Name of the Target Company (TC) About Constitution of Shares and Tokkoviers) Regulation of Shares and Tokkoviers) Regulation of His Profession of Shares (The Shares of the target company are listed	(Format for Disc	losure by the l	Promote	r (s) to th	e stock exchan	ge and to	the Target (Company for 6	ncumbran	ce of shares	/invocation	of encun	ıbrance / rele	ase of encumbr	ance, in
me of the stack exchanges where the shares of the target company are listed me of the Promoter of AC on whose shares encumbrance has been created /invoked /released (r.) The Promoter of AC on whose shares encumbrance has been created /invoked /released (r.) The Promoter Holding in the promoter holding in the parable of the Promoter Holding in the promoter Holding in the parable of the parable of the Promoter Holding in the parable of the parable of the Promoter Holding in the parable of the parable of the Promoter Holding in the parable of the Promoter Holding in the parable of the parable of the Promoter Holding in the Promoter Holding in the parable of the Promoter Holding in the parable of the Promoter Holding in the Promoter	Name of the Tar	get Company	TC.				3	yes tery for Br		Dish TV In	dia I+d				
me of the Promoter or PAC on whose shares encumbrance has been created /invoked /released Direct Media Strictuation Ventures Private Limited Direct Media Solutions Private Limited Direct Media Solutions Private Limited Capital Solutions Private Limited Capi	Name of the sto	ck exchanges	where t	he share	s of the target	company	are listed			NSE /BSE					
The of the Promoter or PAC on whose shares encumbrance has been created / Invoked / released Direct Media Distribution Ventures Private Ltd	Date of Reportir	8								14.01.201	6				
Test Media (2) Test Media (2) Test Media (3) Test Media (3)	Name of the Pro	moter or PAC	on who	se share	s encumbranc	e has bee	n created /	invoked /rele	ased	Direct Me	dia Distributio	on Ventu	res Private Lt	Ω	
and Fromoter Holding in the Promoter Holding in the Holding in the Promoter Holding in the Holding in	Details creation	of encumbra	. ac							Direct Me	dia Solutions	Private L	imited	1	
larget company(1) larget compan	er .	Promoter Ho	ding in t	he	Promoter hole	ding	Details of	Even pertaini	ng to encu	mbrance (3	3			Post event hol	ding of
Creation Type of Date of creation Type of Capital Date of creation Type of Capital Capit		target compa	ny(1)		already encun	nbered	3 20 12 11 11							encumbered s	hares
No of Shares No of Shares No of Shares No of Shares Share S					(2)									{Creation [(2)+(3)]/relea (3)]/ invocatio	n[(2)-
Capital Capi		No of Shares	•			% of total share Capital	Type of event (creation/rel	Date of creation invocation release of	Type of encumbrance	Reasons for encumbrance		% of total share capital			% of total share capital
Set Media 180,000,000 16.89 N.A. 75,843,200 7.12 Creation 08.01.2015 pledge Collateral 2,500,000 0.23 Indusind 78,343,200 lease for Loan for L			Capital	capital (*)			ease invocation)	encumbrance	(pledge/lien/non disposal undertakin	a		сариал	wnose ravor shares encumbered		capital
tited	Direct Media Solutions Private	180,000,000	16.89	N.A.	75,843,200	7.12	Creation	1	pledge	Collateral	2,500,000	0.23	Indusind	78,343,200	7.35
vct Media 457,212,260 42.90 N.A. 258,902,463 24.29 Creation 11.01.2016 pledge for pludge for promoter Collateral pledge for promoter 300,000 0.03 IDBI Collateral pledge for pledge for services 259,202,463 Trusteeship Services Trusteeship Promoter VCD of Services Services promoter Limited Pledge for promoter Company Collateral pledge for promoter 1,240,000 0.12 IDBI Trusteeship Services Services promoter Trusteeship Services Company MCD of Pledge for promoter Trusteeship Services Company Company Limited Services Limited Limited Company	Limited									for Loan			Dank Lilling		
