Khimji Kunverji & Co. Chartered Accountants Sunshine Tower, Level 19, Senapati Bapat Marg, Elphinstone Road, Mumbai – 400 013 S.R. Batliboi & Co. LLP Chartered Accountants 12th Floor, The Ruby, 29 Senapati Bapat Marg, Dadar (West), Mumbai–400 028

Limited Review Report

Review Report to The Board of Directors Aditya Birla Nuvo Limited

- 1. We have reviewed the accompanying statement of unaudited consolidated financial results of Aditya Birla Nuvo Group comprising Aditya Birla Nuvo Limited ('the Company') and its subsidiaries, a joint venture and an associate (together, 'the Group'), for the quarter ended June 30, 2014 (the "Statement"), being submitted by the Company pursuant to the requirement of Clause 41 of the Listing Agreement, except for the disclosures regarding 'Public Shareholding' and 'Promoter and Promoter Group Shareholding' which have been traced from disclosures made by the management and have not been reviewed by us. This Statement is the responsibility of the Company's management and has been approved by the Board of Directors. Our responsibility is to issue a report on the Statement based on our review.
- 2. We conducted our review in accordance with the Standard on Review Engagements (SRE) 2410, 'Review of Interim Financial Information Performed by the Independent Auditor of the Entity' issued by the Institute of Chartered Accountants of India. This standard requires that we plan and perform the review to obtain moderate assurance as to whether the Statement is free of material misstatement. A review is limited primarily to inquiries of company personnel and analytical procedures applied to financial data and thus provides less assurance than an audit. We have not performed an audit and accordingly, we do not express an audit opinion.
- 3. The auditors of Aditya Birla Minacs Worldwide Limited ('ABMWL'), a subsidiary company, have reported in their review report on the statement of unaudited consolidated financial statements of ABMWL for the period April 1, 2014 to May 8, 2014, that they did not review the financial statements of Aditya Birla Minacs Philippines, Inc. ('ABMPI'), subsidiary companies of ABMWL, whose financial statements reflect total revenue of ₹874.48 Lakhs for the period April 1, 2014 to May 8, 2014. The financial statements and other financial information of ABMPI have been reviewed by other auditors as per the requirement of Philippines Generally Accepted Accounting Principles and have been converted as per the requirements of Indian Generally Accepted Accounting Principles ('Indian GAAP') by the management and said conversion process has been reviewed by one of us. Our conclusion, in so far it relates to the amounts included in respect of ABMPI is based solely on the report of auditors on the statement of unaudited consolidated financial results of ABMWL and their review of the said conversion process followed by the management of ABMWL.
- 4. We did not review total capital employed of ₹ 10,54,679 Lakhs as at June 30, 2014 and total revenues of ₹ 427,340 Lakhs for the quarter ended on that date, included in the accompanying statement of unaudited consolidated financial results in respect of twenty four subsidiaries and a joint venture whose financial results and other financial information have not been jointly reviewed by us. These have been reviewed either singly by one of us or by one of us jointly with others or by other auditors, whose reports have been furnished to us and our conclusion, in so far as it relates to the amounts included in respect of these entities, are based solely on the report of those respective auditors.
- 5. We did not review total capital employed of ₹ 155 Lakhs as at June 30, 2014 and total revenues of ₹ 1.30 Lakhs for the quarter ended on that date, included in the accompanying statement of unaudited consolidated financial results in respect of four subsidiaries and share of profit of nil relating to an associate whose financial results and other financial information have been certified by the management and our conclusion, in so far as it relates to the amounts included in respect of these subsidiaries and the associate is based solely on these management certified financial results.





Limited Review Report on Consolidated Financial Results of Aditya Birla Nuvo Limited For the quarter ended June 30, 2014

- 6. Based on our review conducted as above and on consideration of reports of other auditors on the unaudited separate quarterly financial results and on the other financial information of the components, nothing has come to our attention that causes us to believe that the accompanying Statement of unaudited consolidated financial results prepared in accordance with recognition and measurement principles laid down in Accounting Standard 25 Interim Financial Reporting [specified under the Companies Act, 1956 (which are deemed to be applicable as per section 133 of the Companies Act, 2013, read with rule 7 of the Companies (Accounts) Rules, 2014)] and other recognised accounting practices and policies has not disclosed the information required to be disclosed in terms of Clause 41 of the Listing Agreement including the manner in which it is to be disclosed, or that it contains any material misstatement.
- 7. The auditors of Idea Cellular Limited ('Idea') a jointly controlled entity of the Company, without qualifying their opinion on the Consolidated Financial Statements of Idea have drawn attention to note no. 4(b) to the statement of unaudited consolidated financial results, that the Department of Telecommunication (DoT) has issued demand notices dated January 8, 2013 towards one time spectrum charges for spectrum held by Idea beyond 6.2 Mhz for the period from July 1, 2008 to December 31, 2012 amounting to the Group's share of ₹ 8,723 Lakhs and beyond 4.4 Mhz for the period from January 1, 2013 till the expiry of the license amounting to the Group's share of ₹ 41,223 Lakhs in the respective telecom service areas. In the opinion of Idea, inter-alia, the above demand amounts to alteration of financial terms of the licenses issued in the past. Idea therefore filed a petition before the Hon'ble High Court of Bombay, which directed DoT, not to take any coercive action until the matter is further heard.

The financial impact of the above mentioned matter is dependent upon the outcome of the petition filed by Idea in the Hon'ble High Court of Bombay and therefore no effect for the one time spectrum has been given in these unaudited consolidated financial results

8. The auditors of Birla Sun Life Insurance Company Limited ('BSLI'), a subsidiary company, have reported that the actuarial valuation of liabilities of BSLI for policies in force is the responsibility of BSLI's Appointed Actuary ('the appointed actuary'). The actuarial valuation of liabilities for policies in force has been duly certified by the appointed actuary. The appointed actuary has certified to BSLI that the assumptions for such valuation are in accordance with the guidelines and norms issued by the Insurance Regulatory and Development Authority (IRDA) and the Actuarial Society of India in concurrence with IRDA. BSLI auditors have relied on the appointed actuary's certificate in this regard for forming their opinion on the valuation of liabilities for life policies in force and for policies in respect of which premium has been discontinued but liability exists on financial statements of BSLI.

For and on behalf of Khimji Kunverji & Co. Chartered Accountants

ICAI Firm registration number: 105146W

Per Gautam V Shah

Partner

Membership No. 117348

Mumbai

Date: August 12, 2014

For and on behalf of S.R. Batliboi & Co LLP Chartered Accountants

(CAI Firm registration number: 301003E

Per-Vijay Maniar

Partner

Membership No. 36738

Mumbai

Date: August 12, 2014



STATEMENT OF CONSOLIDATED UNAUDITED RESULTS FOR THE QUARTER ENDED 30TH JUNE 2014

	Particulars		Quarter Ended		Year Ended
		30 th June 14 (Unaudited)	31 st Mar 14 (Unaudited) (Refer Note 6)	30 th June 13 (Unaudited)	31 st Mar 14 (Audited)
1	Income from Operation			Water Control of the	
	(a) Net Sales / Income from Operations (Net of Excise Duty)	612,656	704,992	567,969	2,562,14
	(b) Other Operating Income	8,057	6,191	6,448	27,19
	Total Income from Operations (Net)	620,713	711,183	574,417	2,589,339
2		444 (1700) (1700)	V 200 (20 100 20	WW. 1. W. 1.	
	(a) Cost of Material Consumed	75,684	68,881	65,396	294,412
	(b) Purchase of Stock-In-Trade	43,659	54,486	39,153	218,39
	(c) Change in Inventories of Finished Goods, Work-In-Progress and Stock-In-Trade	1,348	(4,117)	(666)	(22,66
	(d) Employee Benefit Expense	72,619	97,447	90,611	389,53
	(e) Depreciation and Amortisation Expense (refer note no 2)	40,499	42,994	38,768	160,88
	(f) Benefits Paid - Life Insurance Business	99,760	97,807	98,746	366,55
	(g) Change in Valuation of Liability in respect of Life	(24,105)	38,030	(43,425)	(34,30
	Insurance Policies	231,932	244 025	216,710	017.50
	(h) Other Expenses Total Expenses	541,396	241,925 637,453	505,293	917,59 2,290,40
		200000000000000000000000000000000000000		120000000000000000000000000000000000000	
3	Profit from Operations before Other Income, Finance Costs and Exceptional Items (1 - 2)	79,317	73,730	69,124	298,93
4	Other Income	7,460	9,617	9,495	33,88
5	Profit before Finance Costs and Exceptional Items (3 + 4)	86,777	83,347	78,619	332,82
	Figure 0 - to -	00.550	04.000	40.500	
	Finance Costs related to Lending Activity of Subsidiaries	23,552 17,327	21,203	16,586	74,16
	Other Finance Costs		25,977	21,141	81,96
7	Profit after Finance Costs but before Exceptional Items (5 - 6)	45,898	36,167	40,892	176,68
8	Exceptional Items (refer note no 1)	(1,333)	(1,864)	2,406	54
9	Profit before Tax (7 + 8)	44,565	34,303	43,298	177,23
	Tax Expenses (refer note no 1 (b))	16,760	16.013	7,738	55,05
		100000000000000000000000000000000000000	0.000.000.000	Lancon at Lancon and	and the same of th
	Net Profit for the Period (9 - 10)	27,805	18,290	35,560	122,18
12	Minority Interest	1,435	677	2,427	7,89
13	Net Profit after Taxes and Minority Interest (11 - 12)	26,370	17,613	33,133	114,28
14	Paid Up Equity Share Capital (Face Value of ₹ 10 each)	13,008	13,008	12,023	13,00
15	Reserve excluding Revaluation Reserve				1,105,856
	CONTRACTOR OF THE CONTRACTOR O				
16	Earning per Share of ₹ 10 each (not annualised) (a) Basic - ₹	20.27	13.54	27.56	92.0
	(b) Diluted -₹	20.24	13.52	27.23	91.12
	PARTICULARS OF SHAREHOLDING			***************************************	
A 1	Public Shareholding *				
•	- Number of Shares	52,463,054	52,458,223	52,425,118	52,458,223
	- Percentage of Shareholding	40.33%	40.33%	43.60%	40.33
2	Promoter and Promoter Group Shareholding *				
_	(a) Pledged/ Encumbered				
	- Number of Shares	Nil	Nil	Nil	Nil
	- Percentage of shares (as a % of the total Shareholding of	-	- 1		
	promoter and promoter group)				
	Percentage of shares (as a % of the total Share Capital of the Company)	8#		*	-
	(b) Non - encumbered				
	- Number of Shares	74,444,697	74,444,697	64,624,697	74,444,697
	- Percentage of shares (as a % of the total Shareholding of	100.00%	100.00%	100.00%	100.009
	promoter and promoter group) - Percentage of shares (as a % of the total Share Capital of				
	the Company)	57.23%	57.23%	53.75%	57.239
_	* Excludes shares represented by Global Depository Receipts				
3	INVESTOR COMPLAINTS	3 mont	hs ended 30 th Ju	ne 14	
-	Pending at the beginning of the quarter	o mont	1		
	Received during the quarter		5		
	Disposed of during the quarter		5		
	Remaining unresolved at the end of the quarter		1		



