

ADITYA BIRLA



MONEY

Ref : SECTL/2014 – 43

2nd December, 2014

Bombay Stock Exchange Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
MUMBAI – 400 001.

Fax # 022-22723121/ 22722037
22722041/ 22723719
22722039/ 22722061

National Stock Exchange of India Limited,
Exchange Plaza, 5th Floor,
Plot No. C/1, G-Block,
Bandra-Kurla Complex, Bandra (East)
MUMBAI – 400 051.

Fax # 022-26598237/38

Dear Sirs,

Sub: Intimation of Grant of Options under Aditya Birla Money Limited – Employee Stock Option Scheme 2014 under Clause 25 of the Listing Agreement
Scrip Code: BSE – 532974 : NSE – BIRLA MONEY

We would like to inform you that the Nomination and Remuneration Committee of the Board of Directors of the Company by Circular Resolution has approved the following on 2nd December, 2014:

- Grant of 25,09,341 stock options to the eligible employees of the Company in terms of Aditya Birla Money Limited – Employee Stock Option Scheme 2014 (Scheme 2014) at an exercise price of Rs. 34.25/-. In terms of Scheme 2014, one stock grant represents one equity share of face value Re. 1/- each of the Company. The stock grant shall vest to the employees in the manner stated below:

Vesting Dates	Number of Options Vested
25% of Options to be vested on 2 nd December, 2015	6,27,335
25% of Options to be vested on 2 nd December, 2016	6,27,335
25% of Options to be vested on 2 nd December, 2017	6,27,335
25% of Options to be vested on 2 nd December, 2018	6,27,336

The eligible employees shall be entitled to exercise the options vested in them within five (5) years from the date of vesting of the respective options as determined by Nomination and Remuneration Committee, failing which these shall lapse as per the terms of Scheme 2014.

This information is furnished under **Clause 25 of the Listing Agreement.**

Thanking you,

Yours faithfully,

For Aditya Birla Money Limited,

Sudhakar Ramasubramanian

Aditya Birla Money Limited,

All Centre, No. 53 Greaves Road,
Chennai 600 006.

Managing Director



ADITYA BIRLA



FINANCIAL SERVICES

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Registered Office: Indian Rayon Compound, Veraval, Gujarat 362 266

Handwritten mark