

MSIL: CSL: NSE&BSE: 2017

5th, May, 2017

Vice President

National Stock Exchange of India Limited

“Exchange Plaza”, Bandra – Kurla Complex

Bandra (E)

Mumbai – 400 051

General Manager

Department of Corporate Services

Bombay Stock Exchange Limited

Phiroze Jeejeebhoy Towers

Dalal Street, Mumbai – 400 001

Sub: Press Release

Dear Sir,

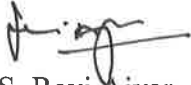
Please find enclosed herewith as Annexure – “A”, a copy of press release being issued today.

Kindly take the same on record.

Thanking you,

Yours truly,

For **Maruti Suzuki India Limited**



S. Ravi Aiyar

Executive Director (Legal)

& Company Secretary

Encl.: As above

MARUTI SUZUKI INDIA LIMITED

CIN: L34103DL1981PLC011375

Registered & Head Office:

Maruti Suzuki India Limited,

1 Nelson Mandela Road, Vasant Kunj,

New Delhi 110070, India.

Tel: 011-46781000, Fax: 011-46150275/46150276

www.marutisuzuki.com

Gurgaon Plant:

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Old Palam Gurgaon Road,

Gurgaon 122015, Haryana, India.

Tel. 0124-2346721, Fax: 0124-2341304

Manesar Plant:

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Plot No.1, Phase 3A, IMT Manesar,

Gurgaon 122051, Haryana, India.

Tel: 0124-4884000, Fax: 0124-4884199

Press Release

Maruti Suzuki opens bookings for the all-new #DZIRE

- *New Design, Refreshed Exteriors, Indulgent Interiors and New-Age Infotainment*
- *Pedestrian and Passenger Safety compliant ahead of regulations*

New Delhi, May 5, 2017: India's leading carmaker Maruti Suzuki has opened bookings for the all-new DZIRE at more than 2,000 dealerships across the country. The sedan will be launched on May 16, 2017 in a modern, sleek and elegant avatar of an authentic sedan.

Encompassing all the virtues of a true sedan, the all-new DZIRE is all set to shake the compact sedan segment yet again. It comes with an entirely new design, which lends it impeccable sedan proportions. Indulgent interiors with urbane satin chrome and burl wood ornamentation and a unique flat bottom steering wheel give passengers a plush experience.

The all-new DZIRE comes with latest HEARTECT platform, which makes it lighter, stronger, more rigid and crash safer. The car boasts of Pedestrian and Passenger Safety compliance ahead of regulations. Much-admired AGS (Auto Gear Shift) technology will be offered on both Petrol and Diesel starting 'V' variants. New-age technologies like touchscreen infotainment system with Apple CarPlay and Android Auto would complement the all-new DZIRE. Under the hood lie the acclaimed DDiS 190 Diesel engine and proven VVT 1.2 K Series Petrol Engine.

For pre-launch bookings, customers can take any of the following options:

- Dial 1800 200 6392 (toll free) to make enquiries and leave contact details
- Log in to www.marutisuzuki.com and leave contact details
- Pre-book the all-new DZIRE at any one of the over 2,000 Maruti Suzuki showrooms across India.
- The all-new DZIRE can be booked with an initial payment of Rs 11,000/-

Range of Colours <ul style="list-style-type: none">• Oxford Blue• Sherwood Brown• Gallant Red• Magma Gray• Silky Silver• Arctic White <p>} New Colours</p>	Petrol Variants	Lxi Vxi / Vxi AGS Zxi / Zxi AGS Zxi+ / Zxi+ AGS
	Diesel Variants	Ldi Vdi / Vdi AGS Zdi / Zdi AGS Zdi+ / Zdi+ AGS

Click here for hi-res images of all-new DZIRE: <https://www.flickr.com/photos/126049010@N03/sets/72157681046632630>