STATEMENT OF CONSOLIDATED UNAUDITED RESULTS FOR THE QUARTER ENDED 30TH JUNE 2014

	Particulars		Quarter Ended		Year Ended	
		30 th June 14 (Unaudited)	31 st Mar 14 (Unaudited) (Refer Note 6)	30 th June 13 (Unaudited)	31 st Mar 14 (Audited)	
		-	(Refer Note 6)			
1	Segment Revenue					
	Financial Services	0.588800	VALUE SHOW	1000200	122712	
	Life Insurance	106,804	173,941	89,516	470,13	
	Other Financial Services	58,825	53,347	47,447	194,83	
	Telecom	187,947	175,183	165,123	666,86	
	Fashion and Lifestyle				100000	
	Branded Apparels and Accessories	115,471	124,272	98,206	475,92	
	Textiles	37,458	34,472	31,284	130,00	
	IT - ITES (refer note no 1 (a))	28,316	72,448	65,755	289,77	
	Manufacturing	56,365	40,787	48,671	231,29	
	Agri - business (Fertilisers, Agro-Chemicals and Seeds)		22,260	20,443	86,00	
	Rayon Yarn (including Caustic Soda and Allied Chemicals)	21,211		9,509	50,54	
_	Insulators	8,691	15,899 712,609	575,954	2,595,37	
	Total Segmental Revenue	621,088			(6,03	
	Less: Inter Segment Revenue	(375)	(1,426)	(1,537)		
	Total Income from Operations (Net)	620,713	711,183	574,417	2,589,33	
2	Segment Results (Profit before Finance Costs and Tax)					
	Financial Services			40.557	07.07	
	Life Insurance	8,259	8,036	13,557	37,07	
	Other Financial Services	12,467	8,945	8,424	35,41	
	Telecom	33,738	27,444	23,779	96,23	
	Fashion and Lifestyle					
	Branded Apparels and Accessories	(660)	3,605	(696)	19,91	
	Textiles	4,418	3,721	3,231	14,13	
	IT - ITES (refer note no 1 (a))	(1,645)	5,279	3,822	18,11	
	Manufacturing		(0.000)	4 405	5,58	
	Agri - business (Fertilisers, Agro-Chemicals and Seeds)	1,860	(3,020)	1,495		
	Rayon Yarn (including Caustic Soda and Allied Chemicals)	4,289	4,478	4,063	17,19	
	Insulators	247	2,262	712	6,08	
	Total Segment Result	62,973	60,750	58,387	249,75	
	Less: Finance Costs	(17,327)	(25,977)	(21,141)	(81,96	
	Add: Interest Income	719	1,085	2,887	7,02	
	Less: Other Un-allocable (Expenditure) / Income - net	(467)	309	759	1,86	
	Profit after Finance Costs but before Exceptional Items	45,898	36,167	40,892	176,68	
	Exceptional items (refer note no 1)	(1,333)	(1,864)	2,406	54	
	Profit before Tax	44,565	34,303	43,298	177,23	
3	Capital Employed (Including Goodwill)	As on	As on	As on	As on	
	(Segment Assets - Segment Liabilities)	30 th June 14	31st Mar 14	30 th June 13	31 st Mar 14	
	Financial Services					
	Life Insurance	142,622	134,376	124,688	134,37	
	Other Financial Services	240,968	234,133	177,568	234,13	
	Telecom	1,077,899	1,136,234	900,215	1,136,23	
	Fashion and Lifestyle	200000000000000000000000000000000000000	20 M. Terrescondo e (12 Table)	CONTRACTOR OF THE STATE OF THE		
	Branded Apparels and Accessories	261,675	261,443	275,220	261,44	
	Textiles	27,823	31,714	19,763	31,71	
	IT - ITES (refer note no 1 (a))	2.,520	170,245	176,668	170,24	
	Manufacturing					
	Agri - business (Fertilisers, Agro-Chemicals and Seeds)	142,779	161,578	138,350	161,57	
	Rayon Yarn (including Caustic Soda and Allied Chemicals)	74,093	75,860	68,748	75,86	
	Insulators	38,149	42,979	36,225	42,97	
	Total Segment Capital Employed	2,006,008	2,248,562	1,917,445	2,248,56	
	Total Segilletti Gapital Employed				41,48	
	Add: Unallocated Corporate Assets	141,558	41,487	104,922	41.40	

Notes:

1 Exceptional Item

(a) ABNL IT & ITES Limited, a wholly owned subsidiary of the Company, at its meeting of the Board of Directors held on 30th January 2014, had approved the divestment of shares held by it in its IT-ITES subsidiary, Aditya Birla Minacs Worldwide Limited, and had executed a Share Purchase Agreement with a group of investors led by Capital Square Partners and CX Partners at an Enterprise Value of USD 260 Million (including deferred grant) subject to working capital adjustment and fulfillment of requisite consents and approvals.

All requisite consents and approvals which were part of closing conditions have been completed in the current quarter. With this divestment, Aditya Birla Minacs Worldwide Limited and its subsidiaries ceased to be subsidiaries of the Company, with effect from 9th May, 2014 and a loss of ₹ 1,333 Lakhs (Net off one time fees received ₹ 1,364 Lakhs) has been recognised as exceptional item. The financial results of Aditya Birla Minacs Worldwide Limited and its subsidiaries for the current and previous periods are given below for information:

₹ Lakhs

	Aditya Birla Minacs Worldwide Limited and its subsidiaries					
Particulars	Period Ended	Quarter	Quarter Ended			
raidculais	08 th May 14 (Unaudited)	31 st Mar 14 (Unaudited)	30 th June 13 (Unaudited)	31 st Mar 14 (Audited)		
Total Income from Operations (Net)	28,316	72,448	65,755	289,773		
Profit before Tax	(2,488)	(8,785)	2,997	1,371		
Profit after Tax	(2,270)	(9,102)	2,984	905		

- (b) The Company has accounted for slump sale of Carbon Black business in previous year, accordingly a gain of ₹ 2,406 Lakhs on the said slump sale had been recognised as an exceptional item and a net tax credit of ₹ 4,070 Lakhs (including reversal of deferred tax credit) had been netted off with tax expense in the quarter ended 30th June 2013 and the year ended 31st March 2014.
- (c) During the quarter and year ended 31st March 2014, Aditya Birla Financial Services Private Limited, a wholly owned subsidiary of the Company, provided for diminution in value of its Long Term Investment in two subsidiaries namely Aditya Birla Money Limited and Aditya Birla Money Mart Limited. The impact of diminution amounting to ₹ 1,864 Lakhs has been recognised as an exceptional items in Consolidated Financial Statement as an impairment of Goodwill created on acquisition of these subsidiaries. The impairment so provided pertains to "Other Financial Services" segment.
- 2 Effective from 1st April, 2014, the Group has provided depreciation on fixed assets based on useful lives as provided in Schedule II of the Companies Act, 2013 or as re-assessed by the Company. Based on transitional provision given in Schedule II, the carrying value of assets whose useful life are already exhausted amounting to ₹ 2,840 Lakhs (net of deferred tax ₹ 644 Lakhs) has been charged to opening balance of retained earnings.

Had there been no change in useful lives of fixed assets, the charge to the Statement of Profit & Loss for the quarter ended 30th June, 2014 would have been lower by ₹ 51 Lakhs.

- 3 During the period, operation of one unit of Insulator Business at Rishra remained suspended for a period of 42 days due to illegal stoppage of work affecting entire line of manufacturing process. This was settled subsequently following wage settlement.
- 4 In respect of a Jointly Controlled Entity of the Company viz Idea Cellular Limited (IDEA)
- (a) The Securities Allotment Committee of the Board of Directors of IDEA has at its meeting held on 11th June 2014, issued and allotted 223,880,597 Equity Shares of face value of ₹ 10/- each to eligible Qualified Institutional Buyers at a price of ₹ 134/- per Equity Share, including a premium of ₹ 124/- per Equity Share, aggregating ₹ 300,000 Lakhs in accordance with the applicable provisions of SEBI (Issue of Capital and Disclosure Requirements) Regulations, 2009 and Companies Act, 2013.

 Consequently, the stake of the company in IDEA decreased from 25.23% as on 31st March 2014 to 23.63% as on 30th June 2014.
 - (b) On 8th January 2013, Department of Telecommunications (DoT) issued demand notices towards one time spectrum charges:
- for spectrum beyond 6.2 Mhz in respective service areas for retrospective period from 1st July 2008 to 31st December 2012, Group share amounting to ₹ 8,723 Lakhs, and
- shale amounting to ₹6,720 Eachs, and for spectrum beyond 4.4 Mhz in respective service areas effective 1st January 2013 till expiry of the period as per respective licenses, Group share amounting to ₹41,223 Lakhs.

In the opinion of IDEA, inter-alia, the above demands amount to alteration of financial terms of the licenses issued in the past. IDEA had therefore, petitioned the Hon'ble High Court of Bombay, where the matter was admitted and is currently sub-judice. The Hon'ble High Court of Bombay has directed the DoT, not to take any coercive action until the matter is further heard.

5 Pursuant to Clause 41 of the Listing Agreement, the Company has opted to publish consolidated financial results. The standalone financial results are available at Company's website viz. www.adityabirlanuvo.com and on websites of BSE (www.bseindia.com) and NSE (www.nseindia.com). Key Standalone financial information is given below:

₹ Lakhs

		Year Ended			
Particulars	30 th June 14 (Unaudited)	31 st Mar 14 (Unaudited)	30 th June 13 (Unaudited)	31 st Mar 14 (Audited)	
Total Income from Operations (Net)	197,246	196,708	170,061	802,035	
Profit before Tax	8,969	14,481	22,895	80,429	
Profit after Tax	6,895	9,822	25,340	67,395	

6 The figures for the quarter ended 31st March, 2014 are the balancing figures between the audited figures in respect of the full financial year ended 31st March, 2014 and the unaudited published year to date figures up to 31st December, 2013 which were subjected to limited review.

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Contd. from Page 3

7 The previous periods figures have been regrouped or rearranged wherever necessary and in view of above note no 1(a) and 4(a), the figures for the previous periods are not strictly comparable.

