



Date: February 4, 2017

To,
The Manager,
Listing Department,
NSE Limited,
Exchange Plaza, Bandra Kurla Complex,
Bandra (E), Mumbai- 400051.

To,
The Manager,
Department of Corporate Relations,
BSE Limited, PJ Towers,
Dalal Street, Fort
Mumbai- 400001.

Dear Sir/Madam,

SUB: Outcome of Board Meeting and Highlights of Financial results - reg

Scrip Code: BSE : 532521 NSE : PALREDTEC

Dear Sir,

Pursuant to SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we herewith submit that the Board of Directors of the Company have at the Meeting held on February 4, 2017, interalia approved the following:

- 1) the Unaudited Financial Results (Standalone and Consolidated), for the Third Quarter ended December 31, 2016 and taken on record the Limited Review Report of the Statutory Auditor.
- 2) Authorisation to Management of the Company and Subsidiary Companies to explore potential investors to meet fund requirements of the Company and its Subsidiary Companies and to do all such acts, deeds and things, as may be required in this regard.

A note on Financial Highlights of its Material Subsidiary, Palred Online Technologies Private Limited, is herewith enclosed.

The meeting commenced at 10.00 AM and concluded at 01.00 PM on February 4, 2017.

This is for the information and records of the Exchange.

For Palred Technologies Limited


N Archana Sastry
Company Secretary

Encl:

- 1) Unaudited Financial Results (Standalone and Consolidated) along with Limited Review Reports for the Quarter ended December 31, 2016.
- 2) Financial Highlights- Palred Online Technologies Private Limited

PALRED TECHNOLOGIES LIMITED

(FORMERLY KNOWN AS FOUR SOFT LIMITED)

CIN No. : L72200AP1990PLC033131

Plot No. 2, 8-2-703/2/B, Road No. 12, Banjara Hills, Hyderabad - 500 034.

Telefax : +91 40 67138810 | Website : www.palred.com

PALRED TECHNOLOGIES LIMITED							
(H.No. 8-2-703/2/B, Plot No.2, Road No.12, Banjara Hills, Hyderabad-500 034, Telangana)							
Statement of Unaudited Consolidated Financial Results for the Quarter and Nine Months ended 31 December 2016							
₹ in Lakhs except earnings per share							
Sl. No.	Particulars (Refer Notes below)	Quarter ended			Nine months ended		Year ended
		31-Dec-16 (Unaudited)	30-Sep-16 (Unaudited)	31-Dec-15 (Unaudited)	31-Dec-16 (Unaudited)	31-Dec-15 (Unaudited)	31-Mar-16 (Audited)
1	Income from operations						
	(a) Net Sales/Income from Operations (Net of excise duty)	887.24	1,011.02	909.54	3,033.10	2,426.31	3,818.33
	(b) Other Operating Income	-	-	-	-	-	-
	Total income from Operations (net)	887.24	1,011.02	909.54	3,033.10	2,426.31	3,818.33
2	Expenses						
	(a) Purchases of stock-in-trade	390.02	286.86	309.06	1,104.14	928.78	1,527.06
	(b) Changes in inventories of stock-in-trade	(59.44)	137.94	(12.38)	88.57	(72.90)	(94.69)
	(c) Employee benefits expense	160.69	146.47	129.81	438.18	322.81	474.68
	(d) Depreciation and amortisation expense	18.84	17.03	13.40	53.94	36.70	57.56
	(e) Distribution expenses	267.39	260.96	273.31	743.43	687.09	990.55
	(f) Business Promotion expenses	206.28	339.22	447.40	1,009.77	1,616.76	2,483.91
	(g) Other expenses	161.43	178.41	212.05	499.13	554.65	794.77
	Total expenses	1,145.21	1,366.89	1,372.65	3,937.16	4,073.89	6,233.84
3	Profit / (Loss) from operations before other income, finance costs and exceptional items (1 - 2)	(257.97)	(355.87)	(463.11)	(904.06)	(1,647.58)	(2,415.51)
4	Other income	41.04	34.42	43.46	122.85	255.99	306.90
5	Profit / (Loss) from ordinary activities before finance costs and exceptional items (3 ± 4)	(216.93)	(321.45)	(419.65)	(781.21)	(1,391.59)	(2,108.61)
6	Finance costs	-	-	(0.63)	-	(2.01)	(38.74)
7	Profit / (Loss) from ordinary activities after finance costs but before exceptional items (5 ± 6)	(216.93)	(321.45)	(420.28)	(781.21)	(1,393.60)	(2,147.35)
8	Exceptional items	-	-	-	-	-	-
9	Profit / (Loss) from ordinary activities before tax (7 ± 8)	(216.93)	(321.45)	(420.28)	(781.21)	(1,393.60)	(2,147.35)
10	Tax expense	-	-	-	-	-	(9.80)
11	Net Profit / (Loss) from ordinary activities after tax (9 ± 10)	(216.93)	(321.45)	(420.28)	(781.21)	(1,393.60)	(2,157.15)
12	Extra-ordinary items (net of tax expense)	-	-	-	-	-	-
13	Net profit / (Loss) for the period / year (11 ± 12)	(216.93)	(321.45)	(420.28)	(781.21)	(1,393.60)	(2,157.15)
14	Share of profit/(loss) of associates	-	-	-	-	-	-
15	Minority interest	34.14	44.67	68.85	120.23	325.86	484.13
16	Net Profit/(Loss) after taxes, minority interest and share of profit/(loss) of associates (13±14±15)	(182.79)	(276.78)	(351.43)	(660.98)	(1,067.74)	(1,673.02)
17	Paid-up equity share capital (Face value ₹10 per share) (refer note 4)	821.31	821.31	821.31	821.31	821.31	821.31
18	Reserve excluding revaluation reserves as per balance sheet of previous accounting year						3,299.62
19.i	Earnings per share (before extraordinary items) (of ₹10/- each) (not annualised) (refer note 4) :						
	(a) Basic	(2.23)	(3.37)	(4.46)	(8.05)	(8.86)	(15.07)
	(b) Diluted	(2.23)	(3.37)	(4.46)	(8.05)	(8.86)	(15.07)
19.ii	Earnings per share (after extraordinary items) (of ₹10/- each) (not annualised) (refer note 4) :						
	(a) Basic	(2.23)	(3.37)	(4.46)	(8.05)	(8.86)	(15.07)
	(b) Diluted	(2.23)	(3.37)	(4.46)	(8.05)	(8.86)	(15.07)
	See accompanying notes to the consolidated financial results						



