

PVP Global Ventures Private Limited

Registered Office: KRM Centre, 9th Floor, Door No. 2, Harrington Road, Chetpet, Chennai – 600031
 Corporate Office: Plot. No. 83&84, 4th Floor, Punnaiah Plaza, Road. No. 2, Banjara Hills,
 Hyderabad – 500034
 CIN: U74999TN2006PTC065653

Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of
 Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	PICTUREHOUSE MEDIA LIMITED (532355)		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	PVP Global Ventures Private Limited		
Whether the acquirer belongs to Promoter/Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	The BSE Limited		
Details of the acquisition* / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable (*)	% w.r.t. total diluted share/voting capital of the TC (**)
Before the acquisition* under consideration, holding of:			
a) Shares carrying voting rights	31,36,641	6.00	6.00
b) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others)	-	-	-
c) Voting rights (VR) otherwise than by equity shares	-	-	-
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	-	-	-
e) Total (a+b+c+d)	31,36,641	6.00	6.00
Details of acquisition* /sale			
a) Shares carrying voting rights acquired*/ sold	81,00,000	15.50	15.50
b) VRs acquired/sold otherwise than by equity shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	-	-	-



PVP Global Ventures Private Limited

Registered Office: KRM Centre, 9th Floor, Door No. 2, Harrington Road, Chetpet, Chennai – 600031
 Corporate Office: Plot. No. 83&84, 4th Floor, Punnaiah Plaza, Road. No. 2, Banjara Hills,
 Hyderabad – 500034
 CIN: U74999TN2006PTC065653

d) Shares encumbered/invoked/released by acquirer	-	-	-
e) Total (a+b+c+d)	81,00,000	15.50	15.50
After the acquisition /sale, holding of:			
a) Shares carrying voting rights	1,12,36,641	21.50	21.50
b) Shares encumbered with the acquirer	-	-	-
c) VRs otherwise than by equity shares	-	-	-
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	-	-	-
e) Total (a+b+c)	1,12,36,641	21.50	21.50
Mode of acquisition/sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc.)	Pursuant to the Certified true copy of the Order of the Hon'ble High Court of Madras issued on August 25, 2015 approving the Scheme of Amalgamation between PVP Global Ventures Private Limited and Bloomfield Power Projects Private Limited, the shares of Target Company held by Bloomfield Power Projects Private Limited has now been vested with PVP Global Ventures Private Limited		
Date (s) of acquisition/sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	25.08.2015 (Date on which certified true copy of the order approving the Scheme of Amalgamation between PVP Global Ventures Private Limited and Bloomfield Power Projects Private Limited was issued)		
Equity share capital / total voting capital of the TC before the said acquisition/sale	5,22,50,000		
Equity share capital/ total voting capital of the TC after the said acquisition/sale	5,22,50,000		
Total diluted share/voting capital of the TC after the said acquisition/sale	5,22,50,000		

*The word 'Acquisition/Acquired' wherever appears in this form shall be construed as 'shares vested in pursuance of Scheme of Arrangement for brevity. However, the mode of vesting of shares has been narrated in the aforesaid para(s) in detail.



PVP Global Ventures Private Limited

Registered Office: KRM Centre, 9th Floor, Door No. 2, Harrington Road, Chetpet, Chennai – 600031
Corporate Office: Plot. No. 83&84, 4th Floor, Punnaiah Plaza, Road. No. 2, Banjara Hills,
Hyderabad – 500034
CIN: U74999TN2006PTC065653

Note:

(*) Total Share Capital/Voting Capital to be taken as per the latest filing done by the Company to Stock Exchange under Clause 35 of the Listing Agreement

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

For PVP GLOBAL VENTURES PRIVATE LIMITED


Rajeev Kamineni
Director



Date : August 27, 2015
Place : Chennai