8 The above results have been reviewed by the Audit Committee of the Board and taken on record at the meeting of the Board of Directors held on 12th August 2014. The Statutory Auditors of the Company have carried out Limited Review as required under Clause 41 of Listing Agreement and the related report is being submitted to the concerned stock exchanges.

Place : Mumbai

Date: 12th August 2014

Lalit Naik Managing Director

ADITYA BIRLA NUVO LIMITED CIN - L17199GJ1956PLC001107

Regd. Office: Indian Rayon Compound, Veraval - 362266, GUJARAT. Web Site: www.adityabirlanuvo.com/www.adityabirla.com

An Aditya Birla Group Company

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SIGNED FOR IDENTIFICATION BY

H

S. R. BATLIBOI & CO. LLP MUMBAI





Khimji Kunverji & Co. Chartered Accountants Sunshine Tower, Level 19, Senapati Bapat Marg, Elphinstone Road, Mumbai – 400 013 S.R. Batliboi & Co. LLP Chartered Accountants 12th Floor, The Ruby, 29 Senapati Bapat Marg, Dadar (West), Mumbai–400 028

Limited Review Report

Review Report to The Board of Directors Aditya Birla Nuvo Limited

- 1. We have reviewed the accompanying statement of standalone unaudited financial results of Aditya Birla Nuvo Limited ('the Company') for the quarter ended June 30, 2014, ('the Statement'), except for the disclosures regarding 'Public Shareholding' and 'Promoter and Promoter Group Shareholding' which have been traced from disclosures made by the management and have not been reviewed by us. This Statement is the responsibility of the Company's management and has been approved by the Board of Directors. Our responsibility is to issue a report on the Statement based on our review.
- 2. We have conducted our review in accordance with the Standard on Review Engagement (SRE) 2410 'Review of Interim Financial Information Performed by the Independent Auditor of the Entity' issued by the Institute of Chartered Accountants of India. This Standard requires that we plan and perform the review to obtain moderate assurance as to whether the financial results are free of material misstatement. A review is limited primarily to inquiries of company personnel and an analytical procedure applied to financial data and thus provides less assurance than an audit. We have not performed an audit and accordingly, we do not express an audit opinion.
- 3. The branch auditors' limited review reports have been forwarded to us and have been appropriately dealt with in this report.
- 4. Based on our review conducted as above and on consideration of branch auditors' reports as mentioned above, nothing has come to our attention that causes us to believe that the accompanying statement prepared in accordance with recognition and measurement principles laid down in Accounting Standard 25 Interim Financial Reporting, [specified under the Companies Act, 1956 (which are deemed to be applicable as per section 133 of the Companies Act, 2013 read with rule 7 of the Companies (Accounts) Rules, 2014)] and other recognised accounting practices and policies has not disclosed the information required to be disclosed in terms of Clause 41 of the Listing Agreement including the manner in which it is to be disclosed, or that it contains any material misstatement.

For and on behalf of Khimji Kunverji & Co. Chartered Accountants

ICAI Firm Registration Number: 105146W

per Gautam V Shah

Partner

Membership Number: 117348

Mumbai

Date: August 12, 2014

For and on behalf of S.R. Batliboi & Co. LLP Chartered Accountants

ICAl Firm Registration Number: 301003E

per Vijay Maniar

Partner

Membership Number: 036738

Mumbai

Date: August 12, 2014



STATEMENT OF STANDALONE UNAUDITED RESULTS FOR THE QUARTER ENDED 30TH JUNE 2014

	Particulars		Quarter Ended		Year Ended
		30 th June 14 (Unaudited)	31 st Mar 14 (Unaudited) (Refer Note 6)	30 th June 13 (Unaudited)	31 st Mar 14 (Audited)
1	Income from Operation				
58	(a) Net Sales / Income from Operations (Net of Excise Duty)	195,544	194,919	168,643	795.048
	(b) Other Operating Income	1,702	1,789	1,418	6,987
	Total Income from Operations (Net)	197,246	196,708	170,061	802,035
2	Expenses				
	(a) Cost of Material Consumed	75,684	68,881	65,396	294,412
	(b) Purchase of Stock-In-Trade	26,104	30,730	18,621	119,138
	(c) Change in Inventories of Finished Goods, Work-In-Progress and Stock-In-Trade	(2,558)	(5,289)	(685)	(20,443
	(d) Employee Benefit Expense	16,743	16,692	14,267	63,869
	(e) Power and Fuel	21,165	20,084	22,373	95,500
	(f) Depreciation and Amortisation Expense (refer note no 3)	4,571	5,324	4,616	19,902
	(g) Other Expenditure	43,082	45,182	35,688	162,120
	Total Expenses	184,791	181,604	160,276	734,498
3	Profit from Operations before Other Income, Finance Costs	1 2 8 7			
	and Exceptional Items (1 - 2)	12,455	15,104	9,785	67,537
1	Other Income (refer note no 5)	3,310	6,255	17,066	37,142
5	Profit before Finance Costs and Exceptional Items (3 + 4)	15,765	21,359	26,851	104,679
6	Finance Costs	6,796	6,878	6,362	26,656
7	Profit after Finance Costs but before Exceptional Items (5 - 6)	- 10.00	3,5.5	5,555	
	Troncarder mande costs bar before Exceptional ficinis (c. c)	8,969	14,481	20,489	78,023
3	Exceptional Items (refer note no 2)		-	2,406	2,406
9	Profit before Tax (7 + 8)	8,969	14,481	22,895	80,429
0	Tax Expenses (refer note no 2)	2,074	4,659	(2,445)	13,034
	Net Profit for the Period (9 - 10)	6,895	9,822	25,340	67,395
	Annual Control of the	13,008	13,008	12,023	13,008
2	(Face Value of ₹ 10 each)	13,000	15,000	12,025	15,000
3	Reserve excluding Revaluation Reserve				797,756
4	Earning per Share of ₹ 10 each (not annualised)				
0.00	(a) Basic -₹	5.30	7.55	21.08	54,30
	(b) Diluted - ₹	5.29	7.54	20.82	53.74
	PARTICULARO OF QUARRIUGURINO				
1	PARTICULARS OF SHAREHOLDING Public Shareholding *				
•	- Number of Shares	52,463,054	52,458,223	52,425,118	52,458,223
	- Percentage of Shareholding	40.33%	40.33%	43.60%	40.33%
2	Promoter and Promoter Group Shareholding *				
	(a) Pledged/ Encumbered				
	- Number of Shares	Nil	Nil	Nil	Nil
	- Percentage of shares (as a % of the total Shareholding of	_	2.		
	promoter and promoter group)	2		100 A	
	 Percentage of shares (as a % of the total Share Capital of the Company) 	-	-	-	
	(b) Non - encumbered		SS ASSESSION AND DESCRIPTION		
	- Number of Shares	74,444,697	74,444,697	64,624,697	74,444,697
	 Percentage of shares (as a % of the total Shareholding of promoter and promoter group) 	100.00%	100.00%	100.00%	100.00%
	- Percentage of shares (as a % of the total Share Capital of	E7 220/	E7 220/	E2 7E0/	E7 020
	the Company)	57.23%	57.23%	53.75%	57.23%
	* Excludes shares represented by Global Depository Receipts				
3	INVESTOR COMPLAINTS	3 month	ns ended 30 th J	une 14	
	Pending at the beginning of the quarter		1		
	Received during the quarter Disposed of during the quarter		5 5		



STATEMENT OF STANDALONE UNAUDITED RESULTS FOR THE QUARTER ENDED 30TH JUNE 2014

	Particulars		Quarter Ended		Year Ended	
		30 th June 14 (Unaudited)	31 st Mar 14 (Unaudited) (Refer Note 6)	30 th June 13 (Unaudited)	31 st Mar 14 (Audited)	
1	Segment Revenue					
	Fashion and Lifestyle					
	Branded Apparels and Accessories	73,672	83,683	60,228	305,27	
	Textiles	37,458	34,472	31,284	130,00	
	Agri - business (Fertilisers, Agro-Chemicals and Seeds)	56,365	40,787	48,671	231,29	
	Rayon Yarn (including Caustic Soda and Allied Chemicals)	21,211	22,260	20,443	86,00	
	Insulators	8,691	15,899	9,509	50,54	
	Total Segmental Revenue	197,397	197,101	170,135	803,12	
	Less: Inter Segment Revenue	(151)	(393)	(74)	(1,09	
	Total Income from Operations (Net)	197,246	196,708	170,061	802,03	
2	Segment Results (Profit before Finance Costs and Tax)					
	Fashion and Lifestyle					
	Branded Apparels and Accessories	4,408	9,677	1,468	30,24	
	Textiles	4,418	3,721	3,231	14,13	
	Agri - business (Fertilisers, Agro-Chemicals and Seeds)	1,860	(3,020)	1,495	5,58	
	Rayon Yam (including Caustic Soda and Allied Chemicals)	4,289	4,478	4,063	17,19	
	Insulators	247	2,262	712	6,08	
	Total Segment Result	15,222	17,118	10,969	73,25	
	Less: Finance Costs	(6,796)	(6,878)	(6,362)	(26,65	
	Add: Interest Income	1,080	966	2,126	4,41	
	Less: Other Un-allocable (Expenditure) / Income - net	(537)	3,275	13,756	27,00	
	Profit after Finance Costs but before Exceptional Items	8,969	14,481	20,489	78,02	
	Exceptional Items (refer note no 2)	-	-	2,406	2,40	
	Profit before Tax	8,969	14,481	22,895	80,42	
	Capital Employed	As on	As on	As on	As on	
	(Segment Assets - Segment Liabilities)	30 th June 14	31 st Mar 14	30 th June 13	31st Mar 14	
	Fashion and Lifestyle					
	Branded Apparels and Accessories	37,257	37,724	39,362	37,72	
	Textiles	27,823	31,714	19,763	31,71	
	Agri - business (Fertilisers, Agro-Chemicals and Seeds)	142,779	161,578	138,350	161,57	
	Rayon Yarn (including Caustic Soda and Allied Chemicals)	74,093	75,860	68,748	75,86	
	Insulators	38,149	42,979	36,225	42,97	
	Total Segment Capital Employed	320,101	349,855	302,448	349,85	
	Add: Unallocated Corporate Assets	791,201	836,257	703,227	836,25	
	Total Capital Employed	1,111,302	1,186,112	1,005,675	1,186,11	

Notes:

- 1 ABNL IT & ITES Limited, a wholly owned subsidiary of the Company, had divested its holding in IT-ITES subsidiary to a group of investors led by Capital Sqaure Partners and CX Partners. With this divestment, Aditya Birla Minacs Worldwide Limited and its subsidiaries ceased to be subsidiaries of the Company, with effect from 9th May, 2014.
- 2 The Company has accounted for slump sale of Carbon Black business in previous year, accordingly a gain of ₹ 2,406 Lakhs on the said slump sale had been recognised as an exceptional item and a net tax credit of ₹ 4,070 Lakhs (including reversal of deferred tax credit) had been netted off with tax expense in the quarter ended 30th June 2013 and the year ended 31st March 2014.
- 3 Effective from 1st April, 2014, the Company has provided depreciation on fixed assets based on useful lives as provided in Schedule II of the Companies Act, 2013 or as re-assessed by the Company. Based on transitional provision given in Schedule II, the carrying value of assets whose useful life are already exhausted amounting to ₹ 1,251 Lakhs (net of deferred tax ₹ 644 Lakhs) has been charged to opening balance of retained earnings.