Notes:

1. The above unaudited consolidated financial results of the Group have been reviewed by the Audit Committee and approved by the Board of Directors in its meeting held on 4 February 2017.

2. The segment reporting under Regulation 33 of Securities and Exchange Board of India (Listing Obligation and Disclosure Requirements) Regulations, 2015 is not applicable as the Group has only one reportable segment "Trading online in computers, mobiles, electronic products and providing related services". The Company provides additional services for such traded products to the customers. The group of product and services are related and subject to the same risk and returns.

3. Key standalone financial information of the Company is given below:

Particulars	Quarter ended			Nine months ended		Year ended
	31-Dec-16	30-Sep-16	31-Dec-15	31-Dec-16	31-Dec-15	31-Mar-16
	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Audited)
Income from Operations	-	-	-	-	-	-
Profit/(Loss) before tax	(9.73)	(21.50)	(63.29)	(60.43)	(38.00)	(87.87)
Profit/(Loss) after tax	(9.73)	(21.50)	(63.29)	(60.43)	(38.00)	(98.81)

4. The Company has consolidated its 2 equity shares of ₹5 each into 1 equity share of ₹10 each in its Extra-Ordinary General meeting held on 13 November 2015. The Company obtained the necessary approval from the stock exchanges and trading of equity shares with new face value of ₹10 per share has resumed effective from 9 May 2016. The effect of this consolidation of equity shares has been given in computing earnings per share of all periods presented.

5. Pursuant to the approval of Board of Directors of Palred Technology Services Private Limited ("PTS"), a Subsidiary of the Company, PTS acquired 3,688 equity shares of ₹1,000 each of Thati Consultants Private Limited ("TCPL") at ₹305 per equity share, representing 100% equity shares of TCPL for cash consideration of ₹1,124,840 from Palem Srikanth Reddy, a Director of the Company and Supriya Reddy, a relative of the Director. Hence, effective 27 December 2016, TCPL has become a wholly owned subsidiary of the Company.

