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October 18, 2017

To
BSE Limited
The National Stock Exchange of India Limited

Dear Sir/Madam,

Sub: Press Release- Subex User Conference 2017 set to tackle the operational challenges of Digitalisation

As per Regulation 30 of the SEBI (LODR) Regulations, 2015, please find enclosed the Press Release which the Company intends to make.

Kindly broadcast the same on your website on October 18, 2017

Thanking you.

Yours truly,
For Subex Limited



Arjun Makhecha
Acting Company Secretary

Encl: As above.

Subex Limited

CIN - L85110KA1994PLC016663

Registered Address: RMZ Ecoworld, Outer Ring Road, Devarabisanahalli, Bangalore - 560103, India



PRESS RELEASE

For Immediate Release

October 18, 2017

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Subex User Conference 2017 set to tackle the operational challenges of Digitalisation

The 14th Edition of the conference to be held in Zagreb, Croatia

BANGALORE, INDIA – Subex Ltd., a leading telecom analytics solutions provider announced that it will be hosting the 14th edition of its Global User Conference from 24th to 25th of October, 2017 at Zagreb, Croatia. The theme of the conference will be 'Digitalisation: Mirroring Opportunities with Reality', and will focus around the implementation and operational aspects of digital transformation. The Subex User Conference 2017 will be attended by delegates from leading wireless and wireline operators across the globe.

This year's User Conference will be presided over by two eminent personalities in the telecom domain: **Mr. Dean Smith**, Founder & CEO, Assuring Business and **Mr. Carl Lyon**, Managing Director, Perpetual Experience Limited. Among the keynote speakers for this year's User Conference is **Rohit Talwar**, Futurist and CEO – Future Research, **Dana Adams**, Director of Security Services at Telus, **Andreas Manolis**, Head of Strategy & Risk, Group Revenue Assurance at BT Group, and **Professor Paul J. Morrissey** C.Eng., F.I.E.E., Global Ambassador of TMForum. Also speaking at the event will be **Debra Shindler**, Senior Director Revenue Assurance, T-Mobile, **Laura Iglesias Febrero**, Head of Cyber Security, Telefonica, and User Conference veteran **Eric Priezkalns**, Steering Committee Member, RAG Forum & Editor, CommsRisk.

Vinod Kumar, COO, Subex Ltd. said, "The Annual Subex User Conference provides an excellent platform for operators, futurists, media and analysts to exchange knowledge and discuss about the ever-changing dynamics of the industry. This year the event will focus around the theme 'Digitalisation: Mirroring Opportunities with Reality' and will aim to take 'digitalisation' from being merely a buzzword to focus on its practical aspects in terms of its implementation and operational facets."

The 'Subex Operator Excellence Awards' also makes it return for the third year. The Subex Operator Excellence Awards aims to recognize forward thinking customers and





PRESS RELEASE

partners who have been in the forefront of adopting the best practices in the industry and have showcased new standards of excellence and innovations in the telecom space. The awards will be presented on the 2nd day of the conference on Oct 25th, 2017.

- Ends -

About Subex

Subex Ltd. is a leading telecom analytics solutions provider, enabling a digital future for global telcos.

Founded in 1992, Subex has spent over 25 years in enabling 3/4th of the largest 50 CSPs globally achieve competitive advantage. By leveraging data which is gathered across networks, customers, and systems coupled with its domain knowledge and the capabilities of its core solutions, Subex helps CSPs to **drive new business models, enhance customer experience and optimise enterprises.**

Subex leverages its award-winning product portfolio in areas such as Revenue Assurance, Fraud Management, Asset Assurance and Partner Management, and complements them through its digital solutions such as IoT Security and Insights. Subex also offers scalable Managed Services and Business Consulting services.

Subex has more than 300 installations across 90+ countries.