Had there been no change in useful lives of fixed assets, the charge to the Statement of Profit & Loss for the quarter ended 30th June, 2014 would have been higher by₹ 424 Lakhs.

- 4 During the period, operation of one unit of Insulator Business at Rishra remained suspended for a period of 42 days due to illegal stoppage of work affecting entire line of manufacturing process. This was settled subsequently following wage settlement.
- 5 Other Income for the quarter ended 30th June 2013 includes profit on account of buyback of Investment in Equity Shares of ₹ 14,429 Lakhs by Birla Sun Life Insurance Company Limited.
- 6 The figures for the quarter ended 31st March, 2014 are the balancing figures between the audited figures in respect of the full financial year ended 31st March, 2014 and the unaudited published year to date figures up to 31st December, 2013 which were subjected to limited review.
- 7 The previous periods figures have been regrouped or rearranged wherever necessary.
- 8 The above results have been reviewed by the Audit Committee of the Board and taken on record at the meeting of the Board of Directors held on 12th August 2014. The Statutory Auditors of the Company have carried out Limited Review as required under Clause 41 of Listing Agreement and the related report is being submitted to the concerned stock exchanges.

Place : Mumbai

Date: 12th August 2014

Lalit Naik Managing Director ADITYA BIRLA NUVO LIMITED

CIN - L17199GJ1956PLC001107 Regd. Office: Indian Rayon Compound, Veraval - 362266, GUJARAT.

Web Site: www.adityabirlanuvo.com /www.adityabirla.com

An Aditya Birla Group Company

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PRESS RELEASE

Mumbai, 12th August 2014

Aditya Birla Nuvo reports results for the quarter ended 30th June 2014

Revenue grew by 8% to ₹ 6,207 Crore EBITDA is up by 8% to ₹ 1,273 Crore

(₹ Crore)

	Quar	ter 1	
Consolidated Results	2013-14 (Previous Year)	2014-15 (Current Year)	
Revenue	5,744	6,207	
EBITDA	1,174	1,273	1
Normalised Net Profit (Excluding IT-ITeS business and before one-off items)	237	300	
Reported Net Profit	331	264	

Note1: In Q1 last year, profit is higher by ₹ 65 Crore on account of gain on slump sale of Carbon Black business (including net tax credit of ₹ 41 Crore). In Q1FY15, profit is lower by ₹ 36 Crore on account of net loss of ₹ 23 Crore from operations of Minacs for the period from 1st April 2014 to 8th May 2014 and exceptional loss of ₹ 13 Crore pertaining to the divestment of Minacs. This loss is without considering deferred grant of ₹ 42 Crore receivable over next 3 year, which will be accounted for on actual receipt basis.

Excluding IT-ITeS business, which was divested with effect from 9th May 2014, the revenue of Aditya Birla Nuvo (ABNL) rose year on year by 16% and net profit (before one-off items) is up by 27%.

Business-wise Review

Aditya Birla Financial Services

Aditya Birla Financial Services (ABFS) ranks among the top 5 fund managers (excluding LIC) in India. Its funds under management grew by 21% to USD 22.4 billion (₹ 134,216 Crore). Its consolidated revenue at ₹ 1,655 Crore registered a 21% growth. It posted earnings before tax of ₹ 220 Crore. ABFS gained market share across its Life Insurance, Asset Management, Broking and General Insurance Advisory businesses. Growth in its lending book continues to be robust. The business portfolio of ABFS stands augmented with the license for housing finance business granted.

Among the private life insurers, new business premium market share of Birla Sun Life Insurance (BSLI) is up from 6.7% to 9.5% and its ranking improved from 7th to 5th led by strong growth in the group business. BSLI reported its Embedded Value at ₹ 3,225 Crore and Value of New Business margin at 16.2% for 2013-14. Birla Sun Life Asset Management (BSAMC) cemented its position as the 4th largest player in India with an improved market share of 9.98% up from 9.42% a year ago. In terms of domestic equity AUM, BSAMC moved 2 places up to rank 5th. Its AUM crossed the ₹ 100,000 Crore mark. The lending book of Aditya Birla Finance expanded by 50% to about ₹ 12,600 Crore. The broking and the wealth management businesses turned profitable with the improvement in market sentiment coupled with cost control initiatives.

Fashion & Lifestyle

The Company's Fashion & Lifestyle business continued to expand its customer reach, strengthening its leadership position. During the quarter, 66 stores were opened to reach 1,791 exclusive brand outlets / stores, spanning nationwide across 4.4 million square feet. Its revenue rose by 18% to ₹ 1,528 Crore and EBITDA by 53% to ₹ 109 Crore led by revenue growth and margin expansion across formats.

Madura achieved all round growth in earnings. Its revenue surged by 23% to ₹ 787 Crore and EBITDA soared by 66% to ₹ 62 Crore. EBITDA margin stands expanded by 200 basis points.

The revenue of Pantaloons grew by 12% to ₹ 386 Crore. Led by execution of portfolio strategy and improved merchandising, gross margin expanded by over 300 basis points. The annualisation impact of business building costs and higher accelerated depreciation on account of stores refurbishment strained its bottom-line. Pantaloons is raising capital through rights issue to fund its growth capital requirements.

Jaya Shree attained its highest ever quarterly earnings led by expansion in linen segment. To strengthen its market leadership, it is further expanding its Linen Yarn capacity from 3,400 to 6,400 tons per annum.

Telecom

Idea ranks as the 6th largest cellular operator in the world, in terms of subscribers based on operations in a single country. In India, it ranks 3rd with an improved revenue market share at 16.6% up from 15.7% a year ago. It posted a strong growth in earnings led by robust voice and data usage, improved voice realisation, scale benefit and cost efficiency. Its revenue grew by 16% to ₹ 7,555 Crore and EBITDA rose by 20% to ₹ 2,545 Crore. With Net Debt to EBITDA at 1.54 times, its balance sheet remained strong. The cash profit generation of ₹ 20.2 billion and equity infusion of ₹ 3,000 Crore raised in June 2014 through the QIP were the contributors. In July 2014, Idea raised ₹ 750 Crore through the issue of equity shares on preferential basis to Axiata.

Manufacturing (Agri, Rayon and Insulators)

The revenue from the manufacturing businesses at ₹ 863 Crore grew by 10% and EBITDA at ₹ 88 Crore is up by 4%. In the Agri business, profitability is higher led by energy savings despite the plant shutdown for 15 days. In the Rayon business, the new superfine unit is running at full capacity and contributing to the bottom-line. Earnings were partly offset by lower caustic soda volumes owing to the maintenance shutdown. The Insulators business was impacted by disruption / suspension of work for 42 days at Rishra plant due to labour unrest. The plant resumed operations on 18th June 2014.

Going Forward

For fiscal 2014-15, ABNL has earmarked a capital expenditure plan of around ₹ 500 Crore. The Company plans to invest about ₹ 350 Crore in the Financial Services business besides subscribing to the rights issue of Pantaloons. The cash flow from operations and proceeds from the divestment of Minacs will support the growth plans of ABNL.

About Aditya Birla Nuvo Ltd.

Aditya Birla Nuvo is a ~USD 4 billion conglomerate operating in the services and the manufacturing sectors, where it commands a leadership position. Its service sector businesses include Financial Services (Life Insurance, Asset Management, NBFC, Private Equity, Broking, Wealth Management and general insurance advisory), Fashion & Lifestyle (Branded apparels & Textiles) and Telecom. Its manufacturing businesses comprise of the Agri, Rayon and Insulators businesses.

Aditya Birla Nuvo is part of the **Aditya Birla Group**, a USD 40 billion Indian multinational. The Group operates in 36 countries across the globe, is anchored by an extraordinary force of about 120,000 employees belonging to 42 nationalities and derives more than 50% of its revenue from its overseas operations.

Disclaimer: Certain statements in this "Press Release" may not be based on historical information or facts and may be "forward looking statements" within the meaning of applicable securities laws and regulations, including, but not limited to, those relating to general business plans & strategy of the Company, its future outlook & growth prospects, future developments in its businesses, its competitive & regulatory environment and management's current views & assumptions which may not remain constant due to risks and uncertainties. Actual results could differ materially from those expressed or implied. The Company assumes no responsibility to publicly amend, modify or revise any statement, on the basis of any subsequent development, information or events, or otherwise. This "Press Release" does not constitute a prospectus, offering circular or offering memorandum or an offer to acquire any shares and should not be considered as a recommendation that any investor should subscribe for or purchase any of the Company's shares. The financial figures in this "Press Release" have been rounded off to the nearest \$\frac{2}{3}\$ one Crore. The financial results are consolidated financials unless otherwise specified.