sct Media 457,212,260 42.90 N.A. 258,902,463 24.29 Creation 11.01.2016 pledge Collateral 300,000 0.03 IDBI 253,202,463 ribution 457,212,260 42.90 N.A. 259,202,463 24.32 Creation 13.01.2016 pledge Collateral 1,240,000 0.12 IDBI 260,442,463 tures Pvt. 457,212,260 42.90 N.A. 259,202,463 24.32 Creation 13.01.2016 pledge Collateral 1,240,000 0.12 IDBI 260,442,463 tures Pvt. 457,212,260 42.90 N.A. 259,202,463 24.32 Creation 13.01.2016 pledge Collateral 1,240,000 0.12 IDBI tures Pvt. 457,212,260 42.90 N.A. 259,202,463 24.32 Creation 13.01.2016 pledge Collateral 1,240,000 0.12 IDBI company 500,442,463 500,442,463 500,442,463 500,442,463 500,442,463 500,442,463										Promoter group					
tures Pvt. Pledge for tures Pvt. Pledge for NCD of Services Promoter Ulmited group Company Com	Direct Media	457,212,260	42.90	N.A.	258,902,463	24.29	Creation		pledge	Collateral	300,000	0.03	IDBI	259,202,463	24.32
ribution tures Pvt. Promoter Limited Squap Company Company Limited Squap Company Limited Squap Company Limited Squap Company Company Limited Squap Company Limited Squap Company Company Company Company Company Company Company Company	Ventures Pvt.									Pledge for NCD of			Trusteeship Services	····	
ribution tures Pvt. 457,212,260 42.90 N.A. 259,202,463 24.32 Creation 13.01.2016 pledge Collateral 1,240,000 0.12 IDBI 260,442,463 Pledge for NCD of Services Limited Company	Ltd.									Promoter			Limited		
ribution tures Pvt. 457,212,260 42.90 N.A. 259,202,463 24.32 Creation 13.01.2016 pledge Collateral 1,240,000 0.12 IDBI 260,442,463 Pledge for NCD of Services Limited Company										group Company					
ribution Pledge for Trusteeship NCD of Promoter Services Prompany Company	Direct Media	457,212,260	42.90	N.A.	259,202,463		Creation	- 1		Collatoral	1 2/10 000		50	700 770 770	
Promoter group Company	Distribution									Pledge for	1)1 (0)000		Trusteeship	200,442,403	24.44
group	Ltd.									NCD of			Services		
	1					347				group					<u>.</u>
				-						Company					

D B	te should ap	orting dat	cholding as on the reporting date should appear in the table e under Clause 35 of the listing agreement. Diluted share/voting	cholding a e under Cla	dged shar	and their ple to the Stock	company a ot.	the target vent or no one by the	nareholding in n the date of e latest filing d	their shorting or per the	are repo	whether they capital to be	(**) The names of all the promoters their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not. (*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing agreement. Diluted share/vertical the total market of the reporting full convertible source tible securities (warrants into equity shares of the TC.)
~	ರಾಬಂಗ	ory Sek	Director / Authorised Signatory of the Authorised Signatory		Signature) Director	Authorised Signstory / Director	Authorize C	V			Mumbai 14.01.2016	Place : Date :
O							e de la companya de l	–	FW DIRECT MEDIA DISTENSIONALI DE LA COMPANIA DI LA	₫'			
'			ı	1			,		-	N.A.	0.02	176,800	Jawahar Lal Goel
													Investments Pvt.
1		,		ı	•	1	ı			N.A.	0.00	100	Veena
<u> </u>		,	1							N.A.	0.00	5,100	Tapesh Goel
Ľ		,	1			1				N.A.	0.05	585,750	Sushila Devi
ļ'		,	_				-		ı	N.A.	0.00	5,100	Suryansh Goel
<u> </u>						1		•	,	N.A.	0.00	11,000	Priti Goel
1_	1	-				1	_	-	_	N.A.	0.00	11,000	Nishi Goel
ļ		l 				!		_					Ventures Limited
		ı		-			-	-	1	N.A.	0.04	460,000	Essel Media
		<u>'</u>	1	_					-	N.A.	0.11	1,174,150	Ashok Mathai Kurien
				,		-	•	-	_	N.A.	0.06	625,250	Ashok Kumar Goel
							·						Pvt. Ltd.
				,					,	V	71.0	C71'90C'T	Ambience Business Services
											,		(Mauritius)
		-	-	,	,	-				N.A.	3.30	35,172,125	Agrani Holding
		'	<u>'</u>		ı		1 <u>-</u>			N.A.	0.00	300	Sprit Textiles
ļ. <u>.</u>					,	,	-	_	ı	N.A.	0.95	10,131,000	Jay Properties Private Limited
ᅴ				T						:	2		

capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities /warrants into equity shares of the TC.