



19th January, 2017

BSE Limited
Corporate Relationship Department
Phiroze Jeejeebhoy Towers,
Dalal Street
Mumbai 400 001.
Tel.: 2272 1233/34
Fax: 022 2272 2039/3121
Scrip Code: 532538

The Manager
Listing Department
The National Stock Exchange of India Limited
"Exchange Plaza", Bandra-Kurla Complex,
Bandra (East), Mumbai 400 051.
Tel.: 26598236
Fax: 2659 8237 / 38.
Scrip Code: ULTRACEMCO

Sub: Company Update – Disclosure under Regulation 30

Dear Sirs,

This is to inform you that the Competition Commission of India (CCI), in a reference filed by the Government of Haryana for alleged cartelization in August, 2012, has, today, passed an order, which is uploaded on their web site, directing:

1. the Company and other opposite parties to 'cease and desist' from indulging in the acts / conduct which have been found to be in contravention of the provisions of the Competition Act, 2002, and
2. imposed a penalty of Rs. 68.3 crores on the Company, being 0.3% of the average turnover for the financial years 2012-13, 2013-14 and 2014-15.

The Company will take appropriate action after examining the Order fully.

The above is for your information, please.

Thanking you,

Yours very truly,
For UltraTech Cement Limited

A handwritten signature in blue ink, appearing to read 'S. K. Chatterjee', is written over a blue circular stamp.

S. K. Chatterjee
Company Secretary

UltraTech Cement Limited

Registered Office :
B - Wing, Ahura Centre, 2nd Floor
Mahakali Caves Road, Andheri (E), Mumbai - 400093

Tel. 022-66917800 / 29267800
Fax 022-66928109

Website www.ultratechcement.com
www.adityabirla.com
CIN L 26940MH2000PLC128420