Aditya Birla Nuvo Limited

Regd. Office: Indian Rayon Compound, Veraval – 362 266 (Gujarat) [Corporate Identity Number L17199GJ1956PLC001107]

Corporate Office: 4th Floor 'A' Wing, Aditya Birla Centre, S.K. Ahire Marg, Worli, Mumbai – 400 030

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Stock Code: BSE: 500303 NSE: ABIRLANUVO Reuters: ABRL.BO / ABRL.NS / IRYN.LU Bloomberg: ABNL IN / IRIG LX



Aditya Birla Nuvo Limited Financial Results – Q1 FY 2014-15

Mumbai, 12th August 2014

Stock Code: BSE: 500303 NSE: ABIRLANUVO Reuters: ABRL.BO / ABRL.NS / IRYN.LU Bloomberg: ABNL IN / IRIG LX

Investor presentation

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Key Highlights	3 – 7
Business-wise Performance	8 – 18
Going Forward	19
Financials and other Annexure	20 – 41

Note 1: The financial results of ABNL are consolidated financials unless otherwise specified

Note 2 : The financial figures in this presentation have been rounded off to the nearest ₹ 1 Crore

Note 3:1 USD: INR 60

Glossary

- CY: Current Year
- FY : Financial Year (April-March)
- PY Corresponding period in Previous Financial Year
- PQ Previous Quarter
- Q1- April-June
- Q4– January to March
- YTD : Year to date

- ROACE : Return on Avg. Operating Capital Employed based on EBIT
- VAS Value Added Services
- EBO Exclusive Brand Outlet
- MBO Multi Brand Outlet
- ◆ TPA Tons per annum
- AAUM Average Assets under Management
- APE : Annual Premium Equivalent

Indian Economy

- India's GDP grew by sub-5% for second year in a row in fiscal FY14
- Early signs of recovery visible with improved industrial growth and inflation coming off the peak
 - IIP grew by 4% during Apr-May'14
 - ▶ WPI inflation moderated to 5.4% in Jun'14 and CPI inflation dipped to 30 months low of 7.3%
 - RBI kept the repo rates unchanged on fears of weak monsoon
- Substantive measures taken to narrow fiscal imbalances yielding results
 - ▶ Pick-up in exports in recent months & measures to curb gold imports have contributed to lowering the CAD to 1.7% of GDP in fiscal 2014 compared to 4.7% a year ago.
- Going forward, India's GDP growth is expected to improve to 5.4% in calendar year 2014 (Source : IMF)
 - A stable government, strong global growth, improving export competitiveness and implementation of recently approved investment projects are expected to be the key contributing factors

Key Highlights

Strengthening leadership position across businesses

Financial Services



Market Positioning

Among the **top 5** fund managers in India

Augmenting Portfolio Received housing

finance license

AUM

₹ **134,216** Crore¹ (21% y-o-y growth)

Quarterly Revenue

₹ **1,655** Crore (21% y-o-y growth)

Lending Book

~ ₹ **12,600** Crore (50% y-o-y growth)

Quarterly EBT

₹ **220** Crore (PY : ₹ 229 Crore)

Fashion & Lifestyle



Madura

All round growth in earnings

Customer Reach

1,791 EBOs / Stores (*4.4 million sq. ft.*)

Pantaloons

Raising capital to fund its growth capital requirement

Quarterly Revenue

₹ **1,528** Crore (18% y-o-y growth)

Jaya Shree

Highest ever quarterly earnings led by expansion

Quarterly EBITDA

₹ **109** Crore (53% y-o-y growth)

Key Highlights

Strengthening leadership position across businesses

Telecom



Market Positioning

6th largest¹ in the world **3**rd largest² in India

Strong Balance sheet

Net Debt to EBITDA: **1.54**x (Standalone)

Outperforming Industry

Revenue share² grew y-o-y from 15.7% to **16.6%**

Quarterly Revenue

₹ **7,555** Crore (16% y-o-y growth)

Capital Raised

₹ 3,750 Cr. (through QIP and preferential allotment)

Quarterly EBITDA

₹ 2,545 Crore (20% y-o-y growth)

Manufacturing (Agri, Rayon, Insulators)



Market Positioning

Leading manufacturer of Urea, VFY & Insulators in India

Insulators

Rishra plant shutdown for 42 days due to labour unrest impacted earnings

Agri

Energy savings augmented profitability despite shutdown

Quarterly Revenue

₹ **863** Crore (10% y-o-y growth)

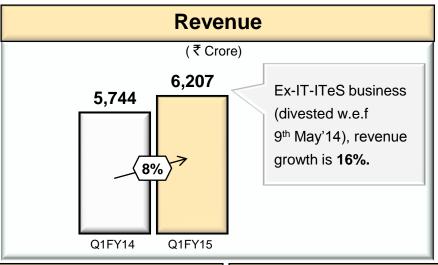
Rayon

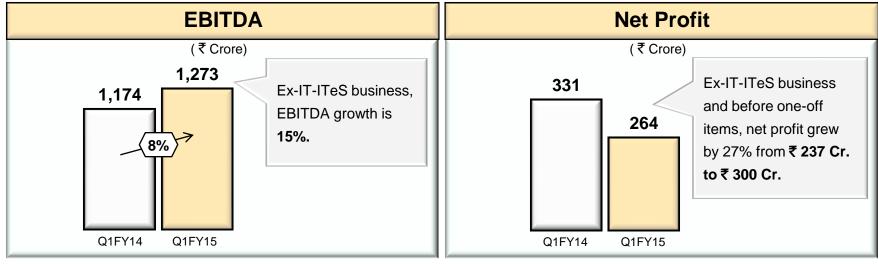
New superfine unit is running at full capacity & adding to the bottom-line

Quarterly EBITDA

₹ **88** Crore (4% y-o-y growth)

Consolidated earnings growth

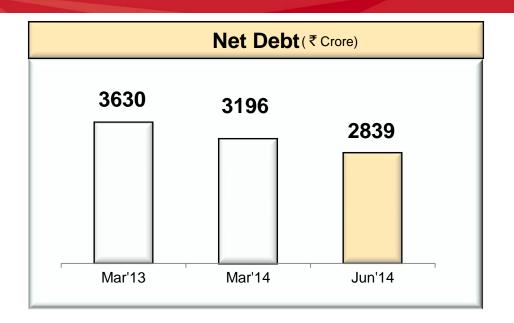


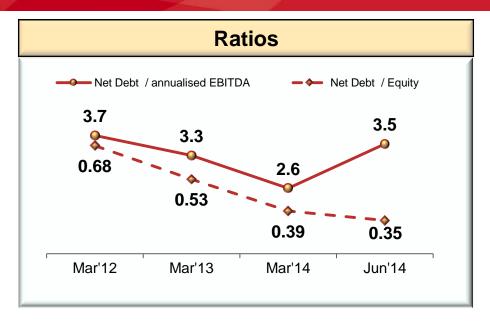


One-off times:

- In Q1 last year, profit is higher by ₹ 65 Cr. on account of gain on slump sale of Carbon Black business (including net tax credit of ₹ 41 Cr.)
 - In Q1FY15, profit is lower by ₹ 36 Cr. on account of net loss of ₹ 23 Cr. from operations of Minacs for the period from 1st Apr'14 to 8th May'14 & exceptional loss of ₹ 13 Cr. pertaining to the divestment of Minacs. This loss is without considering deferred grant of ₹ 42 Cr. receivable over next 3 year, which will be accounted for on actual receipt basis

Standalone Balance Sheet





- Net debt reduced q-o-q led by operating cash flows coupled with realisation of subsidy in Agri business
- Net Debt to annualised EBITDA appears higher due to seasonally lower earnings in the Fashion & Lifestyle business and impact of urea plant shutdown in the Agri business
- For fiscal 2014-15, the standalone balance sheet will support :
 - Standalone Capex of ~ ₹ 500 Cr. (Spent ₹ 40 Cr. in Q1)
 - Growth capital requirement of Financial Services businesses to the tune of ~ ₹ 350 Cr.
 - Rights issue by Pantaloons
- Cash flow from operations and divestment of Minacs will support the growth plans of ABNL



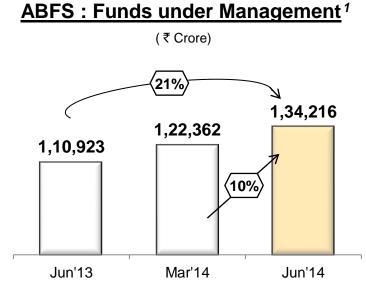
Aditya Birla Financial Services



Performance highlights: Q1 2014-15

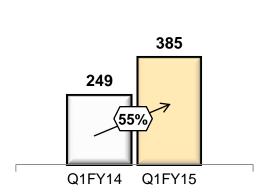
Aditya Birla Financial Services (ABFS)

- ABFS is a significant player in the non-banking financial services space having presence in several verticals
- Ranks among the top 5 fund managers in India (excl. LIC) with Funds under Management at ₹ 134,216 Cr. – Grew by 21% y-o-y & 10% q-o-q
- Gained market share in Life Insurance, Asset Management, Broking and General Insurance Advisory businesses
- Lending book growth continues to be robust
- Received license for housing finance business



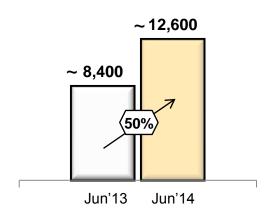
Life Insurance

(New Business Premium in ₹ Crore)



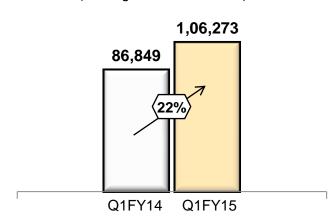
NBFC

(Lending Book in ₹ Crore)



Asset Management

(Average AUM in ₹ Crore)



Aditya Birla Financial Services (ABFS)

NBFC

- Loan book grew y-o-y by 50% and q-o-q by 9% to ~₹ 12,600 Cr.
- Gross NPA at 1.25% (PY: 1.8%, PQ: 1.3%) and Net NPA at 0.5% (PY: 1.2%, PQ: 0.6%)
- Net worth expanded y-o-y by 47% from ₹ 1,242 Cr. to ₹ 1,828 Cr.

Birla Sun Life Insurance (BSLI)

- New business premium market share (among private players) enhanced y-o-y from 6.7% to 9.5% and ranking improved from 7th to 5th led by strong growth in the group business.
- Distributed ₹ 70 Cr. in July 2014 towards final dividend for FY14 (ABNL's share : ₹ 52 Cr.)
- AUM grew y-o-y by 17% and q-o-q by 8% to ₹ 26,813 Cr.
- Reported Embedded Value at ₹ 3,225 Cr. and VNB margin at 16.2% for 2013-14

Birla Sun Life Asset Management (BSAMC)

- Total AAUM registered 22% y-o-y growth & 10% q-o-q growth crossing ₹ 100,000 Cr. mark
- Cemented our position as the 4th largest AMC in India with an improved market share of 9.98% (PY: 9.42%)
 - ▶ In terms of domestic equity AUM, BSAMC moved 2 places up to rank 5th in the industry
- Acquired mutual fund schemes & portfolio accounts of ING Mutual Fund; awaiting SEBI approval

Aditya Birla Financial Services (ABFS)

- Quarterly revenue is up y-o-y by 21% to ₹ 1,655 Cr.
 - → Revenue of Life Insurance and NBFC businesses grew by 19% and 41% respectively driven by growth in new business and lending book
- EBT is lower at ₹ 220 Cr. (PY : ₹ 229 Cr.)
 - ▶ Lower in-force book impacted y-o-y profitability in Life Insurance business
 - NBFC & Insurance Broking businesses posted 53% & 30% rise in EBT
 - Broking & wealth management businesses turned profitable with improvement in market sentiment coupled with cost control initiatives

Reve (₹ Cr		Key Businesses	<u>EE</u> (₹ Cr	
Q1FY14	Q1FY15	•	Q1FY14	Q1FY15
895	1,068	Life Insurance	136	83
272	384	NBFC	58	89
137	125	Asset Management	38	36
63	78	Others	(2)	13

