

AIKYAM INTELLECTUAL PROPERTY CONSULTANCY LIMITED

(Formerly known as M.P. Polypropylene Limited)

Registered Office: 423, 4th Floor, Raffle Tower Old Palasia, Indore, Madhya Pradesh-452001.
Email: mppolytd@gmail.com CIN: L74110MP1978PLC001447

19.02.2015

To,
The Department of Corporate Services
BSE Ltd.,
Dalal Street, Fort
Mumbai

Scrip Code: 506822

Sub: Outcome of Board Meeting

Dear Sir,

This is to inform you that the Board of Directors of the Company in its meeting held today i.e. February 19, 2015 has appointed Mr. Paresh Sheth as Advisor to the Company.

Profile of Mr. Paresh Sheth

Dr. Sheth is an alumnus of IIM Calcutta, Mumbai University & West Coast University. He was a faculty for strategy at a leading management institute in Mumbai for 3 years and now is a regular lecturer at leading management schools including IIM's.

Dr. Sheth runs an investment bank "indus1advantage" and specializes in cross border joint ventures and alliances. His clients include large industrial houses, multinational corporates and listed entities. Apart from M&A, Dr. Sheth helps corporates design their strategies, enhance profitability and establish competitive sales organisations.

He works across multiple sectors including automobile, education, Info tech, energy, clean technology & green energy, banking, financial services, insurance, wealth management, construction, heavy engineering, EPCM, health care, water technology & infrastructure.

Dr. Sheth also works with a leading management institute as the Director. They specialize in Investment Banking, Strategy, Family Office & Leadership Studies. He also serves as a Honorary Director at CASI, the global certification body for CSR & Sustainability, New York, USA

Dr. Sheth has the bandwidth to handle multi-billion dollar conglomerates, various family offices and SME/ MME clients as well; at the same time. He assist large companies involved in mergers, acquisitions, joint ventures, alliances, technology transfer and distribution tie ups He advises SME / MME on sales, innovation, alliances, growth and board formation. He also works with various single / multiple family offices and advises them on setting up new businesses.

Prior to Indus, he was India CEO and Full time director for a Swiss bank Indian subsidiary Concurrently the Deputy CEO for another Swiss bank subsidiary in to Brokerage & wealth management, and an advisor to multiple companies including listed Engineering companies.

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He has played a pivotal role in setting up a MNC bank, an MNC Insurance company and a financial product distribution company amongst others as a project manager.

An entrepreneur at heart; he set up his first company at the age of 21. He has subsequently worked for 20 years at various BFSI corporates including IDBI Bank, HDFC Sec, FirstRand Bank, Hinduja Bank Switzerland and ICICI bank in various capacities including CEO, board member and business head. He was the chairman for finance and membership at CII YI Mumbai. He is one of the few professionals to have managed a team of 7500 executives and 5 million customers. He was frequently involved in strategic initiatives to align the retail and wealth banking activities with the changing times and the introduction of innovative products and services to a new customer base and different markets. He was also a part of business process reengineering at IDBI Bank and represented the retail banking unit in the BPR forum. He championed the customer value management & analytics unit at IDBI Bank.

He is a regular speaker at events on Entrepreneurship, Banking, CSR, Sustainability, Investment Banking and Strategic Management. He is currently authoring a book on strategy.

Kindly take same into your records

Yours faithfully,

For Aikyam Intellectual Property Consultancy Limited

