



BSE Limited
First Floor, New Trading Ring
Rotunda Building, P J Towers
Dalal Street, Fort
Mumbai 400 001
Kind Attn: Mr Khushro A. Bulsara
General Manager & Head
Listing Compliance & Legal Regulatory

National Stock Exchange of India Ltd.
Exchange Plaza, 5th Floor
Plot No.C/1, G Block
Bandra-Kurla Complex
Bandra (East), Mumbai 400 051
Kind Attn: Mr Avinash Kharkar
Asst. Vice President
Listing & Compliance

June 7, 2016
Sc- 15089

Dear Sirs,

Ref: ISIN: INE155A01022 – Ordinary Shares
IN9155A01020 – ‘A’ Ordinary Shares
Debt Securities on NSE & BSE

Re: Press Release - Jaguar Land Rover May sales

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, enclosed herewith is a Press Release issued by Jaguar Land Rover (UK), our wholly owned subsidiary, on the above subject, contents of which are self-explanatory.

This is for the information of the exchange and the members.

Yours Faithfully,
Tata Motors Limited

H K Sethna
Company Secretary

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TATA MOTORS LIMITED

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PRESS RELEASE

7 June 2016

ALL-NEW F-PACE HELPS DRIVE JAGUAR LAND ROVER TO BEST EVER MAY SALES RESULTS

The all-new Jaguar F-PACE helped propel Jaguar Land Rover to its best ever May, with retail sales of 44,946 vehicles, up 18% on May 2015. This is the company's fifth consecutive record-breaking month. Jaguar Land Rover sold 245,100 vehicles in the first five months of 2016, 23% up on the same period in the prior year.

The Jaguar F-PACE, which is designed, engineered, and manufactured in the UK, has seen impressive results this month, with more than 3,000 vehicles sold worldwide. The new family sports car is the company's fastest selling Jaguar ever.

Retail sales for the month of May were up year-on-year across all regions: 28% in China, 24% in Europe, 23% in the UK and 8% in North America. Other Overseas markets were up 6% year-on-year.

Commenting on the performance, Andy Goss, Jaguar Land Rover Group Sales Operations Director said: ***"Following its UK and US launch this month, I am delighted to see that response to the new Jaguar F-PACE has been extremely positive – with over 3,000 global sales this month."***

"We are committed to exceeding our customers' expectations by delivering the highest standards of quality and technology and by producing exceptional premium vehicles."

Land Rover strengthened its position as a world-leading manufacturer of all-terrain SUVs, with record May sales of 34,313 vehicles in the month, up 6% year-on-year, of which China was up 29%. The best-seller for the month was the Discovery Sport, retailing an impressive 10,075 vehicles. Calendar year-to-date sales for Land Rover reached 196,620 vehicles, 16% up on the prior year.

Jaguar recorded its best May in over a decade, delivering 10,633 vehicles, up 90% on the previous year, reflecting the strong launch of the F-PACE as well as continued solid sales of the XE and XF. This month, Jaguar performed very strongly across all regions, notably in Europe, where sales were 281% up on the prior year. Calendar year-to-date sales for Jaguar were 48,480 up 60% year-on-year.

	May	% increase YOY	Jan - May	% increase YOY	15/16 Financial Year	% increase YOY
Jaguar Land Rover	44,946	18	245,100	23	521,571	13%
Jaguar	10,633	90	48,480	60	94,449	23%
Land Rover	34,313	6	196,620	16	427,122	11%

ENDS.

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Notes to editors:

- Jaguar Land Rover is the largest automotive manufacturer in Britain;
- Jaguar Land Rover produced more than 500,000 cars and commercial vehicles in 2015 at its three vehicle manufacturing plants in Solihull, Birmingham and Liverpool;
- In January Jaguar Land Rover was named 'Best UK Employer 2016' by Bloomberg;
- Over the past five years, Jaguar Land Rover has doubled sales and employment, more than tripled turnover, and invested over £12 billion in new product creation and capital expenditure;
- With a balanced regional distribution of sales, in 2015, Jaguar Land Rover sold 487,065, up 5% year-on-year. Of that, Jaguar sold 83,986 vehicles and Land Rover sold 403,079 vehicles;
- Jaguar Land Rover will invest over £3 billion in its products and facilities in Fiscal 2015 /16;
- The company plans 50 product actions over the next five years;
- Jaguar Land Rover is one of the UK's largest exporters and generates over 80% of its revenue from exports.

For more information, please visit www.newsroom.jaguarlandrover.com or contact:

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