5. The figures for previous period/year had been regrouped/reclassified wherever necessary.

For and on Behalf of the Board of Directors of
Palred Technology Services Limited

Place: Hyderabad

Date: 4 February 2017



Walker Chandiook & Co LLP

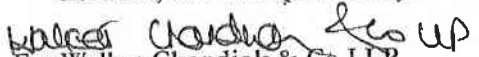
Walker Chandiook & Co LLP
(Formerly Walker, Chandiook & Co)
7th Floor, Block III, White House
Kundan Bagh, Begumpet
Hyderabad 500016
India

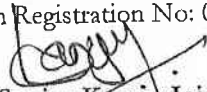
T +91 40 6630 8200
F +91 40 6630 8230

Review Report on Quarterly Consolidated Financial Results and Consolidated Year to Date Results of the Company Pursuant to the Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

To the Board of Directors of Palred Technologies Limited

1. We have reviewed the accompanying statement of unaudited consolidated financial results ("the Statement") of Palred Technologies Limited ("the Company") and its subsidiaries (the Company and its subsidiaries together referred to as "the Group"), for the quarter ended 31 December 2016 and the year to date results for the period 1 April 2016 to 31 December 2016. This Statement is the responsibility of the Company's Management and has been approved by the Board of Directors. Our responsibility is to issue a report on the Statement based on our review.
2. We conducted our review in accordance with the Standard on Review Engagement (SRE) 2410, Review of Interim Financial Information Performed by the Independent Auditor of the Entity, issued by the Institute of Chartered Accountants of India. This standard requires that we plan and perform the review to obtain moderate assurance as to whether the Statement is free of material misstatement. A review is limited primarily to inquiries of company personnel and analytical procedures, applied to financial data and thus provides less assurance than an audit. We have not performed an audit and accordingly, we do not express an audit opinion.
3. Based on our review conducted as above, nothing has come to our attention that causes us to believe that the accompanying Statement prepared in accordance with applicable accounting standards, as notified under the Companies (Accounting Standards) Rules, 2006 read with Rule 7 of the Companies (Accounts) Rules, 2014 in respect of Section 133 of the Companies Act, 2013 and other recognised accounting practices and policies has not disclosed the information required to be disclosed in terms of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, including the manner in which it is to be disclosed, or that it contains any material misstatement.


For Walker Chandiook & Co LLP
Chartered Accountants
Firm Registration No: 001076N/N500013


per Sanjay Kumar Jain
Partner
Membership No. 207660



Place : Hyderabad
Date : 4 February 2017

PALRED TECHNOLOGIES LIMITED

(H.No. 8-2-703/2/B, Plot No.2, Road No.12, Banjara Hills, Hyderabad-500 034, Telangana)

Statement of Unaudited Standalone Financial Results for the Quarter and Nine Months Ended 31 December 2016

