earning Per Shares (before extraordinary items) (of ₹ 2/- each)						
(a) Basic	0.64*	0.23*	0.87*	0.89*	1.48*	2.07**
(b) Diluted	0.64*	0.23*	0.87*	0.89*	1.48*	2.07**
16.ii Earning Per Shares (after extraordinary items) (of ₹ 2/- each)						
(a) Basic	0.64*	0.23*	0.87*	0.89*	1.48*	2.07**
(b) Diluted	0.64*	0.23*	0.87*	0.89*	1.48*	2.07**

*not annualised & Figures in ₹

** Figures in ₹

ARCHIES LIMITED

C-113, NARAINA INDUSTRIAL AREA, PHASE - I, NEW DELHI - 110 028 (INDIA)
 TEL : 91-11- 41410000, 41412222, FAX : 91-11- 41410070, 41410060 Website: www.archiesonline.com
 REGISTERED OFFICE : PLOT NO. 191-F, SECTOR-4, I.M.T. MANESAR, GURGAON-122050, HARYANA (INDIA)

PART II
SELECT INFORMATION FOR THE QUARTER AND NINE MONTHS ENDED 31 DECEMBER 2013

PARTICULARS	3 MONTHS ENDED			9 MONTHS ENDED		YEAR ENDED
	31/12/2013	30/09/2013	31/12/2012	31/12/2013	31/12/2012	31/03/2013
A PARTICULARS OF SHAREHOLDING						
1 Public Shareholding						
- Number of Shares	12925400	12925400	12925400	12925400	12925400	12925400
- Percentage of Shareholding	38.26	38.26	38.26	38.26	38.26	38.26
2 Promoter and Promoter Group Shareholding						
a) Pledged / Encumbered						
- Number of shares	nil	nil	nil	nil	nil	nil
- Percentage of Shares (as a % of the total shareholding of promoter and promoter group)	nil	nil	nil	nil	nil	nil
- Percentage of Shares (as a % of the total share capital of the company)	nil	nil	nil	nil	nil	nil
b) Non - Encumbered						
- Number of shares	20854600	20854600	20854600	20854600	20854600	20854600
- Percentage of Shares (as a % of the total shareholding of promoter and promoter group)	100	100	100	100	100	100
- Percentage of Shares (as a % of the total share capital of the company)	61.74	61.74	61.74	61.74	61.74	61.74

PARTICULARS	3 MONTHS ENDED 31/12/2013
B INVESTOR COMPLAINTS	
Pending at the beginning of the quarter	0
Received during the quarter	1
Disposed of during the quarter	1
Remaining unresolved at the end of the quarter	0

SEGMENT WISE REVENUE, RESULTS AND CAPITAL EMPLOYED

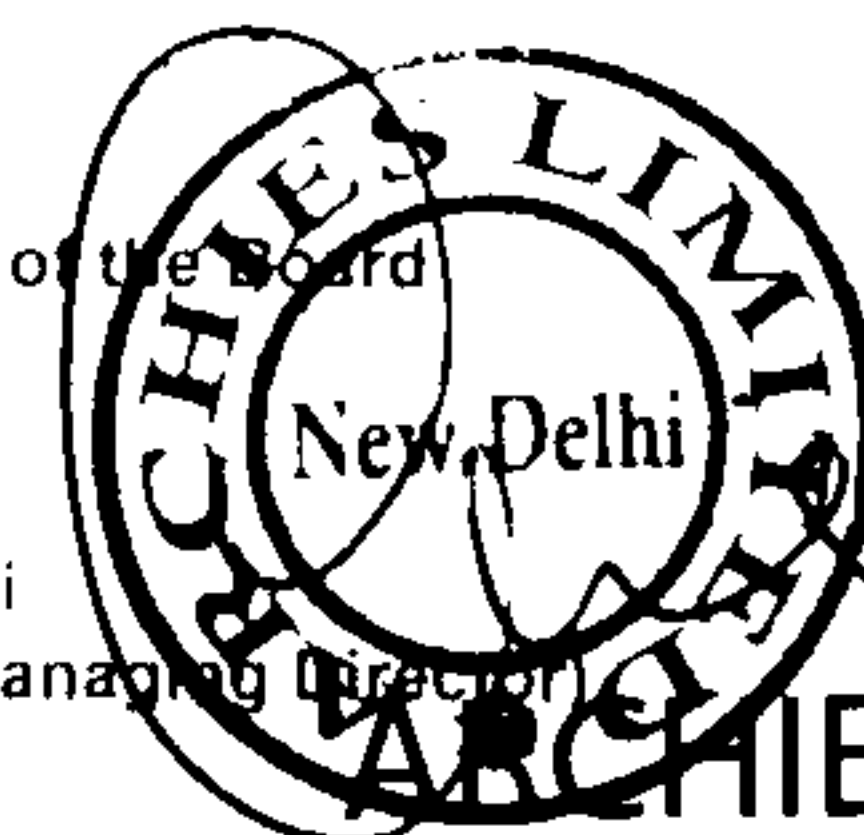
(₹ in Lacs)

