

FORM C

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992
[Regulation 13(3) and (6)]

Regulation 13(3) – Details of change in shareholding in respect of persons holding more than 5% shares in a listed Company

Name, PAN No. & Address of Shareholders : M/s. PCR Investments Limited
PAN: AAACP6407D
19, Bishop Gardens, R A Puram, Chennai 600 028

Shareholding prior to acquisition / sale	No. & % of shares / voting rights acquired / sold	Receipt of allotment advice / acquisition of shares / sale of shares specify	Date of intimation to company	Mode of acquisition (market purchase/public/rights/preferential offer, etc.)	No. & % of shares / voting rights post acquisition / sale	Trading member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy Quantity	Buy Value	Sell Quantity	Sell value (Rs. In Crores)
33,85,320 6.11%	33,85,320 6.11% (Sold)	17.07.14	18.07.14	Market Sale	Nil	Aditya Birla Money Limited SEBI Regn No. INB231347031	NSE	--	--	33,85,320	6.56 Cr

For PCR INVESTMENTS LIMITED


S OBUL REDDY
 DIRECTOR