

February 11, 2016

BSE Limited
National Stock Exchange of India Limited

Kind Attn.: Manager- Corporate Relationship

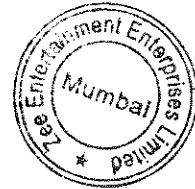
Dear Sir,

Names and contact details of persons authorised as per Company's Disclosure Policy to determine materiality of events / information which are not 'Deemed Material Events' as per SEBI Listing Regulations are given below:

Name Designation	Email ID Contact Nos.
Mr Punit Goenka, Managing Director & Chief Executive Officer	Email : punit.goenka@zee.esselgroup.com Tel - 022 7108 5508
Mr Mihir Modi, Chief Finance & Strategy Officer	Email : mihir.modi@zee.esselgroup.com Tel - 022 7106 1440
Mr M Lakshminarayanan, Chief Compliance Officer & Company Secretary	Email : m.lakshminarayanan@zee.esselgroup.com Tel - 022 7106 1245

Yours faithfully,
For Zee Entertainment Enterprises Limited


M Lakshminarayanan
Chief Compliance Officer & Company Secretary



||| **VASUDHAIVA KUTUMBAKAM** |||
THE WORLD IS MY FAMILY

ZEE ENTERTAINMENT ENTERPRISES LIMITED

Regd. Office : 18th Floor, A Wing, Marathon Futurex, N.M.Joshi Marg, Lower Parel, Mumbai - 400 013. India.

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