PARTICULARS	3 MONTHS ENDED			9 MONTHS ENDED		YEAR ENDED
	31/12/2013	30/09/2013	31/12/2012	31/12/2013	31/12/2012	31/03/2013
	UNAUDITED	UNAUDITED	UNAUDITED	UNAUDITED	UNAUDITED	AUDITED
1. Segment Revenue (Net Sales)						
a) Greeting Cards	1271.12	1106.86	1464.22	3226.64	3543.06	4854.56
b) Stationery Items	841.18	558.58	819.20	1876.16	1969.55	2613.29
c) Gifts	3148.80	3096.80	3300.28	8831.67	8975.27	12486.48
d) Others	28.77	23.14	44.76	67.08	88.92	132.02
Net Sales	5289.87	4785.38	5628.46	14001.55	14576.80	20086.35
2 Segment Results (Profit/Loss) before depreciation, Interest, Finance Charges & Tax						
a) Greeting Cards	220.35	198.58	306.07	523.67	651.86	851.11
b) Stationery	110.41	35.85	118.75	168.60	210.67	244.93
c) Gifts	360.99	274.37	362.18	831.00	885.99	1267.20
d) Others	1.64	1.72	2.01	4.53	5.55	10.30
Total	693.39	510.52	789.01	1527.80	1754.07	2373.54
Less:						
i) Interest & Finance Charges	94.63	69.01	76.33	212.00	171.34	224.80
ii) Depreciation	129.76	130.00	119.72	383.17	357.52	487.49
iii) Other un-allocable expenditure (net of unallocable income)	156.47	192.76	153.27	495.03	467.15	610.37
Total Profit before Tax	312.53	118.75	439.69	437.60	758.06	1050.88
3 Capital Employed (Segment Assets less Segment Liabilities)	11355.77	11139.51	11021.36	11355.77	11021.36	11070.96
Total	11355.77	11139.51	11021.36	11355.77	11021.36	11070.96

NOTES:

- The above results have been reviewed by the Audit Committee and approved by the Board of Directors at its meeting held on 31st January 2014.
- Previous year's figures have been rearranged and regrouped, wherever necessary.
- Due to the nature of business & common manufacturing facilities for various segments, a reasonable allocation of Capital Employed to various segments is currently not practicable.
- The "Difference in foreign exchange fluctuation" now onwards is being shown as net off figure and the accounting figures are rearranged & regrouped accordingly for the quarter, nine months of current & previous financial year. There has been net effect of Rs 13 Lac in other expenses and other income for the previous financial year.
- The Statutory Auditors have carried a Limited Review of the above financial results.
- The total no of company operated retail outlets including both Archies & Hallmark stores is 249 as on 31.01.2014.

For and on behalf of the Board


 Anil Moolchandani
 (Chairman Cum Managing Director)

