

17th March, 2017

To
The Company Secretary
SRS Limited
SRS Tower, 3rd Floor, Near Metro Station
Mewla Maharajpur, G.T. Road, Faridabad-121003

BSE Limited
14th Floor, P J Jeejeebhoy Towers,
Dalal Street, Fort, Mumbai – 400 001

National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (E), Mumbai-400051

Dear Sir/Ma'm

Sub.: Intimation under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Please find enclosed herewith intimation under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

Hope you will find the same in order.

Thanking You,

Yours' faithfully,

For **BTL Holding Company Limited**

Sushil Kumar

Auth. Signatory/Director

(Sushil Kumar)
Whole-Time Director

BTL HOLDING COMPANY LIMITED

(Formerly known as BTL Investments & Securities Ltd.)

Regd./Corporate Office: SRS Tower, 3rd Floor, Near Metro Station Mewla Maharajpur, Delhi Mathura Road, Faridabad (NCR Delhi)-121003 T 0129-4323100 F 0129-4323195

Delhi Office: 202, 27 New Delhi House, Barakhamba Road, Connaught Place, New Delhi - 110001 T 011-41571258-60 F 011-41571269

W www.srsparivar.com E btldholding@srsparivar.com CIN U65929HR1993PLC053518

Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

| | | | |
|--|---|--|--|
| Name of the Target Company (TC) | SRS Limited | | |
| Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer | BTL Holding Company Limited | | |
| Whether the acquirer belongs to Promoter/ Promoter group | Promoter | | |
| Name(s) of the Stock Exchange(s) where the shares of TC are Listed | BSE Limited National Stock Exchange of India Limited | | |
| Details of the acquisition as follows | Number | % w.r.t. total share/voting capital wherever applicable(*) | % w.r.t. total diluted share/voting capital of the TC (**) |
| Before the acquisition under consideration, holding of acquirer along with PACs of: | 14,75,74,361 | 52.97 | N.A. |
| a) Shares carrying voting rights | | | |
| b) Shares in the nature of encumbrance (pledge/ lien/non-disposal undertaking/ others) | | | |
| c) Voting rights (VR) otherwise than by equity shares | | | |
| d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) | | | |
| e) Total (a+b+c+d) | 14,75,74,361 | 52.97 | N.A. |
| Details of acquisition/Sale | | | |
| a) Shares carrying voting rights acquired/sold | 79,40,002 | 2.85 | N.A. |
| b) VRs acquired/sold otherwise than by equity shares | | | |
| c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold | | | |
| d) Shares encumbered/invoked/released by the acquirer | 79,05,600* (Pledge Invocation) | 2.84* | |
| e) Total (a+b+c+/-d) | 1,58,45,602 | 5.69 | N.A. |
| After the acquisition/sale holding of: | | | |
| a) Shares carrying voting rights | 13,17,28,759 | 47.28 | N.A. |
| b) Shares encumbered with the acquirer | | | |
| c) VRs otherwise than by shares | | | |
| d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition | | | |
| e) Total (a+b+c+d) | 13,17,28,759 | 47.28 | N.A. |

*Already intimated

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JEWELLS | CINEMA | RETAIL | HOSPITALITY | REAL ESTATE | FINANCIAL SERVICES | COMMODITIES | HEALTHCARE | EDUCATION | E-COMMERCE | PHARMACY | MINING

| | |
|---|---|
| Mode of acquisition/sale (e.g. open market/off market/ public issue/rights issue/preferential allotment/inter-se transfer/etc.) | Open market |
| Date of acquisition/sale of shares/ VR or date of receipt of intimation of allotment of shares, whichever is applicable | From July, 2016 to 15 th March, 2017 |
| Equity share capital/total voting capital of the TC before the said acquisition/sale | 27,85,82,026 Shares |
| Equity share capital/total voting capital of the TC after the said acquisition/sale | 27,85,82,026 Shares |
| Total diluted share/voting capital of the TC after the said acquisition | N.A. |

For **BTL Holding Company Limited**
For **BTL Holding Company Ltd.**

Sushil Kumar

Auth. Signatory/Director
(Sushil Kumar)
Whole-Time Director

Place: Faridabad

Date: 17th March, 2017

Note:

(*) Total share capital/voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

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