(₹ Crore) 1,655 1,366

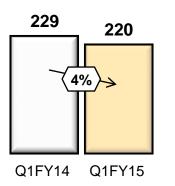
Revenue

Earnings before Tax

Q1FY15

Q1FY14

(₹ Crore)









LINEN CLUB Fashion & Lifestyle



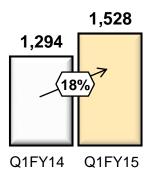
Performance highlights: Q1 2014-15

Fashion & Lifestyle

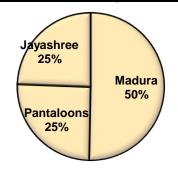
- Fashion & Lifestyle business continues to expand its retail presence
 - Added 66 EBOs/stores to reach 1,791 stores spanning across 4.4 million sq. ft.
- Quarterly revenue grew y-o-y by 18% to ₹ 1,528 Cr.
 - Supported by top-line growth across the formats
 - **▶** EBITDA surged by 53% from ₹ 71 Cr. to ₹ 109 Cr.
 - Driven by sales growth & improved margins in Madura and Jaya Shree
 - Pantaloons attained gross margin expansion

EBOs/ Stores	Retail Space	Business	Reve (₹ Cr		-	BITDA Crore)	
	(mn sq. ft.)	! ! !	Q1FY14	<i>Q1</i> FY15	Q1FY14	Q1FY15	
1,580	2.3	Madura	638	787	37	62	
109	2.0	¦ ¦ Pantaloons ¦	: : : :	386	(5)	(4)	
102	0.1	Jaya Shree	313	375	39	51	
1,791	4.4	Total	1,294	1,528	71	109	

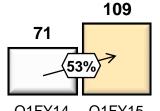
Revenue (₹Crore)



Revenue mix (Q1FY15)







Q1FY14 Q1FY15

Fashion & Lifestyle

Madura Fashion & Lifestyle

- Revenue surged y-o-y by 23% to ₹ 787 Cr. led by strong double digit volume growth
 - Sales from retail channel grew by 21% driven by stores expansion
 - # Higher average bill value aided like-to-like stores sales growth of 6% while footfalls remained subdued
- EBITDA rose by 66% from ₹ 37 Cr. to ₹ 62 Cr. led by margin expansion of 200 bps
 - Operating leverage contributed to the margin expansion absorbing higher discounting

Pantaloons Fashion & Retail Ltd.

- Revenue grew y-o-y by 12% to ₹ 386 Cr. driven by 8% like-to-like retail sales growth
- ▶ Led by execution of portfolio strategy & improved merchandising, gross margin expanded by > 300 bps
- Annualisation impact of business building costs and higher accelerated depreciation on account of stores refurbishment strained bottom-line
- The Company is raising capital through rights issue to fund its growth capital requirements

Jaya Shree

- Revenue rose by 20% to ₹ 375 Cr. and EBITDA surged by 32% to ₹ 51 Cr.
 - Driven by improved realisation and expansion-led higher volumes in the linen segment
- Further scaling up linen yarn capacity from 3,400 TPA to 6,400 TPA at a capex of ~₹ 220 Cr. by 2016



Telecom

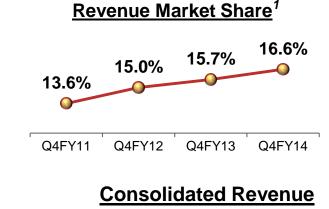


Performance highlights: Q1 2014-15

Telecom: Idea Cellular

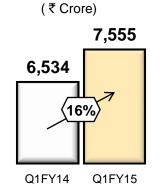
Robust performance across key metrics drove earnings growth

	Q1FY14 (PY)	Q1FY15 (CY)	Δ%
Minutes of Use (billion)	147	165	+12.2%
Average Realisation per minute (₹)	0.437	0.451	+ 3.2%
Cost per minute² (₹)	0.318	0.320	+0.6%
Data Volume (billion Mega Bytes)	13.8	32.5	+135.8%
Net Profit (₹ Crore)	463	728	+57.4%



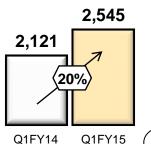
• Revenue grew by 16%, EBITDA rose by 20% & EBITDA margin expanded by >120 bps

- Strong free cash flows & funds raised will support balance sheet² & growth plans
 - **⇒** Generated post tax cash profit² of ₹ 2,023 Cr. (16% y-o-y growth)
 - Idea received dividend of ₹ 362 Cr. from Indus Towers (eliminated at consolidated level)
 - ▶ Strong balance sheet² having Net debt to annualised EBITDA at 1.54x (PQ: 2.4x)
 - Equity infusion of ₹ 3,000 Cr. raised through QIP in Jun'14 contributed
 - In July'14, Idea further raised ₹ 750 Cr. (through issue of equity shares on preferential basis to Axiata)
- ROACE grew to 14.5% p.a. (PY: 13.6% p.a.) on expanded capital employed (post spectrum acquisition)



Consolidated EBITDA

(₹Crore)



¹Based on gross revenue for UAS & Mobile licenses only, as released by TRAI

Manufacturing













Manufacturing Businesses (Agri, Rayon & Insulators)

Y-o-Y performance review :

Rev	<u>Revenue</u> <i>(</i> ₹		<u>EBI</u>	TDA	Remarks
Q1FY14	Q1FY15	(₹ Crore)	Q1FY14	Q1FY15	Kemarks
487	564	Agri	20	26	Energy savings compensated for lower urea volumes
204	212	Rayon	52	54	Expansion-led higher sales volume in VFY segment partly offset by lower caustic soda volumes
95	87	Insulators	13	8	42 days shutdown at Rishra plant due to labour unrest
786	863	Total	85	88	

- **Agri**: Urea plant breakdown/ shutdown for 15 days constrained volumes & earnings (Vis-à-vis 9 days breakdown in Q1 last year). Profit is higher y-o-y led by energy savings & higher fixed cost reimbursement as per Govt. policy.
- Rayon: New superfine unit is operating at full capacity and adding to the bottom-line. Caustic soda volumes were impacted due to maintenance shutdown
- Insulators: Rishra plant resumed operations on 18th June 2014

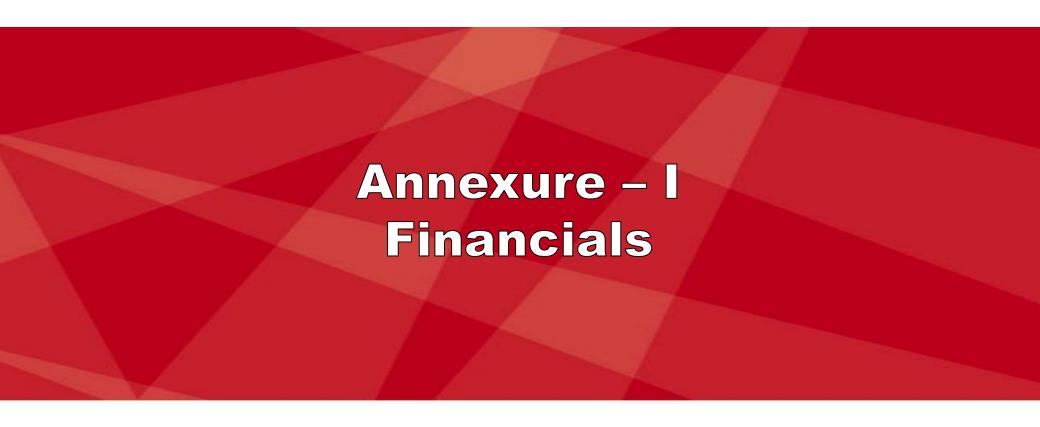
Going Forward

Financial Services

- Gaining market share in the Life Insurance business through good quality sales driven by an efficient distribution network with acceptable expense levels
- Growing profitable assets while maintaining fund performance in the Asset Management business
- Scaling up the book size in the NBFC business while keeping risk under control
- Entry into Housing Finance
- Capitalising on brand !DEA, strong cash flows and expanding spectrum profile & infrastructure in the <u>Telecom</u>
 business to capture the emerging Voice & Wireless Broadband opportunities

• Fashion & Lifestyle

- ▶ Leveraging brand leadership, scaling up retail space & enriching product portfolio in Branded Apparels business
- Expanding linen capacity to tap sector growth & focusing on high margin linen fabric retail in Textiles business
- Capturing sector growth opportunities and improving margins in the <u>Manufacturing</u> businesses



Quarter - 4
2013-14 (PQ)
2,272
1,740
533
(1)
1,752
1,584
1,243
3 4 5
(4)
724
789
408
223
159
(9)
7,112

Revenue	Quarter 1		
	2013-14 (PY)	2014-15 (CY)	
Aditya Birla Financial Services	1,366	1,655	
Life Insurance	895	1,068	
Other Financial Services*	474	588	
Elimination	(4)	(2)	
Telecom (Nuvo's share) @	1,651	1,879	
Fashion & Lifestyle	1,294	1,528	
Branded Apparels & Accessories	982	1,155	
Textiles	313	375	
Elimination	(1)	(2)	
IT-ITeS^	658	283	
Manufacturing	786	863	
Agri-business	487	564	
Rayon	204	212	
Insulators	95	87	
Inter-segment Elimination	(11)	(1)	
Consolidated Revenue	5,744	6,207	

^{*} Other Financial Services include Asset Management, NBFC, Private Equity, Broking, Wealth Management & General Insurance Broking businesses.