 Date: 31-01-2014
 Place: Delhi

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Limited Review Report

To

**Board of Directors of
ARCHIES LTD**

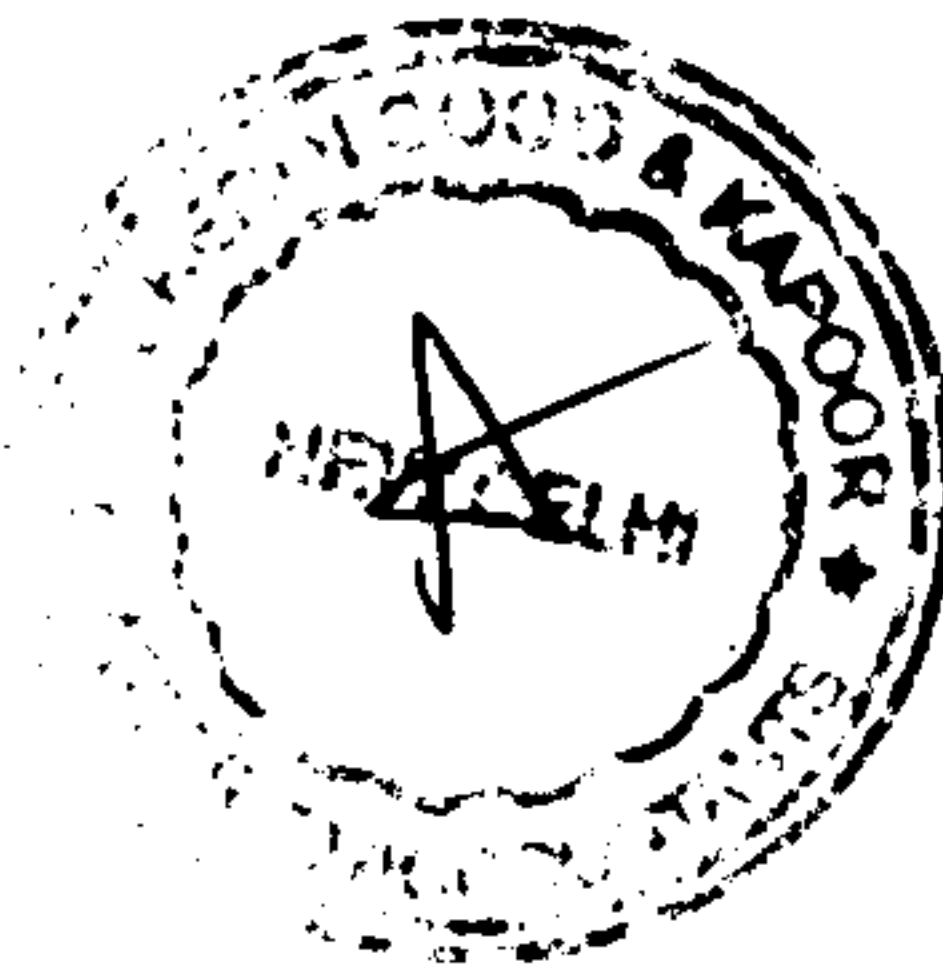
We have reviewed the accompanying statement of unaudited financial results of ARCHIES LIMITED, 191 F, Sector-4 IMT Manesar Gurgaon Haryana -122050 for the period ended 31st December 2013 incorporating the Branch Limited Review Report of Ahmedabad, Bangalore, Bhubaneswar, Chennai, Chandigarh, Ernakulam, Hyderabad, Indore, Kolkata, Ludhiana, Mumbai, Goa and Pune Branches except for the disclosures regarding 'Public Shareholding' and 'Promoter and Promoter Group Shareholding' which have been traced from disclosures made by the management and have not been audited by us. This statement is the responsibility of the Company's Management and has been approved by the Board of Directors. Our responsibility is to issue a report on these financial statements based on our review.

We conducted our review in accordance with the Standard on Review Engagement (SRE) 2400, Engagements to Review Financial Statements issued by the Institute of Chartered Accountants of India. This standard requires that we plan and perform the review to obtain moderate assurance as to whether the financial statements are free of material misstatement. A review is limited primarily to inquiries of company personnel and analytical procedures applied to financial data and thus provides less assurance than an audit. We have not performed an audit and accordingly, we do not express an audit opinion.

Based on our review conducted as above, nothing has come to our attention that causes us to believe that the accompanying statement of unaudited financial results prepared in accordance with applicable accounting standards and other recognised accounting practices and policies has not disclosed the information required to be disclosed in terms of Clause 41 of the Listing Agreement including the manner in which it is to be disclosed, or that it contains any material misstatement.

For and on behalf of
UBEROI SOOD & KAPOOR
CHARTERED ACCOUNTANTS
(Firm Registration No. 001462N)


S.D. SHARMA
PARTNER
(Membership No.80399)



Place :Delhi
Date : 31-01-2014