



16th July, 2015

Bombay Stock Exchange Limited
Floor 25, PJ Towers,
Dalal Street,
Mumbai 400 001

Re: Email dated July 16, 2015

Dear Sirs,

This has reference to your email dated July 16, 2015 seeking clarification on a news item that has appeared in Business Standard, concerning "Bharti in talks to buy Idea and Vodafone towers for \$1.6 bn".

We observe from the published article that it covers news about Bharti Infratel proposing to take over telecom towers of Vodafone and Idea Cellular, which we are not aware of.

It is not our policy to respond to media reports which are matters of speculation.

We are conscious of our obligations under Listing Agreement and shall comply with the same as and when there is any occasion to do so.

Thanking you,

Yours truly,

For Idea Cellular Limited

A handwritten signature in blue ink, appearing to read "Pankaj Kapdeo", with a horizontal line underneath.

Pankaj Kapdeo
Company Secretary

