

(Format for Disclosure by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)

Name of the Target Company (TC)

Dish TV India Ltd

Name of the stock exchanges where the shares of the target company are listed

NSE /BSE

Date of Reporting

14.01.2016

Name of the Promoter or PAC on whose shares encumbrance has been created /invoked /released

Direct Media Distribution Ventures Private Ltd  
Direct Media Solutions Private Limited

Details creation of encumbrance :

Name of Promoter (s) or PACs with him (**)	Promoter Holding in the target company(1)	Promoter holding already encumbered (2)	Details of Even pertaining to encumbrance (3)										Post event holding of encumbered shares				
	No of Shares	% of total share Capital	% w.r.t. diluted share capital (*)	No of Shares	% of total share Capital	Type of event (creation/release invocation)	Date of creation invocation release of encumbrance	Type of encumbrance (pledge/lien /non disposal undertaking/other)	Reasons for encumbrance	No of Shares	% of total share capital	Name of the entity in whose favor shares encumbered	No of Shares	% of total share capital			
Direct Media Solutions Private Limited	180,000,000	16.89	N.A.	75,843,200	7.12	Creation	08.01.2016	pledge	Collateral Release for Loan of Promoter Group	2,500,000	0.23	Indusind Bank Limited	78,343,200	7.35			
Direct Media Distribution Ventures Pvt. Ltd.	457,212,260	42.90	N.A.	258,902,463	24.29	Creation	11.01.2016	pledge	Collateral Pledge for NCD of Promoter group Company	300,000	0.03	IDBI Trusteeship Services Limited	253,202,463	24.32			
Direct Media Distribution Ventures Pvt. Ltd.	457,212,260	42.90	N.A.	259,202,463	24.32	Creation	13.01.2016	pledge	Collateral Pledge for NCD of Promoter Group Company	1,240,000	0.12	IDBI Trusteeship Services Limited	260,442,463	24.44			