[@] Idea is consolidated at ~25.3% till 10th June 2014 and at 23.63% thereafter

[^] Divested w.e.f 9th May 2014

Quarter - 4	EBIT	Quarter 1	
2013-14 (PQ)		2013-14 (PY)	2014-15 (CY)
170	Aditya Birla Financial Services	220	207
80	Life Insurance	136	83
89	Other Financial Services*	84	125
274	Telecom (Nuvo's share) @	238	337
73	Fashion & Lifestyle	25	38
36	Branded Apparels & Accessories	(7)	(7)
37	Textiles	32	44
53	IT-ITeS^	38	(16)
37	Manufacturing	63	64
(30)	Agri-business	15	19
45	Rayon	41	43
23	Insulators	7	2
608	Segmental EBIT	584	630

^{*} Other Financial Services include Asset Management, NBFC, Private Equity, Broking, Wealth Management & General Insurance Broking businesses. Interest cost of NBFC business, being an operating expense as per AS 17, is deducted from Segmental EBIT

[@] Idea is consolidated at ~25.3% till 10th June 2014 and at 23.63% thereafter

[^] Divested w.e.f 9th May 2014

Consolidated	Quarter 1		
Profit & Loss Account	2013-14 (PY)	2014-15 (CY)	
Revenue	5,744	6,207	
EBITDA	1,174	1,273	
Less : NBFC Interest expenses	166	236	
Less : Other Interest Expenses	211	173	
EBDT	797	864	
Less : Depreciation	388	405	
Earnings before Tax (before exceptional items)	409	459	
Exceptional Gain / (Loss)	24	(13)	
Earnings before Tax	433	446	
Less : Provision for Taxation (Net)	77	168	
Less : Minority Interest	24	14	
Reported Net Profit	331	264	
Normalised Net Profit (Ex-IT-ITeS business and before one-off items)	237	300	

One-off times:

- In Q1 last year, profit is higher by ₹ 65 Cr. on account of gain on slump sale of Carbon Black business (including net tax credit of ₹ 41 Cr.)
 - In Q1FY15, profit is lower by ₹ 36 Cr. on account of net loss of ₹ 23 Cr. from operations of Minacs for the period from 1st Apr'14 to 8th May'14 & exceptional loss of ₹ 13 Cr. pertaining to the divestment of Minacs. This loss is without considering deferred grant of ₹ 42 Cr. receivable over next 3 year, which will be accounted for on actual receipt basis

Balance Sheet

Store	Standalone Consolidated			lidotod
Standalone				
Mar-14	Jun-14	Balance Sheet	Mar-14	Jun-14
8,108	8,167	Net Worth	11,189	11,717
-	-	Minority Interest	778	789
3,753	2,946	Debt	10,893	8,902
-	-	NBFC borrowings	9,647	10,685
88	84	Deferred Tax Liabilities (Net)	504	446
11,949	11,197	Capital Employed	33,012	32,539
		Policyholders' funds (Incl. funds		
_	-	for future appropriation)	23,557	25,390
11,949	11,197	Total Liabilities	56,569	57,929
1,845	1,821	Net Block (Incl. Capital Advances)	13,045	11,970
20	20	Goodwill	4,982	3,935
-	-	NBFC Lending	11,550	12,600
1,574	1,297	Net Working Capital	730	(208)
7,952	7,952	Long Term Investments	410	410
-	-	Life Insurance Investments	24,764	26,783
-	-	Policyholders' Investments	23,435	25,368
-	-	Shareholders' Investments	1,329	1,414
557	107	Cash Surplus & Current Investments	1,089	2,440
623	628	Book Value (₹)	860	901
2.6	3.5	Net Debt / Annualised EBITDA (x)	2.3	1.6
0.39	0.35	Net Debt / Equity (x)	0.88	0.55
14,196	17,956	Market Capitalisation - NSE		

Standalone Profit & Loss Account	Quarter 1	
	2013-14 (PY)	2014-15 (CY)
Revenue	1,701	1,972
EBITDA	315	203
Interest Expenses	64	68
EBDT	251	135
Depreciation	46	46
Earnings before Tax (before exceptional items)	205	90
Exceptional Gain / (Loss)	24	-
Earnings before Tax	229	90
Provision for Taxation (Net)	(24)	21
Reported Net Profit	253	69
Normalised Net Profit (before one-off items)	44	50

One-off times:

- In Q1 last year, profit is higher by ₹ 209 Cr. → (a) ₹ 65 Cr. gain on slump sale of Carbon Black business (incl. net tax credit of ₹ 41 Cr.) & (b) ₹ 144 Cr. gain on buyback of shares by BSLI
- In Q1FY15, profit is higher by ₹ 19 Cr. being premium received on redemption of preference shared by Minacs.

Annexure II Business-wise Financials

Aditya Birla Financial Services

	Quar	ter 1
₹ Crore	2013-14 (PY)	2014-15 (CY)
Revenue		
Birla Sun Life Insurance	895	1,068
Aditya Birla Finance	272	384
Birla Sun Life Asset Management	137	125
Aditya Birla Insurance Brokers	25	26
Aditya Birla Money	18	28
Aditya Birla Money Mart	18	21
Aditya Birla Capital Advisors (PE)	6	5
Others / (Elimination)	(4)	(3)
Revenue	1,366	1,655
Earnings before tax	229	220
Net Profit	193	174

Birla Sun Life Insurance (BSLI)

- Private sector's total new business premium grew y-o-y by 12%
 - Individual life new business premium grew by 14% largely led by bank-backed life insurers
- BSLI posted 55% rise in new business premium driven by group business
 - Group new business more than doubled to ₹ 238 Cr.
 - Individual life new business de-grew by 10% to ₹ 147 Cr.
- Renewal premium at ₹ 684 Cr. grew y-o-y by 2%
- Revenue grew by 19% to ₹ 1,068 Cr.
- Earnings before tax at ₹83 Cr. is lower y-o-y due to lower in-force book
- Strengthening traditional products portfolio
 - Share of non-ULIP products in individual new business increased y-o-y from 61% to 68% led by the revamped products suite
 - ▶ PAR products accounted for 45% (PY: 10%) of individual new business
- AUM grew y-o-y by 17% to ₹ 26,813 Cr.

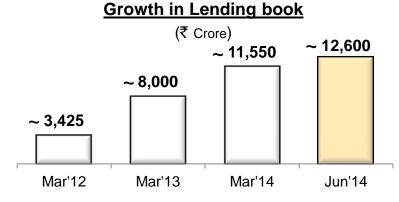
	Qua	Quarter 1			
₹ Crore	2013-14 (PY)	2014-15 (CY)			
New Business Premium (Gross)	249	385			
Individual	163	147			
Group	85	238			
Renewal Premium (Gross)	673	684			
Individual	635	653			
Group	38	30			
Premium Income (Gross)	921	1,068			
Less : Reinsurance ceded & Service tax	(68)	(60)			
Premium Income (Net)	853	1,008			
Other Operating Income	42	60			
Revenue	895	1,068			
Earnings before tax	136	83			
Net Profit	136	83			
Assets under management	22,916	26,813			
Policyholders' Investments	21,720	25,399			
Shareholders' Investments	1,196	1,414			

Embedded Value and Value of New Business (FY14)

Birla Sun Life Insurance	₹ Crore
Embedded Value as on 31st Mar'14	3,225
Insurance Business Value	2,016
Adjusted Net Worth	1,209
Value of New Business (Individual Life) (FY14)	158
VNB as % of individual life APE (FY14)	16.2%

Aditya Birla Finance

- Lending book grew y-o-y by 50% to ~₹ 12,600 Cr.
 - Corporate Finance and Mortgage segments accounted for bulk of the incremental growth
- Quarterly revenue rose y-o-y by 41% to ₹ 384 Cr.
 - EBT surged y-o-y by 53% to ₹89 Cr.
 - Growth in loan book contributed
- Attained strong growth q-o-q
 - ▶ Lending book grew by 9%, revenue by 11% and EBT by 25%
 - ROA and ROE improved q-o-q
- Focus on retail footprint expansion: Added 7 new branches during the quarter to reach 22 branches
- Long term credit rating upgraded from AA to AA+ by ICRA



Key business metrics

	Q1FY14	Q1FY15
	(PY)	(CY)
Net Interest Income (incl. fee income) (%)	5.2%	5.2%
Opex to NII Ratio (%)	28%	26%
Return on Avg. Net Worth (p.a.) (%)	14.4%	13.9%
Return on Avg. Assets (p.a.) (%)	1.9%	2.0%
Gross NPA (as % of total loans & advances)	1.8%	1.25%
Net NPA (as % of total loans & advances)	1.2%	0.5%
Fee Income (₹ Crore)	14	16
Net Profit (₹ Crore)	38	59
Net Worth (₹ Crore)	1,242	1,828
Borrowings (₹ Crore)	7,252	10,685
Leverage (x)	5.8x	5.8x

Lending book as on 30th June'14: Break-up



* LAP / LRD & Construction Finance

Birla Sun Life Asset Management (BSAMC)

- Industry's domestic AAUM rose y-o-y by 17% and q-o-q by 9% to reach an all time high of ~₹ 9,87,000 Cr.
 - → AUM growth in both equity & non-equity segments contributed
- BSAMC's AAUM surged y-o-y by 22% & q-o-q by 10% to ₹ 106,273 Cr.
 - Registered sound growth across the asset classes
 - Offshore AUM grew y-o-y by 15% to ₹ 6,251 Cr.
- Ranks 4th in India with domestic AAUM share at 9.98% (PY: 9.42%)
- Equity assets gained momentum
 - BSAMC's share in Industry's equity AAUM rose to 6.1% (PY: 5.4%)
 - Gained two positions up to rank 5th in terms of domestic equity AUM
 - → Achieved highest ever quarterly equity gross sales
 - → Garnered 27% market share in industry's Q1 net equity sales
- Acquired mutual fund schemes of ~₹ 740 Cr. & portfolio accounts of ~₹ 347 Cr. from
 ING Mutual Fund. Transaction is likely to complete by Sep'14 subject to SEBI approval.
- Increase in selling expenses mainly for building equity assets lowered profitability

	Average AUM		
₹ Crore	Q1FY14 (PY)	Q4FY14 (PQ)	Q1FY15 (CY)
Domestic Equity & Alternate Assets	12,085	12,922	15,498
Domestic Fixed Income	69,336	77,586	84,523
Offshore Assets	5,427	5,921	6,251
Total AUM	86,849	96,429	1,06,273

₹ Crore	Quarter 1	
	2013-14 (PY)	2014-15 (CY)
Revenue (Fee Income)	137	125
Earnings before tax	38	36
Net Profit	26	27

Other Financial Services

Aditya Birla Insurance Brokers (General insurance advisory)

- Revenue grew y-o-y from ₹ 25 Cr. to ₹ 26 Cr. and earnings before tax grew by 30% from ₹ 11 Cr. to ₹ 15 Cr.
- Premium placement rose by 33% to ₹ 361 Cr. (PY : ₹ 272 Cr.). Market share (Apr-May'14) grew y-o-y from 1.48% to 1.78%

Aditya Birla Money (ABM) (Broking and Wealth Management)

- Won CNBC TV-18 Financial Advisor Award 2013-14 in 'Best Performing National Financial Advisor Retail' category
- Broking: Industry volumes in retail cash equity segment surged y-o-y by 91% and q-o-q by 68%
 - ▶ In Q1FY15, market share of Aditya Birla Money grew y-o-y to 1.41% (PY:1.37%) in retail cash equity segment, rose to 2.33% (PY:0.91%) in retail F&O segment and improved to 0.61% (PY:0.46%) in commodity segment.
- Wealth Management: AuA at ~ ₹ 9,225 Cr. grew q-o-q (PQ: ~₹ 8,575 Cr., PY : ~₹ 10,500 Cr.)
- Led by improved volumes and cost efficiencies, broking and wealth management businesses turned profitable

Aditya Birla Private Equity (ABPE): Funds under management at ₹ 1,129 Cr.

