

VEENA INVESTMENTS PRIVATE LIMITED

Regd. Office: 18th Floor, A-Wing, Marathon Futurex, N. M. Joshi Marg, Lower Parel, Mumbai - 400013
Tel No: 022 7106 1234 CIN: U65990MH1972PTC016137

Date: 14th February, 2017

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001.

National Stock Exchange of India Limited

Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051.

Dear Sir,

Ref: Disclosure under Regulation 29(1) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Pursuant to Regulation 29(1) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 (hereinafter referred to as 'SEBI (SAST), 2011') we wish to inform you that we, Veena Investments Private Limited have acquired 8,00,00,000 equity shares of Dish TV India Limited, a company listed on your stock exchange, on the 13th day of February, 2017 by way of on-market inter-se transfer of shares amongst the promoter group. In this connection, please find enclosed the disclosure as per regulation 29(1) of the SEBI (SAST), 2011

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Veena Investments Private Limited



Ashok Sanghavi
Authorised Signatory



Encl: As above.

CC:

Dish TV India Limited

18th Floor, A-Wing, Marathon Futurex,
N. M. Joshi Marg, Lower Parel,
Mumbai - 400013

Format for Disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Part-A- Details of the Acquisition

Name of the Target Company (TC)	Dish TV India Limited		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Veena Investments Private Limited		
Whether the acquirer belongs to Promoter/Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchange of India Limited and BSE Limited		
Details of the acquisition as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)
Before the acquisition under consideration, holding of acquirer along with PACs of:			
a) Shares carrying voting rights	100	0.00	0.00
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	NA	NA	NA
c) Voting rights (VR) otherwise than by equity shares	NA	NA	NA
d) Warrants /convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	Nil	Nil	Nil
e) Total (a+b+c+d)	100	0.00	0.00
Details of acquisition			
a) Shares carrying voting rights acquired	8,00,00,000	7.51	7.51
b) VRs acquired otherwise than by equity shares	NA	NA	NA
c) Warrants /convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired	NA	NA	NA
d) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	NA	NA	NA
e) Total (a+b+c+/-d)	8,00,00,000	7.51	7.51



<p>After the acquisition, holding of acquirer along with PACs of:</p> <p>a) Shares carrying voting rights</p> <p>b) VRs otherwise than by equity shares</p> <p>c) Warrants /convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition</p> <p>d) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)</p> <p>e) Total (a+b+c+d)</p>	<p>8,00,00,100</p> <p>NA</p> <p>NA</p> <p>NA</p> <p>8,00,00,100</p>	<p>7.51</p> <p>NA</p> <p>NA</p> <p>NA</p> <p>7.51</p>	<p>7.51</p> <p>NA</p> <p>NA</p> <p>NA</p> <p>7.51</p>
<p>Mode of acquisition (e.g. open market / public issue / rights issue / preferential allotment / inter-se transfer/encumbrance, etc.)</p>	<p>Open market Inter-se transfer</p>		
<p>Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc.</p>	<p>N.A.</p>		
<p>Date of acquisition of/ date of receipt of intimation of allotment of shares/VR/warrants/convertible securities/any other instrument that entitles the acquirer to receive shares in the TC</p>	<p>13th February, 2017</p>		
<p>Equity share capital / total voting capital of the TC before the said acquisition</p>	<p>1,065,894,188 fully paid up equity shares of Rs. 1 each, 15,262 equity shares of Rs. 1 each, paid up Rs. 0.75 per equity share & 19,115 equity shares of Rs. 1 each, paid up Rs. 0.50 per equity share</p>		
<p>Equity share capital/ total voting capital of the TC after the said acquisition</p>	<p>1,065,894,188 fully paid up equity shares of Rs. 1 each, 15,262 equity shares of Rs. 1 each, paid up Rs. 0.75 per equity share & 19,115 equity shares of Rs. 1 each, paid up Rs. 0.50 per equity share</p>		
<p>Total diluted share/voting capital of the TC after the said acquisition</p>	<p>1,065,894,188 fully paid up equity shares of Rs. 1 each, 15,262 equity shares of Rs. 1 each, paid up Rs. 0.75 per equity share & 19,115 equity shares of Rs. 1 each, paid up Rs. 0.50 per equity share</p>		

