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Date: October 18, 2017

To,
The National Stock Exchange of India Limited
Listing Department,
Exchange Plaza,
Bandra Kurla Complex
Bandra East,
Mumbai - 400 051

To,
BSE Limited
Listing Department,
Phiroze Jeejebhoy Towers,
Dalal Street,
Mumbai - 400 001
Fax Nos.:22723121/2037/2039

Ref: BSE letter dated October 18, 2017 Ref No: L/SURV/ONL/PV/ZS/2017-18/123 NSE letter dated October 17, 2017 Ref No: NSE/CM/Surveillance/7054

Sub: Increase in Volume

Fax Nos.: 26598237 / 26598238

Dear Sir/ Madam,

As a listed company, we are conscious of our responsibility to disseminate to the Stock Exchanges information about every binding obligation that could have an impact on the volume of the Company's shares. Consistent to this approach we have been immediately disseminating to the Stock Exchanges information about all the important decisions as mandated under applicable laws.

With reference to the above subject, We wish to inform that there is no event that has any bearing on the operation/performance of the company and no price sensitive information as required to be disclosed under Regulation 30 of the SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015.

Further, we are not aware of the reasons for the increase in volume of shares.

Kindly take the same on record and acknowledge the receipt.

Thanking you.

Yours Faithfully, For Prime Focus Limited

Shah

Parina Shah Company Secretary