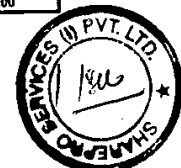


**APPLE FINANCE LIMITED**  
SHAREHOLDING PATTERN AS ON 31-03-2014

**(f) (a) Statement showing Shareholding Pattern**

SCRIP CODE : 500014 Name of Scrip : APPLEFIN Class of Security : Equity As on : quarter ended 31-03-2014

Category Code	Partly paid up shares	Number of partly paid up shares	As a % of total number of partly paid up shares	As a % of total number of shares of the Company	Number of outstanding Securities		As a % of total No. of outstanding Con. Securities	As a % of total No. of shares of the Company, assuming full conversion of the Securities
					Number of outstanding Securities	As a % of total number of warrants		
	<b>Partly paid up shares</b>							
	Held by Promoter/Promoter group							
	Held by Public							
	<b>Total</b>	<b>0</b>	<b>0.00</b>	<b>0.00</b>				
	<b>Outstanding Convertible Securities</b>							
	Held by Promoter/Promoter group							
	Held by Public							
	<b>Total</b>	<b>0</b>	<b>0.00</b>	<b>0.00</b>				
	<b>Warrants</b>							
	Held by Promoter/Promoter group							
	Held by Public							
	<b>Total</b>	<b>0</b>	<b>0.00</b>	<b>0.00</b>				
	<b>Total paid up capital of the Company, assuming full conversion of warrants and convertible securities</b>							
Category Code	Category of Shareholders	Number of Shareholders	Total No. of shares	Number of shares held in demat form	Total shareholding as a percentage of total number of shares		Shares pledged or otherwise encumbered	
					(A+B)	(A+B+C)	Number of Shares	As a %
(I)	(II)	(III)	(IV)	(V)	(VI)	(VII)	(VIII)	(IX) = (VIII)/(V)*100
<b>(A)</b>	<b>Shareholding of Promoter and Promoter Group<sup>1</sup></b>							
(1)	Indian							
(a)	Individuals/H.U.F	0	0	0	0.00	0.00	0	0.00
(b)	Central/State Government(s)	0	0	0	0.00	0.00		
(c)	Bodies Corporate	4	13751596	13751596	24.70	24.70	0	0.00
(d)	Financial Institutions/Banks	0	0	0	0.00	0.00		
(e)	Any Other (specify)	0	0	0	0.00	0.00		
	Employee Welfare Trust	0	0	0	0.00	0.00		
	<b>Sub-Total (A)(1)</b>	<b>4</b>	<b>13751596</b>	<b>13751596</b>	<b>24.70</b>	<b>24.70</b>	<b>0</b>	<b>0.00</b>
(2)	Foreign							
(a)	Individuals(Non Resident Individuals/Foreign Individuals)	0	0	0	0.00	0.00		
(b)	Bodies Corporate	0	0	0	0.00	0.00		
(c)	Institutions	0	0	0	0.00	0.00		
(d)	Qualified Foreign Investor							
(e)	Any Other (specify)							
e-1		0	0	0	0.00	0.00		
	<b>Sub-Total (A)(2)</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0.00</b>	<b>0.00</b>		
	<b>Total holding of Promoter and Promoter Group (A)=(A)(1)+(A)(2)</b>	<b>4</b>	<b>13751596</b>	<b>13751596</b>	<b>24.70</b>	<b>24.70</b>	<b>0</b>	<b>0.00</b>
<b>(B)</b>	<b>Public Shareholding</b>							
1	Institutions							
(a)	Mutual Fund/JTI	9	13315	50	0.02	0.02		
(b)	Financial Institutions/Banks	43	15240	5785	0.03	0.03		
(c)	Central/State Government(s)	0	0	0	0.00	0.00		
(d)	Venture Capital Funds	0	0	0	0.00	0.00		
(e)	Insurance Companies	0	0	0	0.00	0.00		
(f)	Foreign Institutional Investors	1	200	0	0.00	0.00		
(g)	Foreign Venture Cap. Investors	0	0	0	0.00	0.00		
(h)	Qualified Foreign Investor							
(i)	Any Other (specify)							
(i-ii)								
(i-ii)								
	<b>Sub-Total (B)(1)</b>	<b>53</b>	<b>28765</b>	<b>5835</b>	<b>0.05</b>	<b>0.05</b>		
<b>B 2</b>	<b>Non Institutions</b>							
(a)	Bodies Corporate	604	3742337	3616325	6.72	6.72		
(b)	Individuals							
i	Individual-1. Individual shareholders holding nominal share capital up to Rs. 1 lakh	121164	27190395	13087708	48.84	48.84		
ii	Individual shareholders holding nominal share capital in excess of Rs 1 lakh	219	6707934	6671634	12.05	12.05		
(c)	Qualified Foreign Investor							
(d)	Any Other(specify)							
(d-i)	Non-Resident-Non-Rep	3113	728341	103549	1.31	1.31		
(d-ii)	Non-Resident-Rep	146	206414	204994	0.37	0.37		
(d-iii)	Foreign National	0	0	0	0.00	0.00		
(d-iv)	Oversees Corporate Bodies	0	0	0	0.00	0.00		
(d-v)	Foreign Bodies	5	3317350	3217210	5.96	5.96		
(d-vi)	Trust	0	0	0	0.00	0.00		
(d-vii)	Clearing Member	0	0	0	0.00	0.00		
	<b>Sub-Total (B)(2)</b>	<b>126261</b>	<b>41892771</b>	<b>26901420</b>	<b>75.26</b>	<b>75.25</b>		
	<b>Total Public shareholding (B)=(B)(1)+(B)(2)</b>	<b>125304</b>	<b>41921526</b>	<b>26907255</b>	<b>75.30</b>	<b>75.30</b>		
	<b>TOTAL (A)+(B)</b>	<b>125308</b>	<b>65673122</b>	<b>40658851</b>	<b>100.00</b>	<b>100.00</b>		
<b>(C)</b>	<b>Shares held by Custodians and against which Depository Receipts have been Issued</b>							
1	Promoter and Promoter Group							
2	Public							
	<b>Sub Total (C)</b>							
	<b>GRAND TOTAL (A)+(B)+(C)</b>	<b>125308</b>	<b>65673122</b>	<b>40658851</b>	<b>xxx</b>	<b>100.00</b>	<b>0</b>	<b>0.00</b>