- Investments made in Wonderla Holidays Ltd. and City Union Bank
- Fund I has deployed 76% of its deployable corpus and committed the balance
- Sunrise Fund has deployed 48% of its deployable corpus and committed an additional 27%

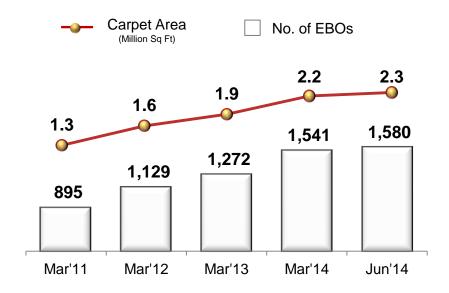
	Aditya Birla l Brokers (G Insurance B	eneral	Aditya Birla (Equity & Co Brokin	mmodity	Aditya B Money M (Wealth Manag	art	Aditya Capital Ad (Private I	dvisors
	PY	CY	PY	CY	PY	CY	PY	CY
₹ Crore	Quarter 1							
Revenue	25	26	18	28	18	21	6	5
Earnings before tax	11	15	(5)	2	(3)	2	2	2
Net Profit / (Loss)	7	10	(5)	2	(3)	2	1	1

₹32

Madura Fashion & Lifestyle

	Quarter 1		
₹ Crore	2013-14 (PY)	2014-15 (CY)	
Revenue	638	787	
EBITDA	37	62	
Segment EBIT	17	43	
Capital Employed	465	494	
ROACE (Annualised) (%)	14	36	

Retail Channel



- Capex of ₹ 20 Cr. was incurred during the quarter
- Wholesale Channel (MBOs and Department Stores) attained 23% y-o-y sales growth

Pantaloons Fashion & Retail Ltd.

1,050

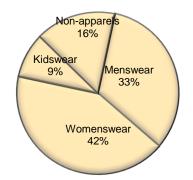
1,117

₹ Crore	Quarter 1	
	2013-14 (PY)	2014-15 (CY)
Revenue	344	386
EBITDA	(5)	(4)
Segment EBIT	(24)	(50)

0	` /	, ,
₹ Crore	As on 31st Mar'14	As on 30th Jun'14
Net Fixed Assets	496	464
Goodwill	1,168	1,168
Cash & Current Investments	17	20
Net Working Capital	(50)	(39)
Net Worth	579	495
		l

Debt

Revenue Mix (Q1FY15)



Customer Reach



- Customer reach expanded to 83 Pantaloons stores & 26 Factory
 Outlets spanning across 2 million sq. ft.
 - ◆ Launched 2 Pantaloons stores in Q1FY15
- Capex of ₹ 20 Cr. was incurred in Q1. Full year capex guidance stands at ₹ 150 Cr. towards :
 - → Addition of 18-20 stores to reach 100 stores mark
 - Refurbishment of 21 stores through infrastructure and assortment upgrade

Jaya Shree Textiles

7.0	Quarter 1	
₹ Crore	2013-14 (PY)	2014-15 (CY)
Linen Segment	139	194
Wool Segment	174	181
Revenue	313	375
EBITDA	39	51
Segment EBIT	32	44
Capital Employed	198	278
ROACE (Annualised) (%)	69	59

- Posted highest ever quarterly earnings
- Revenue grew by 20% to ₹ 375 Cr.
 - Expansion-led volume growth in the linen segment coupled with higher realisation contributed
 - ▶ Linen Yarn and Linen Fabric registered 21% and 25% volume growth respectively
- EBITDA rose by 32% to ₹ 51 Cr.
- Focusing on high margin Linen Fabric OTC segment : Opened 4 new 'Linen Club Fabrics' EBOs in Q1 to reach 102 EBOs
- Further expanding Linen Yarn capacity from 3.400 TPA to 6,400 TPA at a capex of ~₹ 220 Cr. by calendar year 2016
- Operating at a sound ROACE of 59% p.a.

Idea Cellular

₹ Crore	Quarter 1	
(Consolidated Results)	2013-14 (PY)	2014-15 (CY)
Revenue	6,534	7,555
EBITDA	2,121	2,545
Segment EBIT	941	1,356
Net Profit	463	728
Net Worth	15,217	20,159
Total Debt	13,734	19,390
Capital Employed	28,951	39,549
ROACE (Annualised) (%)	13.6	14.5

- Base of 139 million active subscribers provides a great platform for upgrading voice customers to wireless data services in future
 - Currently, 27.9 million Idea subscribers use its mobile data services, contributing 11.5% of total service revenue in Q1FY15
- As of May'14, Idea had 101.5% of reported subscribers as VLR (active) subscribers highest in the industry
- VAS as percentage of service revenue grew to 17.8% in Q1FY15 (PQ: 16.5%, PY: 16.0%)
- Capex of ₹ 3.8 billion incurred in Q1FY15. Capex guidance for FY15, excl. any spectrum payout, stands at ₹ 35 billion

Indo Gulf Fertilisers

	Quarter 1	
₹ Crore	2013-14 (PY)	2014-15 (CY)
Manufactured Urea Sales ('000 MT)	259	240
Revenue	487	564
Manufacturing (Urea, Customised Fertilisers)	431	474
Trading (Fertilisers, Seeds, Agro-Chemicals)	56	89
EBITDA	20	26
Segment EBIT	15	19
Capital Employed	1,384	1,428
ROACE (Annualised) (%)	4	5

- Revenue grew by 16% to ₹ 564 Cr.
 - ▶ Revenue from manufacturing operations grew by 10% on account of pass through of rise in natural gas prices.
 - Urea sales de-grew by 7% due to plant breakdown / shutdown for 15 days as against 9 days breakdown in Q1 last year
 - Trading revenue rose from ₹ 56 Cr. to ₹ 89 Cr.
- EBITDA is higher at ₹ 26 Cr. led by energy savings and higher fixed cost reimbursement as per Government policy
- Outstanding subsidy & receivables reduced q-o-q from ₹ 1,176 Cr. in Mar'14 to ₹ 1,066 Cr. in Jun'14 (PY: ₹ 1,105 Cr.)
 - Preceived subsidised loan of ₹ 214 Cr. in Jun'14 through Special Banking Arrangement

Indian Rayon

	Quarter 1	
₹ Crore	2013-14 (PY)	2014-15 (CY)
VFY	, ,	
Manufactured VFY Sales Volumes (MT)	4,205	4,583
Revenue (VFY & allied chemicals) (₹ Cr.)	156	166
<u>Chemicals</u>		
Caustic Soda Sales Volume (MT) ¹	24,361	20,875
Revenue (₹ Cr.)	48	46
Total Revenue	204	212
EBITDA	52	54
Segment EBIT	41	43
Capital Employed	687	741
ROACE (Annualised) (%)	24	23

Note 1: Including captive consumption and inter unit sale

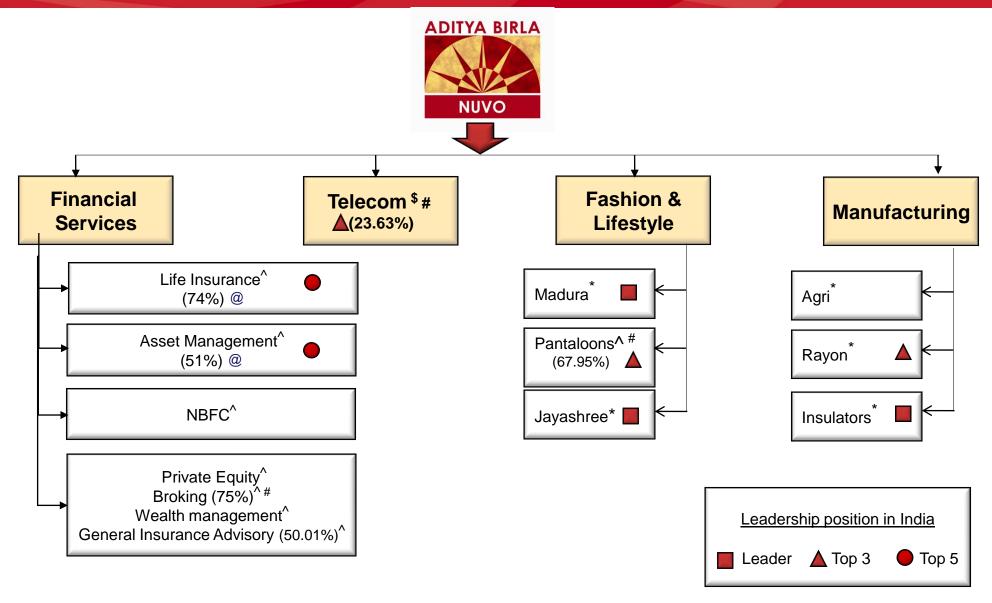
- Revenue grew y-o-y by 4% to ₹212 Cr.
 - ▶ VFY : Manufactured VFY sales volume grew by 9% while revenue was up by 6% driven by new superfine yarn capacity.
 Domestic VFY industry witnessed stagnant demand y-o-y.
 - → Chemicals: Caustic Soda sales volume de-grew by 14% due to maintenance shutdown while realisation improved by 14%
- EBITDA grew by 4% to ₹ 54 Cr. : Higher VFY sales volumes and Caustic Soda realisation contributed partly offset by lower caustic soda volumes & higher power cost owing to shutdown
- Capital employed is higher y-o-y on account of increased working capital requirements on account of new superfine yarn capacity
- Operating at an ROACE of 23% p.a.

Aditya Birla Insulators

	Quarter 1	
₹ Crore	2013-14 (PY)	2014-15 (CY)
Sales Volumes (MT)	7,061	5,824
Revenue	95	87
EBITDA	13	8
Segment EBIT	7	2
Capital Employed	362	381
ROACE (Annualised) (%)	8	2

- Industry volumes continued to be impacted by deferment of projects & liquidity crunch in the power sector and cheaper imports .
 - ▶ Ministry of commerce has recommended Anti-Dumping duty on cheaper imports; to be ratified by Ministry of Finance.
- Pending long term wage settlement and further discussions, a section of workers went into illegal stoppage of work disrupting the operations at Rishra plant. As a result, management was forced to suspend plant operations. The plant resumed operations on 18th Jun'14 following wage settlement. The resultant 42 days disruption / suspension of plant operations impacted earnings.
- Revenue de-grew y-o-y by 9% to ₹ 87 Cr. due to lower sales volume in the transmission segment partly offset by higher sales and realisation in the substation segment
- EBITDA de-grew from ₹ 13 Cr. to ₹ 8 Cr.

Annexure III: Reporting Structure (As on 30th Jun'14)



^{*}Represent Divisions Represent Subsidiaries \$Represent Joint Ventures @ JV with Sun Life Financial, Canada

Listed

Disclaimer

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