

# A V S R HOLDINGS PRIVATE LIMITED

Regs. Off. NCC House, Sy. No. 64, Madhapur, Hyderabad - 500 081.

CIN: U67120TG2005PTC045117

Ph.No: 040-23268914

Date: 30<sup>th</sup> December, 2016

To,  
The Secretary  
National Stock Exchange of India Ltd  
5<sup>th</sup> Floor, Exchange Plaza  
Bandra - Kurla Complex  
Bandra (E)  
MUMBAI - 500 051

The Secretary  
Bombay Stock Exchange Ltd,  
1<sup>st</sup> Floor, New Trading Ring  
Rotunda Building, P J Towers  
Dalal Street, Fort  
MUMBAI - 400 001

Scrip Code: BSE - 500294 & NSE: NCC

Dear Sir,

**Sub: Intimation under Regulation 31(2) of the Securities and Exchange Board of India (Substantial Acquisition of shares and takeovers) Regulations, 2011**

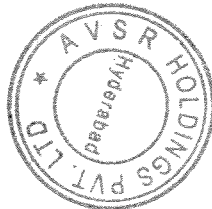
We are forwarding herewith disclosure under Regulation 31(2) of the Securities and Exchange Board of India (Substantial Acquisition of shares and takeovers) Regulations, 2011 regarding **pledge release** of Equity shares held by our company in NCC Limited in the prescribed format.

Please take the same on your record.

Thanking you  
For A V S R Holdings Private Limited



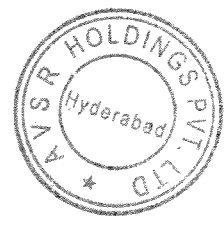
V. Brahmaiah  
Director  
(DIN: 00173124)



CC to: The Company Secretary  
NCC Limited

**Format for disclosure by the Promoter (s) to the Stock Exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Name of the Target company (1C)		NCC Limited												
Names of the Stock Exchanges where the shares of the target company are listed		Bombay Stock Exchange Limited AND The National Stock Exchange of India Ltd												
Date of reporting		30-12-2016												
Name of the promoter or PAC on whose shares encumbrance has been created/ released/invoked		A V S R Holdings Private Limited												
Details of the creation of encumbrance:		Pledge Release												
Name of the Promoter(s) or PACs with him(**)	Promoter holding in the target company (1)			Promoter holding already encumbered (2)			Details of events pertaining to encumbrance (3)				Post event holding of encumbered shares [(2) + (3)] / release [(2) - (3)] / invocation [(2) - (3)]			
	No. of shares	% of total share capital	% w.r.t diluted share capital (*)	No. of shares	% of total share capital	Type of event (Creation/ release/ invocation)	Date of creation/ invocation/ release of encumbrance	Type of encumbrance (Pledge/lien/ non disposal undertaking/others)	Reason for Encumbrance	No. of shares	% of total share capital	Name of the Entity in whose favour shares are encumbered	No. of shares	% of total share capital
AVS Raju	4,188,060	0.7533	0.75	-	0.00	-	-	-	-	-	-	-	-	0.00
AAV Ranga Raju	13,563,196	2.44	2.44	7,200,000	1.30	-	-	-	-	-	-	7,200,000	1.30	0.00
ASN Raju	8,652,215	1.56	1.56	3,900,000	0.70	-	-	-	-	-	-	3,900,000	0.70	0.00
AGK Raju	9,759,080	1.76	1.76	4,182,000	0.75	-	-	-	-	-	-	4,182,000	0.75	0.00
AVN Raju	7,985,791	1.44	1.44	7,000,000	1.26	-	-	-	-	-	-	7,000,000	1.26	0.00
A Narayana Raju	8,858,806	1.59	1.59	7,000,000	1.26	-	-	-	-	-	-	7,000,000	1.26	0.00
A Srinivas Rama Raju	3,346,668	0.60	0.60	3,135,000	0.56	-	-	-	-	-	-	3,135,000	0.56	0.00
AV Satyanarayanaamma	7,288	0.00	0.00	-	-	-	-	-	-	-	-	-	-	0.00
A Suguna	68,202	0.01	0.01	-	-	-	-	-	-	-	-	-	-	0.00
A Shyama	99,902	0.02	0.02	-	-	-	-	-	-	-	-	-	-	0.00
A S Jyothirmayi	308,091	0.06	0.06	-	-	-	-	-	-	-	-	-	-	0.00
A Arundhati	847,222	0.15	0.15	-	-	-	-	-	-	-	-	-	-	0.00
A Bharathi	124,059	0.02	0.02	-	-	-	-	-	-	-	-	-	-	0.00
A Neelavathi Devi	73,281	0.01	0.01	-	-	-	-	-	-	-	-	-	-	0.00
A Sridevi	113,884	0.02	0.02	-	-	-	-	-	-	-	-	-	-	0.00
M Swetha	1,225,530	0.22	0.22	-	-	-	-	-	-	-	-	-	-	0.00
A Sri Harsha Varma	41,780	0.01	0.01	-	-	-	-	-	-	-	-	-	-	0.00
IV Ranga Raju	3,015,916	0.54	0.54	-	-	-	-	-	-	-	-	-	-	0.00
J Sridevi	187,859	0.03	0.03	-	-	-	-	-	-	-	-	-	-	0.00
J Sowjanya	409,166	0.07	0.07	-	-	-	-	-	-	-	-	-	-	0.00
J K Chaitanya Varma	106,121	0.02	0.02	-	-	-	-	-	-	-	-	-	-	0.00
B Kausalya	11,090	0.00	0.00	-	-	-	-	-	-	-	-	-	-	0.00
M/s. A V S R Holdings Private Limited	36,352,278	6.54	6.54	10,790,280	1.94	Release	28-12-2016	Pledge	-	600,000	-	10,190,280	1.83	0.00
M/s. Narasimha Developers Private Limited	1,516,179	0.27	0.27	-	-	-	-	-	-	-	-	-	-	0.00
M/s. Armesh Ventures Private Limited	4,259,666	0.77	0.77	-	-	-	-	-	-	-	-	-	-	0.00
M/s. Avathesh Property Developers Private Limited	3,467,000	0.62	0.62	-	-	-	-	-	-	-	-	-	-	0.00
M/s. Bhuvanesh Realtors Private Limited	940,000	0.17	0.17	-	-	-	-	-	-	-	-	-	-	0.00
<b>TOTAL</b>	<b>109,528,330</b>	<b>19.70</b>	<b>19.70</b>	<b>43,207,280</b>	<b>7.77</b>					<b>600,000</b>		<b>42,607,280</b>	<b>7.66</b>	



Signature: *V. Sudhakar*  
 Place: Hyderabad  
 Date: 30th December, 2016