(1) (b) Statement showing holding of securities (including shares, warrants, convertible securities) of persons belonging to the category "Promoter and Promoter Group"

Sr.No.	Name of the shareholder	Details of Shares held			Encumbered shares <sup>(*)</sup>			Details of convertible securities			Total shares (including underlying shares assuming full conversion of warrants and convertible securities as a % of diluted share capital)
		No of Shares held	As a % of grand total (A)+(B)+(C)	Number	As a Percentage	As a % of grand total (A)+(B)+(C) of sub-clause (i)(e)	No of warrants held	As a % of total number of warrants of the same class	Number of convertible securities held	As a % of total number of convertible securities of the same class	
(1)	(ii)	(iii)	(iv)	(v)	(vi)= (v)/(iii)*100	(vii)	(viii)	(ix)	(x)	(xi)	(xii)
1	ADAMICA CONSULTANCY SERVICES LTD	5528180	9.93	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	9.93
2	OVERSEER INVESTMENTS PVT LTD	4134300	7.43	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	7.43
3	CHIVAS TRADING PRIVATE LIMITED	3169216	5.69	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	5.69
4	ACE LEASING PVT LTD	920900	1.65	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	1.65
	<b>TOTAL</b>	<b>13761586</b>	<b>24.70</b>								<b>24.70</b>

(\*) The term "encumbrance" has the same meaning as assigned to it in sub-section 2(3) of the SAST Regulations, 2011

(1)(c)(i) Statement showing holding of securities (including shares, warrants, convertible securities) of persons belonging to the category "Public" and holding more than 1% of the total number of shares.