₹ in Lakhs except earnings per share

Sl. No.	Particulars (Refer Notes below)	Quarter ended			Nine months ended		Year ended
		31-Dec-16	30-Sep-16	31-Dec-15	31-Dec-16	31-Dec-15	31-Mar-16
		(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Audited)
1	Income from Operations						
	(a) Net Sales/Income from Operations (Net of excise duty)	-	-	-	-	-	-
	(b) Other Operating Income	-	-	-	-	-	-
	Total income from Operations (net)	-	-	-	-	-	-
2	Expenses						
	(a) Employee benefits expense	18.38	16.06	28.73	50.42	77.48	100.08
	(b) Depreciation and amortisation expense	5.51	4.95	5.62	15.33	19.00	26.49
	(c) Office maintenance	7.30	15.55	11.24	30.98	34.53	42.07
	(d) Legal and professional	4.18	4.80	23.29	17.67	41.37	63.73
	(e) Rates and taxes	1.83	2.67	-	11.50	10.71	13.48
	(f) Other expenses	7.54	8.47	19.65	25.73	53.02	61.15
	Total expenses	44.74	52.50	88.53	151.63	236.11	307.00
3	Profit / (Loss) from operations before other income, finance costs and exceptional items (1 - 2)	(44.74)	(52.50)	(88.53)	(151.63)	(236.11)	(307.00)
4	Other income	35.01	31.00	25.31	91.20	198.84	220.00
5	Profit / (Loss) from ordinary activities before finance costs and exceptional items (3 ± 4)	(9.73)	(21.50)	(63.22)	(60.43)	(37.27)	(87.00)
6	Finance costs	-	-	(0.07)	-	(0.73)	(0.87)
7	Profit / (Loss) from ordinary activities after finance costs but before exceptional items (5 ± 6)	(9.73)	(21.50)	(63.29)	(60.43)	(38.00)	(87.87)
8	Exceptional items	-	-	-	-	-	-
9	Profit / (Loss) from ordinary activities before tax (7 ± 8)	(9.73)	(21.50)	(63.29)	(60.43)	(38.00)	(87.87)
10	Tax expense	-	-	-	-	-	(10.94)
11	Net Profit / (Loss) from ordinary activities after tax (9 ± 10)	(9.73)	(21.50)	(63.29)	(60.43)	(38.00)	(98.81)
12	Extra-ordinary items (net of tax expense)	-	-	-	-	-	-
13	Net Profit / (Loss) for the period / year (11 ± 12)	(9.73)	(21.50)	(63.29)	(60.43)	(38.00)	(98.81)
14	Paid-up equity share capital (Face value ₹10 per share) (refer note 3)	821.31	821.31	821.31	821.31	821.31	821.31
15	Reserve excluding Revaluation Reserves as per balance sheet of previous accounting year						5,007.97
16.i	Earnings per share (before extraordinary items) (of ₹10/- each)(not annualised)(refer note 3) :						
	(a) Basic	(0.12)	(0.26)	(0.80)	(0.74)	(0.32)	(0.89)
	(b) Diluted	(0.12)	(0.26)	(0.80)	(0.74)	(0.32)	(0.89)
16.ii	Earnings per share (after extraordinary items) (of ₹10/- each)(not annualised)(refer note 3) :						
	(a) Basic	(0.12)	(0.26)	(0.80)	(0.74)	(0.32)	(0.89)
	(b) Diluted	(0.12)	(0.26)	(0.80)	(0.74)	(0.32)	(0.89)
	See accompanying notes to the standalone financial results						



Notes:

1. The above unaudited standalone financial results of the Company have been reviewed by the Audit Committee and approved by the Board of Directors in its meeting held on 4 February 2017.
2. Subsequent to sale of the Company's transportation and logistics software products business in 2013-14, the management of the Company is yet to identify the business opportunities in the areas of IT solutions and services.
3. The Company has consolidated its 2 equity shares of ₹5 each into 1 equity share of ₹10 each in its Extra-Ordinary General meeting held on 13 November 2015. The Company obtained the necessary approval from the stock exchanges and trading of equity shares with new face value of ₹10 per share has resumed effective from 9 May 2016. The effect of this consolidation of equity shares has been given in computing earnings per share of all periods presented.
4. The figures for previous period/year had been regrouped/reclassified wherever necessary.

Place: Hyderabad
Date: 4 February 2017

For and on Behalf of the Board of Directors of
Parra Technologies Limited

Parra Srikanth Reddy
Chairman and Managing Director

Walker Chandiook & Co LLP

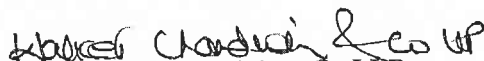
Walker Chandiook & Co LLP
(Formerly Walker, Chandiook & Co)
7th Floor, Block III, White House
Kundan Bagh, Begumpet
Hyderabad 500016
India

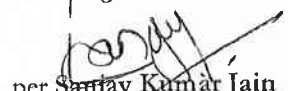
T +91 40 6630 8200
F +91 40 6630 8230

Review Report on Quarterly Financial Results and Year to Date Results of the Company Pursuant to the Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

To the Board of Directors of Palred Technologies Limited

1. We have reviewed the accompanying statement of unaudited standalone financial results ("the Statement") of Palred Technologies Limited ("the Company") for the quarter ended 31 December 2016 and the year to date results for the period 1 April 2016 to 31 December 2016. This Statement is the responsibility of the Company's Management and has been approved by the Board of Directors. Our responsibility is to issue a report on the Statement based on our review.
2. We conducted our review in accordance with the Standard on Review Engagement (SRE) 2410, Review of Interim Financial Information Performed by the Independent Auditor of the Entity, issued by the Institute of Chartered Accountants of India. This standard requires that we plan and perform the review to obtain moderate assurance as to whether the Statement is free of material misstatement. A review is limited primarily to inquiries of company personnel and analytical procedures, applied to financial data and thus provides less assurance than an audit. We have not performed an audit and accordingly, we do not express an audit opinion.
3. Based on our review conducted as above, nothing has come to our attention that causes us to believe that the accompanying Statement prepared in accordance with applicable accounting standards, as notified under the Companies (Accounting Standards) Rules, 2006 read with Rule 7 of the Companies (Accounts) Rules, 2014 in respect of Section 133 of the Companies Act, 2013 and other recognised accounting practices and policies has not disclosed the information required to be disclosed in terms of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, including the manner in which it is to be disclosed, or that it contains any material misstatement.


For Walker Chandiook & Co LLP
Chartered Accountants
Firm Registration No: 001076N/N500013


per Sanjay Kumar Jain
Partner
Membership No. 207660



Place : Hyderabad
Date : 4 February 2017



Highlights for the Quarter and Nine months ended December 31, 2016

&

Looking ahead for the quarter ending March 31, 2017

PALRED ONLINE TECHNOLOGIES PRIVATE LIMITED

Since sale of Four Soft business in 2013, the proceeds from sale have been returned to shareholders by way of one-time Dividend & Capital Reduction Scheme and the Company has retained 42 Cr. The total amount invested in the subsidiary Palred Online Technologies Pvt. Ltd. which owns and operates LatestOne.com is 30 Cr. The entire Company's efforts are focused on making LatestOne.com successful and has a very positive outlook about the future.

LatestOne.com has emerged as No.1 etailer for Tech & Mobile Accessories in 2 years since its launch. By Combination of superior technology, fulfillment centers and digital marketing skills LatestOne.com has scaled up from 100 orders per day to almost 5,000 orders in a day. LatestOne.com is projected to become the first Indian etailer to achieve Gross Profit full financial year basis by March 2017. LatestOne.com is projected to achieve a Net Revenue of 43.23 Cr, Gross Profit of 2.11 Cr with a Net Loss of 7.85 Cr for FY 16-17 as shown in the table below. The burn rate has come down from 51% in FY 15-16 to 18% in FY 16-17.

The quarterly breakdown for full financial year is shown below,

Rs. (in Crores)

Description	Quarter ended				Year Ended
	30-Jun-16	30-Sep-16	31-Dec-16	31-Mar-17 (Forecasted)	31-Mar-17
Net Revenue (A)	11.35	10.12	8.76	13.00	43.23
Direct Costs (B)	11.05	10.07	8.05	11.95	41.12
Gross Profit (C=A-B)	0.30	0.05	0.71	1.05	2.11
% of Net Revenue	3%	0%	8%	8%	5%
Indirect Costs (D)	2.49	2.62	2.57	2.45	10.13
Other Income (E)	0.12	0.02	0.02	0.01	0.17
Net Loss (C - D + E)	-2.07	-2.55	-1.84	-1.39	-7.85
% of Net Revenue	-18%	-25%	-21%	-11%	-18%



The burn rate has reduced from 25% to 11% during the year. The Company believes it is strongly projected for growth on an assumption that the cost components do not vary much from the proportion experienced in the last six months. The Company has also commenced funding exercise to grow to next level.

As comparison similar sized vertical focused e-tailers in India have invested 10 to 20 times the amount invested in LatestOne.com. However the revenue of such comparable companies is 0.5x to 2.0x the revenue of LatestOne.com and the burn rate is of 5 to 20 times the annual losses incurred by LatestOne.com.

Company	Years in Business	Funding (Cr)	Revenue (Cr)	Losses (Cr)
LatestOne.com	2.5	30	43	7.8
Other Vertical focused market place etailers	3 to 7	300 to 900	20 to 100	70 to 180

Disclaimer: The documents contain forward-looking statements, based on our current expectations and projections about future events. Such statements involve known and unknown risks, uncertainties and other factors that may cause actual result to differ materially. Such factors include, but are not limited to, changes in general economic conditions, our ability to successfully implement our strategy, the market acceptance of and demand for our products, our growth and expansion, technological change and our exposure to market risks. By their nature, these expectations and projections are only estimates and could be materially different from actual results in the future.

The information related to comparatives with other companies in the industry is based on documents available in public domain and filings made on Regulatory portals. It is not a research report authenticated by any agency or consultant.

This communication is not an offer to sell or the solicitation of an offer to buy securities.