Sr.No.	Name of the shareholder	Number of shares held	Shares as a percentage of total number of shares (i.e., Grand Total (A)+(B)+(C) Indicated in Statement at para (i)(e) above)	Details of warrants		Details of convertible		Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital
				Number of warrants held	As a % total number of warrants of the same class	Number of convertible securities held	% w.r.t total number of convertible securities of the same class	
1	APPLE FINANCE EMPLOYEES WELFARE TRUST	3316980	5.96	N.A.	N.A.	N.A.	N.A.	5.96
2	BHARAT EQUITY SERVICE LTD	1310231	2.35	N.A.	N.A.	N.A.	N.A.	2.35
3	APPLE CREDIT CORPORATION	650000	1.17	N.A.	N.A.	N.A.	N.A.	1.17
	<b>TOTAL</b>	<b>5276911</b>	<b>9.48</b>					<b>9.48</b>





(1)(c)(ii) Statement showing holding of securities (including shares, warrants, convertible securities) of persons (together with PAC) belonging to the category "Public" and holding more than 5% of the total number of shares of the company.

Sr. No.	Name(s) of the shareholder(s) and the Persons Acting in Concert (PAC) with them	Number of shares	Shares as a percentage of total number of shares (i.e., Grand Total (A)+(B)+(C) Indicated in Statement at para (1)(e) above)	Details of warrants		Details of convertible securities		Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital
				Number of warrants	As a % total number of warrants of the same class	Number of convertible securities held	% w.r.t total number of convertible securities of the same class	
1	APPLE FINANCE EMPLOYEES WELFARE TRUST	3316680	5.96	N.A.	N.A.	N.A.	N.A.	5.96
	<b>TOTAL</b>	<b>3316680</b>	<b>5.96</b>					<b>5.96</b>

(1) (d) Statement showing details of locked in shares	
Sr. No.	Name of shareholder (Promoters/public)
	NA
	<b>TOTAL</b>

(1) (e) Statement showing details of Depository Receipts (DRs)	
Sr. No.	Type of outstanding DR (ADRs, GDRs, SDRs, etc)
	NA
	<b>TOTAL</b>

(1) (f) Statement showing holding of Depository Receipts (DRs) where underlying shares are in excess of 1% of the total no. of shares	
Sr. No.	Name of the DR Holder
	NA
	<b>TOTAL</b>

III (a) Statement showing the voting pattern of shareholders, if more than one class of shares/securities is issued by the issuer.							
(Give description of voting rights for each class of security Class X, Class Y, Class Z)							
Category code	Category of shareholder	Number of Voting Rights held in each class of securities			Total Voting Rights	Total Voting Rights (VI)	
		Class X	Class Y	Class Z	(III+IV+V)	As a % of (A+B)	As a % of (A+B+C)
(I)	(II)	(III)	(IV)	(V)	(VI)	(VII)	(VIII)
(A)	Promoter and Promoter Group						
(1)	Indian						
(a)	Individuals/Hindu Undivided Family						
(b)	Central/State Government(s)						
(c)	Bodies Corporate						
(d)	Financial Institutions/Banks						
(e)	Any Other (specify)						
	Sub-Total (A) (1)	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.
(2)	Foreign						
(a)	Individuals (Non Resident/Foreign)						
(b)	Bodies Corporate						
(c)	Institutions						
(d)	Any Other (specify)						
	Sub-Total (A)(2)	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.
	Total Shareholding of Promoter and Promoter Group (A)=(A)(1) + (A)(2)						
(B)	Public Shareholding						
(1)	Institutions						
(a)	Mutual Funds/UTI						
(b)	Financial Institutions/Banks						
(c)	Central/State Government(s)						
(d)	Venture Capital Funds						
(e)	Insurance Companies						
(f)	Foreign Institutional Investors						
(g)	Foreign Venture Capital Investors						
(h)	Any Other (specify)						
	Sub-Total (B) (1)	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.
(2)	Non Institutions						
(a)	Bodies Corporate						
(b)	Individuals						
	i. Individual shareholders holding nominal share capital upto Rs. 1 lakh						
	ii. Individual shareholders holding nominal share capital in excess of Rs. 1 lakh.						
(c)	Any Other (specify)						
	Sub-Total (B) (2)	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.
	TOTAL (A) + (B)	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.
(C)	Shares held by Custodians and against which Depository Receipts have been issued						
	GRAND TOTAL (A)+(B)+(C)	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.

